#### PHASE II

# Apophis DeFi

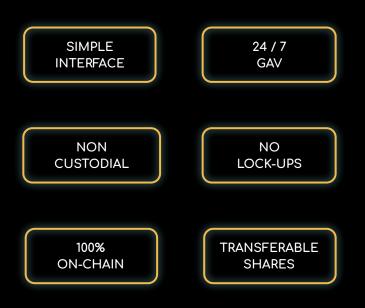
### A NON-CUSTODIAL DEFI FUND

LIVE NOW

### Launch Details\*

	PHASE 1 (completed)		PHASE 2	PHASE 3	PHASE 4
Start	DEPOSITS 10 Apr	LAUNCH 15 APR	18 May	29 Jun	10 Aug
Duration	1 week	4 weeks	6 weeks	6 weeks	ongoing
Ceiling	<b>\$1mil:</b> \$500k by seed partners, \$500k open to community.		<b>\$4mil:</b> \$1mil - open to community, \$1mil - partners, \$2mil - DeFi Treasuries.	\$10mil	uncapped
lin Deposit	\$5k for community, \$20k for seed partners		\$2k for community, \$50k for seed partners.	TBC	
ax Deposit	\$50k for community; \$100k for seed partners		\$100k for community, \$500k for partners.	TBC	

### Why 'Apophis DeFi' Runs on Enzyme



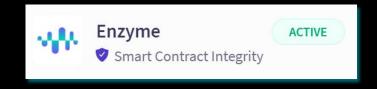




### **Complimentary Insurance**



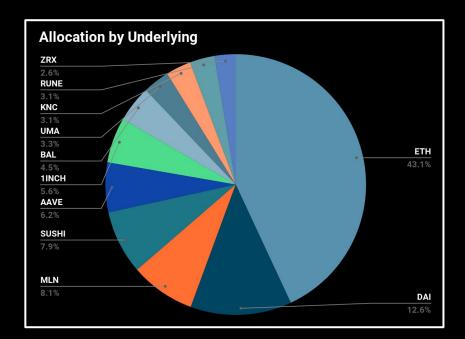
- Apophis DeFi is the first portfolio on Enzyme that provides native protection for Enzyme's smart contract integrity. This is a test feature designed to address the needs of DeFi protocols and individual depositors that are interested in a hands-off approach to capital allocation.
- PHASE-II provides complimentary insurance cover for both new and existing depositors. We mitigate the smart contract risk of Enzyme for the duration of Phase-II by purchasing a cover from <u>Unslashed Finance</u> at no cost to the depositors
- The policy covers:
  - the loss related to the Smart Contracts designed to work together and deployed as part of one same protocol or application (Enzyme);
  - the loss occurred due to an unauthorised, malicious or criminal act aiming at exploiting covered smart contracts' code vulnerabilities;
  - o loss occurred due to errors or omissions in code implementation, or unavailability or failure to access or process these covered smart contracts.
- For all provisions, definitions and exclusions, please refer to the policy details. Note that the portfolio, DeFi or Enzyme are not becoming less risky because of the complimentary insurance. Apophis has no control or responsibility over



#### Allocation as of Phase-I End

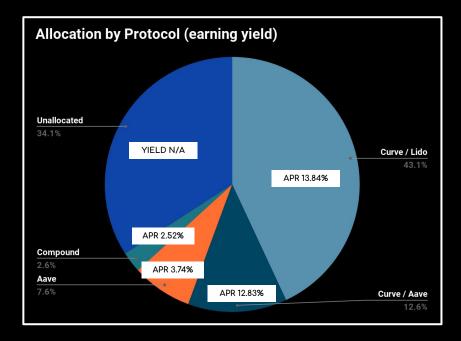
Exact weights may differ.

A short-list of other DeFI assets, which are currently available via Enzyme, include: ALPHA, RGT, PERP, BADGER, SNX, LINK, LRC, and YFI.



Exact weights & APRs may differ. APRs consist of base APY and protocol rewards. Rates are variable.

Enzyme has pending integration with Yearn, Balancer v2, and other protocols that Apophis will seek to employ.



### **Investment Strategy** 1/2

#### **THESIS**

- Every era has a story to tell. This era is about decentralisation of money and the rise of the Financial Internet. DeFi is the real Great Reset, where value is programmable and labour is self-organised (DAOs).
- **Ethereum** is the OS for the Financial Internet. Bitcoin is digital gold, ETH is money. Both ETH and BTC are pristine collateral and reserve assets for DeFi.

#### REWARD

- **Apophis DeFi** provides exposure to the DeFi ecosystem by utilising a mix of capital appreciating & yield generating strategies. It is a bet on the DeFi protocols shaping the world of tomorrow.
- **Apophis DeFi** is an actively managed portfolio. It is heavily reliant on fundamental & sentiment analysis; TA is supplementary. Decisions are made at the portfolio manager's discretion.
- Risk/Reward is asymmetric and highly skewed to the upside.

#### **RISK**

- DeFi has **idiosyncratic systemic risks** and **unique market dynamics**. It trades round the clock, new projects & updates are released daily. DeFi is in a permanent state of conflict: there are protocol and liquidity wars, hostile takeovers, forks, vampire attacks, hacks & exploits... It is important to delegate portfolio management to those who live and breathe DeFi 24/7.
- WARNING! DEFI IS EXPERIMENTAL YOU MIGHT LOSE YOUR FUNDS.

### **Investment Strategy** 2/2

Broadly, the ecosystem can be split into two categories:

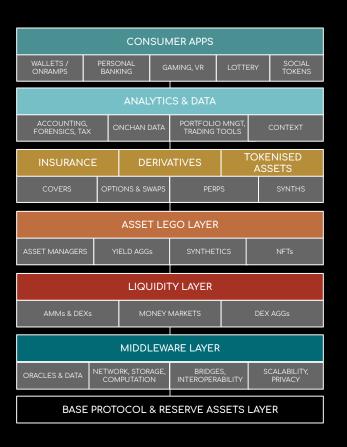


1.Financial Protocols: money markets, derivatives & insurance platforms, AMMs, DEXs & DEX aggregators, funds management infrastructure, yield aggregators, etc.



2.**Middleware**: oracles, data indexing, interoperability bridges & wrappers, scalability, privacy & security, data analytics, etc.

You want to invest in both.



Value enters the DeFi multi-layered self-reinforcing perpetual yield-generating machine.

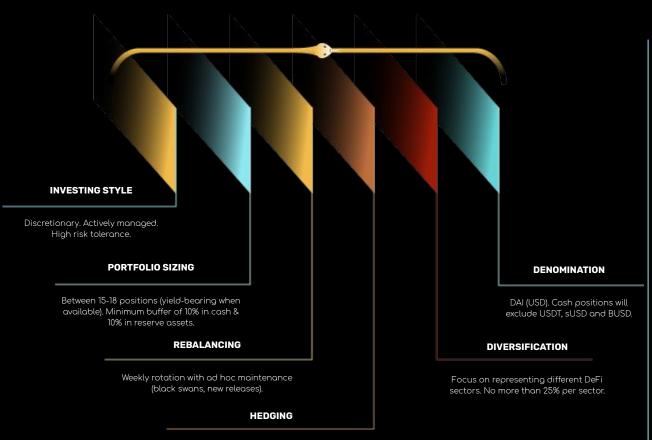
Value flows freely & unrestrained within the DeFi ecosystem. Capital in DeFi can take any form - this is the land of opportunistic liquidity & superfluid collateral.

**Application layer** is thin and acts as an entry point.

The more complex **protocols sink** to the bottom of the tech stack, pulling capital deeper into the ecosystem, thus capturing every bit of the transacted value.

These lego pieces of DeFi are continuously putting capital to work & thus maximising capital efficiency.

#### **6 Pillars of Portfolio Construction**



Shorting when correction is expected. Use of

leverage & derivatives when available.



#### **CONCENTRATION LIMITS**

- No cap: cash & reserve assets.
- Capped: no single volatile asset may constitute ≥30% of the portfolio.



#### **ROTATION**

- Run the winners longer, cut the losses early. Sell on the way down, buy on the way up.
- Cutting losses if no change in fundamentals and global markets, losers will be added to. Otherwise, losses will be cut at ~45% drawback.
- Taking profits winners will be run and added to until concentration cap is reached.
- **Selldown** of positions will be into cash and/or reserve assets, or a direct swap into other positions.
- Decision-supporting tools employed:



CryptoQuant

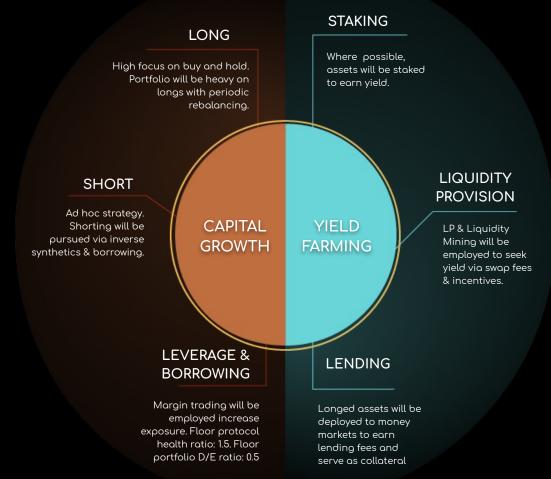
Token Terminal





- Additionally, the portfolio may seek allocation to instruments that are currently unavailable (or available with limited functionality) on Enzyme, but are on the roadmap:
  - Alternatives: insurance pools;
  - **Debt**: ZCBs, tokenised yield, tranched debt;
  - **Derivatives**: futures, swaps, & options.
- No allocation to NFTs, social tokens, elastic supply algorithmic tokens, and synthetic/tokenised stocks, commodities, or real estate. Exceptions might be made for short-term speculation.

#### by Strategy



**Asset Allocation** 2/3

#### THESIS FIT

Projects that build DeFi primitives, middleware & tools that underpin the ecosystem and <u>beco</u>me critical pieces of DeFi.

#### DEFI PRINCIPLES

Open-source & composable with other DeFi. Permissionless access by anyone, anywhere, anytime. Non-custodial, no key/control handover. Significant degree of decentralisation.

#### **CORE CONTRIBUTORS**

Passionate & incentivised teams that have variety of skills and demonstrated ability to build, execute, & commercialise. Team chemistry matters, identity doesn't.

#### **TOKENOMICS & EARNINGS**

Sensible token economy: circ supply, inflation schedule, treasury, incentives, value capture & rev share.
Acceptance as DeFi collateral matters. Metrics matter: revenue growth, MCap vs FDV, TVL. P/E. etc.

#### **NETWORK EFFECT**

Product/market fit validated by vibrant and growing community of users & active governance participants. S-curve adoption potential. Lindy effect matters.

#### LA FUTURE

SELECTION

**CRITERIA** 

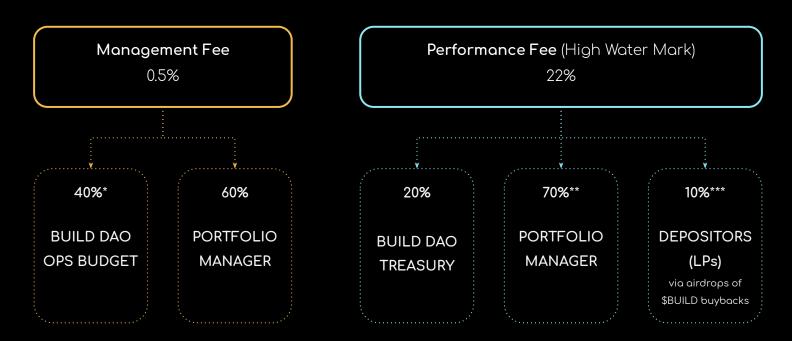
Realistic roadmaps with plans for scalability and continuous innovation.

#### **SECURITY & AUDITS**

Verified and audited smart contracts (done or in progress). Admin keys & opsec policies are known.

## **Asset Allocation** 3/3

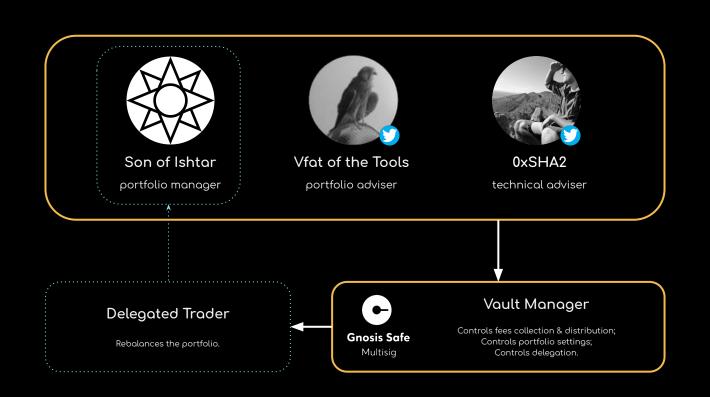
#### **Fee Structure**



\*Split of the management fee may vary depending on expenses. \*As the portfolio grows, further incentivisation of the Depositors & BUILD DAO will come out of the Portfolio Manager's cut.

Tokenisation of profits is being considered, and may or may not happen. \*\*Mechanics TBC.

### Portfolio Management & Control



### **Apophis Partners**



administered & managed by **BUILD DAO** community members

www.build.finance



powered by **Enzyme**'s asset management platform

www.enzvme.finance



premium access to **Unslashed** insurance & smart contract cover

www.unslashed.finance



**Apophis** is the Ancient Egyptian deity of primordial chaos, represented in art as a giant serpent.

**DeFi** is formless, unpredictable, and always in motion.

**DeFi capital** follows the flow of liquidity, with no borders, no constraints, and no rest.

### **Contacts**

FOR ALL INQUIRIES, PLEASE CONTACT/FOLLOW VIA:



**APOPHIS DEFI** 



**BUILD FINANCE** 













