

Levels at Which Ethical Issues May Be Addressed

Personal Level

Situations faced in our personal lives outside the work context

Organizational Level

Workplace situations faced as managers and employees

Industry Level

Situations where a manager or organization might influence business ethics at the industry level.

Societal and Global Levels

Local-to-global situations confronted indirectly as a management team

Types of Ethical Principles

Teleological Theories

Focus on the consequences or results of the actions they produce.

Deontological Theories

Focus on duties

Difference between consequence-based and duty-based principles of ethics.

Teleological vs Deontological

More Information Online

WWW.DIFFERENCEBETWEEN.COM

Teleological

Deontological

DEFINITION

An approach to ethics focusing on the rightness or wrongness of actions by examining its consequences

Approach to ethics focusing on rightness or wrongness of actions themselves, without any other considerations.

CONSEQUENCES

A consequentialist theory as moral right or moral wrong is dependent on the outcome of an action

Non-consequential theory as moral right or moral wrong is not dependent on the outcome of an action

WEAKNESS

Not always possible to predict the consequences of an action

Rigid and objective