UB Hacking Fall 2014

UB ACM is once again proud to host the fourth iteration of [UB Hacking](). As a student-run student hackathon, UB Hacking promotes creativity, teamwork, ingenuity and learning to all students regardless of experience.

In the past we limited promotion of our event to the UB student body thus keeping numbers much smaller and more manageable for a small organization team. This year we have grown our team and we are planning on growing the event significantly as well. First and foremost, we are planning for 250 total hackers, primarily from Upstate New York and Canada.

Not only are we planning to bring even more hackers to Buffalo, we are also planning to increase in the total duration of the hackathon from 24 hours to 36 hours. We believe that 36 hours will provide enough time to see some incredible hacks, something that at times 24 hours can stifle.

The final and greatest change is the switch from late spring to early fall. Mark your calendars because we are planning on holding the event **November 7th through November 9th**. One very unique thing about hackathons is the concentration of talent in one room. By moving the hackathon to early fall, the start of internship recruitment season, we are trying to give you an early look at some of the best engineering talent Upstate New York and Canada have to offer.

The sponsorship tiers are listed on the second page. In addition to monetary sponsorship, we encourage sponsors to send company swag and bring company engineers to mentor teams. Being a mentor at UB Hacking allows your company to more directly interact with the participants, help students learn how to build software and provide on-site assistance if your company provides an API.

We look forward to working with you for this year's UB Hacking. If you have any questions, comments, or would like to talk about what else we can provide you as a sponsor, send an email to [contact@ubhacking.com]().

Tier	Bronze (Unlimited)	Silver (Unlimited)	API (Unlimited)	Gold (Limit 5)	~~Platinum (Limit 1)~~
Sponsorship Amount	$500	$1000	$1000	$2500	$5000
General					
Thanked at kickoff	x	x	x	x	x
Thanked at closing	x	x	x	x	x
Send a rep.		x	x	x	x
Opening talk			2min	3min	5min
Send a judge				x	x
Branding					
Branded Prize	x	x	x	x	x
Logo on shirt	x	x	x	x	x
Logo on site	x	x	x	x	x
Logo on banner				x	x
UB Hacking co-hosted by you					x
Recruiting					
Post-event resumes	x	x		x	x
Sponsor table		x	x	x	x
Hacker emails				x	x
On-campus Interview					x
Recruitment Event					x
Pre-event resumes					x