



Annotations | Version 1.0

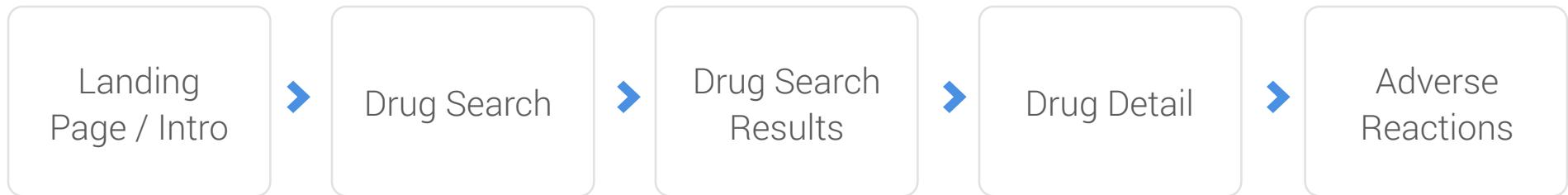
June, 2015

**This is a working document*

MVP - EPIC 1

#spoonie : A person living with chronic illness, that identifies with Christine Miserandino's Spoon Theory.

“As a #spoonie, I want to better understand the adverse reactions of drugs I might need - so that I can be more informed when talking with my doctors.”



Landing Page: Targeted Breakpoints

iPhone 5

320 x 568



WHERE DOES THIS DATA COME FROM?



Users and/or healthcare professionals submit an Adverse Reaction Incident Report to the FDA



The FDA removes any personal or identifying information and makes the data available via OpenFDA.



The data is presented in a friendly format so you can be better informed when talking with your healthcare provider.

LEARN MORE ABOUT

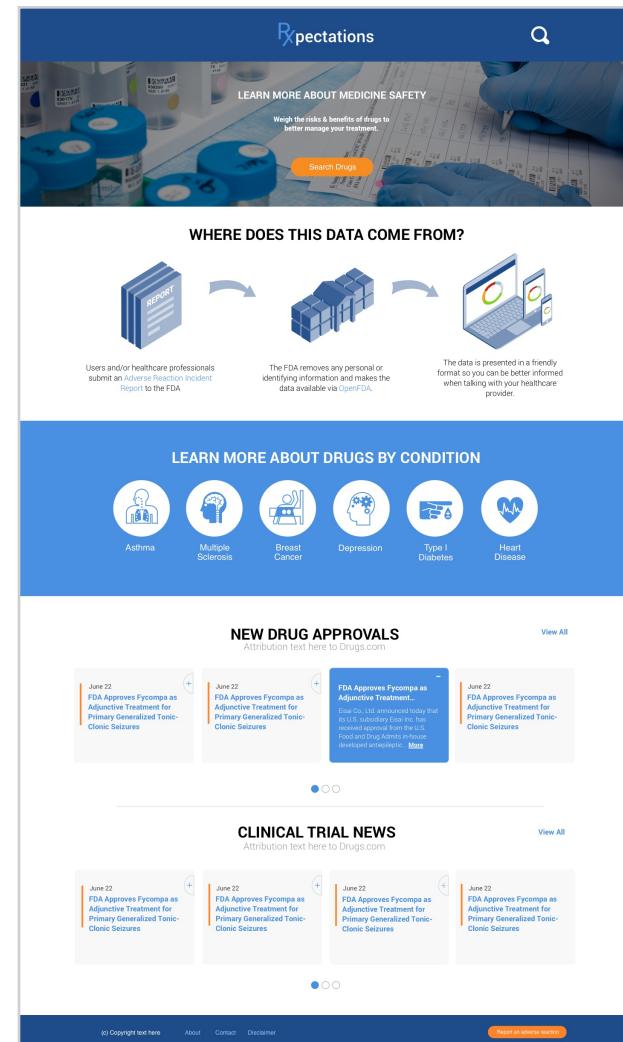
iPad Portrait

768 x 1024



Desktop HD

1440 x 1024



Landing Page



Header: Logo links to home. Search icon links to search overlay.

Intro Banner: Contains high-level messaging with primary CTA to begin drug search.

Where data comes from: Explains the flow of data from entry point to output on RXpectations. These do not link anywhere.

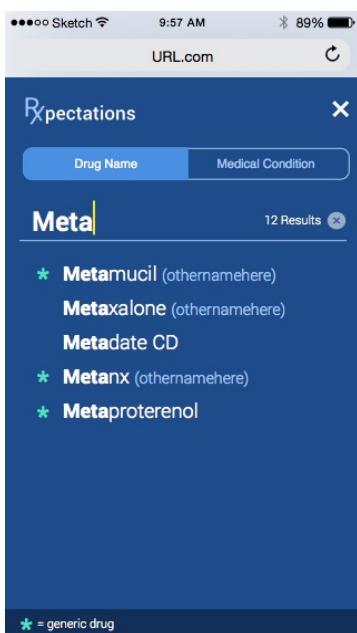
Top Conditions Quick links: Find drugs related to top conditions. These link into the drug search to parse drugs associated with each condition.

Drug News: New drug approvals & clinical trial info. Pulls in content from API and links to announcements and articles. Cards flip on hover or tap when tapping the "+". Tap/link on the card takes users to the content.

Search: Targeted Breakpoints

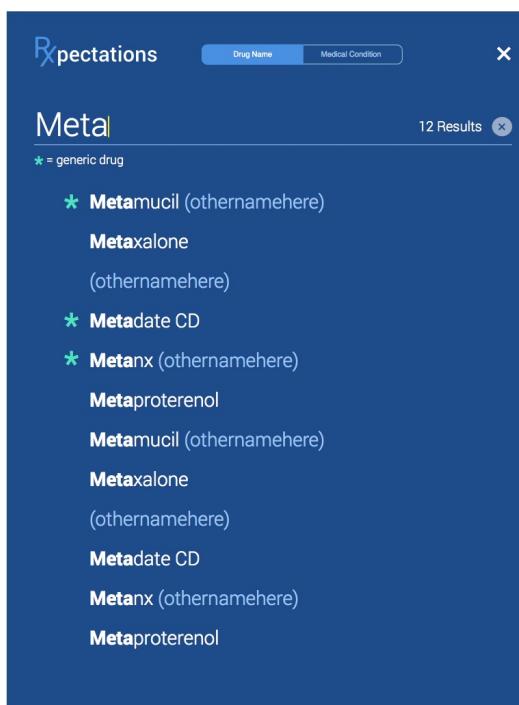
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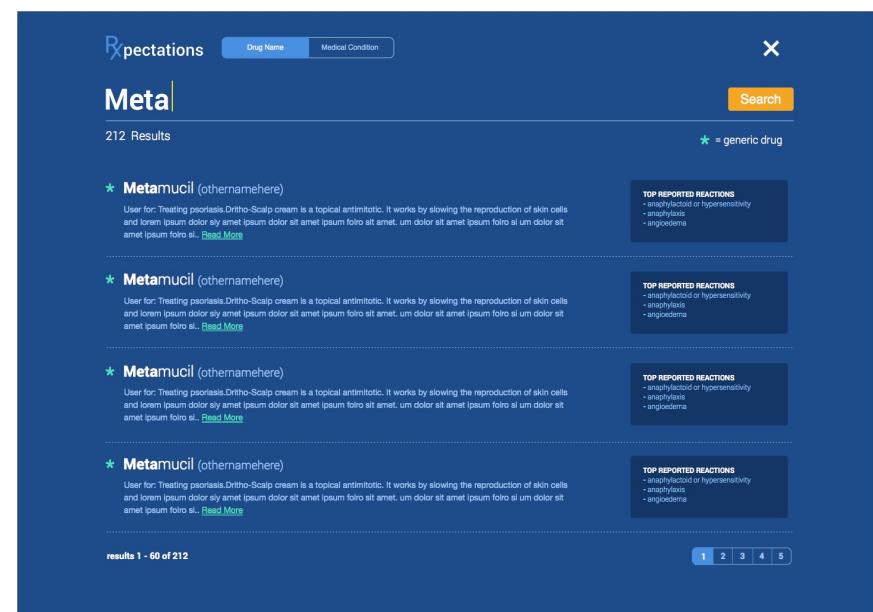
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Drug Search

Desktop HD

Search: can be triggered from either the magnifying glass in the upper right-hand corner or from the homepage CTA. It can be closed with an “X” which replaces the search icon.

Auto Suggest: After users type 3 letters, suggested results appear below.

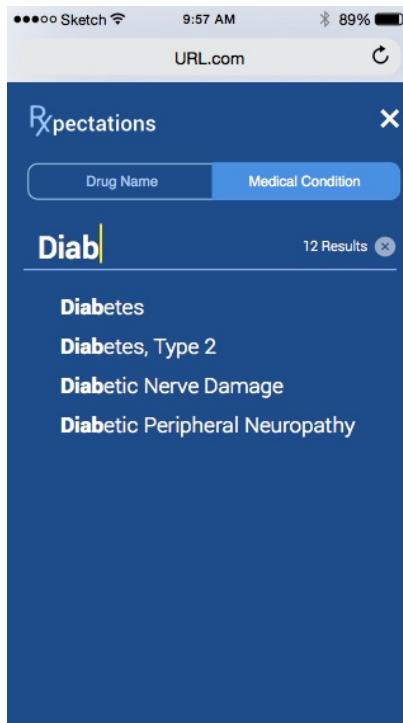
Supporting Content: with increased real-estate on desktop, users will have access to supporting copy and the top 3 reported adverse reactions.

Mobile

Future State Toggle: Users can toggle between a drug search or searching for drugs by diagnosis.

Generic Drug Indicator Key

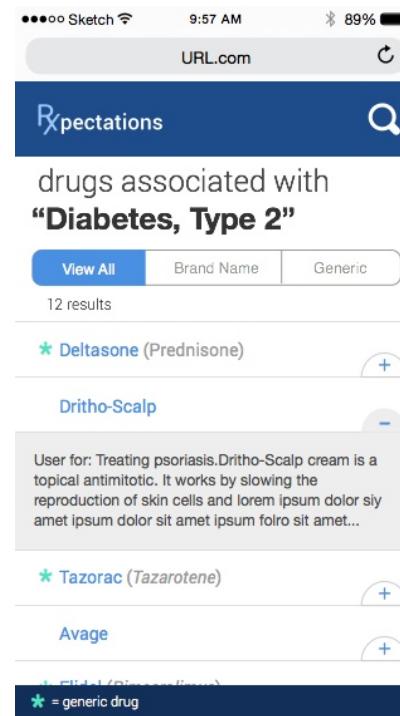
Drug Search by Condition (future state option)



Step 1)

User selects “medical condition” toggle. User types and results auto-suggest matching conditions.

Because conditions may be difficult to spell, we should also implement the ability to suggest corrections for commonly misspelled variations.



Step 2)

User selects the condition and is taken to a “drug association” screen with the ability filter between brand name and generic drugs.

Accordion: if user needs more information to help identify the correct drug, then can expand for an excerpt of overview copy.

Robust Search with Filters (future state option)

Search by drug/condition toggle: user can choose either method as a starting point to locate the drug of interest.

The screenshot shows the Rxpectations search interface. At the top, there is a search bar with two input fields: 'Drug Name' and 'Medical Condition'. Below the search bar, the word 'Meta' is typed into the search field. The results section displays 12 drug results for 'Metamucil' (othernamehere). Each result card includes the drug name, a brief description, and a 'TOP REPORTED REACTIONS' section. A legend indicates that a star symbol (*) next to a drug name means it is a generic drug. The results are paginated at the bottom with pages 1 through 5.

RESULTS

Drug Name Medical Condition

Meta

12 Drug Results

* = generic drug

CONDITIONS

- Acne
- ADHD
- AIDS/HIV
- Allergies
- Alzheimer's
- Angina
- Anxiety
- Arthritis
- Asthma
- Bipolar Disorder
- Bronchitis
- Cancer
- Cholesterol

REPORTED REACTIONS

- anaphylactoid or hypersensitivity reactions
- anaphylaxis
- angioedema
- bradycardia
- cardiac arrest
- cardiac arrhythmias
- cardiac enlargement
- circulatory collapse
- congestive heart failure
- ESRD changes caused by potassium deficiency
- edema
- fat embolism

TOP REPORTED REACTIONS

- anaphylactoid or hypersensitivity
- anaphylaxis
- angioedema

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results 1 - 60 of 212

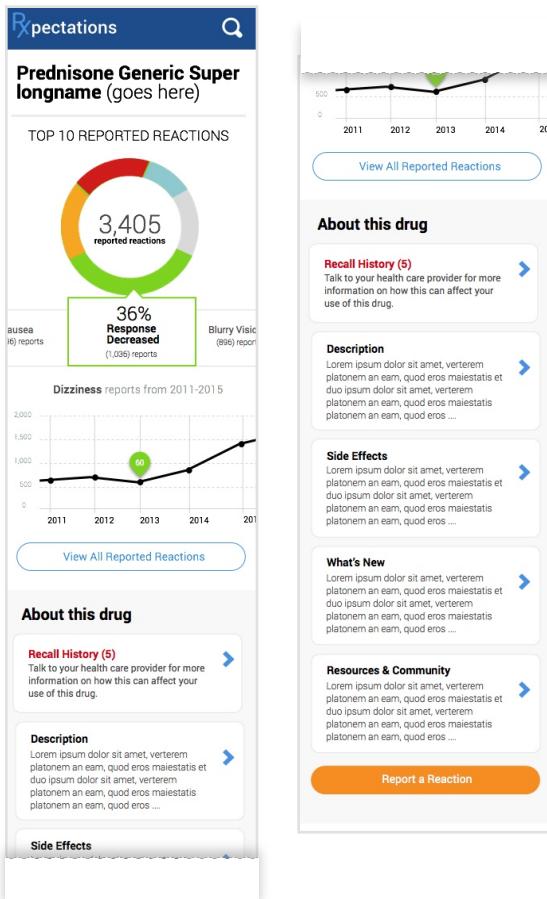
1 2 3 4 5

Filter: if user needs to narrow their search, they could filter by a select group of common conditions & reactions.

Drug Detail: Targeted Breakpoints

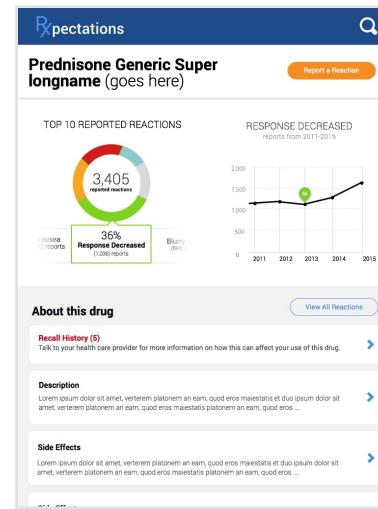
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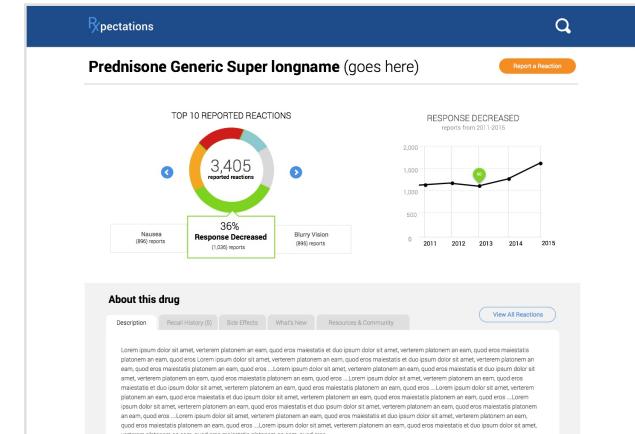
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Links for mobile up to 768px wide.

Tabbed content for larger breakpoints.

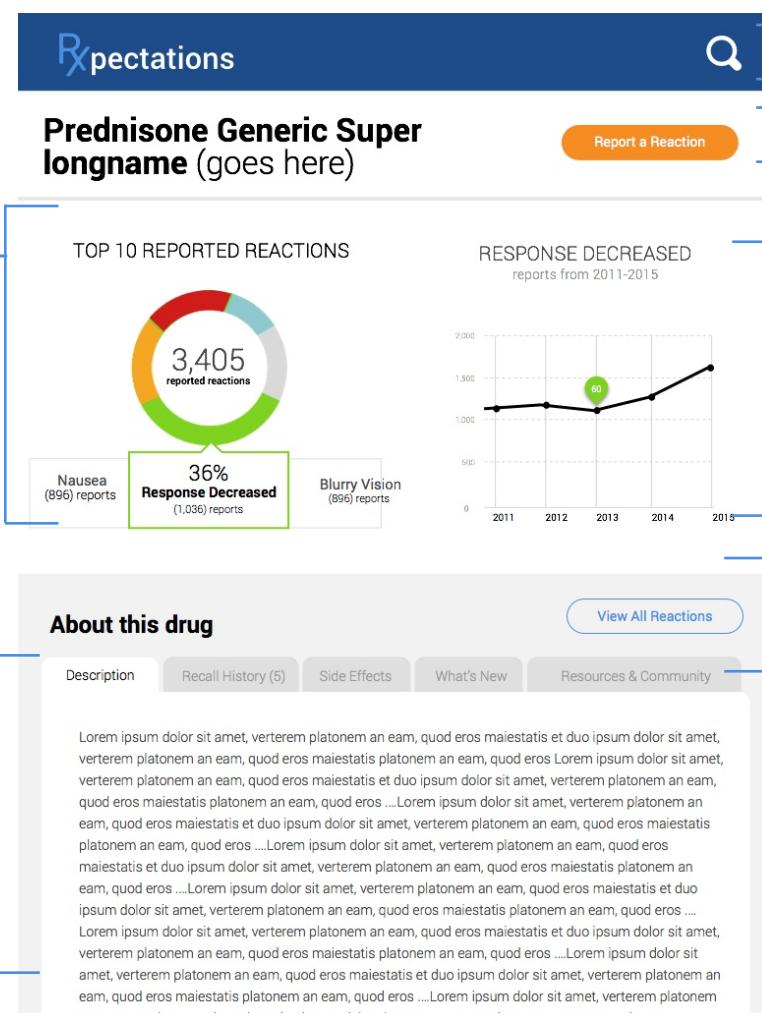
Drug Detail

Top 10 Reactions:
User can interact with graph or buttons to explore the stats.

blue arrows added for desktop



About this drug:
User can find all supporting drug information in one place.



User can view all reactions in a list format.

Prednisone Generic Super longname (goes here)	
Total Reported Reactions 3,405	
30%	Nausea 1,240
27%	Dizziness 386
24%	Headaches 320
4%	Blurry Vision 210
3%	Itchiness 100
2%	Other 45
2%	Nausea 44
<1%	Dizziness 44
<1%	Headaches 42
<1%	Blurry Vision 23
<1%	Dizziness 44
<1%	Headaches 42
<1%	Blurry Vision 23
<1%	Dizziness 44
<1%	Headaches 42
<1%	Blurry Vision 23