POS Transaction Data:

This data represents a year's worth of point of sales (POS) transactions over a range of store locations.

Contained in this dataset are individual purchases of multiple customers. Some of these customers can be tracked based on certain loyalty programs.

Some possible interpretations of the data:

- Dates and times of purchases, when are certain stores busiest,
- Loyalty customer frequency,
- Employee sales (employee productivity)
- Store sales,
- Item sales,
- Department Sales,
- Category Sales,
- Discounted sales,
- Sales by type of payment,
- Multiple loyalty sales,
- Multiple payment sales.