ARCHIE MANARANG

Freelance Shopify Developer

+63 995 664 6455 | manarangarchie@gmail.com | Mexico, Pampanga, Philippines 2021

ABOUT ME

With over a decade of experience as a Shopify Developer, I have honed my expertise in front-end technologies, including HTML, CSS, JavaScript, JQuery and Shopify Liquid. My portfolio boasts custom solutions delivered to a diverse clientele, primarily from the United States, United Kingdom, Canada, and Australia. I have successfully assisted over 50 companies worldwide, ranging from single-product online stores to extensive supermarket-scale e-commerce platforms, in achieving their digital objectives. My commitment to excellence and innovation has consistently driven outstanding results in the ever-evolving online retail space.

WORK EXPERIENCE

Shopify Developer (Part-time) | MultiplyMii | May 2025 - Oct 2025

- Developed custom Shopify themes to enhance user experience and increase conversion rates.
- Integrated third-party applications and services using Shopify's API for extended functionality.
- Optimized website performance, ensuring fast loading times and smooth navigation for users.
- Implemented responsive design for optimal viewing on mobile, tablet, and desktop devices.
- Troubleshot and resolved issues with existing Shopify sites to maintain a seamless shopping experience.
- Collaborated with cross-functional teams to align website design with brand and marketing strategies.
- Stayed updated with the latest industry trends and updates to the Shopify platform.

Freelance Shopify Developer - Contractor | INARU | Jul 2023 - Oct 2024

- Worked as the sole/main developer.
- Developed and customized solutions.
- Troubleshoot and debugged issues.
- Optimized website performance and speed.
- Website: inaru.com

Freelance Senior Shopify Developer (Full-time) | Seido Knives | Apr 2024 - Aug 2024

- Worked as the main developer.
- Managed the online store's frontend experience.
- Modified theme files to create custom solutions.
- Optimized website performance and speed.
- Website: seldoknives.com

eComm Development Specialist (Full-time) | UltraFootball AU | Dec 2023 - Mar 2024

- Spearheaded front-end development for ultrafootball.com, ensuring a seamless user interface and experience.
- Executed theme customizations to align with brand identity and enhance site aesthetics.
- Conducted thorough troubleshooting to identify and resolve front-end issues promptly.
- Implemented debugging techniques to maintain optimal website functionality.
- Optimized website performance for speed and efficiency, improving user engagement.

Senior Shopify Developer (Full-time) | MindYerWebsite UK | Aug 2022 - Mar 2023

- Customized Shopify theme files to develop tailored e-commerce solutions for clients.
- Conducted thorough troubleshooting to identify and resolve website issues efficiently.
- Enhanced website performance, ensuring faster load times and improved user experience.
- Conducted code reviews and quality assurance testing to ensure bug-free deployments.
- Managed version control and workflow using Git in a team environment.
- Developed responsive design to ensure compatibility across various devices and browsers.

Shopify Developer Contractor | Asticom Inc. | Jan 2021 - May 2021

- Built Puregold's initial shopping website.
- Design and develop custom Shopify themes tailored to client specifications.
- Implement responsive web design to ensure cross-device compatibility.
- Customize Shopify stores using Liquid, HTML, CSS, and JavaScript.
- Integrate third-party apps and plugins to enhance e-commerce functionality.
- Optimize Shopify site performance for speed and user experience.
- Troubleshoot and debug issues with Shopify themes and storefronts.
- Collaborate with UX/UI designers to refine and implement design concepts.
- Conduct thorough testing of developed features across multiple browsers and platforms.

Shopify Developer Contractor | Eye Society, Inc. | Jul 2020 - Dec 2020

- Worked as the main developer for the initial site of **visionexpress.com** and **BLI.ph**.
- Managed the online store's frontend experience.
- Modified the online store's theme files to create custom solutions on the frontend.
- Optimized the website's performance and speed.

Freelance Shopify Developer - Contractor | Kazecheese | Jan 2017 - Oct 2019

- Worked as a senior front-end developer.
- Managed the online store's frontend experience.
- Developed and customized solutions.
- Troubleshoot and debugged issues.
- Optimized website performance and speed.

Freelance Shopify Developer - Contractor | Somnifix | May 2015 - Dec 2016

- Worked as a front-end developer.
- Managed the online store's frontend experience.
- Modified the online store's theme files to create custom solutions.
- Troubleshoot and debugged issues of the website.
- Optimized the website's performance and speed.
- Website: **somnifix.com**

Freelance Shopify Developer | Sep 2014 - Present

- Custom-developed Shopify themes to align with client brand identity and enhance user experience.
- Integrated a variety of third-party applications and plugins to meet specific business requirements on Shopify platforms.
- Optimized e-commerce sites for mobile devices, ensuring a consistent and seamless shopping experience.
- Provided comprehensive technical support and maintenance, achieving high store uptime and prompt resolution of issues.
- Worked closely with clients to translate their business vision and goals into functional and effective e-commerce stores.
- Implemented SEO strategies to improve online visibility and attract increased website traffic.
- Refined payment and checkout processes to boost conversion rates and enhance customer satisfaction.
- Performed extensive testing and quality assurance to ensure a flawless launch of client websites.
- Kept up-to-date with the latest Shopify features and e-commerce trends to provide clients with innovative solutions.
- Delivered training sessions and created documentation to enable clients to manage their online stores with confidence.
- Contributed to the development of engaging landing pages for clients such as stroke.com, primechoiceclub.com, and skingym.co.

EDUCATION

Bachelor of Science in Information Technology (BSIT) | Pampanga State University, Bacolor, Pampanga | 2022

SKILLS

⊙ Shopify Liquid ⊙ Shopify Plus ⊙ Github ⊙ HTML ⊙ CSS ⊙ Javascript/jQuery

LANGUAGE

English (Advanced High)