

# MiniHackathon

Conduct By



## Partnership Proposal

## About MS Club of SLIIT

The MS Club of SLIIT is a vibrant, volunteer-driven student community with over 10,000 members across three major faculties, including computing. The club is dedicated to bridging the gap between undergraduates and industry professionals, helping students become valuable contributors to the IT industry. Partnering with this event offers organizations a unique opportunity to engage with a large, motivated audience while supporting the club's mission to inspire and empower the next generation of tech talent.

## Our Mission

To inspire young minds to be better versions of themselves by enhancing both technical and soft skills.

## Our Vision

To be one of the most active student communities by delivering value and nurturing curiosity.

## Our Visibility

- Facebook: msclubslit
- LinkedIn: msclubslit
- Instagram: msclubslit

## What is Mini Hackathon 2025?

Mini Hackathon 2025 is a skill-based competition designed for first and second-year students at the Sri Lanka Institute of Information Technology (SLIIT). Unlike traditional hackathons that focus mainly on programming, this event emphasizes innovative ideas and sustainable business plans. The competition aims to empower youth, encourage creative thinking, and drive positive change by giving special consideration to fresh ideas from young graduates.

### Competition Structure

- Three Rounds:
  - Round 1 (Virtual)
  - Round 2 (Virtual)
  - Round 3 (Physical)
- Categories: Teams submit entries in various categories for the first two rounds. The final round challenges teams with a topic revealed on the day.
- Selection: 30 teams advance from Round 1 to Round 2; 10 teams proceed to the final round.
- All processes, including registration, are managed through the official Hackathon 2025 website, which also provides sponsor visibility with designated areas for Platinum, Gold, and Silver partners.

## **Aims of the Mini Hackathon**

- Transform business ideas into real-market products with expert guidance.
- Provide experience in high-pressure, hackathon-like environments.
- Encourage undergraduates to overcome competition fears.

## Highlights from Past Hackathons

“Participating in the mini hackathon organized by the MS Club of SLIIT was a truly remarkable experience for us... It turned out to be an unforgettable milestone. The event was extremely well-organized, with a supportive and flexible environment... We gained valuable insights into creative problem-solving, idea pitching, and presentation skills. The highlight was receiving direct feedback from industry experts, one of whom encouraged us to explore our idea as a startup. Alongside the learning, we received amazing swags and gifts, including a LinkedIn Premium voucher — a wonderful bonus!”

— Team ICY, Mini Hackathon 2024 Winners

“Winning runners-up in last year's Mini Hackathon was more than just a competition — it was a turning point. The experience pushed me beyond my comfort zone, challenged my way of thinking, and taught me how to approach problems with creativity and clarity.”

— Sweet Coders, Mini Hackathon 2024 1st runners up

“Participating in the Mini Hackathon and winning 2nd runners-up was more than just an achievement; it was a truly rewarding learning experience. It taught us how to work together as a team, exchange ideas freely, and think creatively, even under pressure.”

— Team Kaizo, Mini Hackathon 2024 2nd runners up

## Why Sponsor Mini Hackathon 2025?

- **Direct Access to Talent:** Engage with talented young innovators and observe their creativity and problem-solving skills firsthand.
- **Recruitment Opportunities:** Identify and connect early with potential future employees passionate about technology.
- **Brand Exposure:** Gain significant visibility among a tech-savvy audience, with your support recognized throughout the event.
- **Community Impact:** Showcase your commitment to fostering innovation and supporting the next generation of tech leaders.

## Partnership Packages