

Connect SqualoMail for Magento 2

SqualoMail for Magento 2 is a free tool that syncs your Magento customers and their order information with SqualoMail platform.

Overview

Here's a brief overview of the multi-step installation process.

- Download SqualoMail for Magento 2
- Install SqualoMail for Magento 2
- Configure and connect
 - In Magento 2, add a SqualoMail API key and create a SqualoMail store.
 - Connect your SqualoMail store to your Magento 2 account.
 - Additional optional steps.
- Disconnect SqualoMail for Magento 2

Download SqualoMail for Magento 2

If you decide to install this extension via Composer, you can skip this step.

To get started, you'll download SqualoMail for Magento 2 extension from Magento's Marketplace.

To download the free ZIP file for SqualoMail for Magento 2, follow these steps:

- Find SqualoMail for Magento 2 extension.
- Click the Edition drop-down menu, and choose your version of Magento 2.
- Click Add to Cart.
- Click the cart icon in the upper-right corner.
- Click Go to Checkout.
- Input your Magento 2 account credentials, and click Login.
- Click Place Order (you won't be charged anything).
- Click Download.
- On the My Downloads | Extensions page, click Download.

Install SqualoMail for Magento 2

Installation via Composer

To install SqualoMail for Magento 2, SSH to your server and cd into root folder of your Magento installation. Execute the following commands:

- `composer require squalomail/sqm-mc-magento2`
- `bin/magento setup:upgrade`
- `bin/magento cache:clean`

Installation via Marketplace

Once you've download the extension, you'll use the Component Manager to install the extension to your Magento 2 account.

Follow these steps to do so:

- Log into your Magento 2 Admin Panel.
- Start the Component Manager and click Sync.

After you run the Component Manager, finish installation of your new purchase and you're halfway done!

Configure and connect

To wrap up, you'll complete a multi-step process to create a SqualoMail store inside Magento and configure its settings. Then, you'll connect that store to Magento and decide what information to share between the two apps.

Add Your Api Key

Before you create and connect a SqualoMail store to Magento, you need to get the SqualoMail API key. You can retrieve the API key in SqualoMail Admin Panel.

To add an API key to Magento, follow these steps:

- Navigate to your Magento 2 Admin Panel.
- Click SqualoMail and choose Configuration.
- In the SqualoMail General Configuration section, input your SqualoMail API key in the API key field.
- Click Save Config.

Create a SqualoMail Store in Magento

To create a SqualoMail store in Magento you'll input your store details and customize other relevant settings.

To create a SqualoMail store, sollow these steps:

- Navigate to the Magento 2 Admin Panel.
- Click SqualoMail and choose SqualoMail Stores.
- Click Create New SqualoMail Store.
- In the General section, click the drop-down menu to choose your API key and the SqualoMail list you want to sync.
- Input your other store details and click Save.
- Input your contact information in the Address section and click Save.

Connect to Magento

You made it to the last step! To finish this part, you'll need to return to the Configuration page in Magento.

To connect your SqualoMail store to Magento, follow these steps:

- Navigate to the Magento 2 Admin Panel.
- Click SqualoMail and choose Configuration.
- Click the Default Config drop-down menu and choose Magento 2 store you want to connect to your new SqualoMail store.
- In the pop-up modal, read the message that confirms you're making changes to your SqualoMail store and click OK.
- Click the API Key (store view) drop-down menu and choose the API key you added for your SqualoMail store.
- When you're done, click Save Config.

Additional options

You have several options if you want to further customize the information that's passed between Magento and SqualoMail.

To set additional options, follow these steps:

- Navigate to the Magento 2 Admin Panel.
- Click SqualoMail and choose Configuration.
- Uncheck the box next to Use Default to choose a store other than the default configuration.
- Click the Enable Two Way Sync drop-down menu and choose Yes to pass subscription status from your SqualoMail account to your Magento 2 account.
- In the Customer Fields Mapping section, input an existing SqualoMail merge tag value and click the corresponding drop-down menu to choose a Magento customer field. This will sync your Magento customer data with the right field in SqualoMail. To map additional fields, click Add.
- In the Ecommerce Configuration section, set your preferences for the e-commerce data that's passed to SqualoMail.
- In the Abandoned Cart Configuration section, enable and set your preferences for an abandoned cart email in SqualoMail.
- When you're done, click Save Config.

That's it! Your store is now connected.

Disconnect SqualoMail for Magento 2

If you need to disconnect the integration, you can disable it in Magento at any time.

To disable the integration, follow these steps:

- Navigate to the Magento 2 Admin Panel.
- Click SqualoMail and choose SqualoMail stores.
- Click Edit next to the SqualoMail store that you want to disconnect.
- Click Delete.
- In the confirmation pop-up modal, click OK.