Ethan Bradford Barrett

Web Developer

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Summary

5+ year experienced, detail-oriented Front-End Web Developer with a record of leadership. Built web department with junior developer and designer, and trained teams of salespeople.

Key Skills

- ***Front-End Web Development***
    - Established procedures to decrease project time 50% to see a 200% increase in client satisfaction and establish client retention.
- ***Team Management & Leadership***
    - Managed team of over 12 salespeople from average internet sales to #2 in over 100 stores, and increased profits by over 40%.
    - Lead meetings and educated sales teams as well as owners on design and web development pipeline I created.

Technical Skills

- ***Accessibility and Browser Compatibility:*** A11y, BrowserStack
- ***CMS:*** Wordpress
- ***Database:*** GraphQL, MySQL
- ***Design Tools:*** Figma, Illustrator, Photoshop, Sketch
- ***Developer Tools:*** Firefox Developer Tools, Google DevTools
- ***Frameworks:*** Bootstrap, Divi, React, Vue
- ***Hosting:*** Apache, DigitalOcean, Netlify, Nginx, Serverpilot
- ***OS:*** Linux, MacOS
- ***Site Generators:*** Gatsby
- ***Scripting Languages:*** Javascript, PHP
- ***Text editor:*** Atom, VS Code
- ***Version Control:*** Bitbucket, Git, Github
- ***Web Technologies:*** AJAX, CSS, Gulp, HTML5, JQuery, JSON, REST API, Sass, XML

Professional Experience

EOS Corporate | Lead Web Developer & Advisor   **Sept '17 - Sept '18**

Hired on to start a web department and was quickly hired on full-time to spearhead new processes and procedures and help with setting up the project manager position as well as hire 2 new developers.

Environment: *Wordpress, Digital Ocean, Divi Visual Builder, VS Code*
- Envisioned and developed a web development pipeline that implemented a design vocabulary to make a streamlined product. This process diminished time by over half, and allowed the company to hold all files and maintain our own hosting. This lead to better retaining clients, and offering ongoing services that were not previously offered. This information was distilled and provided to the sales team along with online resources to better sell these newly developed services.
- Built a streamlined templating system using the Wordpress theme Divi to easily prototype and create websites, as well as rapidly deploy and scale for the future.
- Full-stack developer responsible for end-to-end web development and maintenance.

Buildings Are Heavy | Freelance Web Developer   **Mar '15 - Current**

Developing and maintaining small business websites for a variety of clients ranging from small businesses to art museums.

Environment: *Wordpress, Digital Ocean, Divi Visual Builder, VS Code, Sass*
- Specializing in custom, hand-coded Wordpress themes, and advanced CSS design.
- Providing clients with wireframes, interactive mockups, stage and production sites to truly envision the direction of their site.

Camping World | Business Development / Internet Sales Manager   **Sept '13 - Apr -16**

I was hired on to run the internet sales department, involving online advertising, over-the-phone and in-person sales, data management, and managing a team of over 12 salespeople.

Environment: *Sales, Sharepoint, Salesforce*
- Managing a team of 12 salespeople for online and in-person sales, and lead management.
- Managed online inventory including vehicle specifications and images using IDS and Sharepoint.
- Educating teams of staff on operating CRM and lead management tools like Salesforce.

Education

BFA - Photo / Video and Sculpture
- Built audio / visual art installations using object-oriented programming in Processing and Arduino.
- Built my thesis on artificial systems such as the musical theory and housing development in the Rocky Mountains region, ultimately leading me to learn Processing, Python, and getting me involved in web development.
- Utilized design and problem solving skills and applied them to digital technologies like 3D printing and programming.