

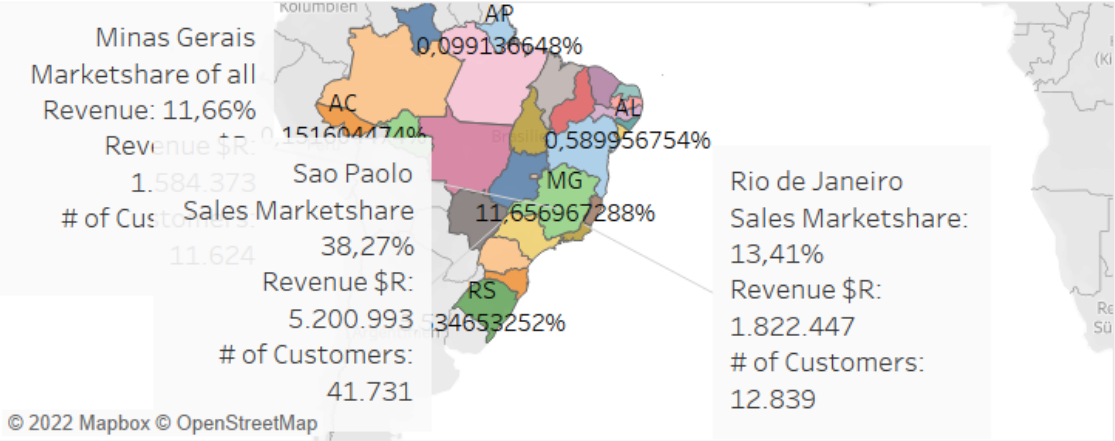
# BI Analysis Olist Database

by Mauricio and Adam

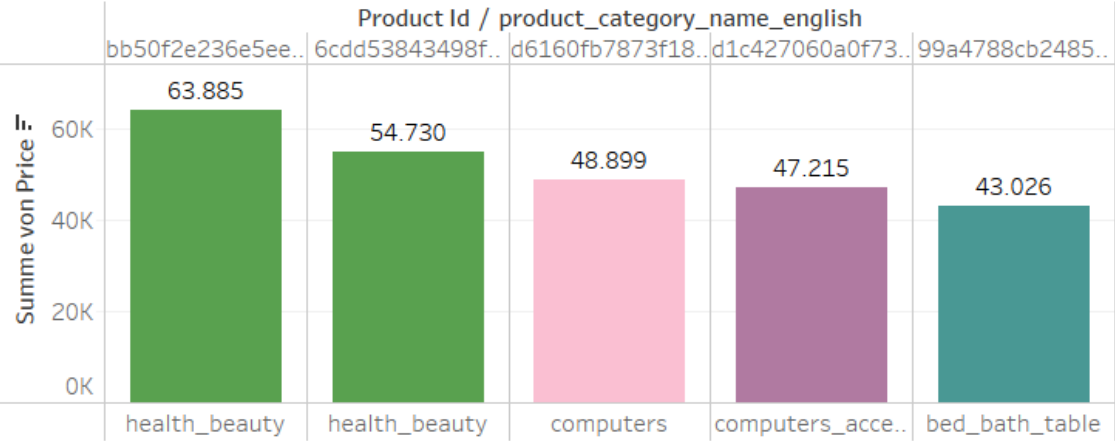
Story 1

Intro	Overview	Product Category	Shipment and Delivery	Suggestions	End
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Sales by State

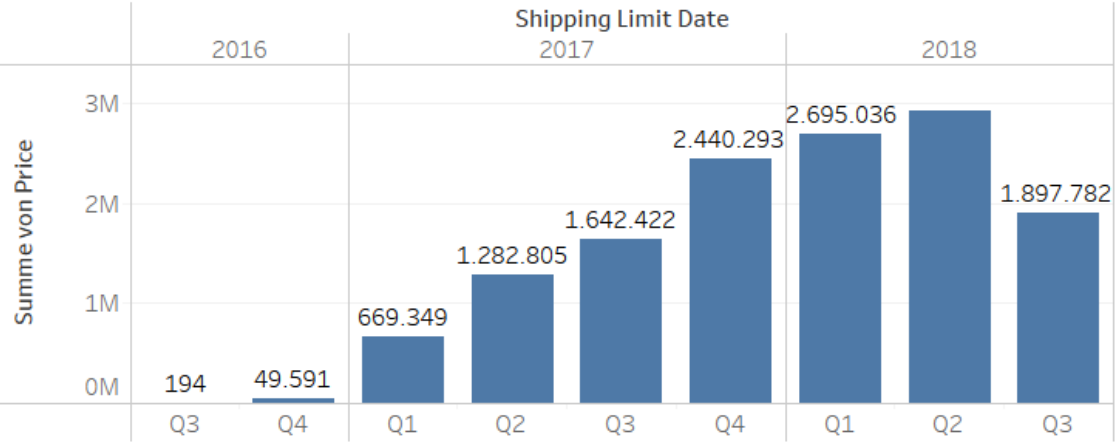


Top 5 Products

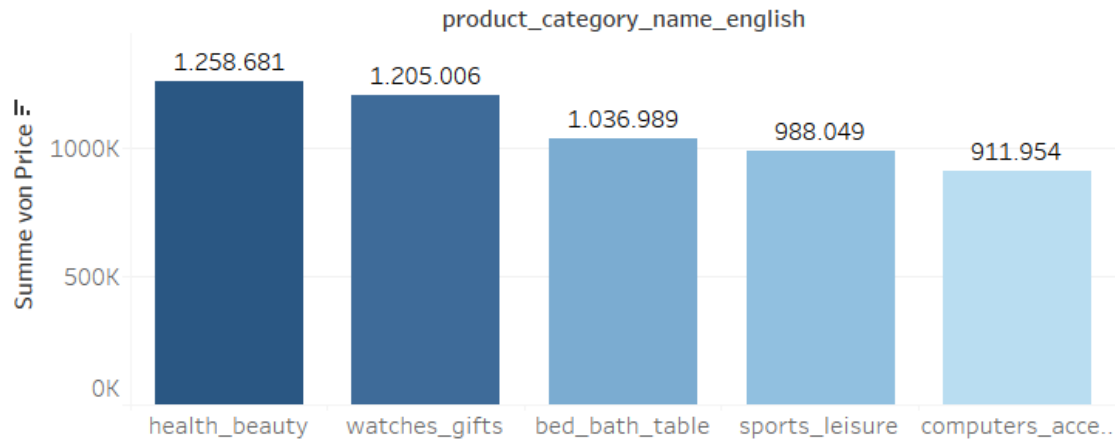


product\_category\_..  
Mehrere Werte

Total Sales by Year



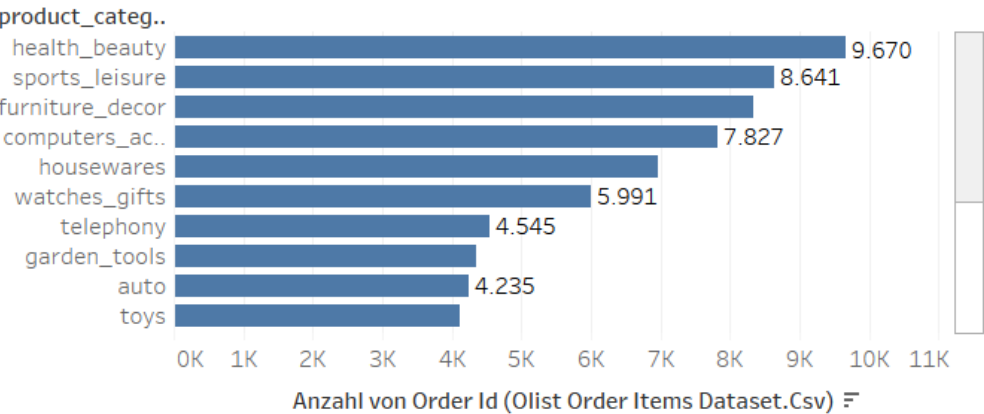
Top 5 Categories



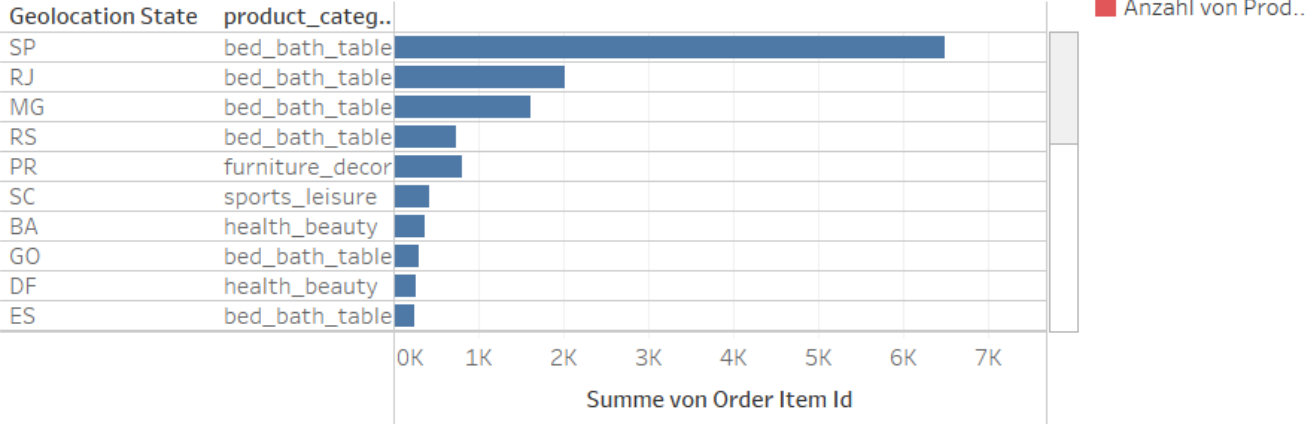
# Story 1

Intro	Overview	Product Category	Shipment and Delivery	Suggestions	End
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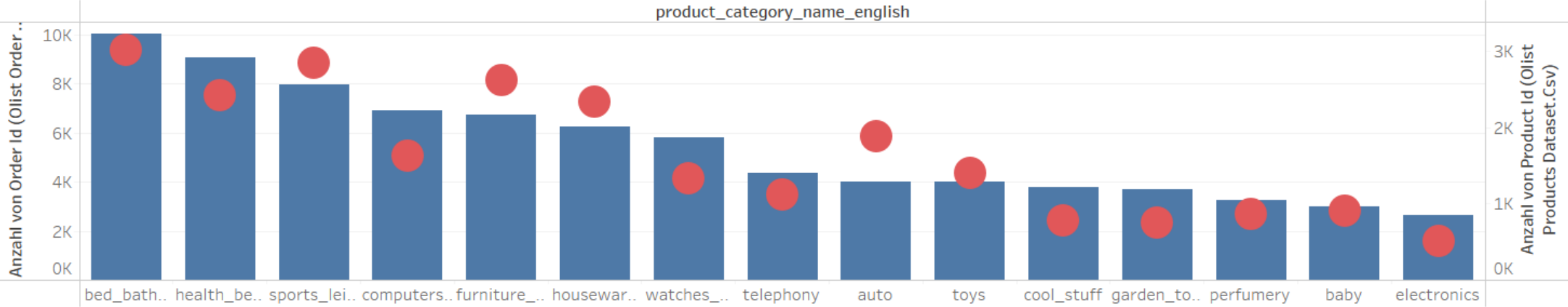
## Most sold Categories



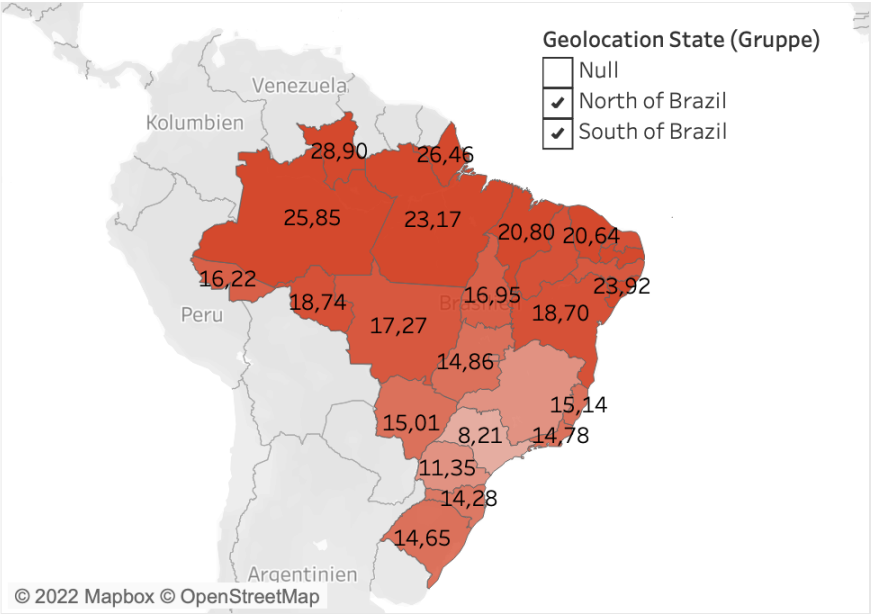
## Most bought Category in each State



## Number of Products and Orders by Category



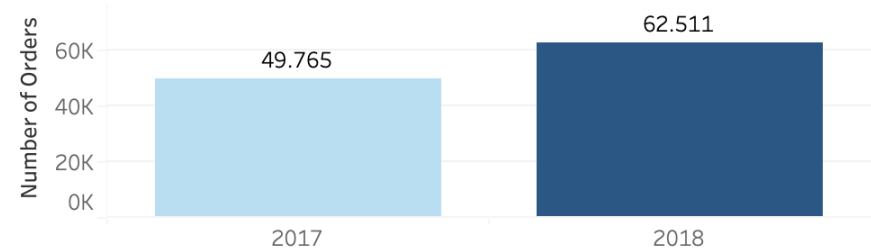
average delivery days by state



orders by year shipped & cancelled

Order Stat..		2017	2018
Number of order	shipped	49.047	62.005
	canceled	242	284
annual growth	shipped		26,42%
	canceled		17,36%

number of shipments  
25,61 % growth from 2017 - 2018



time between estimated and shipped time

	2016	2017	2018
Number of Order	272	40.930	55.274
average shipping time bet..	-36	-13	-11
delayed in % from all orde..	1,10	4,30	8,63

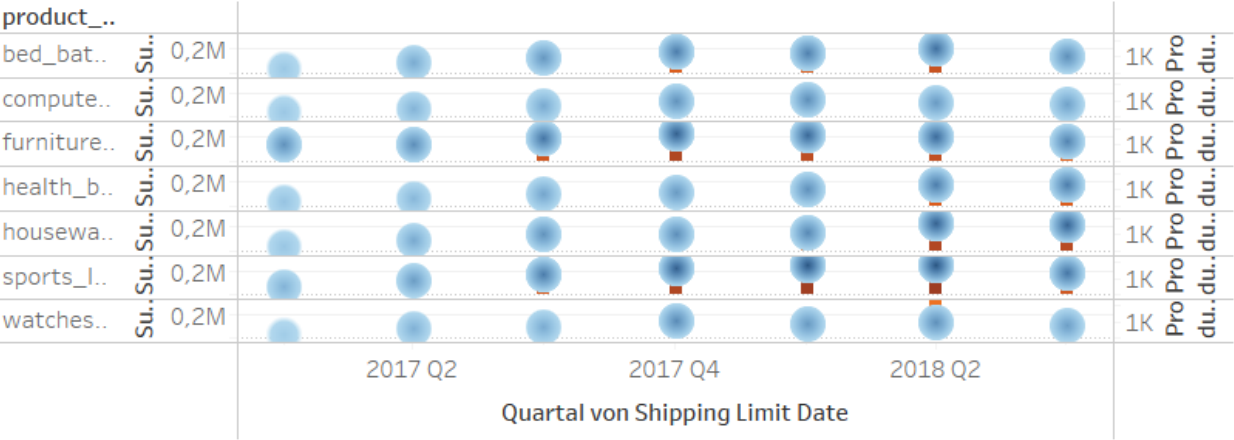
time between estimated and shipped time by top 5 product categories

product_category_na..	Number of Order			average shipping time between estimated and shipped			delayed in % from all orders		
	2016	2017	2018	2016	2017	2018	2016	2017	2018
bed_bath_table	5	4.138	5.129	-33	-12	-11		4,57	9,75
health_beauty	38	3.151	5.460	-33	-13	-11	5,26	4,28	9,40
sports_leisure	18	3.369	4.143	-38	-13	-11		3,56	9,05
computers_accessories	12	2.419	4.098	-37	-13	-12	8,33	3,39	8,15
furniture_decor	49	2.958	3.300	-39	-13	-11		5,31	8,85

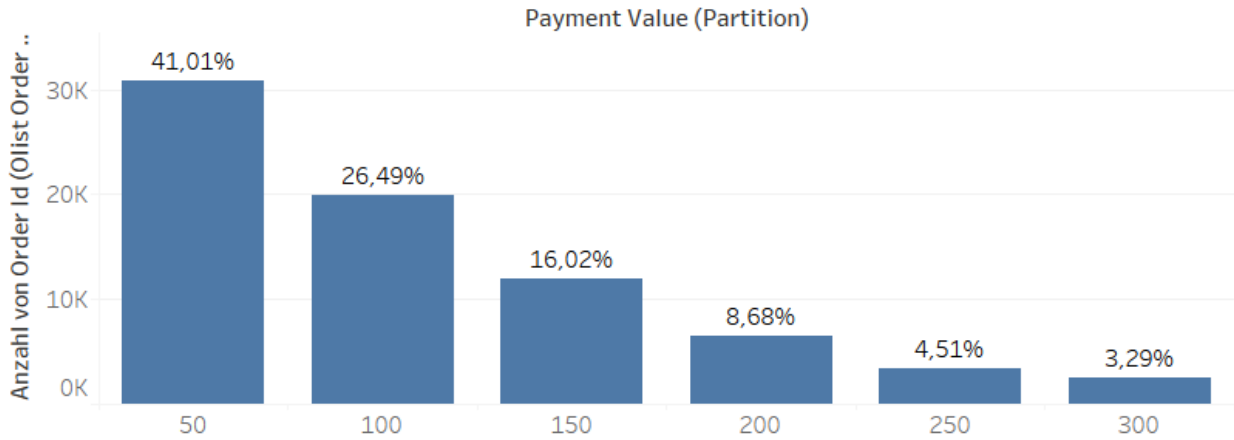
Story 1

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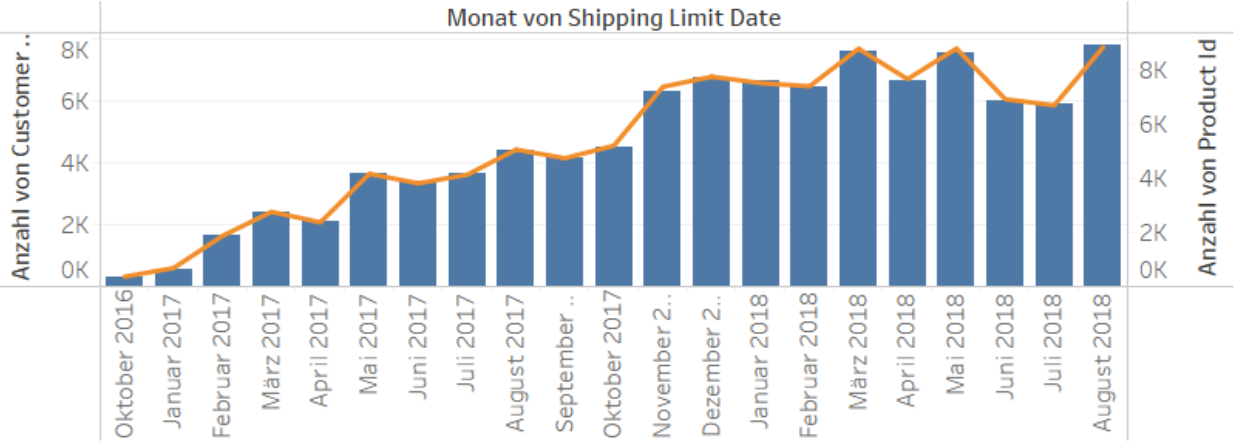
Increasing Revenue by increasing Photo Quantity



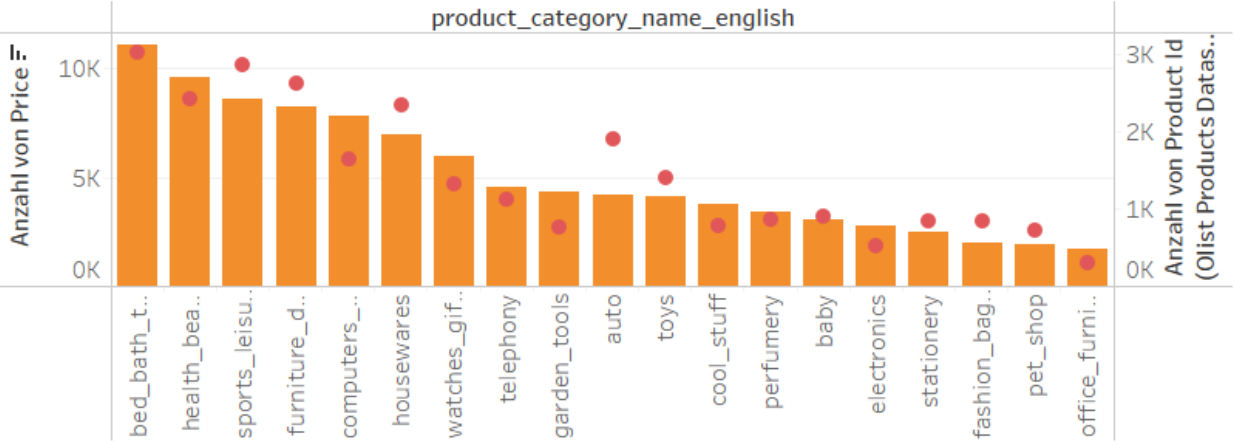
Recommended Price Ranges



Customer Growth by Expanding Marketplace Offers



Expanding Marketplace Offers increases revenues



# Sales by State



**END**