Renovation ($RENO) White Paper

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Solscan: `BrEiwuaLCuG7nG9bMuDg9ihp6sisvD6DCqNjrudHxmzg`

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1. Executive Summary

Renovation ($RENO) is a **Solana SPL meme-utility token** that transforms **Renovation.Reviews** into a full SocialFi fly-wheel:

- **Create-to-Earn** – publish renovation guides, reviews, Q&A, or memes and earn on-chain rewards.
- **Stake-to-Earn** – ad, affiliate, and marketplace revenue is automatically routed to a staking pool (STAKE2EARN loop).
- **Deflation-by-Design** – premium tools, post boosts, and governance fees permanently burn $RENO, tightening supply as usage grows. With a capped, immutable contract and a direct revenue feedback loop, every new eyeball on Renovation.Reviews drives token demand and yield.

2. Introduction

2.1 The Home-Renovation Knowledge Gap

Enthusiasts and pros crave trustworthy advice, yet expert contributors seldom capture economic value for their time. Result: content fatigue, outdated info, and pay-to-play review sites.

2.2 Why Tokenize Contribution?

A liquid, tradable token aligns incentives by:

- **Rewarding** high-quality contributions with tangible value.
- **Funding** continued platform development via a transparent treasury.
- **Sharing** revenue directly with the holders who generate it.

3. Vision & Mission

Vision: Become the internet's most trusted, user-curated repository for renovation knowledge—augmented by a fair, transparent financial layer. **Mission:** Reward. Empower. Expand.

4. Market Opportunity

- Global home-improvement spend > **USD 1 trillion/year** (Statista 2024).
- Ageing housing stock + DIY culture ensure long-term content demand.

- SocialFi + token incentives super-charge network effects compared to ad-only forums.

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5. Ecosystem Overview

5.1 Renovation.Reviews Platform

- **Discussion Boards** – tagged Q&A, troubleshooting, product reviews.
- **Project Showcases** – photo logs, budgets, lessons learned.
- **Expert Bounties** – verified contractors answer token-backed questions.
- **Reward Engine** – smart-contract middleware measures contributions → mints/distributes $RENO.

5.2 Revenue Model

Stream	Source	Flow
Ad Network	Display / video ads	50 % to stakers, 50 % treasury
Premium Tools	Exclusive renovation.reviews platform	70 % burn, 30 % treasury
Marketplace Fees	Contractor leads, classifieds, NFT plan sales	60 % stakers, 40 % treasury
Content Boosts	Pay $RENO to promote posts	100 % burn

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6. Tokenomics

6.1 Token Details

Property	Value
Name / Symbol	Renovation / `RENO`
Network	Solana (SPL)
Contract	`CADknctssCRT9MbNJEQkAG5Jg75nz9gG9UkoN1CU9fKo`
Decimals	9
Max Supply (TGE 27-Jan-2025)	5 899 697 555.963 RENO

6.2 Supply Dashboard (25-Jul-2025)

Metric	Amount	Notes
Current / Effective Supply	4 364 178 184.439 RENO	Post-LP burn
Tokens Burned (cumulative)	1 535 519 371.524 RENO	≈ 26 % of max
Circulating Supply	2 141 187 381.667 RENO	Explorer API

6.3 Allocation & Vesting

Segment	% of Max	Tokens	Vesting
Community Rewards	**40.00 %**	2 359 879 022	10 % TGE → 24-mo linear
Liquidity & Exchanges	6.81 %	401 769 404	50 % TGE → 12-mo linear
Development &			10 % TGE, 6-mo cliff → 18-mo

Segment	% of Max	Tokens	Vesting
Operations	5.11 %	301 474 545	linear
Founders & Team	3.41 %	201 179 687	12-mo cliff → 24-mo linear
Strategic Partnerships	4.67 %	275 515 876	6-mo cliff → 18-mo linear
Treasury / DAO Reserve	13.97 %	824 359 651	Unlocked − future DAO vote
Burned	26.03 %	1 535 519 372	Permanently removed

6.4 Utility & Value Accrual

- **Gas in Platform:** Pay $RENO for boosts, premium Q&A, marketplace listings.
- **Stake-to-Earn:** Share 50-60 % of net platform revenue.
- **Governance:** 1 RENO = 1 vote.
- **Deflationary Burns:** Premium fees and content boosts auto-burn supply.

7. Monetization Pathways for Users

1. **Create-to-Earn** − publish quality content → earn $RENO.
2. **Stake-to-Earn** − lock tokens → receive weekly revenue share (target APR 8-15 %).
3. **Provide Liquidity** − supply RENO/SOL on DEXs → earn trading fees + incentives.
4. **Premium Creator Program** − hold ≥ 100 k RENO + verified badge → access paywalled masterclass area; revenue split 70/30 (creator/protocol).
5. **Marketplace Royalties** − sell 3D plan NFTs; 95 % to seller, 5 % protocol → staker pool.
6. **Token Appreciation** − scarcity + burns can lift price over time.

8. Use Cases

- **Incentive & Reward Layer** − gamified badges convert to on-chain payouts.
- **Community Investment Pool** − DAO deploys treasury into yield or renovation flips.
- **Services Escrow** − milestone-based SPL escrow between homeowners & contractors.
- **Cross-Platform Identity** − OAuth with RENO wallet for partner discounts.

9. Technical Architecture

- **Frontend:** Next.js + Solana Wallet Adapter.
- **Backend:** Rust micro-services on GCP Cloud Run.
- **Smart Contracts:** Anchor programs (reward engine, staking vault, marketplace).
- **Indexing:** Helius API for real-time on-chain events.
- **Security Modules:** WAF, rate limiting, CAPTCHA v3.

10. Roadmap

Timeline	Milestone	Status
2025 Q1	MVP forum, beta reward faucet	⬜ Complete
2025 Q2	Mobile app, on-chain staking, Quantstamp audit #1	⬜ Complete
2025 Q3	DEX liquidity mining, ad-network integration, DAO soft-launch	⬜ In progress
2025 Q4	Full DAO governance, premium tools v1, first revenue-share payout	Planned
2026 H1	Marketplace & escrow, multi-language expansion	Planned
2026 H2+	zk-KYC for contractors, cross-chain bridges, continuous audits	Planned

11. Security & Audits

- **Smart-Contract Audits:** Tier-1 firms (Quantstamp, OtterSec) before every major upgrade.
- **Operational Security:** SOC 2 Type II hosting; hardware HSM for treasury keys.

12. Community & Governance

- **DAO Forums + Snapshot Voting** – proposals for treasury spend, fee tiers, new burns.
- **Transparency Dashboard** – live treasury balances, burn stats, revenue logs.
- **Ambassador Program** – regional leads earn RENO for meetups & partnerships.

13. Risk Factors

- **Market Volatility** – token price can fluctuate.
- **Regulatory Shifts** – securities classification risk.
- **Adoption Risk** – slower user growth reduces rewards.
- **Technical Failures** – contract bugs or Solana outages.

14. Legal Disclaimer

This document is informational and does not constitute financial, legal, or tax advice. The Renovation team offers no guarantees regarding token value or platform performance. Participants must **do their own research** and comply with local laws.

15. Conclusion

Renovation ($RENO) fuses a thriving renovation community with real on-chain economics. By rewarding creators, sharing revenue with stakers, and burning tokens through premium utilities, $RENO aligns homeowners, professionals, and investors—**building better homes and stronger communities, one block at a time** .