

Visualizing Netflix Data of 2017

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1. Stock Prices by Quarter



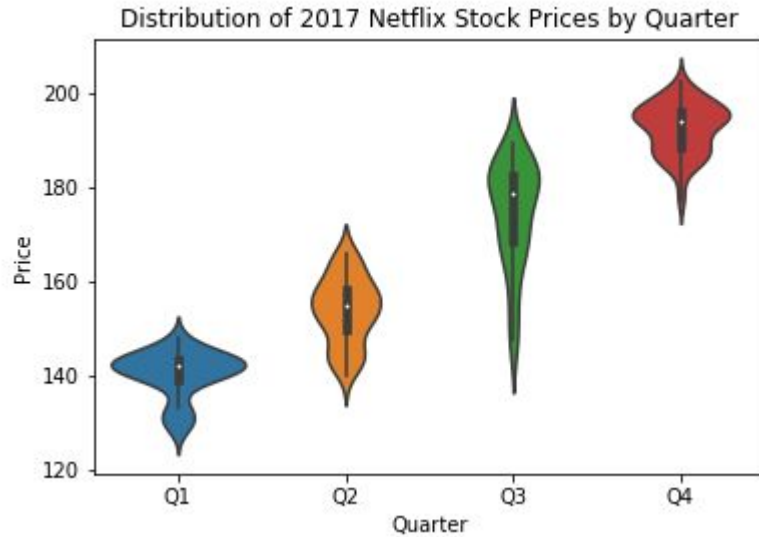
2. Earnings Per Share in Cents



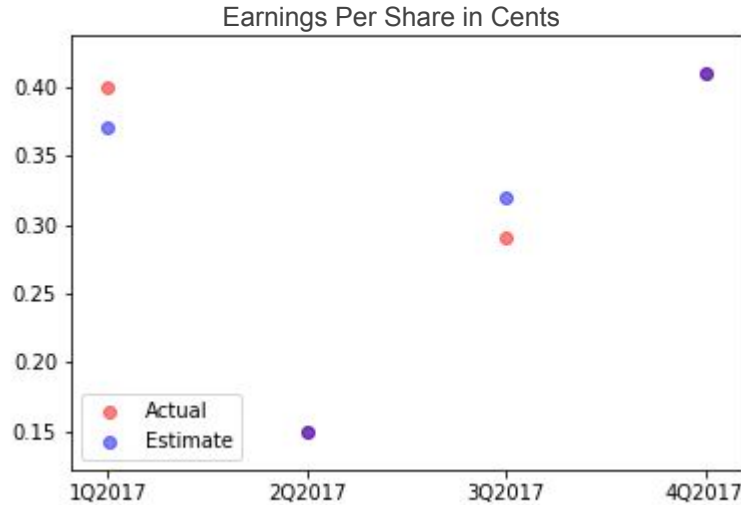
3. Earnings and Revenue for 2017



4. Netflix vs Dow Jones



Netflix stock prices showed a marked improvement from quarter to quarter, starting the year at a low of 125 and finishing at a high of 210 at the end of the year.

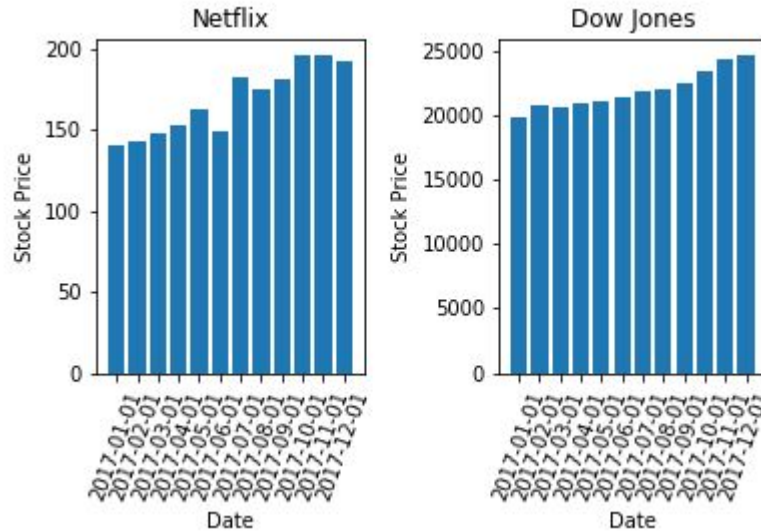


Actual earnings and estimated earnings proved to be quite similar throughout the year, matching very closely on two occasions. The second quarter was a dip in earnings, but it bounced back next quarter.



Revenue steadily climbed at a pace of .2 throughout 2017. Earnings also rose and tended to be around 10% of the revenue.

How did Netflix compare to Dow Jones?



Netflix performed mostly on par with the Dow Jones, although it was a bit more unpredictable throughout the year.

Proportionally, Netflix experienced more growth in stock prices.