**ESTATE COMPANY WEBSITE**

This document contains all the necessary subject and features that will be contained in the proposed website.

**PURCHASE OF DOMAIN NAME AND HOSTING**

* This is the very first point for the creation of this website.

**HOME PAGE OR LANDING PAGE**

The landing page will contain the following;

* The top header containing the company’s logo (static)
* Navigation bar containing the following links
* Home, About, Boing invest, Projects (with a drop-down menu), News and Blog, Contact (with a drop-down menu), and Boing Jolly Good offer (Sticky)
* Sliding Images with different pop up message about the company’s vision, promo offers, inspection bookings and plot reservation
* About us section with sliding images showing construction site, conferences, events etc.
* A counter section that shows total estates, sold out estates, currently selling estates and happy subscribers.
* Image gallery showing news and articles with view all news/articles.
* Section displaying goodwill messages from subscribers
* Section containing contact information; branch office, phone number, email address, social handles, booking form, direct WhatsApp messaging link, and a google map
* Footer (reserve a plot, chat with us, copyright)
* Back to the top button at the bottom right corner of the page

The Landing or home page will contain the following pages

* About page
* Contains information about the company and what the stand for
* Boing invest page
* Contains information about the investment platform and why you should invest with them
* Project page
* Contains information about finished project and ongoing project
* The different estate and their features
* News/ Blog page
* Contains lots of article and news about investment, innovation and financial literacy
* Contact page
* Boing jolly good offer

**ABOUT PAGE**

* Company mission with the CEO’s image by the side.
* Questions or concerns (FAQs)
* Company’s directors with their images beside their portfolio
* Footer (reserve a plot, chat with us, copyright)

**BOING INVEST**

* Image with logo (static)
* Section with article and image
* Diagrams explaining why you should invest
* FAQs
* Gallery showing ongoing site works
* Section with article and image
* Section with table showing the investment structure
* Section with image gallery (static)

**PROJECTS**

* Section displaying three pages:
* Service plots
* Boing Luxury Apartments
* House option

**NEWS/BLOG**

* Images with articles
* Footer (reserve a plot, chat with us, copyright)

**CONTACT**

* For inspection booking.
* Booking form
* Talk to a representative.
* Link to chat directly with the customer service with WhatsApp
* For plot reservation.
* Plot reservation form

**BOING JOLLY GOOD OFFER**

* Section with gallery showing promo offers with the location (static)
* Aside-bar showing (categories, search box, comments section, calendar and recent post, tags)
* Footer (reserve a plot/chat with us) copyright.

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| --- | --- | --- |
| **Feature** | **Cost** | **approval** |
| 7 pages design | 49,000 |  |
| Hosting and domain name | 30,000 |  |
| 12 optimized articles | 24,000 |  |
| 2 forms | 20,000 |  |
| Total | 123,000 |  |

**4 months maintenance cost at basic plan**

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| --- | --- | --- |
| **Feature** | **Cost** | **approval** |
| Website | 40,000 |  |
| Optimized article | 24,000 |  |
| Forms | 20,000 |  |
| Total | 84,000 |  |