

Broken Link Building – Backlinks Gained (Case Study)

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Websites: mustafabugti.com & bugtishop.com (*now expired*)

1. Video Marketing Statistics

Target URL: mustafabugti.com/video-marketing-statistics

Anchor/Context: 59%

Referring Page: dacast.com

DR: 79

Link Type: DoFollow

2. Human Process Visual Data

Target URL: mustafabugti.com/human-process-visual-data-better

Anchor/Context: 60,000 times

Referring Page: blog.disqus.com

DR: 92

Link Type: DoFollow

3. Creating Compelling Video Experiences

Target URL: mustafabugti.com/creating-compelling-and-engaging-video-experiences

Anchor/Context: by up to 157%

Referring Page: vidjet.com

DR: 63

Link Type: DoFollow

Also Linked On:

lemonlight.com

DR: 74 | **DoFollow**

4. Best Web Hosting Article

Target URL: bugtishop.com/.../best-web-hosting-provider-of-2023

Referring Page: wikihow.nl

DR: 91

Link Type: NoFollow

5. Cyber Attacks Cost Enterprises

Target URL: bugtishop.com/.../cyber-attacks-cost-us-enterprises-445.html

Anchor/Context: perder millones

Referring Page: cybersecuritynews.es

DR: 52

Link Type: NoFollow

6. Customer Success Tips

Target URL: bugtishop.com/.../6-ways-to-drive-customer-success-with.html

Anchor/Context: satisfy customer demands

Referring Page: safetyculture.com

DR: 79

Link Type: DoFollow

Also Linked On:

hostpapa.com

Anchor/Context: lead your customers

DR: 90 | DoFollow

7. Lead Generation Article

Target URL: bugtishop.com/.../what-is-lead-generation-in-digital.html

Anchor/Context: lead generation

Referring Page: noagencycube.com

DR: 17

Link Type: NoFollow

8. Short Video Stats

Target URL: bugtishop.com/.../video-marketing-statistics-video.html

Anchor/Context: Videos <15 seconds shared 37% more

Referring Page: branch.io

DR: 81

Link Type: DoFollow

9. 12 Sizzling Marketing Stats

Target URL: bugtishop.com/.../12-sizzling-marketing-statistics-that.html

Anchor/Context: most effective channel

Referring Page: awario.com

DR: 75

Link Type: DoFollow

10. Complete Video Marketing List

Target URL: bugtishop.com/.../video-marketing-statistics-complete-list.html

Anchor/Context: 81% will choose to buy

Referring Page: outbrain.com

DR: 91

Link Type: DoFollow

Summary

- ☒ **Total Backlinks Gained:** 14
 - ☐ **DoFollow Links:** 10
 - ☐ **NoFollow Links:** 4
 - ☐ **DR Range:** 17 to 92
 - ☐ **Strategy Used:** Broken Link Building
 - ☐ **Outreach:** Emailed site departments (no individuals or LinkedIn contacts)
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