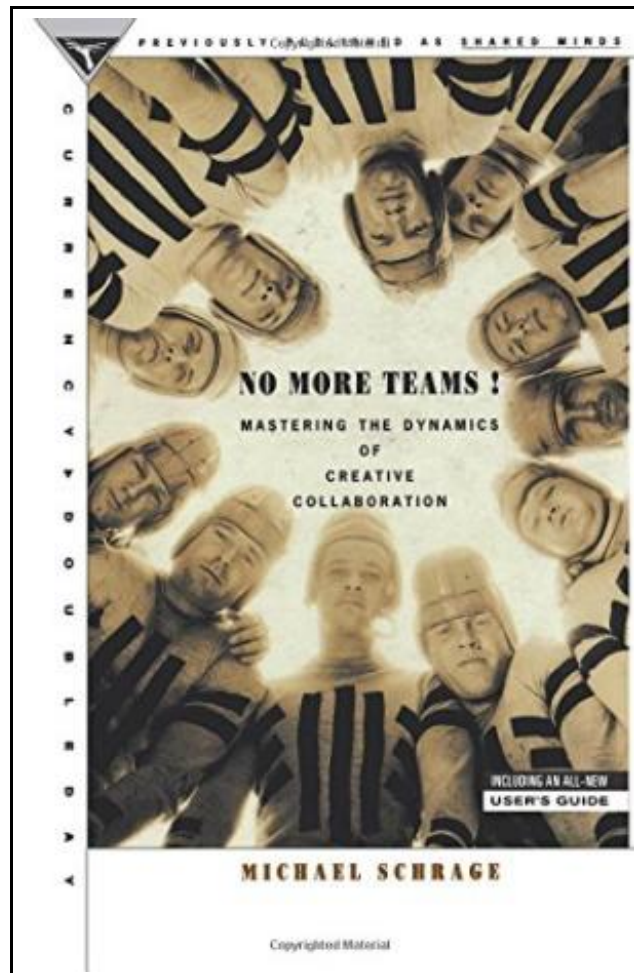


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NO MORE TEAMS! (PAPERBACK)



Bantam Doubleday Dell Publishing Group Inc, United States, 1995. Paperback. Book Condition: New. Reprint. 216 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****.For organizations that care about innovation, individual creativity isn't enough anymore -- people need to be in creative, collaborative relationships. But without the knowledge and tools for building these relationships, innovation expert Michael Schrage argues, one will not be successful in the offices of today and even less so in the virtual offices of tomorrow. No More Teams gives readers the tools and techniques to go beyond the lazy clichés of teamwork to the practical benefits of collaboration. When Schrage studied the world's greatest collaborations -- including Wozniak and Jobs, Picasso and Braque, Watson and Crick -- he found that instead of relying on charisma, they all created shared spaces where they could play with their ideas. By effectively using technological tools available in most workplaces -- anything from a felt tip pen and a napkin to specialized computer software -- you can literally map your discussion as it is happening, making it possible to keep all the good ideas, cope with every objection, handle conflicts as they arise, and, ultimately, master the unknown. Michael Schrage has written a magical book. Yes, it is about the effects of new technologies on how we think, collaborate, organize, and solve problems. But it is much more, a pioneering exploration of language and creation in the workplace, in the world. -- Tom Peters, author of Thriving On Chaos To read author Michael Schrage's column in Hotwired's Packet click here An excerpt: IntroductionNo More Teams!--An Organizational ManifestoWhy don't teams make sense? What could possibly be wrong with more and better teamwork? In an ideal world, absolutely nothing. But we don't live in...



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