

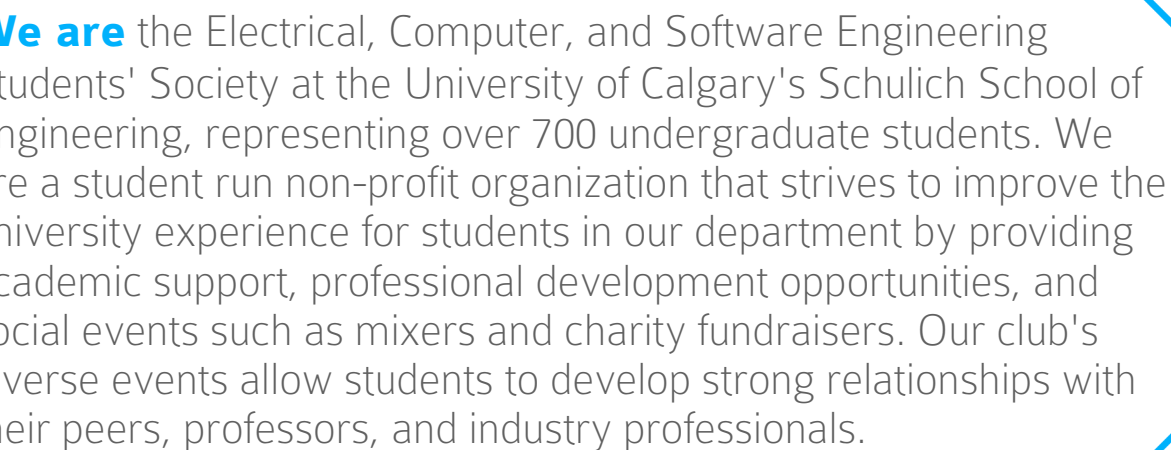
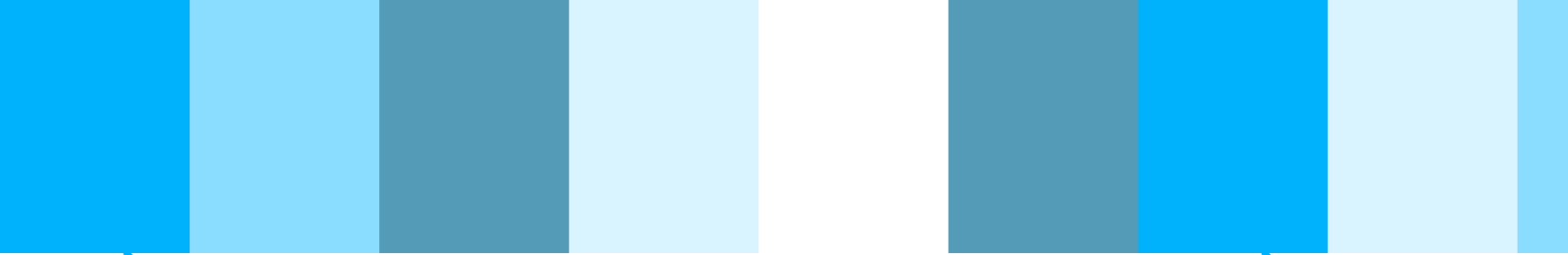


# Corporate Edition

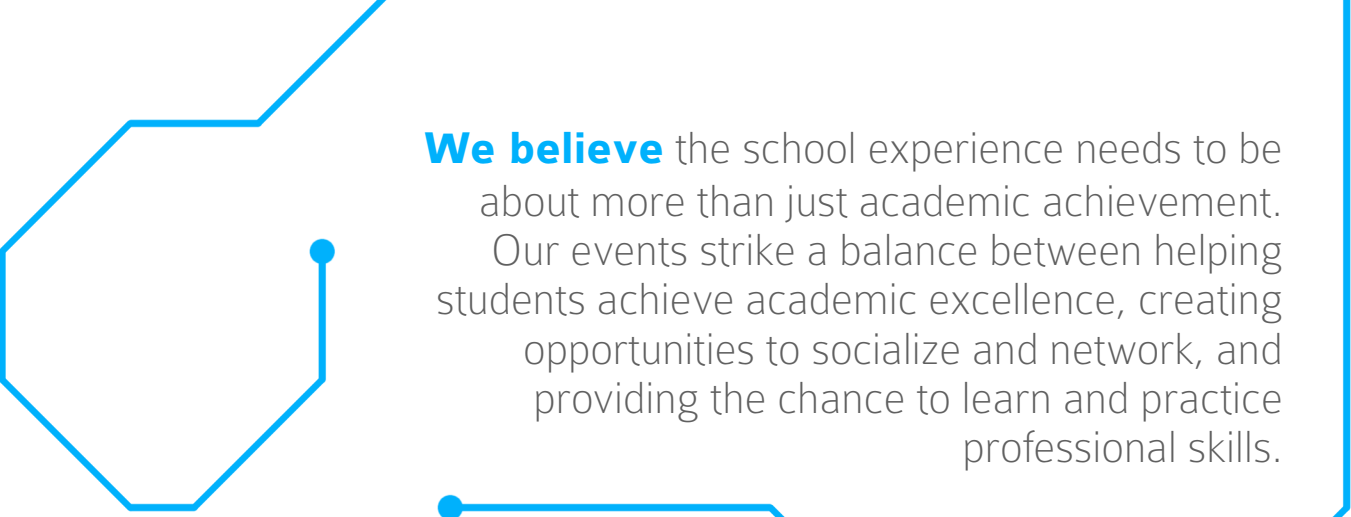
Electrical, Computer,  
and Software  
Engineering  
Students' Society



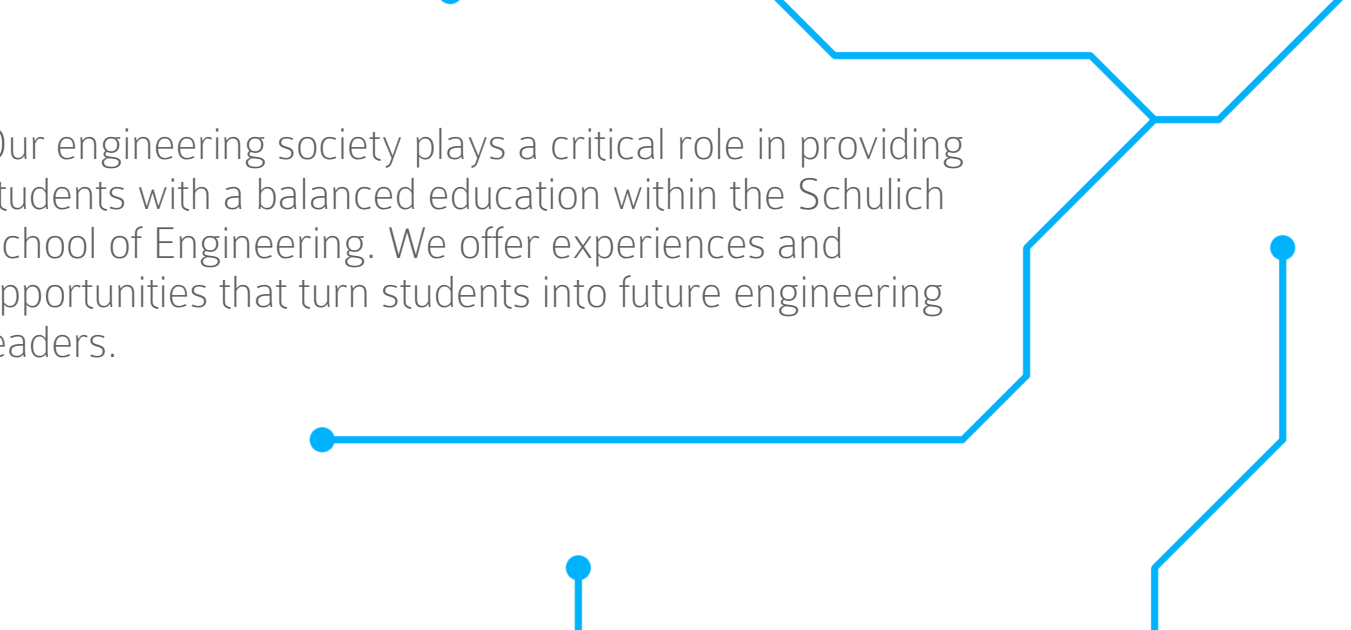
# Sponsorship Package




**We are** the Electrical, Computer, and Software Engineering Students' Society at the University of Calgary's Schulich School of Engineering, representing over 700 undergraduate students. We are a student run non-profit organization that strives to improve the university experience for students in our department by providing academic support, professional development opportunities, and social events such as mixers and charity fundraisers. Our club's diverse events allow students to develop strong relationships with their peers, professors, and industry professionals.



**We believe** the school experience needs to be about more than just academic achievement. Our events strike a balance between helping students achieve academic excellence, creating opportunities to socialize and network, and providing the chance to learn and practice professional skills.



Our engineering society plays a critical role in providing students with a balanced education within the Schulich School of Engineering. We offer experiences and opportunities that turn students into future engineering leaders.



# what we do

## **Educating First Year Students**

In addition to providing services for all our members, we also work to help first year engineering students better understand what electrical, computer, and software engineering is all about. Through education and events such as industry night and frosh week, we work to make sure students are well informed when they choose which engineering discipline they will study.

## **Building a Community**

We maintain two homerooms which are common spaces for students in our department to socialize, collaborate, and study together. As well, we run social and networking events to foster the kind of community that will be meaningful to our students.

**Social Media** is our most prominent way of reaching all our students. We actively maintain a website and a Facebook page enabling us to inform students of our events and allowing them to communicate with us freely.

## **Engg Week**

The premier social event of the school year for engineering students. Engg week is a 7 day friendly competition between the different engineering departments that serves to build strong community and pride within our faculty.



# why invest

## Make Your Mark


Recognition for your contribution doesn't end with the academic year. We make an effort to recognize our sponsors permanently as part of the environment they help create. By acknowledging sponsors on our social media, in Engg week movie credits, and through displaying your name or logo on a banner in our homeroom, we make sure that your contribution will be seen by students for years to come.

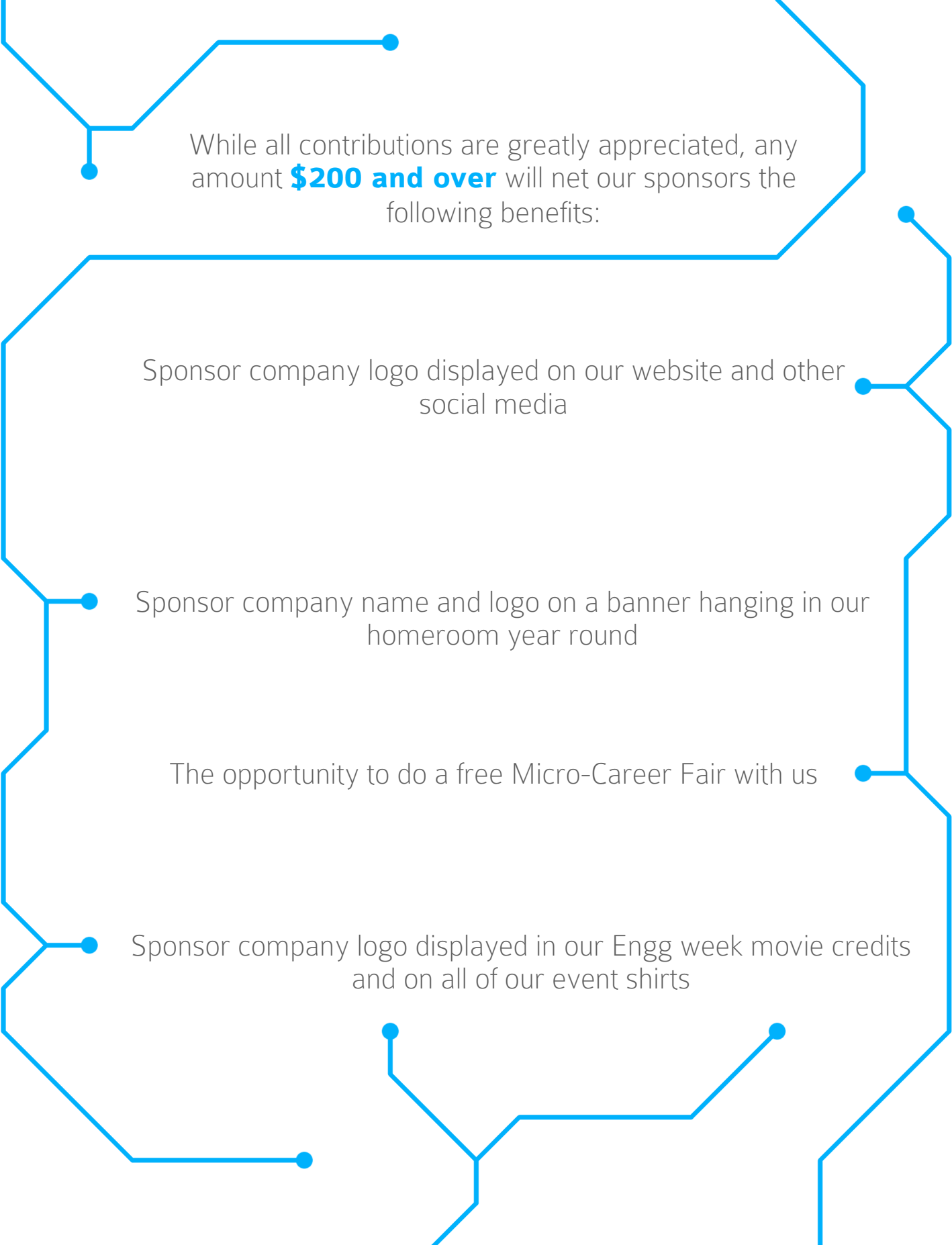
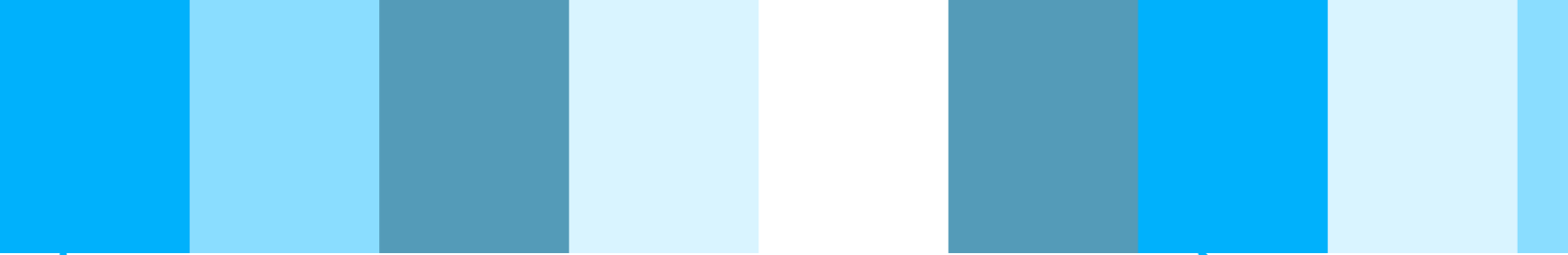
## Job Hunting and Micro Career Fairs

We offer our sponsors the opportunity to participate in micro career fairs, where they can come to the university for a day and use an allotted space to inform students about what they do. Students are able to talk one-on-one with potential employers, drop off resumes, and practice their networking skills.

## Reach the Right Students

As a world renowned engineering school, the Schulich School of Engineering is educating bright students who think outside the box to solve everyday problems. We are in a unique position to work with organizations that wish to reach electrical, computer, and software engineering students directly. By contributing to our society, you are impacting the student experience in a way that is highly visible to the individuals you are trying to reach.






While all contributions are greatly appreciated, any amount **\$200 and over** will net our sponsors the following benefits:

Sponsor company logo displayed on our website and other social media

Sponsor company name and logo on a banner hanging in our homeroom year round

The opportunity to do a free Micro-Career Fair with us

Sponsor company logo displayed in our Engg week movie credits and on all of our event shirts





# Thank You.



**contact us**

**[sponsorship@zooengg.ca](mailto:sponsorship@zooengg.ca)**  
**[zooengg.ca](http://zooengg.ca)**

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