



hello!

I'm a UI-UX designer made from a smooth blend of design, code, and psychology!

skills summary

Adobe Illustrator HTML/CSS Photoshop JavaScript Indesign jQuery

interests

design books & articles psychology hackathons

active projects

Entwine.us/

- Designed web and mobile apps for scheduling group events
- Velocity Venture Fund finalist

Todoodle http://bit.ly/10WacdT

• Designed a to-do list app for Windows 8, at Windows 8 Hackathon

work experience

Information Developer

Kontagent Inc.

• Redesigned the user experience & interface of the high-traffic documentation site for the kSuite™ platform, which has over 250 million active users

Graphic Designer

University of Waterloo, Federation of Students

- Designed print and digital designs for various student services, businesses, clubs
- · Contributed high-quality work individually and as a team with quick turnover

Optometry Communications Coordinator

University of Waterloo, School of Optometry

Jan. 2011 – Apr. 2011 Waterloo, Canada

Jan. 2013 – April 2013 Toronto, Canada

Sept. 2012 – Dec. 2012 Waterloo, Canada

- · Created promotional design materials targetting clinical & medical personnel nationwide
- Collaborated with clients from clinical, research, and academic fields in the only English institution that offers accredited optometric training in Canada

education

Bachelors of Arts, Honours Psychology Co-op, 4th Year University of Waterloo

Sept. 2009 – Apr. 2014 (exp.) Waterloo, Canada

design inspirations

- Smashing Magazine
- DesignTAXI
- Pratt & Numes' Interactive Design
- FastCompany & Co.Design/Create/Exist
- Designmodo
- Simon Sinek's Start with Why