

A UX CASE STUDY

Bucket-pasta.com



DISCUSSION OUTLINE



My Design Process

UX Scenario

UX Goals

UX Objectives

Competitor Analysis

User Personas

UI Mock-ups

End

The UX Scenario

THE PROBLEM

Users often find it annoying when sending texts from their phone to their laptop and vice versa.

THE GOAL

The goal is to create a mobile application that can easily help users copy and paste information that is transferrable or can be accessed via phone to computer or vice versa.

The UX Goals

THE OBJECTIVE

The objective is to create a fun yet small lightweight application called "bucket-pasta" wherein you can copy and paste things from any phone to computer or vice versa and yet have access to it on all of those devices.

The UX Objective

Competitor Analysis

Reference

Universal Copy
<https://play.google.com/store/apps/details?id=com.camel.corp.universalcopy&hl=en&gl=US>

Copy Text on Screen
<https://play.google.com/store/apps/details?id=com.copy.paste.ocr.screen.text.copypastetrial&hl=en&gl=US>

STRENGTH	WEAKNESSES
<p>Universal Copy - activate the Universal Copy mode and select the text you want to copy.</p> <p>Copytext - This app helps you to extract text/words from mobile screen by just sharing your screenshot with this app.</p> <p>Bucketpasta - UI friendly copy pasting tool that helps you copy/paste text words with the app.</p>	<p>Universal Copy -Not really UI-friendly and needs improvement.</p> <p>Copytext - Not really UI-friendly and still needs improvement.</p> <p>Bucketpasta - None</p>
OPPORTUNITIES	THREATS
<p>Universal Copy - The universal copy can still have the opportunity to improve its features and overall UI so it would be easier for users to use the app.</p> <p>Copytext - This app should improve its overall UI together with improving it's functionality.</p> <p>Bucketpasta - This app should improve its overall functionalities to be able to compete with other apps.</p>	<p>Universal Copy - There are apps that are</p> <p>Copytext - This app should improve its overall UI together with improving it's functionality.</p> <p>Bucketpasta - This app should improve its overall functionalities to be able to compete with other apps.</p>

USER PERSONA



John Smith Lee

Age: 27 years old

Occupation: University Student

Degree: Bachelor of Computer Science

Location: San Jose, California

ABOUT

John is a graduating university student of Stanford University. He spends most of his time on his laptop studying and coding for his projects. During his free time, especially when he's out with his friends, he mostly uses his phone and often copy-pastes words he read from the news to his laptop in preparation for this thesis.

GOALS

John would like an application that is easy for him to move texts he reads on articles to his laptop or at least saves and sync it to his notes. He wants to remember them as much as possible .

FRUSTRATIONS

John's phone often times than not experience lagging and because of this, the texts he copies disappears. He wants to find a reliable application that saves texts and doesn't easily erases.

MOTIVATORS

Ease of Use



Reliability



HOBBIES & INTEREST

Gaming

Hanging out with friends

Netflix

SOCIAL MEDIA

instagram

Facebook

Snapchat

TECHNOLOGY

MS Visual Studio Code

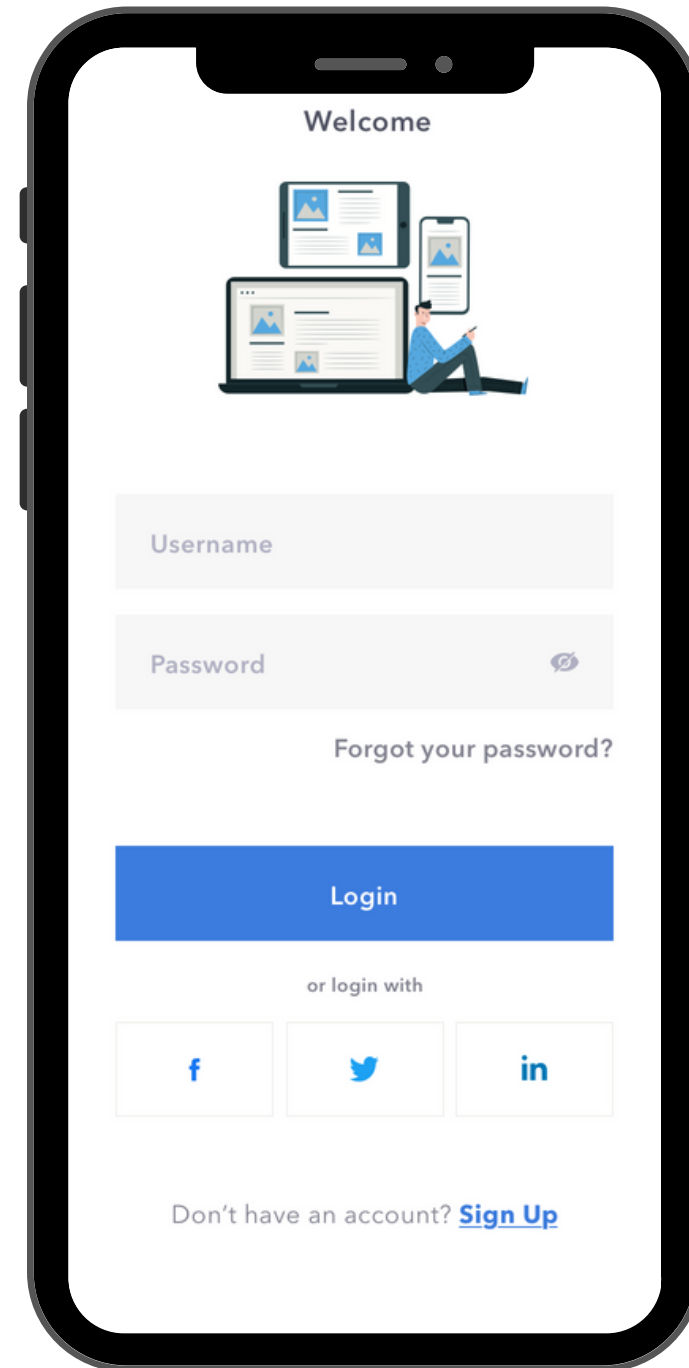
Crypto Trading

Binance

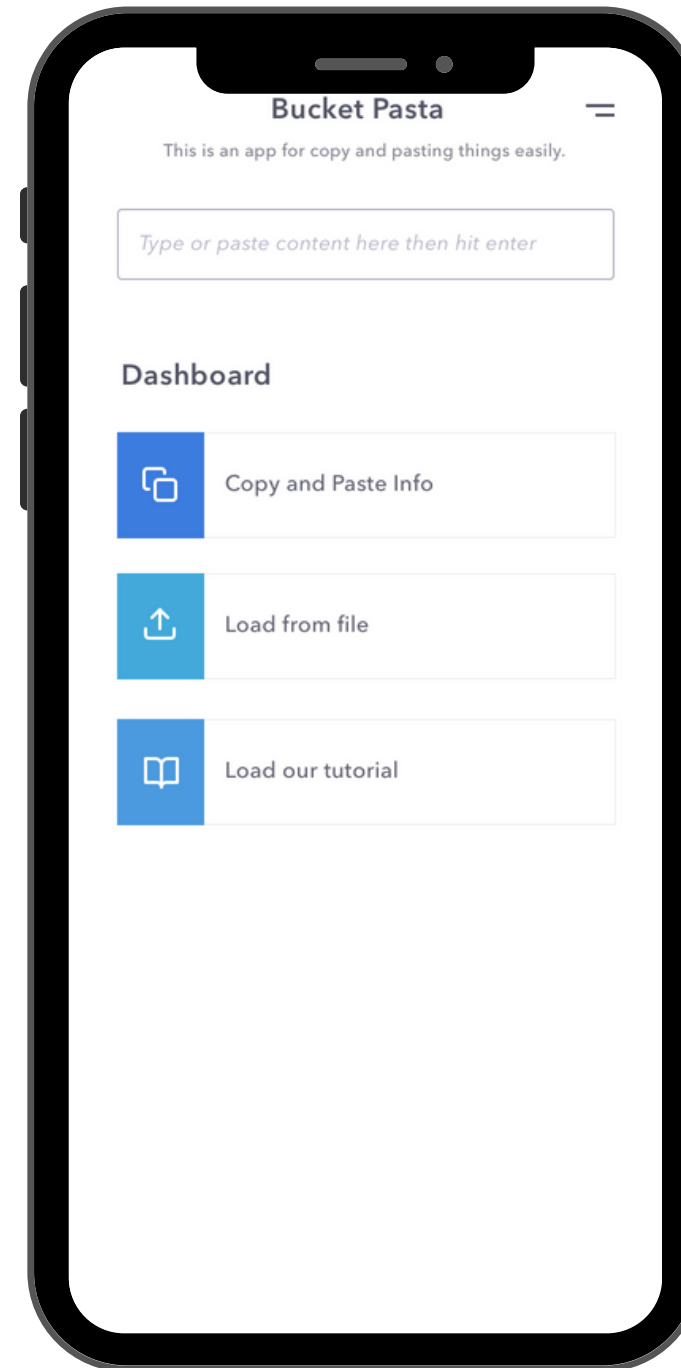
UI Mock-ups



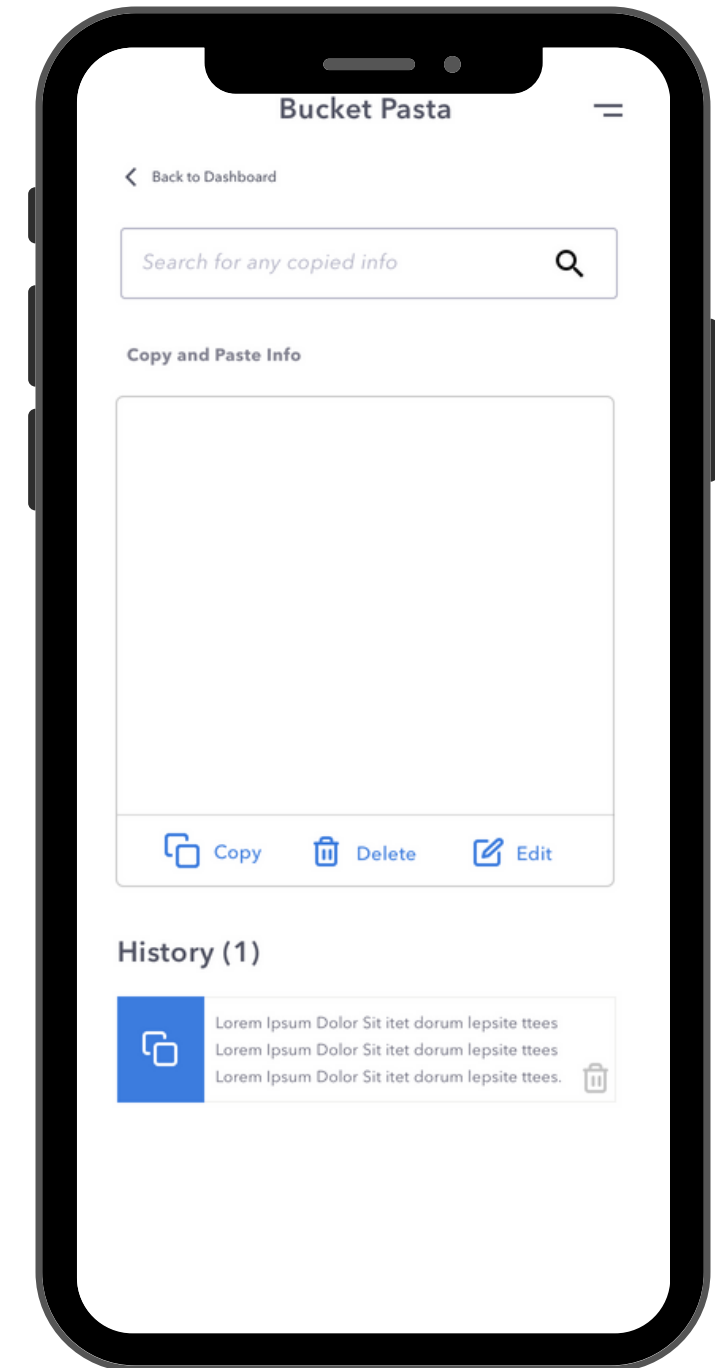
Splash Screen



Login



Dashboard



Copy and Paste

**Thank you very much for
viewing.**