



# Get the idea out of my head

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Fill up (%) = 17.92

## 1. Your Idea

1.1 What is your idea, try to explain as simply as possible?

asasjdahjsdhjash dhasjdaksdjahsjkdajsdhakj ajbdhbd absdjs

## 2. Lets break down the idea

2.1 What type of start-up is it?

Small Business start-up

Large Company start-up

2.2 What technology will this start-up use?

No technology needed

Online Platform

2.3 What problem will this solve?

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2.4 Who are you solving the problem for?

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2.5 What feedback have you received about your idea?

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2.6 Who was the feedback from?

\_\_\_\_\_

2.7 Is there a demand for your product?

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2.8 Do you have a niche if so what is it?

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2.9 Is there something on the market already?

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2.10 Who already exists in this space?



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2.11 Is it scalable - If you got 100 customers on launch and 1000 the following week, could you handle it?

scalable to meet a surge in demand

## 3. About You

3.1 Why do you want to become an entrepreneur?

akjdjb SDNJd ad

3.2 Can you see yourself doing this for years?

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3.3 What is your experience why are you the person to make this a reality?

\_\_\_\_\_

3.4 What are your priorities in life?

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3.5 What is the end goal?

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## 4. The Company

4.1 Do you have a company set up?

Yes

4.2 What is the name of the company?

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4.3 Have you got the domain name?

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4.4 What is the domain ?

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4.5 Have you got a co-founder?



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4.6 Have you got someone that can support technically ?

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4.7 Who is going to build it?

\_\_\_\_\_

4.8 Have you any thoughts on the brand that you want to create?

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4.9 Think about company mission what could it be?

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4.10 Think about look & feel, how will the user interact with the company?

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### 5. Selling the Idea

5.1 What are you selling?

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5.2 Who is going to buy the product?

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5.3 How would you like to charge?

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5.2 Who is going to buy the product?

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