

Nusco City Newsletter

Sent

Thu, Nov 25, 2021 9:14 am

Nusco City Newsletter

Sent 11/25/21 9:14AM

Table of contents

| | |
|---------------------|---|
| Overview | 1 |
| Opens by location | 2 |
| Subscriber activity | 3 |
| Click performance | 4 |
| Advanced reports | 6 |

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Overview

5,718 Recipients

Audience: SOCIAL MARKETING PLATFORM

Delivered: Thu, Nov 25, 2021 9:14 am

Subject: Stadiul constructiei Nusco City Faza 1!

| | | | |
|-----------------|----------------|----------------|---------------------|
| 2,469 Opened | 177 Clicked | 112 Bounced | 105 Unsubscribed |
|-----------------|----------------|----------------|---------------------|











| | | | |
|-----------------------|----------------|-------------------------|-----------------|
| Successful deliveries | 5,606 98.0% | Clicks per unique opens | 7.2% |
| Total opens | 3,640 | Total clicks | 234 |
| Last opened | 12/2/21 9:55AM | Last clicked | 12/1/21 11:49PM |
| Forwarded | 0 | Abuse reports | 0 |

| | | |
|-------------|--|--------------------------------|
| 0 Orders | \$0.00 <u>Average order revenue</u> | \$0.00 <u>Total revenue</u> |
|-------------|--|--------------------------------|

Nusco City Newsletter

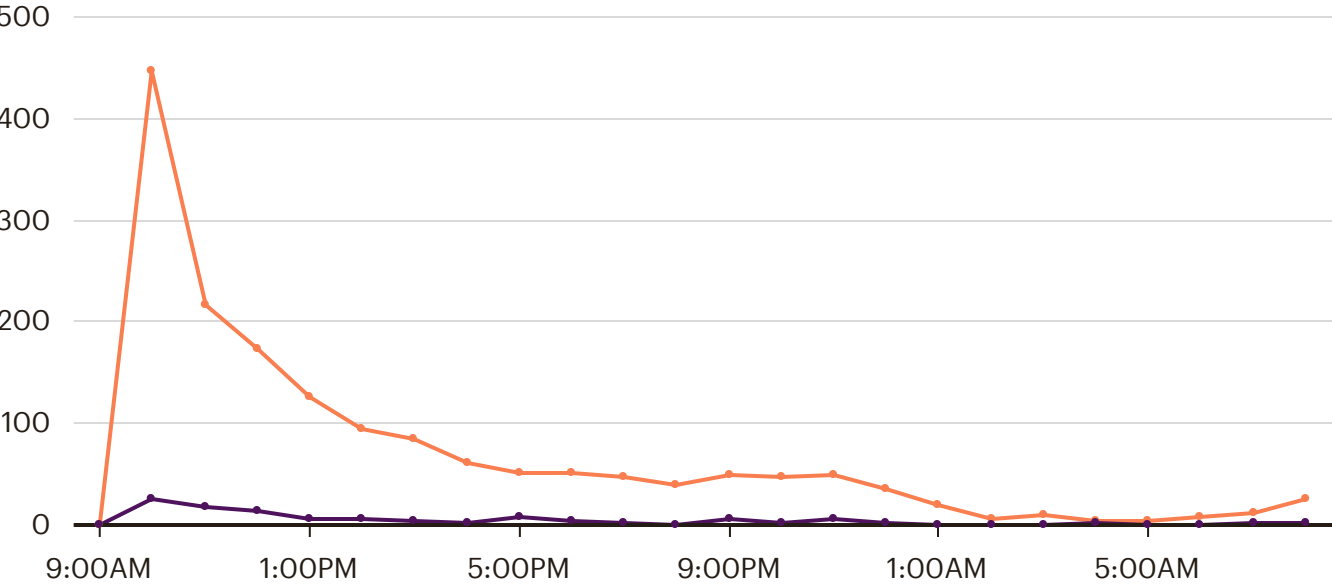
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Opens by location

| Country | Opens | Percent |
|---|-------|---------|
|  USA | 1,958 | 63.5% |
|  Romania | 796 | 25.8% |
|  | 255 | 8.3% |
|  Austria | 12 | 0.4% |
|  Germany | 12 | 0.4% |
|  Italy | 10 | 0.3% |
|  Switzerland | 8 | 0.3% |
|  United Arab Emirates | 7 | 0.2% |
|  Spain | 7 | 0.2% |
|  France | 5 | 0.2% |

24-hour performance

OpensClicks



Subscribers with most opens

| | |
|-------------------------|----|
| isabeladricu@gmail.com | 10 |
| ancavasile311@yahoo.com | 64 |
| bianca3din@yahoo.com | 22 |
| om.preda@gmail.com | 18 |
| iordanflorin@yahoo.com | 18 |

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Click performance

| URL | Total | Unique |
|---|--------------------|--------------------|
| https://nuscocity.ro/ | 163 (69.7%) | 133 (68.6%) |
| https://nuscocity.ro/inscrie-te-pentru-o-vizionare/ | 54 (23.1%) | 44 (22.7%) |
| https://www.instagram.com/nuscocity/?hl=en | 9 (3.8%) | 6 (3.1%) |
| https://www.facebook.com/NuscoCity | 8 (3.4%) | 3 (1.5%) |

Email Domain Performance

| Domain | Email | Bounces | Opens | Clicks | Unsubs |
|-------------|------------|---------|------------|---------|---------|
| gmail.com | 2629 (46%) | 29 (1%) | 1214 (47%) | 75 (3%) | 51 (2%) |
| yahoo.com | 2352 (41%) | 49 (2%) | 959 (42%) | 78 (3%) | 40 (2%) |
| yahoo.ro | 79 (1%) | 2 (3%) | 31 (40%) | 5 (6%) | 2 (3%) |
| ymail.com | 55 (1%) | 0 (0%) | 23 (42%) | 1 (2%) | 1 (2%) |
| hotmail.com | 54 (1%) | 1 (2%) | 24 (45%) | 0 (0%) | 1 (2%) |
| Other | 549 (10%) | 31 (6%) | 218 (42%) | 18 (3%) | 10 (2%) |