

Total Sales

\$9.6M

Profit Margin %

39.84

Profit Margin

\$3.83M

Top Selling Product

1992 Ferrari 360 Spider red

Sales 2004 Based on Months

\$0.43M

Goal: \$0.28M (+54.97%)

OrderYear

All

city

All

Employee Full Na...

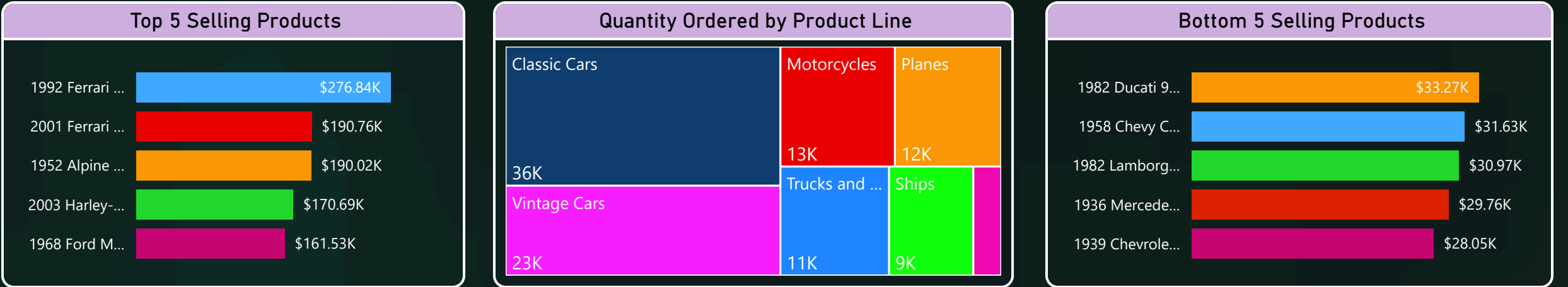
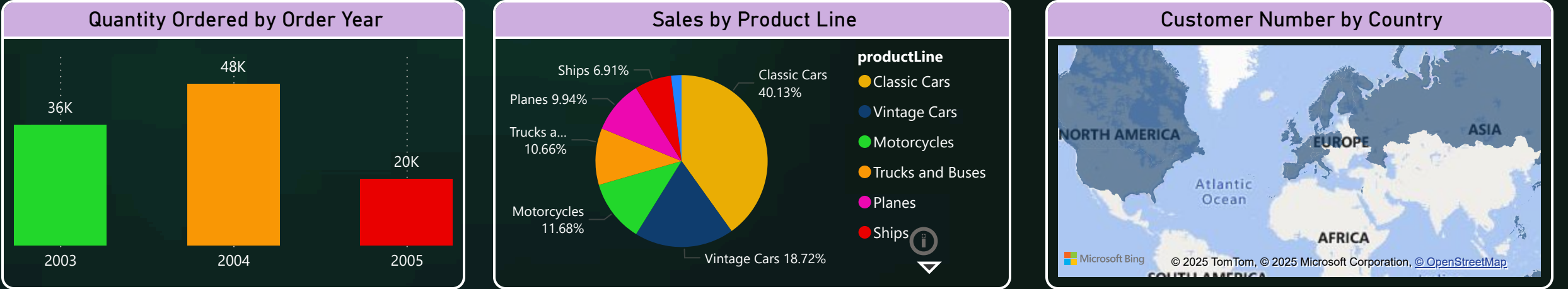
All

productLine

All

productDescription

All



## Sum of Sales by productName

1992 Ferra... \$0.28M

2001 Ferra... \$0.19M

1952 Alpi... \$0.19M

2003 Harl... \$0.17M

1968 Ford... \$0.16M

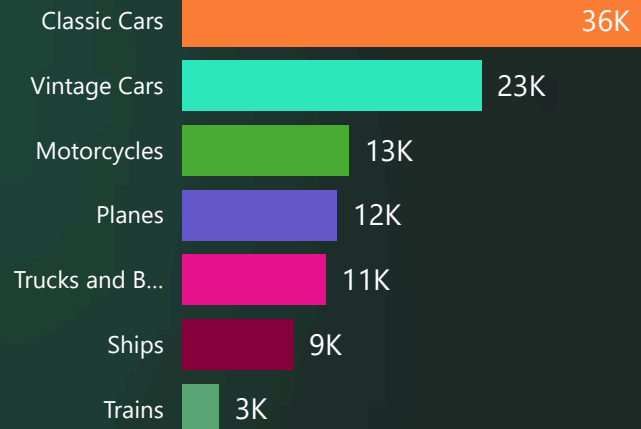




### Sum of Sales by productLine



### Sum of quantityOrdered by productLine



### Sum of Sales by productName

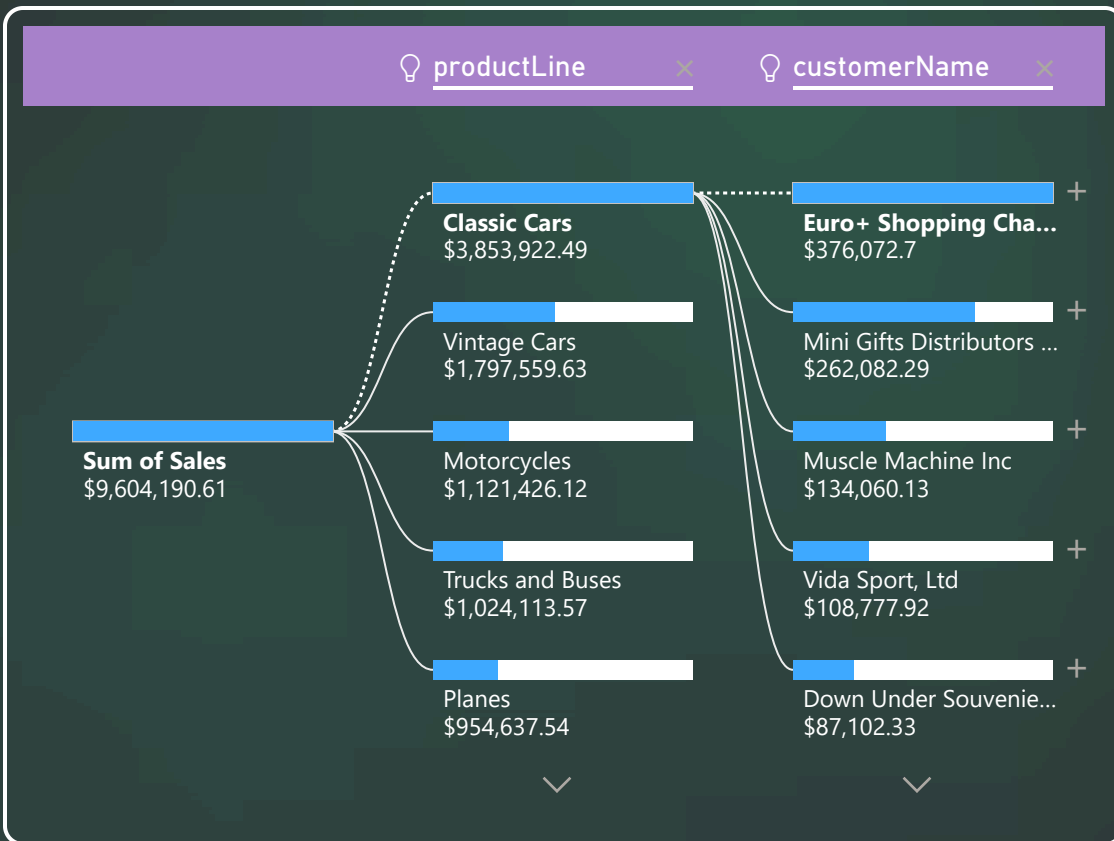


### Sum of quantityOrdered by productName



### Sum of Sales by Month





Ask a question about your data

Try one of these to get started

- top customs by total profit
- top day names by total profit

Sales Increased the most (by 3,050.39) when productDescription was Turnable front wheels; steering function; detailed interior; detailed engine; opening hood; opening trunk; opening doors; and detailed chassis.

. 9 other factors also caused Sales to Increase, explore them in the key influencers visual.

## Key influencers Top segments

What influences Sales to Increase ?

When... ..the average of Sales increases by

productDescription is Turnable front wheels; steering function; detailed interior; detailed engine; opening hood; opening trunk; opening doors; and detailed chassis.

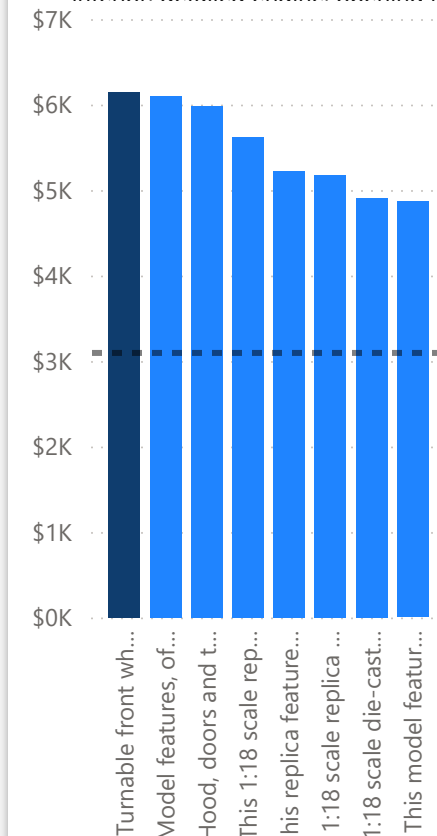
\$3.05K

productDescription is Model features, official Harley Davidson logos and insignias, detachable rear wheelie bar, heavy diecast metal with resin parts, authentic multi-color tampon-printed graphics, separate engine drive belts, free-turning front fork, rotating tires and rear racing slick, certificate of authenticity, detailed engine, display stand, precision diecast replica, baked enamel finish, 1:10 scale model, removable fender, seat and tank cover piece for displaying the superior detail of the v-twin engine

\$2.92K

productDescription is Hood, doors and trunk all open to

← Sales is more likely to increase when productDescription is Turnable front wheels; steering function; detailed interior; detailed engine; opening hood;



productDescription

☐ Only show values that are influencers