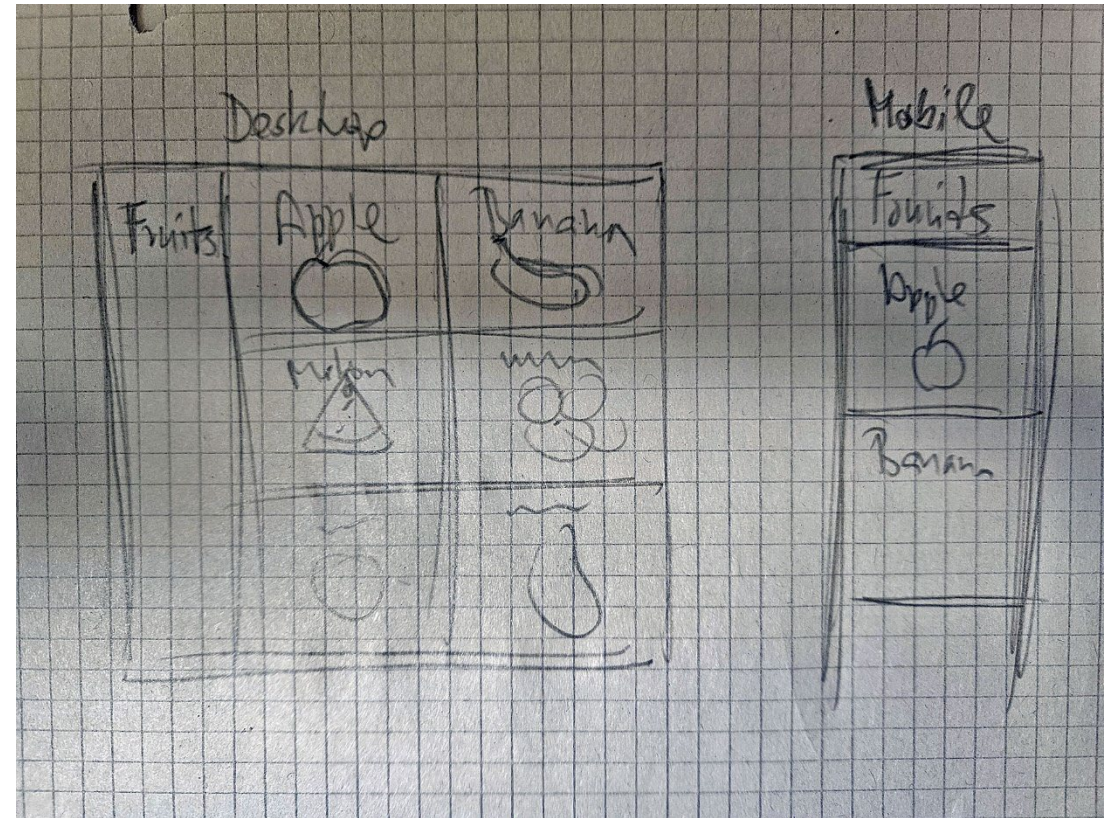


Static web presentation

step-by-step creation of a simple website

The concept

- The first idea of the appearance of the website.



Wireframe

Desktop

Desktop - wide

Fruits	Apple Image	Banana Image	Melon Image
	Apple Image	Apple Image	Apple Image

Desktop - normal

Fruits	Apple Image	Banana Image
	Apple Image	Apple Image
	Apple Image	Apple Image

Mobile

Mobile/tablets

Fruits	Apple Image
	Apple Image
	Apple Image

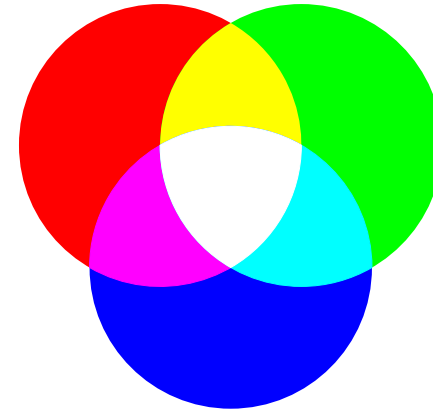
Mobile

Fruits
Apple Image
Apple Image
Apple Image

Colors

A basic idea about web color.

The colors will be according to the individual types of fruit. The color code itself is used from the images. Dark in the background, light in the foreground.



Desktop - wide

Fruits	Apple Image	Banana Image	Melon Image
	Apple Image	Apple Image	Apple Image

Images

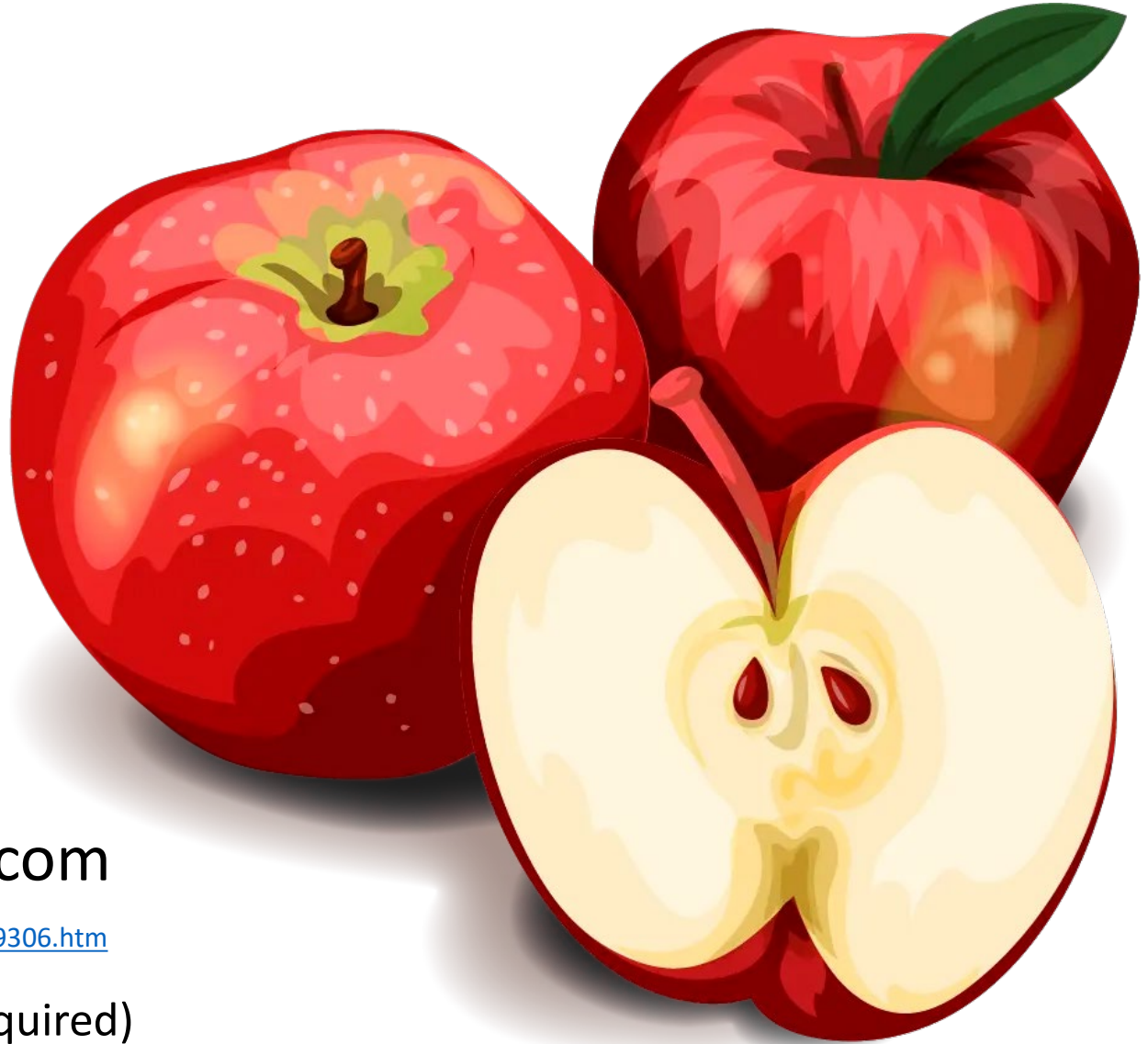
Image file formats:

- JPG
- PNG
- WEBP (used)
- SVG

Source: <https://www.freepik.com>

https://www.freepik.com/free-vector/detailed-fruit-collection_13839306.htm

License: Free license (attribution is required)



Font

We used the **Fredericka the Great** font for our website.

<https://fonts.google.com/specimen/Fredericka+the+Great>

These fonts are licensed under the Open Font License.

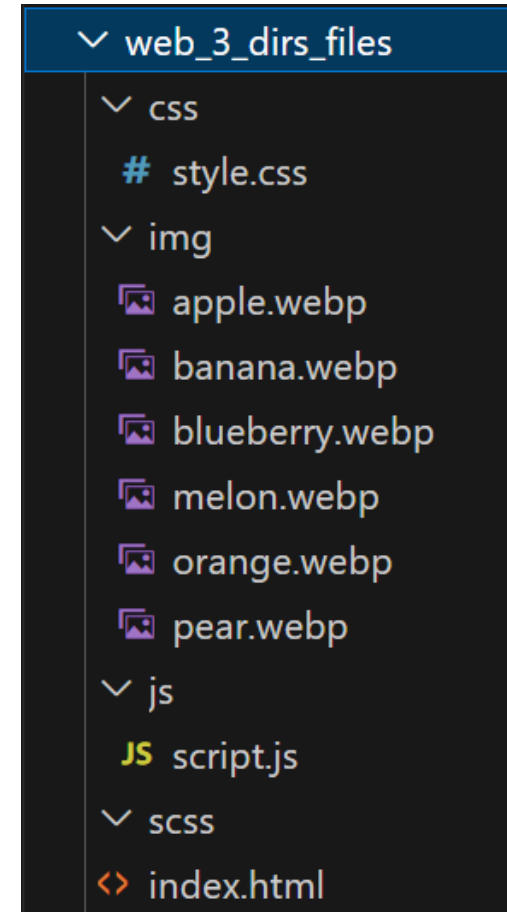
https://scripts.sil.org/cms/scripts/page.php?site_id=nrsi&id=OFL

A	Á	À	Â	Å	Ä	Ã	Æ	B
C	Ç	D	Ð	E	É	È	Ê	Ë
F	G	H	I	Í	Ì	Î	Ï	J
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Website directory structure

A basic simple web presentation will contain images (webp) and source files for content(html), design(css, scss) and possibly website dynamics (js).

For this we will create a standard directory structure.



Content (HTML)

```
<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="UTF-8" />
    <title>Fruits</title>
  </head>
  <body>
    ...
  </body>
</html>
```

Fruits

[Apple](#)

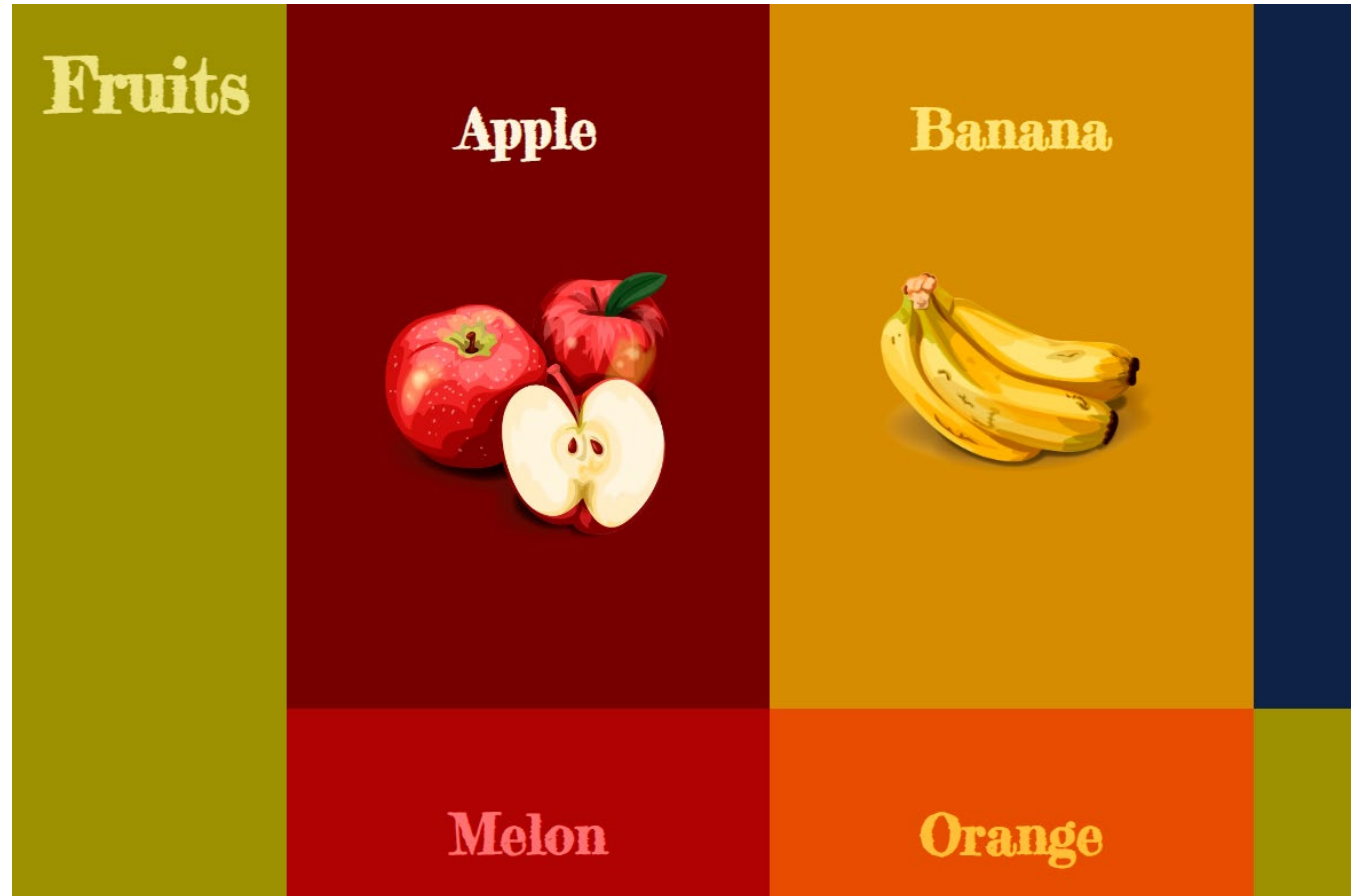


[Banana](#)



Design (CSS, SCSS)

```
* {  
  margin: 0;  
  padding: 0;  
}  
body {  
  font-family: "Fredericka the Great", cursive;  
  font-size: 16px;  
  font-weight: 400;  
}  
a {  
  text-decoration: none;  
  transition: all 500ms ease-in-out;  
}
```



Hosting and domain

In order for a website to run on the **Internet**, it needs to be placed on a publicly accessible server (hosting) under a publicly accessible address (domain, URL).

URL:

<https://www.smartcook.eu>

<https://www.smartcook-project.eu/workshop/web/>

Result

