

## **Borislava Auld**

Accounting / Corporate Audit / Data Analytics / Finance / Revenue Assurance

■ Cell: 303.810.7610 ■ Email: borislava.auld@gmail.com

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### **PROFESSIONAL EXPERIENCE**

#### **WOW, INC.**

**Englewood, Colorado**

#### **Senior Revenue Assurance Analyst**

***March 2020 - Present***

##### **Key Accomplishments:**

- Recognized \$500K in annual revenue assurance opportunities related to customer credits, unprofitable subscribers, and licensing discrepancies.
- Provided insights to C-Suite Executives to align day-to-day operations with the company's strategic goals.
- Led churn and credit control projects and implemented enhancements to reduce high risk customers.

##### **Primary Responsibilities:**

- Managed all aspects of Revenue Assurance, including but not limited to error identification and quantification, opportunity impacts and prioritizations, cross-team error remediation and ongoing leakage validation.
- Supervised end-to-end execution of Business Intelligence/ Analytics projects including business strategy, hypothesis generation, data discovery, data integration and Dashboard/ Analytics model development related to Revenue Assurance.
- Communicated results to executive audiences including development of insights, actionable recommendations, feedback loop, implementation of remediation plans, and continuous monitoring tools.
- Utilized SQL / PostgreSQL and Tableau to develop analytical frameworks and dashboards for strategic initiatives and decisions.
- Navigated the company's databases and analyzed large amounts of data to derive easily digestible and meaningful insights accessible by cross-team members via interactive data visualizations.
- Interfaced with departments across the organization to evaluate the options and impacts of addressing identified revenue assurance opportunities.
- Built and maintained collaborative working relationships with stakeholders to identify, understand, develop, and evaluate remediation and process improvement plans.
- Leveraged analytics to analyze reported revenue leakage and to find solutions that lead to corrections and ongoing process improvements.
- Identified and implemented continuous improvement processes, procedures and tools for the Revenue Assurance department.
- Identified the financial impacts of remediation plans for prioritization analysis and collaborated with cross-team stakeholders to create and implement remediation plans.
- Conducted root cause analysis of revenue issues and communicated with the appropriate teams to ensure timely and satisfactory resolution to ultimately improve the company's KPIs.

#### **ARROW ELECTRONICS, INC.**

**Denver, Colorado**

#### **Senior Corporate Auditor**

***August 2018 - March 2020***

##### **Key Accomplishments:**

- Spearheaded a pilot project to incorporate data analytics in financial audits.
- Project lead for utilizing Robotics Process Automation (UiPath) to reduce repetitive tasks in audit procedures.
- Led internal investigations and identified misappropriation of assets and mismanagement of marketing funds.

##### **Primary Responsibilities:**

- Managed global, operational, financial, IT, and system implementation audits in Americas, APAC, and EMEA.
- Conducted risk assessments with key stakeholders to identify potential operational, financial, and compliance risks to warrant audit attention.
- Conducted interviews with auditees to ensure a thorough understanding of the business process and internal control environment and developed and performed tests to ensure the controls are functioning effectively.
- Performed data analytics (ACL, Tableau, and Power BI) to identify unusual patterns or trends and to investigate significant findings.

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- Developed internal audit scope, performed internal audit procedures, and prepared internal audit reports reflecting the results of the work performed.
- Organized and presented meaningfully detailed reports to communicate the results of an audit to company management.
- Followed up on the status of outstanding internal audit findings.
- Guided the work assignment of the junior auditing team and reviewed the work performed.
- Prepared workpapers to document testing of key internal controls in accordance with departmental and professional audit standards.
- Ensured comprehensible and thorough documentation of audit findings.
- Developed audit programs and procedures to support fraud investigation and whistleblower projects.

#### ***Associate Accounting Manager***

***January 2016 - August 2018***

##### **Primary Responsibilities:**

- Managed a team of five professionals, including hiring, goal setting, performance management, coaching and career planning.
- Managed accurate and timely month-end / year-end close and financial statement preparation, including review of team's work.
- Reviewed general ledger journal entries, monthly balance sheet reconciliations, and bank reconciliations.
- Reported, analyzed, and interpreted balance sheet, P&L, and budget variances for management.
- Developed reporting and variance analysis regarding departmental operating budget versus actual expenses.
- Worked with internal and external auditors during reviews and audits to ensure full cooperation from the accounting staff and compliance with all requests.

#### ***Senior Financial Analyst***

***March 2014 - January 2016***

##### **Primary Responsibilities:**

- Provided budgeting and financial reporting support and insights to leadership.
- Assisted operational groups with financial modeling, revenue and cost forecasting, and ad hoc analysis.
- Interpreted financial data and communicated conclusions and recommendations to key stakeholders.
- Consolidated financial data from multiple ERPs and prepared financial reports related to operating results, forecasts, headcount, market share, and product line results for upper management.
- Worked with large quantities of data to use in models for profitability and return on capital and to prepare user-friendly monthly reports to support the business units.
- Developed a reporting package for senior management related to marketing spend for the ECS segment and delivered financial presentations to internal and external stakeholders.
- Ensured all practices related to the partner programs are audit acceptable within Arrow and the suppliers' requirements.

#### **TRANSMONTAIGNE, INC. Denver, Colorado**

***January 2013 - March 2014***

#### ***Oil and Gas General Accountant***

##### **Primary Responsibilities:**

- Performed month / quarter end close processes and procedures including but not limited to schedules to auditors, general ledger account variance explanations, and other schedules necessary for accounting close.
- Responsible for monitoring, researching, and analyzing accounting issues to ensure compliance with GAAP and SEC reporting requirements.
- Ensured journal entries were recorded, documented, reviewed, and supported in accordance with company policies.
- Prepared monthly balance sheet comparison, SG&A, and Direct Operating cost analysis reports.
- Responsible for general ledger account verification and monthly balance sheet reconciliations.

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### PROFESSIONAL EXPERIENCE

**S&P CAPITAL IQ**  
Denver, Colorado

*March 2008 - January 2013*

*Financial Product Support Specialist*

**Primary Responsibilities:**

- Responsible for timely evaluation, standardization, and collection of corporate annual and quarterly financial data.
- Gained extensive SQL knowledge to support the Xpressfeed platform.
- Researched client issues not readily available through standard resources.
- Reviewed international financial reports and standardized data in accordance with US GAAP / IFRS.

**BNP PARIBAS**  
Denver, Colorado

*July 2003 - March 2008*

*Customer Service Manager*

**Primary Responsibilities:**

- Oversaw a team of ten branch employees that executed sales and operational activities.
- Recruited, onboarded, and evaluated employees towards career goal achievement.
- Prepared monthly internal control reports, G/L reconciliations, and Non-Sufficient Funds reports.
- Opened new accounts and supported the sales team with CD / IRA transactions.
- Handled collections on negative accounts and recoveries on charged-off accounts.

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### EDUCATION

#### UNIVERSITY OF COLORADO

Master of Science in Accounting, May 2011

Minor: Finance ■ Overall GPA: 3.98 / 4.0

Dean's List ■ Dean's Super Merit Scholarship

#### TRUMAN STATE UNIVERSITY

Bachelor of Science in Finance, May 2003

Minor: German ■ Overall GPA: 3.48 / 4.0

Dean's List ■ Presidential Honorary Scholarship

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### COMPUTER SKILLS

Alteryx, Microsoft Office (Access, Excel, PowerPoint, Word), ACL for Audit, Disco, Oracle, Hyperion / Essbase, IBM Cognos Analytics 11, OBIE, R, Power BI, Salesforce, SAP, Smartview, Tableau (Bridge, Desktop, Online, Prep), VBAs, Visio, Snowflake, DataGrip, SQL, PostgreSQL, MySQL, UiPath

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### CERTIFICATIONS

Tableau Desktop Qualified Associate ■ Lean Six Sigma Green Belt ■ Application of Data Analysis Essentials

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### LANGUAGES

Bulgarian ■ English ■ German ■ Russian

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### VOLUNTEER WORK

Sky Ridge Medical ■ Wish for Wheels

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