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Hypothesis Testing for the Population Mean: Overview

Learning Objective: Carry out hypothesis testing for the population proportion and mean (when appropriate), and draw conclusions in context.

Overview

So far we have talked about the logic behind hypothesis testing and then illustrated how this process proceeds in practice, using the z-test for the population proportion (p). We are now moving on to discuss testing for the population mean (μ) , in which is the parameter of interest when the variable of interest is quantitative. Two comments about the structure of this section:

- 1. The basic groundwork for carrying out hypothesis tests has already been laid in the unit on tests about proportions, and therefore we can easily modify the four steps to carry out tests about means instead, without going into all the little details.
- 2. This unit will have two parts, as we need to distinguish between cases; the case where the population standard deviation (σ) is known, and the case where σ is unknown.
 - In the first case (σ known), the test is called the *z*-test for the population mean μ .
 - In the second case (σ unknown), the test is called the *t-test for the population mean* μ .

The reason for the different names (z vs. t) is for exactly the same reason that the test for the proportion (p) is called a z-test. In the first case, the test statistic will have a standard normal (z) distribution (when H_0 is true), and in the second case, the test statistic will have a t-distribution (when H_0 is true).

Let's start.

Tests about μ when σ (σ) is known—The z-test for the population mean

In this section, we will proceed under the assumption that the population standard deviation (σ) is known. We've already discussed the practicality of this assumption. In most situations, the population standard deviation is not known, but in some cases, especially when the variables of interest have been investigated thoroughly over the years, it would make sense to assume that σ is known. Such variables are, for example, IQs and other standardized test scores, or heights, weights, and other physical characteristics.

We'll start by introducing two examples that will be our leading examples for this part.

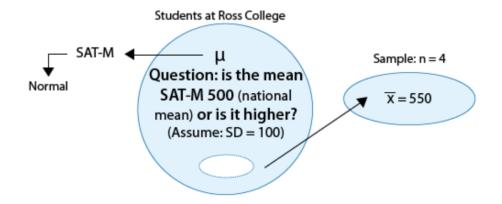
Example: 1

The SAT is constructed so that scores in each portion have a national average of 500 and standard deviation of 100. The distribution is close to normal. The dean of students of Ross College suspects that in recent years the college attracts students who are more quantitatively inclined. A random sample of 4 students from a recent entering class at Ross College had an average math SAT (SAT-M) score of 550. Does this provide enough evidence for the dean to conclude that the mean SAT-M of all Ross college students is higher than the national mean of 500? Assume that the standard deviation of 100 applies also to all Ross College students.

Comment:

This is a situation where it is quite reasonable to assume that the population standard deviation (σ) is known. SAT tests are constructed so that the standard deviation is 100, and provided that there is nothing special about students at Ross college, we can assume that $\sigma=100$ in the population of Ross college students.

Here is a figure that represents this example:

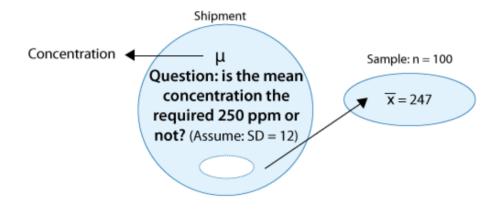


Example: 2

A certain prescription medicine is supposed to contain an average of 250 parts per million (ppm) of a certain chemical. If the concentration is higher than this, the drug may cause harmful side effects; if it is lower, the drug may be ineffective. The manufacturer runs a check to see if the mean concentration in a large shipment conforms to the target level of 250 ppm or not. A simple random sample of 100 portions is tested, and the sample mean concentration is found to be 247 ppm. It is assumed that the concentration standard deviation in the entire shipment is $\sigma = 12$ ppm.

Comment:

Here it is not that clear why the assumption that σ is known to be 12 is reasonable. If shipments are checked on a regular basis, then maybe past experience has shown that indeed $\sigma = 12$. In any case, we will come back to this problem and discuss this point again later.



Like any other test, the z-test for the population mean follows the four-step process:

- I. Stating the hypotheses H_o and H_a.
- **II.** Collecting relevant data, checking that the data satisfy the conditions which allow us to use this test, and summarizing the data using a test statistic.
- **III.** Finding the p-value of the test, the probability of obtaining data as extreme as those collected (or even more extreme, in the direction of the alternative hypothesis), assuming that the null hypothesis is true. In other words, how likely is it that the only reason for getting data like those observed is sampling variability (and not because H_o is not true)?
- **IV**. Drawing conclusions, assessing the significance of the results based on the p-value, and stating our conclusions in context. (Do we or don't we have evidence to reject H_o and accept H_a?)

We will now go through the four steps specifically for the z-test for the population mean and apply them to our two examples.

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