



# Get the idea out of my head

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Fill up (%) = 100.00

## 1. Your Idea

### 1.1 What is your idea, try to explain as simply as possible?

What is Lorem Ipsum Lorem Ipsum is simply dummy text of the printing and typesetting industry Lorem Ipsum has been the industry's standard dummy text ever since the 1500s when an unknown printer took a galley of type and scrambled it to make a type specimen book it has?

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## 2. Lets break down the idea

### 2.1 What type of start-up is it?

Small Business start-up

test

final startup

### 2.2 What technology will this start-up use?

No technology needed

Consultancy based

### 2.3 What problem will this solve?

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### 2.4 Who are you solving the problem for?



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2.5 What feedback have you received about your idea?

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2.6 Who was the feedback from?

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2.2 What technology will this start-up use?

Yes

2.7 Is there a demand for your product?

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2.9 Is there something on the market already?

Something very similar

2.10 Who already exists in this space?

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2.11 Is it scalable - If you got 100 customers on launch and 1000 the following week, could you handle it?

The first version will not be able to scale

3. About You

3.1 Why do you want to become an entrepreneur?

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3.2 Can you see yourself doing this for years?

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3.3 What is your experience why are you the person to make this a reality?

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3.4 What are your priorities in life?

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3.5 What is the end goal DROPDOWN?

To work for myself

## 4. The Company

4.1 Do you have a company set up?

Yes

4.2 What is the name of the company?

\_\_\_\_\_

4.3 Have you got the domain name?

\_\_\_\_\_

4.4 What is the domain ?

www.buildmyunicorn.com

4.5 Have you got a co-founder?

\_\_\_\_\_

4.6 Have you got someone that can support technically ?

Yes

4.7 Who is going to build it?

Hire a freelancer

4.8 Have you any thoughts on the brand that you want to create?

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4.9 Think about company mission what could it be?

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4.10 Think about look & feel, how will the user interact with the company?

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