

VIRTUAL EVENTS & 360 VIRTUAL TOURS

Where the wonders of design & aesthetics
meets innovative technology



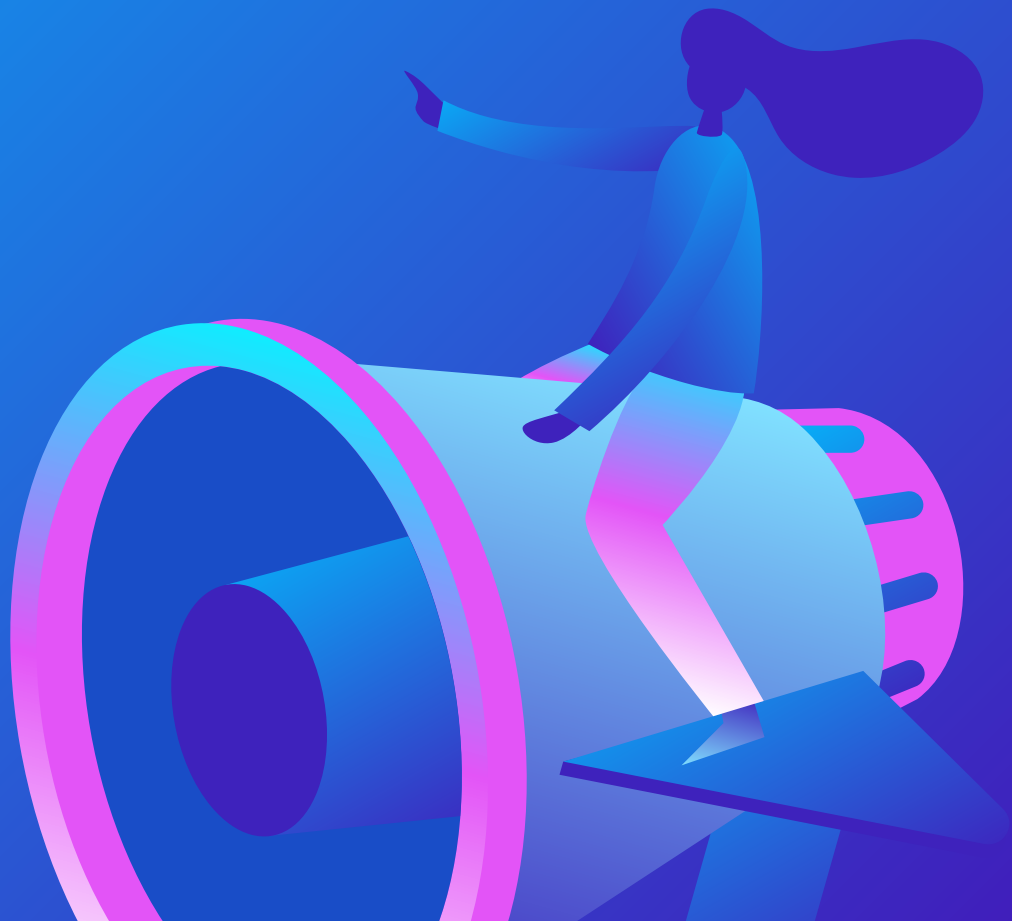
WHY VIRTUAL EVENTS?

The future is here and the virtual space is the place to be. Despite the recent pandemic lockdowns and cancelled events, the show must go on.



WHY VIRTUAL EVENTS?

Take centre stage by elevating your virtual event with captivating graphics and design aesthetics. Our dedicated team will design & craft your virtual event space in 3D, recreating key spaces and rooms with interactive touchpoints for participants to be immersed and engaged.



WHY VIRTUAL EVENTS?



Cut out the uncertainty of planning a physical event in our current unpredictable landscape. Instead bring it directly to the desktops and mobile screens of your audience



Go Global! Create a virtual event that allows participants, speakers, exhibitors and sponsors to join in from anywhere in the world



Enhance their virtual experience with live interactions and networking opportunities

THE WORLD AT YOUR FINGERTIPS

Highly interactive spaces without the limitations of physical accommodations, while still maintaining & simulating the same interactive offline experience through a shared, expressive virtual environment.



LET'S WORK TOGETHER



GOVERNMENT

Large-scale events
Meet-the-people sessions
Virtual rallies
PSAs & online education



BUSINESS

Global/regional AGMs
Trade fairs
Seminars & trainings
Networking events
Leadership summits



EDUCATION

E-learning & lectures
Events & virtual field trips
Graduation & performances
Gaming events
School open house

LET'S WORK TOGETHER



SOCIAL SERVICES

One-on-one sessions (therapy)
Fundraisers
Panel discussions
Recruitment drives



SPECIAL EVENTS

Private events
(birthdays, weddings,
milestone celebrations)
Architecture blueprints
Condo viewings



CULTURE

Gallery exhibitions
Live concerts
Festivals (film, music, arts)
Weekly-streamed faith sermons
Social events
Conventions
(Comic cons, book conventions,
fairs etc)



LET'S WORK TOGETHER

- Expect clear creative directions & guidance from in-house project managers & curators with extensive portfolios.
- Our professional in-house animation and VFX team will take your events up a notch with detail-oriented & quality-ensured design acumen, resulting in captivating 3D animation content.
- Fully functioning & well-equipped tech crew and studio available for all your livestream and videography needs.
- Our capable & extensive work in productions ensure smooth execution & delivery of your project from start to end.

THE EVENT SPACE



THE EVENT TIMELINE

01

OPENING
VIDEO

Immersive intro
video

02

LOBBY

Reception space
for registration &
networking

03

EVENT VENUE

Conferences, live
presentations,
pre-recorded
videos & virtual
booths

04

ACTIVITY
ADD-ONS

Virtual icebreaker
games, live Q&A
sessions &
interactive polls,
360 virtual tours

05

WRAPPING
IT UP

Post analytics,
harvested data
collections &
infographics from
the event

01

WELCOME TO YOUR EVENT SPACE



An opening video that cleverly introduces the venue as guests 'stream in'.

A way to gradually immerse them into the virtual space while providing valuable information on how they can navigate through various tracks & features of the event and make the best use of their time.



30 seconds -
1 minute

An introduction to
prepare the audience
for the space

Instructions on how to
make the most out of
the experience

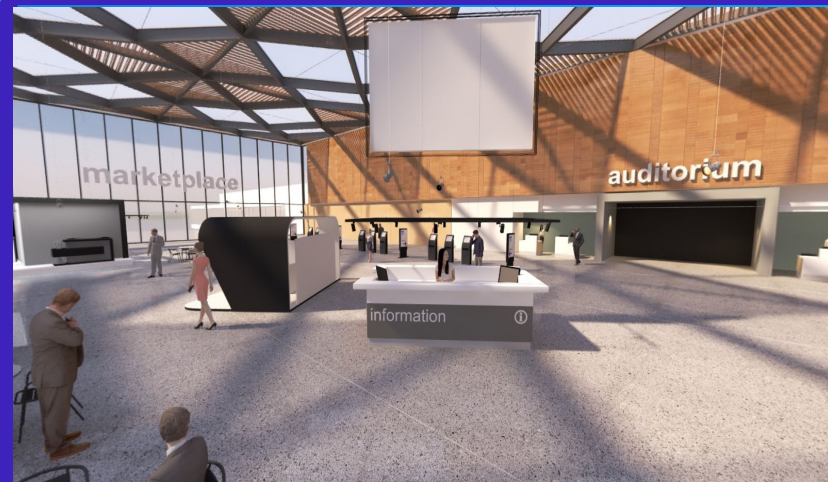
A fun way to set the
mood

02 THE LOBBY



The door opens and guests immediately gets transported into the lobby.

Here, they attend a reception like they would in a physical event - customized to your event's needs with various branding touchpoints.



Registration - guests can fill in their details & attendance.

Reception - virtual drinks, event agenda and other key information can be provided here.

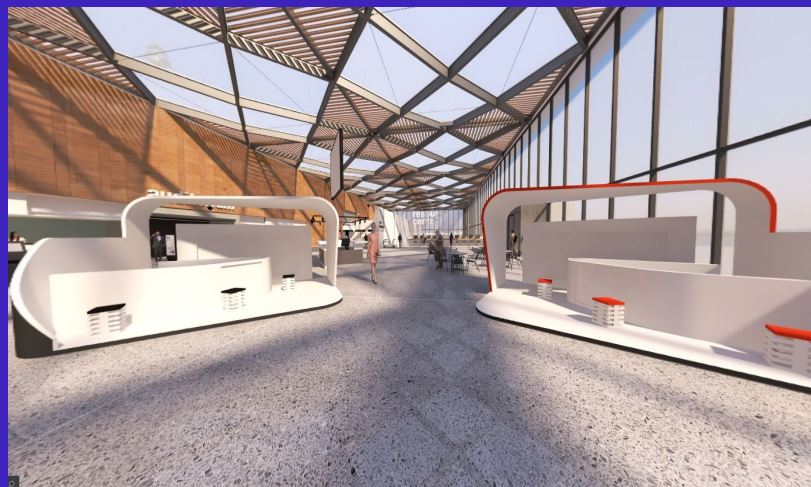
Help Desk - a live chat box is available for those who need extra help maneuvering the virtual space

03

EVENT SPACES TAILORED TO YOUR NEEDS

● EXPO HALLS

Hold your virtual event in an impressive convention hall that can be filled with exhibitor booths showcasing their products and services with private chat options to allow live interaction between sponsors and customers



04

EVENT SPACES TAILORED TO YOUR NEEDS

● CONFERENCE ROOMS

Guests can be split into smaller breakout rooms or focused groups for different streams, all done with fuss-free facilitation.



05

EVENT SPACES TAILORED TO YOUR NEEDS

● SPECIALISED SPACES

From bars, pubs to concert halls & art galleries, we design aesthetic spaces which are carefully curated to reflect the nature of your event. Scaling up or down has never been this easy.



04

ACTIVITIES & ADD ONS



PRE RECORDED
VIDEOS

Showcasing
content that
matters which can
be viewed easily at
various key
touchpoints

LIVE STREAMING
VIDEOS

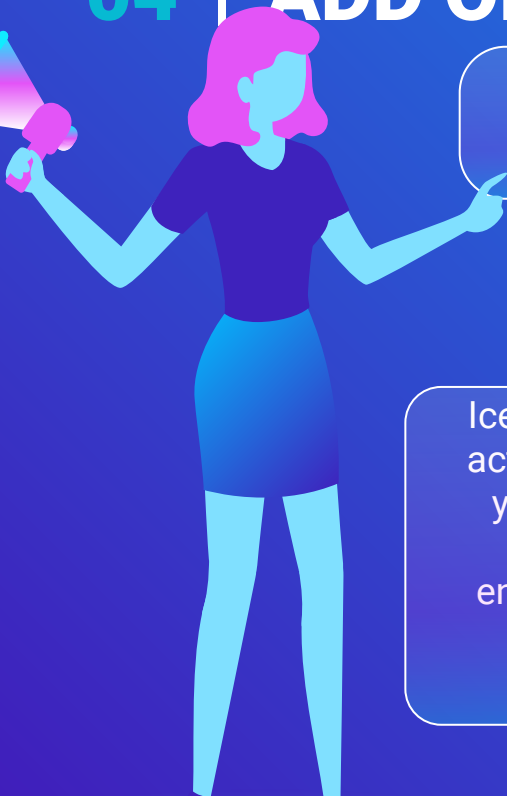
Tune in to live
sessions with
expert speakers
and panelists

LIVE POLLS/
Q&A

Do not miss out on
integrating engaging
and interactive modes
of attendee
participation

04

ACTIVITIES & ADD ONS



GAMES

Ice-breakers & fun activities will keep your audiences entertained & encourage active participation

VIRTUAL PHOTO-BOOTH

Snapshots & recording features enabled for audiences throughout the event with the option to use the virtual event's photo border for sharing on social media

SOCIAL MEDIA & NETWORKING

Allow participants to have small group or one-on-one networking sessions. While social media integration allows them to share experiences instantly

05

WRAPPING IT UP



Harvested data collections and infographics from the attendees in your event will be shared with your company alongside any post-event analytics.

Such data can include examples such as:

Average amount of time
each guest spent on a
specific booth

Which track/topic
generated the most
comments from guests
on the live chat

Overall guest ratings and
post event surveys