Final Project – UI/UX Design Training

Problem Statement

Now that you have learned the art of UI/UX Design, it is time to put those skills into practice. Creating an entire project from scratch using your creative insights is one way of displaying your ideas and imaginations. Not only does this help you practice and get better, it also boosts your chances of being hired as a UI/UX designer. So, in your final project, you will attempt to redesign one of the most popular social media apps, Instagram.
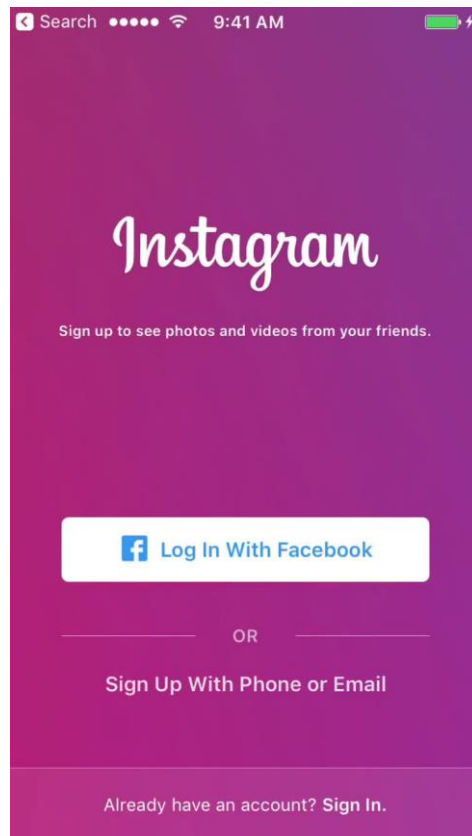
For the final project, you need to redesign the iOS version of the Instagram app with all the following screens from scratch using all the techniques you have learned in this training. You need to try to make it look modern and trendy. Keep in mind that you should keep the color scheme of the Instagram brand. Use your creativity spice to add new features to it.

Here is the list of screens you need to redesign:

1. Sign-up page
2. Empty personal data page
3. Completed personal data page with all the data
4. Three different sign-in pages
5. Feed page with stories, posts, and tab bar
6. Profile page
7. Camera page
8. Camera page with the opened settings
9. Onboarding pages
10. Explore page
11. Explore page with an active search bar
12. Messages page
13. Private chat page
14. Private chat page with a keyboard (typing)
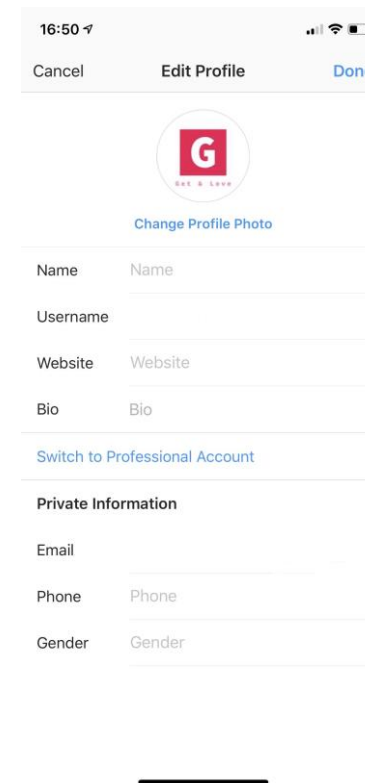15. Settings page
16. Analytics page

Sample screenshots of the original Instagram screens and guidelines have been provided for your reference
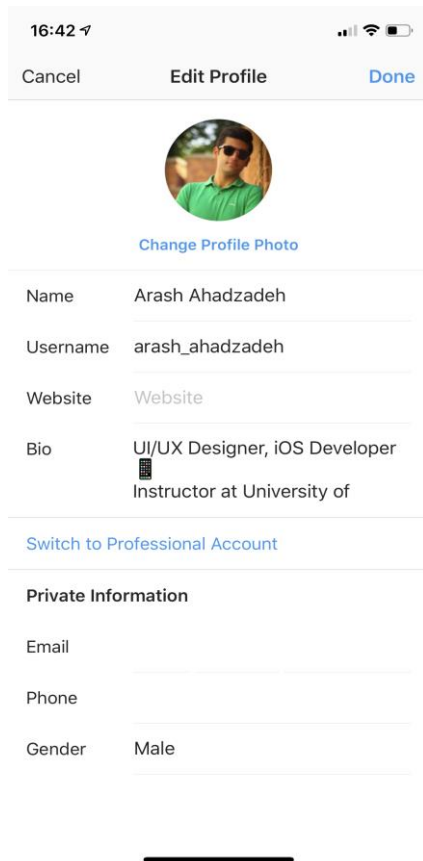
1. Sign-up pages

- **Guideline:** You need to design two different sign-up pages, one with email and password text fields and the other one with social logins such as Facebook and Google.
- **Tip:** You can get free icons from the resources mentioned in this training such as Flaticon.com

2. Empty personal data page

- **Guideline:** You should design an empty personal data page with an image placeholder, 3 text fields for Username, First Name, and Last Name. It needs to have an inactive button for submitting the form (you can call it "Complete").
- **Tip:** Choose the colors wisely since this screen is going to have empty text fields.

3. Completed personal data page with all the data

4. Three different sign-in pages
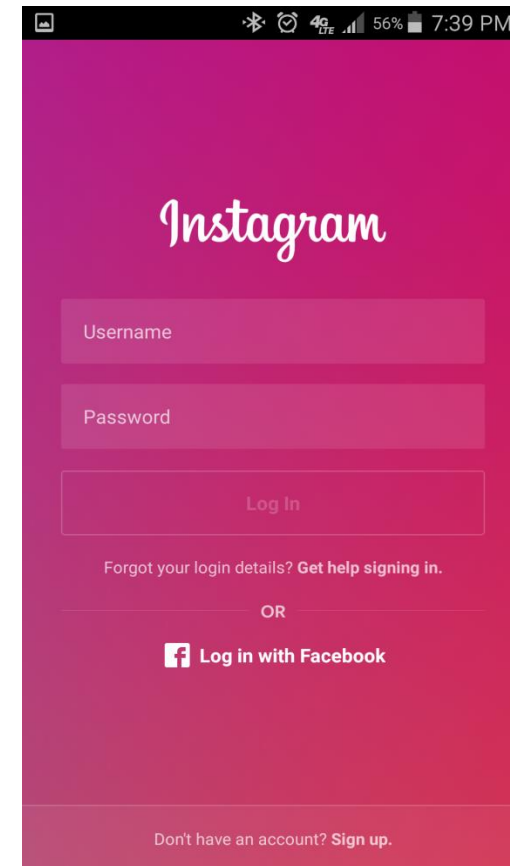

- **Guideline:** You should design a completed personal data page with all the data such as name, last name, and profile image. It needs to have an active button for submitting the form (you can call it "Complete").
- **Tip:** Choose the colors wisely since this screen is going to have filled text fields.
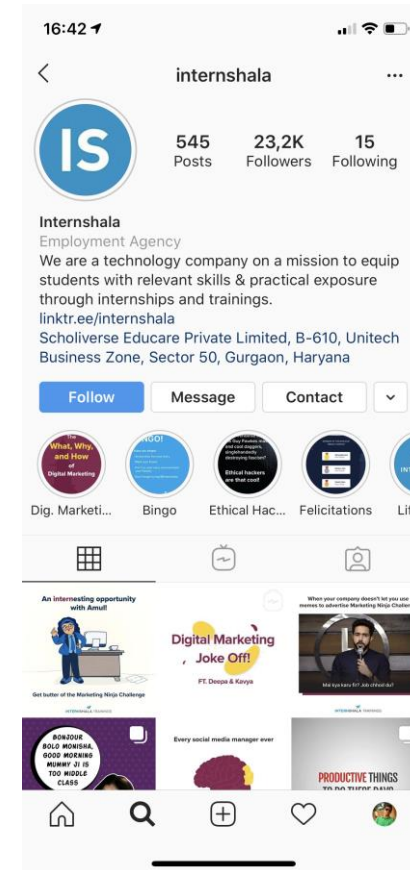
- **Guideline:** Design three different sign-in pages. One with the keyboard presented, one with a hidden password and one with an unhidden password.
- **Tip:** You should make sure that your main elements are not covered by the presented keyboard.
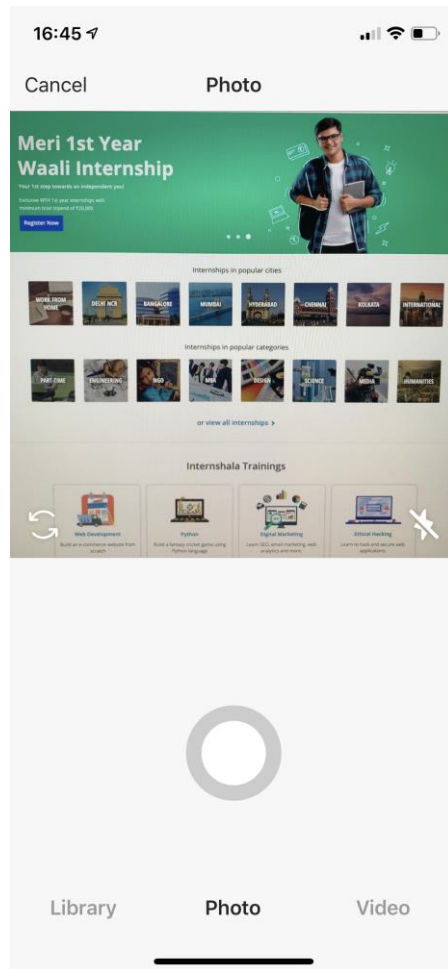
5. Feed page with stories, posts, and tab bar

- **Guideline:** Design a feed page with 3 different sections, Stories at the top, Posts in the middle, and Tab Bar at the bottom of the screen. You should design each section from scratch and with a new appearance.
- **Tip:** Do not put more than 5 different tabs in your tab bar.

6. Profile page

- **Guideline:** Design a modern profile page with Follow and Send Message buttons. The screen should also have statistics and a tab bar.
- **Tip:** You can get royalty-free images from Unsplash.com for your posts.
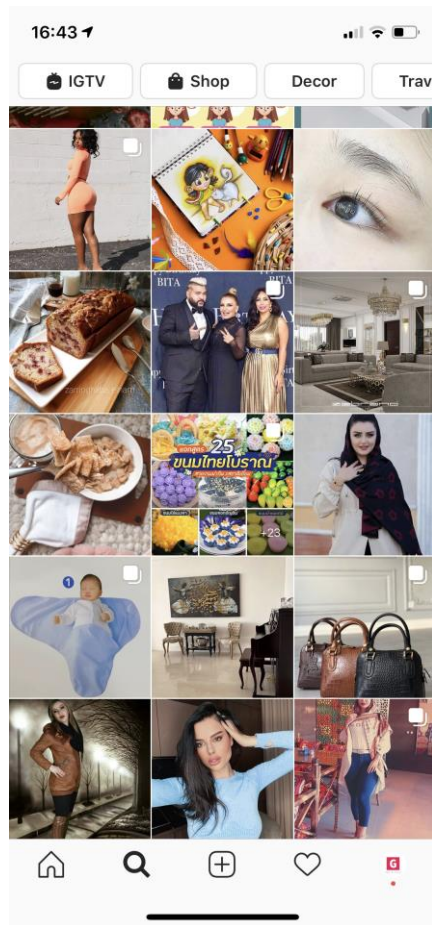
7. Camera page

8. Camera page with the opened settings

- **Guideline:** Design an opened camera settings for the camera page you designed.
- **Tip:** You can add the flash, brightness, contrast, and crop icons to it.
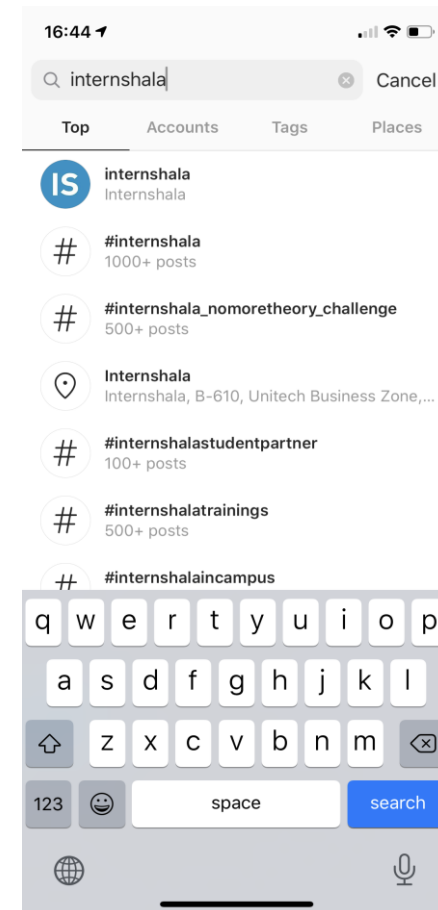
9. Onboarding pages

- **Guideline:** Design three different modern onboarding pages with illustrations. You should illustrate the best features of the app using these pages.
- **Tip:** You can download royalty-free illustrations from Undraw.co

- **Guideline:** Design a modern camera screen with the shutter button and camera settings icon.
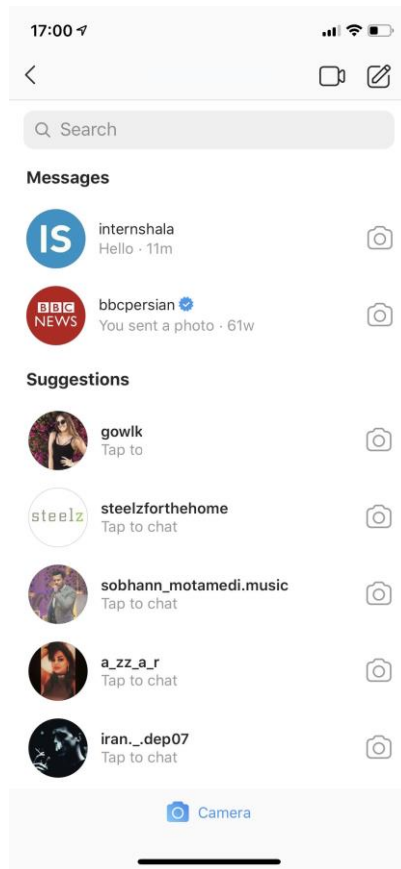
10. Explore page

- **Guideline:** Design an explore page with different categories such as Places, Popular, and Trending
- **Tip:** You can get royalty-free images from Unsplash.com for your cards.

11. Explore page with an active search bar

- **Guideline:** Design an active search bar and add it to your explore page. You should show the functionality of the search bar.
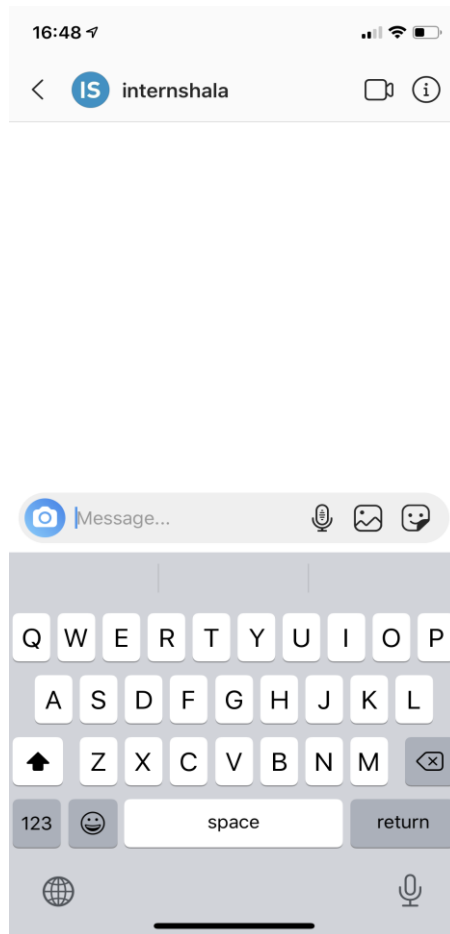
12. Messages page

- **Guideline:** Design a modern Message page with different messages. Each message should contain a profile image, name, last name, and time.

- **Tip:** You can use rectangular cards for your messages.
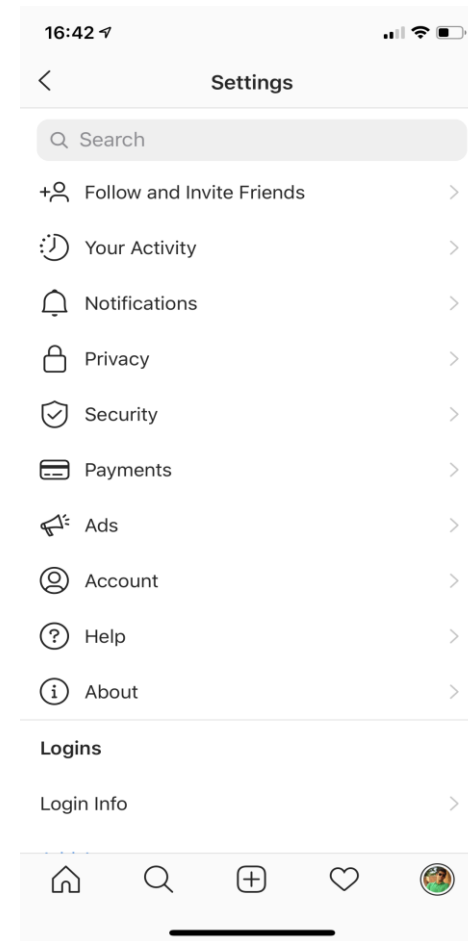
13. Private chat page

- **Guideline:** Design a modern Private Chat page with different messages. Each message should contain a time label

- **Tip:** The keyboard should not be presented on this screen.

14. Private chat page with a keyboard (typing)

- **Guideline:** Add the keyboard to your designed chat page and indicate the typing status.
- **Tip:** Do not forget to add the "Send" button to your keyboard.

15. Settings page

- **Guideline:** Design a modern settings page with 10 different options such as Promotions, New Posts, Messages, Language, Privacy, etc.
- **Tip:** The best option for settings is to use switches.

16. Analytics page

- **Guideline:** Design a modern analytics page with 5 different charts. You can design a bar chart, line chart, etc.

- **Tip:** You can place your charts on simple cards in order to keep your design clean.