

#### Appendix 4

Ref. : B.30.2.SAB.0.70.00.00/  
Subject : Sabancı University Promotional Materials

İstanbul, November 29, 1999

Mr. Ahmet Gündüz  
General Coordinator  
ABC Ltd. Şti.  
Büyükdere Cad. No.12  
Levent 80613 İstanbul

Dear Mr. Gündüz,

Subsequent to a long preparatory period, Sabancı University will start classes on October 4, 1999.

We have spent nearly 5 years in creating a world class university in Turkey with its distinct academic programs, highly developed technological infrastructure and a campus that conforms to international standards.

Attached, please find our brochure, mouse-pad and poster we have prepared to be displayed in your Company in places you'd deem suitable. Furthermore, please be advised that Student Counseling Unit in our Karaköy Communication Center will be happy to respond to queries and additional information requests that might be raised by your employees.

We appreciate your concern and support.

Yours sincerely,

Tosun Terzioğlu  
President

Hüsnü Paçacıoğlu  
Secretary General

Encl. 1 Brochure  
1 Mouse-pad  
1 Poster