



Sams Teach Yourself Facebook for Business in 10 Minutes: Covers Facebook Places, Facebook Deals and Facebook Ads

By Bud E. Smith

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Sams Teach Yourself Facebook for Business in 10 Minutes: Covers Facebook Places, Facebook Deals and Facebook Ads, Bud E. Smith, Sams Teach Yourself Facebook(R) for Business in 10 Minutes gives you straightforward, practical answers when you need fast results. By working through its 10-minute lessons, you'll learn how to profit from Facebook's powerful new business tools: Facebook Pages, Places, Deals, Ads, and more! Tips point out shortcuts and solutions; Cautions help you avoid common pitfalls; Notes provide additional information. 10 minutes is all you need to learn how to.* Define your Facebook-centric online business strategy * Plan and create your "business-friendly" personal Facebook page * Create a Facebook Page, also known as a "fan page," for your business * Build your Wall with customer-focused status updates * Create more effective Info, Photos, and Discussions tabs * Find and install Apps that can help your business * Claim and edit your Facebook Places page, and get customers to "check in" * Plan, target, write, and design low-cost Facebook Ads that work * Promote your Facebook presence and track its impact * Offer Facebook Deals that attract new customers * Avoid common Facebook...



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