



Jessica Fung

Product Designer

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SKILLS

Adobe Illustrator & Photoshop
HTML, CSS, JavaScript, Python
SQL

EDUCATION

BA, Honours Psychology Co-op
University of Waterloo '14

INTERESTS

Dogs
Psychology
Table Tennis

WORK EXPERIENCE

Product Designer, Distribution Team at Quora

Mountain View, CA December 2014 – Present

- Learned and used Python to build and launch product features
- Researched and launched experiments to increase user engagement through NUX
- Revamped email designs, and released the design for new answer email notifications
- Designed and released a Chrome extension for Quora

UX Design Intern, Product Design Team at Inkling

San Francisco, CA August – December 2013

- Designed for many user- and employee-facing projects
- Conducted research, ideation, interviewing, specs, prototyping, reviews
- Produced a 40-page report on user purchasing behavior with data queried with SQL

Part-time Graphic Designer, Federation of Students at University of Waterloo

Waterloo, ON May – July 2014, Sept – Dec 2012

- Designed print and digital designs for all student-run services, businesses, and clubs
- Contributed high-quality work both individually and as a team with quick turnover

Co-founder & Designer, E Co-op at Azuris Designs

San Francisco, CA May – August 2012

- Selected for E Co-op program at the University of Waterloo which enabled students to start a new venture as a work term
- Designed Entwine, a social scheduling platform to help people plan meetings at the best times

VOLUNTEER EXPERIENCE

VP Marketing, Federation of Charitable University Students at **University of Waterloo**
Waterloo, ON September – December 2009

- Designed promotional print and web materials for distribution at special events
- Collaborated with a web developer to design the club's webpage

Editor-in-Chief, "The Planet" Student Newspaper at **Mary Ward Catholic Secondary**
Toronto, ON September 2007 – June 2008

- Edited and reviewed all articles and layouts before submission to print
- Managed deadlines for volunteering students, and advised on design and writing
- Won the Best Student Newspaper Award for the year by the Toronto Star Awards

Layout Designer, "The Planet" Student Newspaper at **Mary Ward Catholic Secondary**
Toronto, ON September 2005 – June 2007

- Created print layouts for the student newspaper using student-submitted articles
- Ensured all layouts fit prescribed style and printing guidelines

PERSONAL PROJECTS

Pinecone

Waterloo, ON March – June 2014

- Designed a web-based design tool for University of Waterloo students to easily customize, print, and share their class schedules on Facebook
- Built the user interface using HTML, CSS, and JavaScript

Quickmatch

Waterloo, ON January – March 2014

- Designed a web platform for club member management and game matching
- Worked with four uWaterloo software engineering students to build this product for their Fourth Year Design Project & presented at uWaterloo Engineering Symposium