



# Jessica Fung

Product Designer

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## SKILLS

Adobe Illustrator & Photoshop  
HTML, CSS, JavaScript, Python  
SQL

## EDUCATION

BA, Honours Psychology Co-op  
University of Waterloo '14

## INTERESTS

Dogs  
Psychology  
Table Tennis

## WORK EXPERIENCE

### Product Designer, Distribution Team at Quora

Mountain View, CA December 2014 – Present

- Learned and used Python to build and launch product features
- Researched and launched experiments to increase user engagement through NUX
- Revamped email designs, and released the design for new answer email notifications
- Designed and released a Chrome extension for Quora

### UX Design Intern, Product Design Team at Inkling

San Francisco, CA August – December 2013

- Designed for many user- and employee-facing projects
- Conducted research, ideation, interviewing, specs, prototyping, reviews
- Produced a 40-page report on user purchasing behavior with data queried with SQL

### Part-time Graphic Designer, Federation of Students at University of Waterloo

Waterloo, ON May – July 2014, Sept – Dec 2012

- Designed print and digital designs for all student-run services, businesses, and clubs
- Contributed high-quality work both individually and as a team with quick turnover

### Co-founder & Designer, E Co-op at Azuris Designs

San Francisco, CA May – August 2012

- Selected for E Co-op program at the University of Waterloo which enabled students to start a new venture as a work term
- Designed Entwine, a social scheduling platform to help people plan meetings at the best times

## VOLUNTEER EXPERIENCE

**VP Marketing**, Federation of Charitable University Students at **University of Waterloo**  
Waterloo, ON   September – December 2009

- Designed promotional print and web materials for distribution at special events
- Collaborated with a web developer to design the club's webpage

**Editor-in-Chief**, "The Planet" Student Newspaper at **Mary Ward Catholic Secondary**  
Toronto, ON   September 2007 – June 2008

- Edited and reviewed all articles and layouts before submission to print
- Managed deadlines for volunteering students, and advised on design and writing
- Won the Best Student Newspaper Award for the year by the Toronto Star Awards

**Layout Designer**, "The Planet" Student Newspaper at **Mary Ward Catholic Secondary**  
Toronto, ON   September 2005 – June 2007

- Created print layouts for the student newspaper using student-submitted articles
- Ensured all layouts fit prescribed style and printing guidelines

## PERSONAL PROJECTS

### **Pinecone**

Waterloo, ON   March – June 2014

- Designed a web-based design tool for University of Waterloo students to easily customize, print, and share their class schedules on Facebook
- Worked on the front-end development

### **Quickmatch**

Waterloo, ON   January – March 2014

- Designed a web platform for club member management and game matching
- Worked with four uWaterloo software engineering students to build this product for their Fourth Year Design Project & presented at uWaterloo Engineering Symposium