## The Hai Bui

### CONTACT

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### **EDUCATION**

# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION - FINANCE

FOREIGN TRADE UNIVERSITY (FTU) - VIETNAM NIELS BROCK COPENHAGEN BUSINESS COLLEGE (DENMARK) 2015-2018 | GPA: 78.7/100

### MASTER OF DATA SCIENCE AND INNOVATION

University of Technology Sydney

2023 - Present | Sydney, Australia

### **GITHUB**

github.com/buithehai1994

### **EXPERIENCE**

### **KPMG LIMITED** | AUDIT STAFF

Dec 2018 - Mar 2019 | Hanoi, Vietnam

- Worked as an Audit Intern in the Audit Department of KPMG Limited.
- Participated in financial audits for various clients, assisting in the examination of financial statements to ensure compliance with regulatory standards and internal policies.
- Collaborated with team members to document audit findings and recommendations, contributing to the preparation of comprehensive audit reports for presentation to clients and stakeholders.

### Sep 2019 - Sep 2020 | Hanoi, Vietnam

- Worked as an Audit Assistant in the Audit Department of KPMG Limited.
- Assumed greater responsibilities as an Audit Assistant, performing audit procedures for key clients across multiple industries, including manufacturing and banking
- Managed audit fieldwork, coordinating with client personnel to obtain necessary documentation and information, ensuring timely completion of audit procedures within budget constraints.
- Mentored junior staff members, providing guidance on audit methodologies, technical issues, and professional development opportunities.

### **EAST ASIA UNIVERSITY OF TECHNOLOGY** | FINANCIAL PLANNING STAFF

Sep 2020 - Mar 2022 | Hanoi, Vietnam

- Played a key role as a Financial Planner within the university's Accounting Department, contributing to the strategic financial management and planning efforts.
- Proactively monitored daily cash flow and liquidity positions, analyzing trends and fluctuations to identify potential risks and opportunities, and ensuring sufficient funds for operational needs.
- Utilized Power BI to create visual reports and dashboards, providing stakeholders with actionable insights into financial performance, expenditure patterns, and budget utilization, facilitating data-driven decision-making.
- Collaborated closely with the Accounting Manager to perform various analysis tasks, including data preparation and calculation of key performance indicators, to support management decision-making and reporting requirements.

### SKILLS

### PROGRAMMING AND SOFT-WARE

Microsoft Office (Excel, Word, Powerpoint) SQL Python

Power BI

### PERSONAL PROJECTS

### REGRESSION MODELS ON CANCER US COUNTY

https://github.com/buithehai1994/Regression-Model-on-Cancer-US-County-

- Overview: Explored univariate and multivariate linear regression approaches to analyze the impact of different features on cancer mortality.
- Conducted feature engineering experiments independently to improve the model's predictive performance.
- Produced detailed experiment reports and a final project report following the CRISP-DM (Cross-Industry Standard Process for Data Mining) method.
- Created a Streamlit web app to present the project, allowing users to interactively present the regression models and insights. https://cancer-us-county.streamlit.app/

#### • Key findings include:

- Socio-economic factors associated with larger households may contribute to poorer cancer outcomes.
- Higher education levels are associated with lower cancer death rates.
- Younger populations potentially have lower cancer mortality rates.
- Access to healthcare resources, including educational institutions and research facilities, can positively impact cancer outcomes.
- Areas with higher birth rates tend to have slightly lower cancer death rates.

### CLASSIFICATION MODELS FOR A MARKETING CAM-PAIGNS

https://github.com/buithehai1994/marketing-campaign-streamlit

- Overview: Performed Explanatory data analysis (EDA) and Developed binary classification models for predicting whether the client subscribed to a new plan, which was the objective of the campaign.
- Created a Streamlit web app to present the project, allowing users to interactively present the classification models and insights. https://marketing-campaign-app.streamlit.app/

### • Key findings include:

- Economic indicators like CPI, CCI, and EURIBOR3M impact consumer behaviour, affecting spending and investment decisions.
- Education trends can be affected by changes in job demand, as individuals adapt their educational pursuits to align with potential job prospects.
- Shifts in job categories and education levels can contribute to longterm economic growth or contraction, impacting the overall health of the economy.
- All the above economic factors can affect the behaviors of consumers in both the short-term and long-term.

### ANALYSING COMPANY PERFORMANCE WITH SQL

github.com/buithehai1994/Analysing-Company-Performance-with-SQL

- **Description:** Analyzed the performance of Northwind Traders using SQL queries on the Northwind database. Explored various business questions and provided insights into company operations and profitability.
- Tools Used: PostgreSQL, pgAdmin