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Course > EDA: Examining Distributions > Exploratory Data Analysis (EDA) Overview > Data and Variables

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## Data and Variables

Before we jump into exploratory data analysis and really appreciate its importance in the process of statistical analysis, let's step back for a minute and ask:

What do we really mean by *data*?

**Data** are pieces of information about individuals organized into variables. By an **individual**, we mean a particular person or object. By a **variable**, we mean a particular characteristic of the individual.

A **dataset** is a set of data identified with particular circumstances. Datasets are typically displayed in tables, in which rows represent individuals and columns represent variables.

### Example: Medical Records

The following dataset shows medical records from a particular survey:

		Variables					
Individuals		Gender (M/F)	Age	Weight (lbs.)	Height (in.)	Smoking (1=No, 2=Yes)	Race
	Patient #1	M	59	175	69	1	White
	Patient #2	F	67	140	62	2	Black
	Patient #3	F	73	155	59	1	Asian
	.	.	.	.	.	.	.
	.	.	.	.	.	.	.
	.	.	.	.	.	.	.
	.	.	.	.	.	.	.
	.	.	.	.	.	.	.
	Patient #75	M	48	90	72	1	White

In this example, the individuals are patients, and the variables are Gender, Age, Weight, Height, Smoking, and Race. Each row, then, gives us all the information about a particular individual (in this case, patient), and each column gives us information about a particular characteristic of all the patients.

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Variables can be classified into one of two types: categorical or quantitative.

- **Categorical variables** take category or label values and place an individual into one of several groups. Each observation can be placed in *only* one category, and the categories are mutually exclusive.

In our example of medical records, Smoking is a categorical variable, with two groups, since each participant can be categorized only as either a nonsmoker or a smoker. Gender and Race are the two other categorical variables in our medical records example. (Notice that the values of the categorical variable Smoking have been coded as the numbers 1 or 2. It is common to code the values of a categorical variable as numbers, but you should remember that these are just codes. They have no arithmetic meaning (i.e., it does not make sense to add, subtract, multiply, divide, or compare the magnitude of such values).

- **Quantitative variables** take numerical values and represent some kind of measurement.

In our medical example, Age is an example of a quantitative variable because it can take on multiple numerical values. It also makes sense to think about it in numerical form; that is, a person can be 18 years old or 80 years old. Weight and Height are also examples of quantitative variables.

**NOTE...**

Categorical variables are sometimes called qualitative variables, but in this course we use the term categorical.

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### Scenario: U.S. Census

We took a random sample from the 2000 U.S. Census. Here is part of the dataset:

US Census 2000

	State	zipcode	Family_Size	Annual_income
1	Florida	32716	8	200
2	Alabama	35236	5	800
3	Florida	32116	6	13500
4	Florida	33679	5	21000
5	Alabama	36374	4	21000
6	California	94565	1	23000

## Learn By Doing

1/1 point (graded)

Who are the individuals described by this data?

☐ States

☒ People living in the United States in the year 2000 ✓

☐ People with families in the year 2000

### Answer

Correct: The U.S. Census is completed by people living in the United States.

Submit

## Learn By Doing

1/1 point (graded)

What type of variable is Zipcode?

☒ Categorical ✓

☐ Quantitative

### Answer

Correct: Zipcode is a categorical variable because it categorizes individuals by geographic location.

Submit

## Learn By Doing

1/1 point (graded)

What type of variable is Family Size?

☐ Categorical

☒ Quantitative ✓

### Answer

Correct: Family size is a variable with numerical values that can be averaged.

Submit

## Learn By Doing

1/1 point (graded)

What type of variable is Annual Income?

☐ Categorical

☒ Quantitative ✓

### Answer

Correct: Annual income is a variable with numerical values that can be averaged.

Submit

## Clinical Depression and Drug Treatment

### Background

Clinical depression is the most common mental illness in the United States, affecting 19 million adults each year (Source: NIMH, 1999). Nearly 50% of individuals who experience a major episode will have a recurrence within 2 to 3 years. Researchers are interested in comparing therapeutic solutions that could delay or reduce the incidence of recurrence.

In a study conducted by the National Institutes of Health, 109 clinically depressed patients were separated into three groups, and each group was given one of two active drugs (imipramine or lithium) or no drug at all. For each patient, the dataset contains the treatment used, the outcome of the treatment, and several other interesting characteristics.

Here is a summary of the variables in our dataset:

- **Hospt:** The patient's hospital, represented by a code for each of the 5 hospitals (1, 2, 3, 5, or 6)
- **Treat:** The treatment received by the patient (Lithium, Imipramine, or Placebo)
- **Outcome:** Whether or not a recurrence occurred during the patient's treatment (Recurrence or No Recurrence)
- **Time:** Either the time in days till the first recurrence, or if a recurrence did not occur, the length in days of the patient's participation in the study.
- **AcuteT:** The time in days that the patient was depressed prior to the study.
- **Age:** The age of the patient in years, when the patient entered the study.
- **Gender:** The patient's gender (1 = Female, 2 = Male)

Here's a snapshot of the first 50 patients in the dataset with gender recoded to display Female or Male:

	Hospt	Treat	Outcome	Time	AcuteT	Age	Gender
1	1	0	1	36.143	211	33	1
2	1	1	0	105.143	176	49	1
3	1	1	0	74.571	191	50	1
4	1	0	1	49.714	206	29	2
5	1	0	0	14.429	63	29	1
6	1	2	1	5.000	70	30	2
7	1	0	0	104.857	55	56	1
8	1	2	1	2.857	512	48	1
9	1	2	0	102.429	162	22	2
10	1	2	1	55.714	306	61	2
11	1	1	0	106.429	165	58	1
12	1	1	0	105.143	129	31	1
13	1	1	0	83.000	428	44	1
14	1	1	1	27.286	256	55	2
15	1	0	0	105.857	197	57	2
16	1	0	1	5.571	227	46	1
17	1	1	0	98.000	168	58	1
18	1	0	0	16.286	194	57	1
19	2	0	1	1.286	173	54	1
20	2	0	0	2.143	48	23	1
21	2	1	0	100.000	47	65	1
22	2	1	1	27.143	95	27	1
23	2	0	1	4.000	148	50	1
24	2	0	1	74.143	127	41	2
25	2	2	0	104.857	129	65	1
26	2	2	1	0.143	182	52	1
27	2	2	1	1.429	90	60	1
28	2	2	1	45.857	177	25	2
29	2	1	1	17.429	234	27	2
30	2	1	0	78.000	322	32	1
31	2	1	1	66.857	141	43	2
32	2	2	0	78.429	165	20	2
33	2	0	0	78.429	239	23	2
34	2	1	0	78.143	147	36	2
35	2	1	0	15.857	348	22	2
36	3	0	0	79.000	274	49	2
37	3	1	0	32.571	130	40	2
38	3	0	1	9.000	98	54	2
39	3	0	1	3.286	77	26	1
40	3	1	0	206.000	90	48	1
41	3	0	1	30.000	280	51	2
42	3	2	1	7.143	167	35	2
43	3	2	1	31.000	181	28	1
44	3	2	1	17.286	399	23	1
45	3	2	1	0.143	289	57	2
46	5	0	1	3.286	182	47	1
47	5	1	0	1.571	159	31	2
48	5	0	1	19.714	122	27	1
49	5	1	0	126.714	115	61	1
50	5	2	1	8.000	343	60	1

## Did I Get This

1/1 point (graded)

Who are the individuals described by this data?

☐ 19 million adults who experience depression each year

☐ Hospitals

109 clinically depressed people ✓

**Answer**

Correct:

The dataset contains information on 109 clinically depressed people who were part of the NIH study.

Submit

## Did I Get This

1/1 point (graded)

Which of the following variables is categorical? Check all that apply.

☒ Treat

☐ AcuteT

☒ Outcome

**Answer**

Correct:

Treat and Outcome are both categorical variables. Treat is a categorical variable because the treatment received by the patients is in the form of categories (Lithium, Imipramine, or Placebo). Outcome is a categorical variable since recurrence is in the form of two categories (Recurrence or No Recurrence).

Submit

## Did I Get This

1/1 point (graded)

Which of the following variables is quantitative? Check all that apply.

☐ Hospt

☒ Time

☒ Age

☐ Gender

**Answer**

Correct:

Time and Age are quantitative variables, since they can take on multiple numerical values, which have arithmetic meaning (i.e., it makes sense to add, subtract, multiply, divide, or compare the magnitude of such values).

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