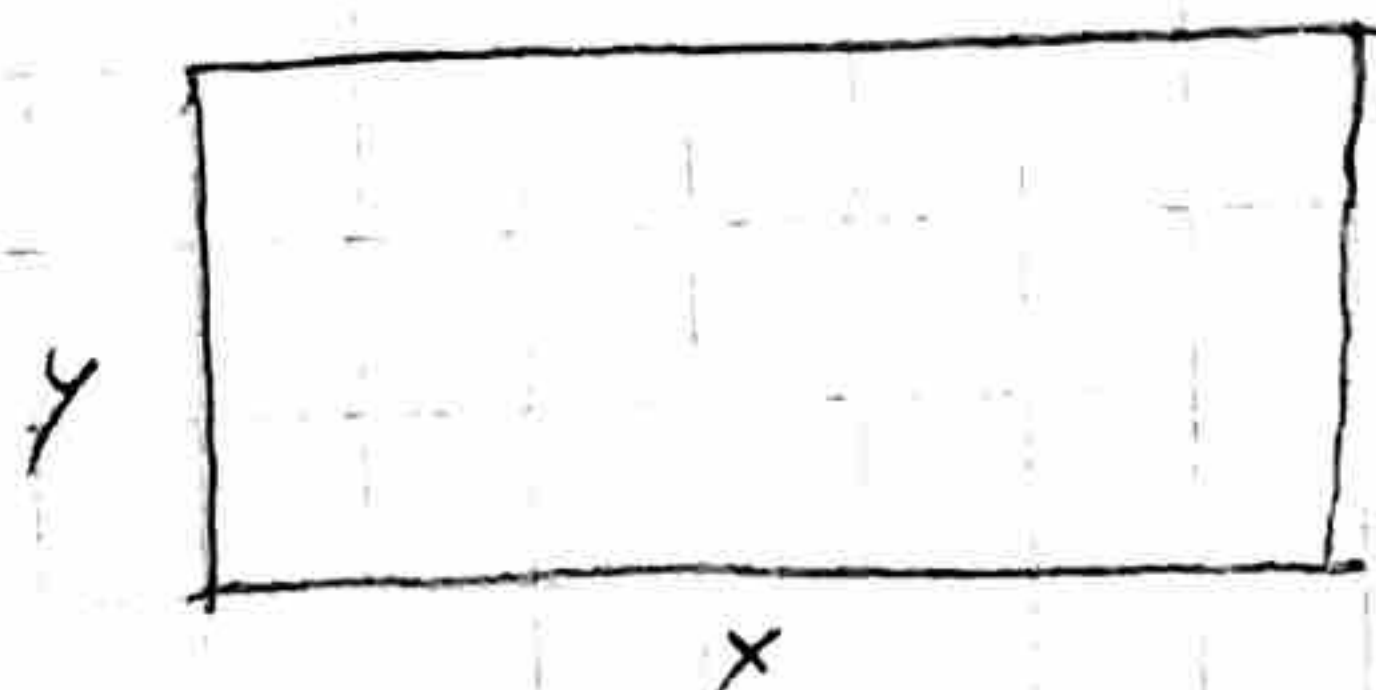


### Example 1

A farmer has 3600 ft of fencing and wants to fence off a rectangular area for his cattle. What dimensions should the farmer use to maximize the area for grazing?

↓  
maximizing

①



Area = length  $\times$  width,  $x$  = length

$y$  = width

$A$  = area

$$A = xy$$

② 3600 ft of fencing represents the perimeter

$$3600 = 2(x + y)$$

$$3600 = 2x + 2y$$

③ Set  $A = xy$  in terms of  $x$

④ Solve for  $y$

$$3600 = 2x + 2y$$

$$\begin{array}{r} -2x \quad -2x \\ \hline \end{array}$$

$$\frac{3600 - 2x}{2} = \frac{2y}{2}$$

$$\frac{3600 - 2x}{2} = y$$

$$1800 - x = y$$

$$y = 1800 - x$$

⑤ Replace  $y$   
A

$$A = xy$$

$$A = x(1800 - x)$$

$$A = 1800x - x^2$$

$A(x)$

$$A(x) = xy$$

$$A(x) = x(1800 - x)$$

$$A(x) = 1800x - x^2$$



⑥ Domain Awareness

The smallest  $x$  can be is 0,  $x$  cannot be negative since we are working with a rectangular area.

⑦ Set  $y=0$  to get largest  $x$  value.

$$3600 = 2x + 2(0)$$

"

$$\frac{3600}{2} = \frac{2x}{2}$$

"

$$1800 = x, x = 1800$$

⑧ Express area  $A$  as a function of  $x$

$$A(x) = 1800x - x^2, \text{ where } 0 \leq x \leq 1800$$

⑨ Get  $A'(x)$

$$A'(x) = \frac{d}{dx} [1800x - x^2]$$

"

$$\frac{d}{dx} [1800x] - \frac{d}{dx} [x^2]$$

"

$$1800 \cdot \frac{d}{dx} [x] - 2x^{2-1}$$

"

$$1800 \cdot 1x^{1-1} - 2x$$

"

$$1800 \cdot 1 \cdot 1 - 2x$$

"

$$\boxed{A'(x) = 1800 - 2x}$$

⑩ Set  $A'(x) = 0$ , Get critical Number

$$1800 - 2x = 0$$

$$\frac{-1800}{-2} = \frac{-1800}{-2}$$

$$-2x = -1800$$

$$\frac{-2x}{-2} = \frac{-1800}{-2}$$

"

$$\boxed{x = 900}$$



⑪ Get Domain Values for  $A(x)$   
 $A(x) = 1800x - x^2$

$$x(1800 - x)$$

$$\boxed{x = 0}$$

$$\begin{array}{r} 1800 - x = 0 \\ -1800 \quad -1800 \\ \hline -x = -1800 \\ -1 \quad -1 \end{array}$$

$$\boxed{x = 1800}$$

⑫ Compare Critical Numbers

$$x = 0, \quad x = 900, \quad x = 1800$$

⑬ Get Maximum  
 $A(x) = 1800x - x^2$

$$A(0) = 1800(0) - (0)^2$$

$$\boxed{A(0) = 0}$$

$$A(900) = 1800(900) - (900)^2$$

$$\boxed{A(900) = 810000}$$

$$A(1800) = 1800(1800) - (1800)^2$$

$$3.24 \times 10^6 - 3.24 \times 10^6$$

$$\boxed{A(1800) = 0}$$

Maximum Value for  $A(x) = 1800x - x^2$  is 810000,  
where  $x = 900$

⑭ Get  $y$  value

$$y = 1800 - x, \quad x = 900$$

$$y = 1800 - 900$$

$$\boxed{y = 900}$$

⑮ Summary

$$x = 900, \quad y = 900$$

Dimensions of the rectangle that maximize grazing area is 900 ft wide  
by 900 ft long.



### Example 2

Find two numbers whose difference is 40 and whose product is a minimum.

↓  
minimizing

① Set up equations

$$40 = x - y, \text{ where } x \text{ and } y \text{ are the two unknown numbers}$$

$$P = xy, \text{ where } P \text{ is the product and } x \text{ and } y \text{ are the two unknown numbers}$$

② Set  $P = xy$  in terms of  $x$ .

③ Solve for  $y$

$$\begin{array}{r} 40 = x - y \\ -x \quad -x \\ \hline \end{array}$$

$$\frac{40}{-1} = \frac{x}{-1} = \frac{-y}{-1}$$

$$-40 + x = y, \quad y = x - 40$$

④ Replace  $y$

$$P(x) = xy$$

$$P(x) = x(x - 40)$$

$$P(x) = x^2 - 40x$$

⑤ Domain Awareness

Difference of 40, no restrictions on domain.

Domain of  $x$   $(-\infty, \infty)$

⑥ Get  $P'(x) = \frac{d}{dx} [x^2 - 40x]$

$$\frac{d}{dx} [x^2] - \frac{d}{dx} [40x]$$

$$2x^{2-1} - 40 \cdot \frac{d}{dx} [x]$$

$$2x - 40 \cdot 1x^{1-1}$$

$$2x - 40 \cdot 1$$

$$\boxed{P'(x) = 2x - 40}$$



⑦ Get Critical Number :

$$P'(x) = 0$$

$$2x - 40 = 0$$

$$\begin{array}{r} +40 \quad +40 \\ \hline \end{array}$$

$$2x = 40$$

$$\frac{2x}{2} = \frac{40}{2}$$

$$\boxed{x = 20} \leftarrow \text{1st Number}$$

⑧ Get  $P''(x)$  Second Derivative

$$P''(x) = \frac{d}{dx} [2x - 40]$$

$$\frac{d}{dx} [2x] - \frac{d}{dx} [40]$$

$$2 \cdot \frac{d}{dx} [x] - 0$$

$$2 \cdot 1x^{1-1}$$

$$2 \cdot 1 \cdot 1$$

$$\boxed{P''(x) = 2} \Rightarrow$$

⑨ Apply Second Derivative Test

$$P'(x) = 2x - 40$$

$$P'(20) = 2(20) - 40$$

$$40 - 40$$

$$\boxed{P'(20) = 0}$$

$$P''(x) = 2$$

$$\boxed{2 > 0}$$

$P'(x) = 0$  and  $P''(x) > 0$ ,  $P(x) = x^2 - 40x$  have  
a relative minimum at  $x = 20$



⑩ Get  $y$  value

$$y = x - 40, \quad x = 20$$

$$y = 20 - 40$$

$$\boxed{y = -20} \quad \leftarrow \text{Second Number}$$

⑪ Summary

First Number

$$x = 20$$

Second Number

$$y = -20$$

20 and -20 have a difference of 40.

$$P(20) = (20)^2 - 40(20)$$

$$400 - 800$$

$$\boxed{P(20) = -400}$$



$$20 \cdot -20 = -400$$

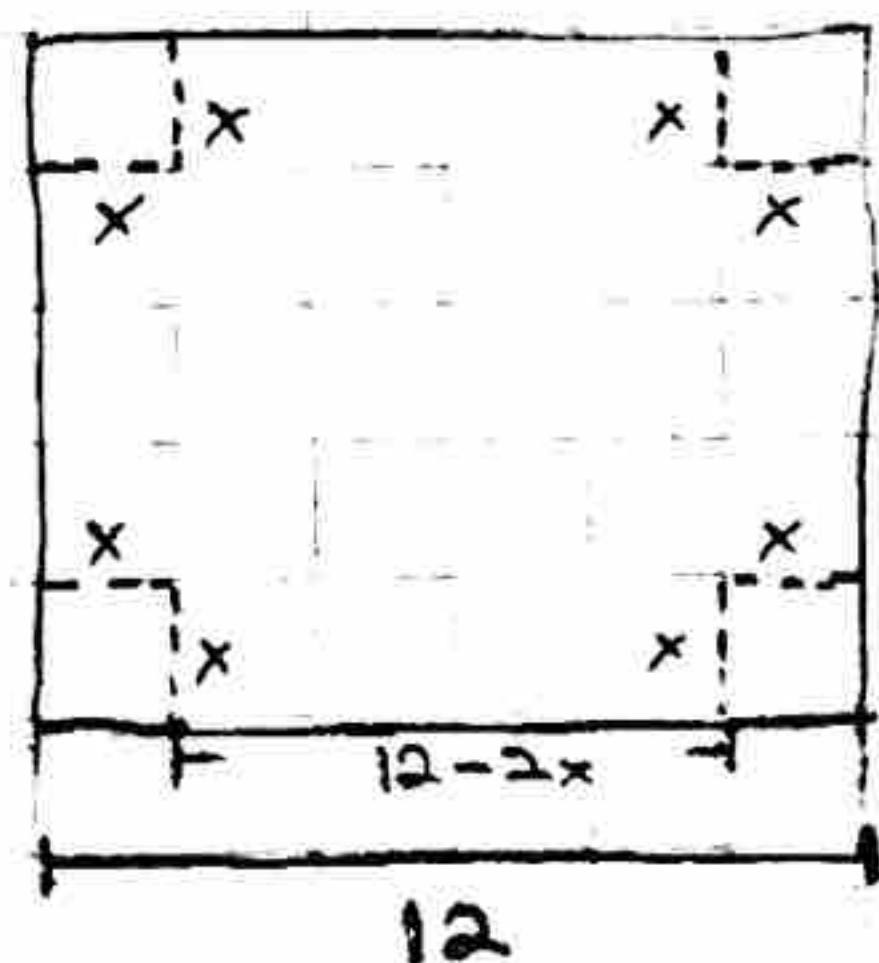
Product of 20 and -20 is the minimum of  $f(x) = x^2 - 40x$




### Example 3

An open-top box is to be made by cutting small congruent squares from the corners of a 12 inch by 12 inch sheet of cardboard, and bending up the sides. How large should the squares cut from the corners be made to maximize the volume of the box?

① Set equation for what is being maximized, volume.



Volume of rectangular prism: 

$$\text{Volume} = a \cdot b \cdot c$$

$$a = 12 - 2x$$

$$b = x$$

$$c = 12 - 2x$$

$$\text{Volume} = (12 - 2x) \cdot x \cdot (12 - 2x)$$

$$V(x) = x(12 - 2x)^2$$

Expand

$$V(x) = x(12 - 2x)^2$$

$$x(12 - 2x)(12 - 2x)$$

$$x(144 - 24x - 24x + 4x^2)$$

$$x(144 - 48x + 4x^2)$$

$$V(x) = 144x - 48x^2 + 4x^3$$

or

$$V(x) = 4x^3 - 48x^2 + 144x$$

② Express volume as a function of  $x$

$$x = 0 \quad 12 - 2x = 0$$

$$+2x \quad +2x$$

$$\frac{12 = 2x}{2 \quad 2}$$

$$6 = x$$

$$x = 6$$

$$\text{Use } V(x) = 4x^3 - 48x^2 + 144x, 0 \leq x \leq 6$$

There are only two  $x$  values where  $y=0$  for  $V(x)$ :  $x=0$ ,  $x=6$



③ Get  $V'(x)$

$$V'(x) = \frac{d}{dx} [4x^3 - 48x^2 + 144x]$$

$$\frac{d}{dx} [4x^3] - \frac{d}{dx} [48x^2] + \frac{d}{dx} [144x]$$

$$4 \cdot \frac{d}{dx} [x^3] - 48 \cdot \frac{d}{dx} [x^2] + 144 \cdot \frac{d}{dx} [x]$$

$$4 \cdot 3x^{3-1} - 48 \cdot 2x^{2-1} + 144 \cdot 1x^{1-1}$$

$$4 \cdot 3x^2 - 48 \cdot 2x + 144 \cdot 1x^0$$

$$\boxed{V'(x) = 12x^2 - 96x + 144}$$

④ Factor  $V'(x)$

$$12x^2 - 96x + 144$$

$$12(x^2 - 8x + 12)$$

$$\begin{array}{l} 1 \cdot 12 \\ 2 \cdot 6 \end{array}$$

$$\boxed{V'(x) = 12(x-2)(x-6)}$$

⑤ Get Critical Values

$$V'(x) = 0$$

$$12(x-2)(x-6) = 0$$

$$12 = 0$$

False

$$x - 2 = 0$$

$$+2 \quad +2$$

$$\boxed{x = 2}$$

$$x - 6 = 0$$

$$+6 \quad +6$$

$$\boxed{x = 6}$$

6 is part of the interval, so dismiss



⑥ Compare Values for  $V(x) = 4x^3 - 48x^2 + 144x$

$$x = 0$$

$$x = 2$$

$$x = 6$$

$$V(0) = 4(0)^3 - 48(0)^2 + 144(0)$$

$$0 - 0 + 0$$

$$\boxed{V(0) = 0}$$

$$V(2) = 4(2)^3 - 48(2)^2 + 144(2)$$

$$4 \cdot 8 - 48 \cdot 4 + 288$$

$$32 - 192 + 288$$

$$\boxed{V(2) = 128}$$

$$V(6) = 4(6)^3 - 48(6)^2 + 144(6)$$

$$4 \cdot 216 - 48 \cdot 36 + 864$$

$$864 - 1728 + 864$$

$$864 - 864$$

$$\boxed{V(6) = 0}$$

## ⑦ Summary

Cutting 2 inches by 2 inches from each corner will maximize the volume of the box.