



Get the idea out of my head

Fill up (%) = 38.40

1. Your Idea

1.1 What is your idea, try to explain as simply as possible?

SasA

2. Lets break down the idea

2.1 What type of start-up is it?

Small Business start-up

Large Company start-up

2.2 What technology will this start-up use?

No technology needed

Consultancy based

2.3 What problem will this solve?

ADASDASD

2.4 Who are you solving the problem for?

2.5 What feedback have you received about your idea?

2.6 Who was the feedback from?

2.7 Is there a demand for your product?

2.8 Do you have a niche if so what is it?

2.9 Is there something on the market already?

2.10 Who already exists in this space?



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2.11 Is it scalable - If you got 100 customers on launch and 1000 the following week, could you handle it?

3. About You

3.1 Why do you want to become an entrepreneur?

3.2 Can you see yourself doing this for years?

3.3 What is your experience why are you the person to make this a reality?

3.4 What are your priorities in life?

3.5 What is the end goal?

4. The Company

4.1 Do you have a company set up?

4.2 What is the name of the company?

4.3 Have you got the domain name?

4.4 What is the domain ?

4.5 Have you got a co-founder?



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4.6 Have you got someone that can support technically ?

4.7 Who is going to build it?

4.8 Have you any thoughts on the brand that you want to create?

4.9 Think about company mission what could it be?

4.10 Think about look & feel, how will the user interact with the company?

5. Selling the Idea

5.1 What are you selling?

Test

5.2 Who is going to buy the product?

SasA

5.3 How would you like to charge?

5.2 Who is going to buy the product?

asA