



Jessica Fung

UX Designer

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SKILLS

Adobe Illustrator & Photoshop
HTML, CSS & Javascript
SQL

EDUCATION

BA, Honours Psychology Co-op
University of Waterloo
Sept. 2009 – August 2014

INTERESTS

Dogs
Psychology
Table Tennis

WORK EXPERIENCE

UX Design Intern, Product Design Team at Inkling

San Francisco, CA August – December 2014

- Designed multiple user experiences for many different external and internal projects
- Conducted research, ideation, interviewing, specs, prototyping, reviews
- Produced a 40-page report on user purchasing behavior with data queried with SQL

Part-time Graphic Designer, Federation of Students at University of Waterloo

Waterloo, ON May – July 2014

- Designed print and digital designs for all student-run services, businesses, and clubs
- Contributed high-quality work both individually and as a team with quick turnover

Information Developer Co-op, Business Operations at Upsight

Toronto, ON January – April 2013

- Designed the user experience & interface for the high-traffic documentation site
- Developed, maintained, and enhanced API & SDK documentation

Part-time Graphic Designer, Federation of Students at University of Waterloo

Toronto, ON September – December 2012

- Designed print and digital designs for all student-run services, businesses, and clubs
- Contributed high-quality work both individually and as a team with quick turnover

Co-founder & Designer, E Co-op at Azuris Designs

San Francisco, CA May – August 2012

- One of the few students that were selected for E Co-op program at the University of Waterloo which allowed students to work on their own ventures as a work term
- Designed Entwine, a social scheduling platform to help people plan meetings at the best times

Project Coordinator Co-op, Customer Experience Programs at Canadian Tire Corporation
Toronto, ON September – December 2011

- Conducted market research to scope out ways to enhance the customer experience
- Collaborated with various internal teams to improve best practices and integration guides

Optometry Communications Coordinator, School of Optometry at University of Waterloo
Waterloo, ON January – April 2011

- Created promotional design materials for clinical & medical personnel nationwide
- Collaborated with clients from clinical, research, and academic fields

VOLUNTEER EXPERIENCE

VP Marketing, Federation of Charitable University Students at University of Waterloo
Waterloo, ON September – December 2009

- Designed promotional print and web materials for distribution at special events
- Collaborated with a web developer to design the club's webpage

Editor-in-Chief, "The Planet" Student Newspaper at Mary Ward Catholic Secondary School
Toronto, ON September 2007 – June 2008

- Edited and reviewed all articles and layouts before submission to print
- Managed deadlines for volunteering students, and advised on design and writing
- Won the Best Student Newspaper Award for the year by the Toronto Star Awards

Layout Designer, "The Planet" Student Newspaper at Mary Ward Catholic Secondary School
Toronto, ON September 2005 – June 2007

- Created print layouts for the student newspaper using student-submitted articles
- Ensured all layouts fit prescribed style and printing guidelines

PERSONAL PROJECTS

Pinecone

Waterloo, ON March – June 2014

- Designed a web-based design tool that is easy for University of Waterloo students to customize, print, and share their class schedules on Facebook
- Worked on the front-end development

Quickmatch

Waterloo, ON January – March 2014

- Designed the web platform for club member management and game matching
- Implemented by four uWaterloo software engineering students for their Fourth Year Design Project & exhibited at uWaterloo Engineering Symposium