2017 APPLICATION QUESTIONS

1. **Overview:** Please provide a 50-word summary of your initiative and its mission. How would you describe your work in one or two sentences? (50 words)

2. **Problem Space:** Please describe the critical need(s) that your initiative is designed to address. (200 words)

3. **Context I:** Please describe the systemic failure that has given rise to the critical need(s)? (200 words)

4. **Solution(s):** Please describe the specific solutions/strategies/models you are proposing to address the critical need described above in detail. (200 words)

5. **Context II:** Please describe what the systemic impacts would be if your approach were successfully implemented at the appropriate scale. How does your initiative address the key social, cultural, economic, ecological, and technological factors required to transform "business as usual" in your chosen area of impact? (200 words)

6. **Location:** Please describe the geographic scope of your initiative and where your base of operations is located. (50 words)

7. **Implementation:** Please outline your implementation plan. What are the critical success factors you must achieve and what are the biggest risks facing your initiative? How do you plan to mitigate these risks and overcome any potential barriers? (250 words)

8. **History and Vision:** Please tell us what inspired your initial vision and how it evolved? What is your long-term vision (i.e. the "preferred state" towards which you are working)? (200 words)

9. **Compare and Contrast:** Please explain what is unique about your strategy? Compare and contrast your initiative with at least two other current projects or groups working to address the same critical need. Please list these projects or groups by name. How is the work you are doing or your approach and strategy different from these two other initiatives within the context of the Fuller Challenge criteria? (200 words)

10. **Impact:** Please describe who or what is or would be most affected directly and indirectly by your initiative? How do you measure these impacts? Please explain in detail how you track, measure, and/or calculate impact (please include any specific quantitative metrics, if applicable). (200 words)

11. **Budget:** Please describe how your initiative has been funded to-date and how you plan to ensure its financial viability. Please include (if applicable): your top 5 funding sources; your annual project budget; if different, your total annual operating budget; and a multi-year budget projection. (200 words)

12. **Team:** Please provide us, if applicable, details regarding your current team and any plans to expand it in the future. Please include short descriptions of team members' experience and qualifications as they relate to their ability to implement your proposal, and list (if applicable) the number of full-time and part-time employees and volunteers who contribute to your initiative. You may also include details about organizational/institutional partners committed to the success of your initiative and the nature of that support. (200 words)

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Supplemental Materials: You may submit up to three Word or PDF documents, a short video, and up to five images.

Exit Questions:

1. **Connection to Buckminster Fuller:** No connection to or knowledge about Buckminster Fuller is required to apply to the Challenge, but if you do have a connection to his work, please tell us how you heard about Fuller and/or about The Buckminster Fuller Institute. If applicable, please share any personal narrative about your first encounter with Fuller's work or ideas and the impact it has had on you.

2. **Feedback:** We aim to create a rigorous and worthwhile application process. To help us keep improving, please share any comments on the criteria, the application questions, and our interaction with you. Please include any problems you faced with the process as well as any value or insight you may have gained from participating in the Challenge. Has applying been a significant educational exercise?