

INTRODUCTION



Build the Bear is an open-source platform designed to improve the quality of participation in DeFi through education, support, and access. We're going to make it easier to build and develop projects, products, and investment strategies that are healthier for the whole landscape, as well as the **BtB** ecosystem.

We intend to offer various resources and tools to help individuals with any level of understanding onboard themselves into either building DeFi protocols, or at least thoroughly vetting them before investing. For unripened or unseasoned builders, we aim to serve as a comprehensive wealth of knowledge for research practices, strategies, and guidance for wide-spread, long-term growth and success.

We can all do better; for ourselves and those around us. 🤝

"Education is an ornament in prosperity and a refuge in adversity."

– Aristotle

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VISION



Our vision is to create a community where individuals of all backgrounds and skill-sets can thrive *together*, building a sustainable future for DeFi. We want to empower people to take control of their financial future, make informed decisions about their investments, and create the very products they wish to have, to hold, or use.

We're working to provide a wide variety of resources and tools, including educational materials, support forums, and access to experts in the field; helping to foster holistic innovation and growth.

In addition to helping builders, we aim to encourage healthy practices and principles in DeFi, to benefit the entire ecosystem. Promoting transparency, security, and decentralization in all projects and products, while highlighting the importance of research, testing, consideration, due-diligence, and in a non-spiritual sense, morality.

Ultimately, our goal is to be a leading resource for *anyone* interested in DeFi, whether they're beginning the journey, or professionals looking to expand their tool-kit. We want to make it simple for anyone to participate in creating a brighter future for DeFi, and help them **Build the Bear**.

ROADMAP

Q4 '22	Q1 '23	Q2 '23	Q3 '23
Website / Socials	Public Token Offering	Open-Source Incentives	BTB PFP
Digital Sticker Pack	Early Adopters NFTs	Miscellaneous Tools	Hodlware
Documentation v1	Staking Pools	Documentation v2	Lego Sets
Contract Peer Review	Weekly Spotlights	Token Tossup	Bug Bounty Program
Private Pre-Sale	Flooring Expert(s)	Proof-of-Posts / KYD	Physical Sticker Pack
Henry Alpha	Henry Beta	Henry the Hypemachine	Building and Building

BTB TOKEN OFFERING



BTB Token was stealth-launched on the Ethereum Mainnet: **5 Jan 2023 at 5 P.M. UTC**. There was a private pre-sale available to a select group of individuals.

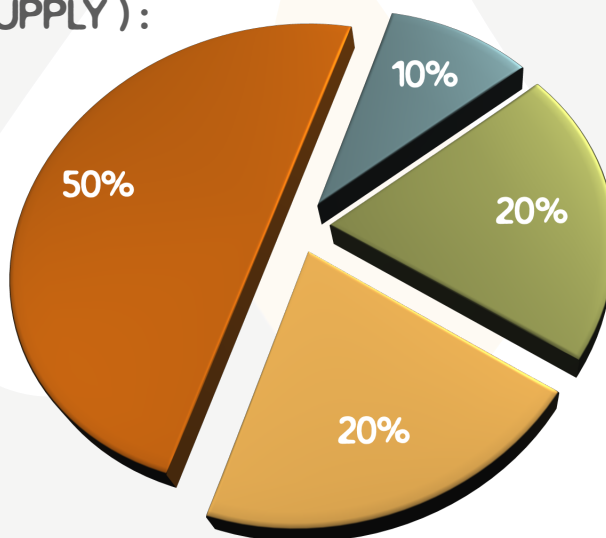
BTB will be the fee token for access to all premium resources and tools in the **BtB** ecosystem, the primary reward token for all staking pools / contribution incentives / tournaments / contests / bounties, and the token used as governance weight for **Build the Bear's** community decisions.

CONTRACT ADDRESS :

0xAB8FEfd4CbB4884491053A1d84E7Af17317dA40C

TOKEN DISTRIBUTION (1 M SUPPLY) :

- DEPLOYER OPERATIONS
- PRIVATE PRE-SALE
- LIQUIDITY POOL
- VESTED TOKENS



Deployer Operations, Vested Tokens:

- Supplying staking and rewards pools
- Supplying additional liquidity to the **BTB / WETH** pair
- Supplying incentives for project contributors
- Supplying contests, airdrops, giveaways
- Supplying exchanges with liquidity for listings
- Vested tokens are on a linear unlocking schedule until **Q4 '24**



Private Pre-Sale Tokens:

- 20% of token supply was available to the private pre-sale participants at an exchange rate of 0.05Ξ : 10,000 BTB
- Unsold tokens were distributed to publicly known wallet addresses of founders / exchanges

Liquidity Pool Tokens:

- Deployer's LP tokens are locked at all times, with a 6-month unlock schedule to allow for contract upgrades (see below)
- 4% tax on swaps, no tax on transfers
- Taxes are used for marketing and development
- Maximum swap of 1% token supply

CONTRACT UPGRADES :

The **BTB Token** contract uses **Uniswap V2** in order to take the additional tax amount on regular swaps. Some upgrades listed below are planned for Q3 '23, and some further in the future:

- Multiple signature authority
- Baked staking rewards
- Improved gas costs, updating compiler version
- Additional parameter stability / security
- Use of an upgradeable proxy contract
- Taxing swaps for additional liquidity pairs, **AND / OR**
- Switching to Uniswap v3 once established

**"For the things we have to learn before we can do them,
we learn by doing them."**

– Also Aristotle



TOOL SUITE / ECOSYSTEM



The **Build the Bear** ecosystem will be powered largely by **BTB Token**; the key for access to premium resources and tools, allowing for participation in staking pools, serving directly as source contribution incentives & other various rewards, as well as providing governance weight in community decisions. . but we're only scratching the surface here. . .

Channel Creation → Communal Congregation → Educational Expansion → Brand Building → Real Roadmap → Building the Bear(s) →

After the first few phases of development we'll have assembled a team with enough foresight and runway to work on our larger goals, which have yet to be placed on the roadmap.. Including but *absolutely not* limited to:

- **Automated Project Guidance Software**; open-ended, modular
- **Automated Asset / Resource Generation**; inspiration, cultivation
- **Smart Contract Development Sandboxing**; walkthroughs, scenarios
- **Decompilation and Conversion Tools**; transaction assembly
- **Resources for Advanced Topics**; trading, programming, cornerstones
- **Utilitarian Chat-Bots**; inspections, deliverables, events
- **Peer Project Advocacy**; spotlight expansion, gatherings, conventions
- **Predictive Analytics**; simulate iterations, low or no-cost insights
- **Product Comparisons**; unbiased reviews, variable coverage
- **Growth Consulting**; strategic assessment, direct assistance
- **Investigation Services**; blockchain examination, guidance tools
- **Bringing the Bull Market Back**; self-explanatory



If you have any questions, please connect with us online or send an e-mail to **contact@buildthebear.market**. We'd love to get you an answer. . or at least find you someone who can.

BUILD THE BEAR AND BRING THE BULL