BITR
BUILD IT RIGHT

Sponsorship & Exhibition Pack

Build IT Right Conference
4 April 2019
Crowne Plaza, Newcastle upon Tyne

www.bitrconf.org

Be the first to sponsor our **inaugural Build IT Right Conference** on **4 April 2019** at Crowne Plaza Newcastle upon Tyne. We are pleased to present our sponsorship packages ahead of our first ever conference.

This is the perfect opportunity to raise your brand awareness amongst **regional software development professionals** whilst demonstrating your commitment to technical excellence and support of the software development community. This is the chance to interact with your market, meet potential customers and forge new relationships.

A variety of sponsorship opportunities are available. We can also develop **tailored sponsorship packages** based on your needs and interests.
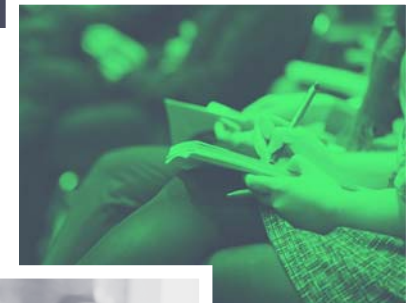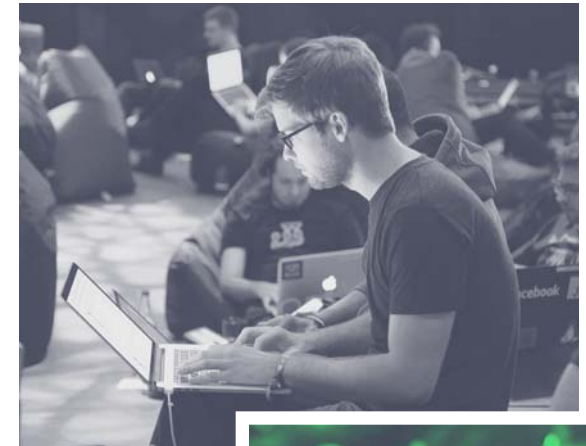
About the Conference

'Build IT Right' is a new annual conference for 2019. The conference is a one-day event with high-profile inspirational speakers and exhibition aimed at those building software in the North East. It will take place on 4 April at the Crowne Plaza, Stephenson Works, Newcastle. Delegates can expect a dedicated day away from their screens, expanding knowledge and discovering emerging trends. There will be the opportunity to network, facilitate long lasting relationships all whilst supporting and empowering the IT developer community in the North East.

The themes of the conference include Agile, DevOps and UX.

About the Attendees

We aim to bring together just over 300 Software Developers, Software Testers, UX Design, Agile Practitioners, Solutions Architects, Software Development Manager, plus aspiring software development professionals from across the North East to take a focused look at the themes. Delegates will be provided with the opportunity to engage in interactive sessions, hear from leading industry specialists on key issues and engage with Exhibitors.

We hope that you will consider being part of this one day event.

Become a Sponsor

	Event Partner £4,500	Room Sponsor £2,250	Lightning Talk Sponsor £2,000	Drinks Reception Sponsor £3,000	App Sponsor £3,000	Bag Sponsor £3,000	Lanyard Sponsor £1,500	Exhibition Stand £400
Logo Positioned:								
Website	■	■	■	■	■	■	■	■
Signage	■	Room Only						
Presentation Slides	Plenary	Room Only						
Delegate Emails	■	■	■	■	■	■	■	■
Branding on sponsored item					■	■	■	
Benefits:								
Thank You from Host	■							
Press Release	■							
Inclusion in Social Media Activity	■	■	■	■	■	■	■	■
Display of Marketing Materials				■				
Blog Post on Conference Website	■							
Delegate Passes	2							
Additional Passes Discount	5 at 80% discount 10 at 15% discount	5 at 80% discount 10 at 15% discount	5 at 15% discount	5 at 15% discount	5 at 15% discount	5 at 15% discount		
2 x 2m Exhibition Stand	■							■

Sponsorship Packages

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Event Partners

Put your Stamp on IT
This is a first class branding opportunity including benefits; five complimentary conference passes, five conference passes at an 80% discount, an exhibition stand, a position on the programme curation committee and prominent branding.

£4,500 +VAT

Event Room Sponsor

Make your Mark on IT
This high profile sponsorship opportunity offers you powerful brand exposure including; three complimentary tickets, five tickets at an 80% discount and dedicated room branding alongside your logo on the website and delegate communications.

£2,250 +VAT

Lightning Talk Sponsor

Ignite conversation at IT
Sponsoring the Lightning Talk offers a sponsor, three complimentary tickets, the opportunity to give prizes during '**SPONSOR NAME** Lightning Talks', plus your logo on the website and delegate communications.

£2,000 +VAT

Sponsorship Packages

Drinks Reception Sponsor

Stand out from the IT Crowd
This opportunity includes an exclusive speaking opportunity at the reception (up to 5 minutes), brand visibility during the reception and logo featured on all marketing communications relating to the drinks reception plus one complimentary conference pass and 15% discount on further conference passes.

£3,000 +VAT

Available as a partner package

App Sponsor

There is a BITR App for that
A powerful way of positioning your business on the bespoke Build IT Right App, the source for programme listings and all delegate information. Offering branding across the App, plus two complimentary tickets and 15% discount for further conference tickets.

£3,000 +VAT

Bag Sponsor

Wear IT well
As the sole sponsor of the conference bags, your brand will feature on all bags, your logo will be featured on the website, along with two complimentary tickets, and 15% discount on further conference tickets.

£3,000 +VAT

Sponsorship Packages

Lanyard Sponsor

Hang IT around
As the sole sponsor of the conference lanyards, your branding will be visible on all lanyards, your logo will be included on the website, you'll receive one complimentary ticket, and 15% discount on further conference tickets.

£1,500 +VAT

Become an Exhibitor

Exhibition Stand

Pitch Your Services
We have a limited number of Exhibition stands available. Each stand is 2x2m, including table, two chairs, two exhibitor passes, one delegate pass and access to power and Wi-Fi.

£400 +VAT

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Ready to Build IT Right?
Call 0191 691 3456 or
email bitrconference@gmail.com