

Named Principles

Name	Desc
Betteridge's Law of Headlines	Any headline which ends in a question mark can be answered by the word 'no'
Brandolini's Law	The amount of energy needed to refute bullshit is an order of magnitude bigger than to produce it
Brooks's law	Adding manpower to a late software project makes it later
Dunning–Kruger Effect	A cognitive bias in which unskilled individuals suffer from illusory superiority, mistakenly rating their ability much higher than average
Eagleson's Law	Any code you wrote more than six months ago might as well have been written by someone else
Gish gallop	A rhetorical technique in which a person in a debate attempts to overwhelm an opponent by presenting an excessive number of arguments, without regard for their accuracy or strength, with a rapidity that makes it impossible for the opponent to address them in the time available
Godwin's Law	As an online discussion grows longer, the probability of a comparison involving Nazis or Hitler approaches one
Matilda Effect	When women do the work and men get the credit
Occum's Razor	The simplest answer is usually true
Osborne Effect	When customers defer orders for the current product as an unexpected drawback of a company announcing a future product
Peter Principle	In a hierarchy, every employee tends to rise to their level of incompetence
Poe's Law	Without a clear indicator of the author's intent, any parodic or sarcastic expression of extreme views can be mistaken by some readers for a sincere expression of those views
Postel's Law	Be conservative in what you send, be liberal in what you accept
Shirky Principle	Institutions will try to preserve the problem to which they are the solution
Streisand Effect	Any attempt to hide, remove, or censor a piece of information has the unintended consequence of publicizing the information more widely
Sturgeon's Law	90% of everything is crud

Sources:

- Eponymous Laws and Principles by Tom Connor
- Wikipedia