

Ad analyzer

KEYWORDS	VOLUME	SIMILAR KEYWORD	SERP MATCH
ad creative ai	4000	ad maker app, ad maker online	High
ad analysis	480	advertisement analysis, ads for analysis , ad analysis example	High
ai ad analyzer	1700	ad creative, adcreative.ai	High
ad scoring tool	400-500	ad rank , ad ranking tool, ad rank formula	Medium
ai tools to score ads	NA	free ad creator(500 vol)	Less
Winning ad examples	NA	award winning ads	medium
best ad spy tool	400-600	ad spy , facebook ad spy, ads spy	high
top performing ads	500-800		
social media ad analysis	1200-1300	analytics tool for social media, media analytics	medium
successful ad campaigns	500-700 (high trends score)	best marketing campaign, best ad campaign	High
ad breakdown	400-500	google ads, ads with google, google advertising	Medium
facebook ad library	10k-20k	ad facebook, ad manager, ad templates	High
predictive ad analysis	1000-2500	prediction models, predictive analytics	medium

Competitors:



Feature - Predict ad performance with ai

Problem - Need to signup to use and Need to give CC details to use free trail

Plus point - Highly seo optimized tool

Flow:

Search ad analyzer -> lands to tool page(due to seo ranking) -> try to generate -> take to sign up + cc

GoMarble ad analyzer

Feature - Analyze ad by drag and drop feature

Problem - Need to signin with business mail to check the result

Plus point - Rank1 on Product hunt

Adcreative.ai compliance checker

Upload Ad Visual



Detect Platform & Region



Analyze for Compliance

- Platform-specific guidelines
- Brand consistency
- Legal and regional regulations



Provide Instant Feedback

- Pass/Fail status – Suggestions for improvement

Hawky Ad analyzer

Set up the tool headline based on high volume search

Keywords that can be used - free , no signin , ad creative , spy tool - these keywords can be used for h1 , h2 and description

Clear sign:

- 100% Free to Use
- No Sign-In or Account Creation Required
- No Credit Card Details Needed
- Predict Ad Performance Instantly (Visual + Copy)

Competitive advantage:

- Simple user flow with less steps
- No login required

TOFU strategy

1 min feedback loop - Just enter your ad and get feedback for free with a download link

User flow

[User searches on Google]



["Search Ad Analyzer" / "AI Ad Analyzer"]



[User lands on tool page]



[Upload or Paste Ad Creative]



[Click "Analyze"]



[Tool generates quick feedback:

- Visual Design Analysis
(color harmony, font hierarchy, layout clarity)
- Copy & Hook Effectiveness
(emotional triggers, clarity, urgency, value prop strength)
- Channel Compliance Check
(Meta, Google)



[Display Scorecard + Suggestions in < 60 seconds]



[Optional: Download PDF Report]



[Prompt: Sign in to unlock deeper insights or save analysis]