



The Crest

The crest is a mark of quality, giving the University a sense of heritage, establishment and academic rigour. It is an emblem of the University. It could be used, for example, on international marketing materials, on degree certificates but should no longer be part of the University's logo or used alongside the text 'The University of Warwick'.

- To protect the legibility of the crest, the minimum size in which it should appear is 30mm in width.
- The crest may only be re-produced in either full colour or black and white.

14 | Core elements Core elements | 15