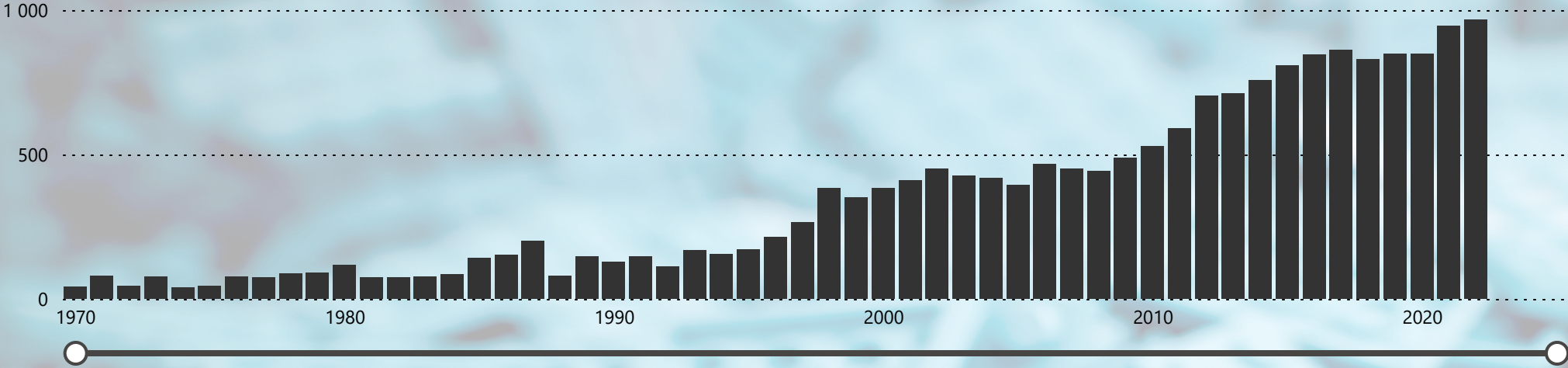


Release trend



18 457

Total releases

8 399

Total releases with mini figures



Themes Released quantity

Miscellaneous	5 891
Licensed	2 509
Modern day	2 357
Pre-school	1 537
Action/Adventure	1 397
Basic	863
Model making	719
Technical	588
Constraction	502
Educational	493
Historical	473
Vintage	305
Racing	270
Girls	240
Junior	227
Art and crafts	84
	2
Total	18 457

1970's

1980's

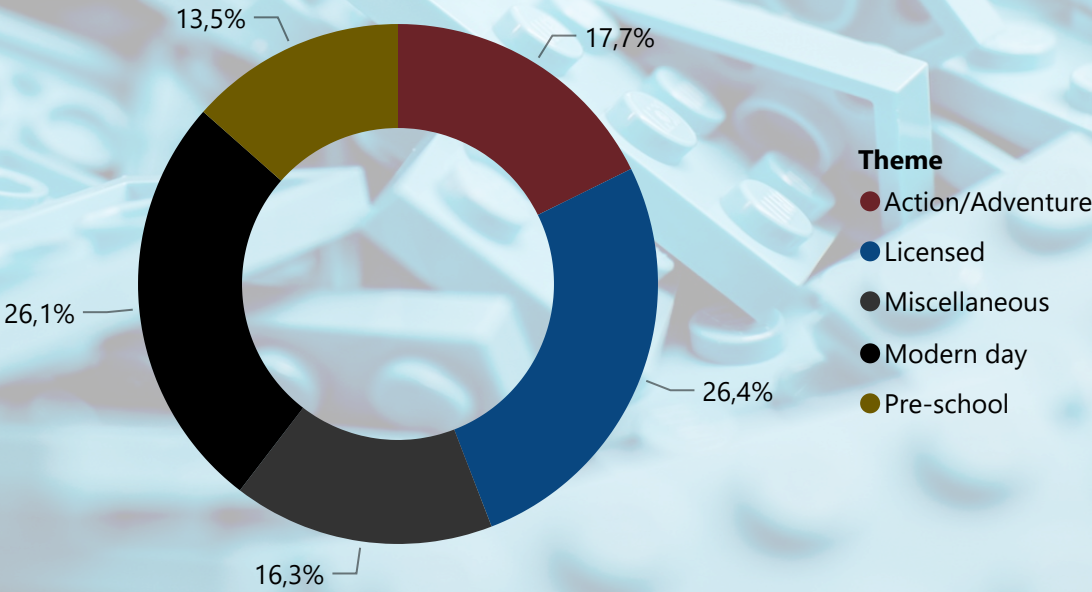
1990's

2000's

2010's

2020's

Mini figure distribution by theme - top 5



Min. age Released quantity

18	134
16	78
14	43
12	90
11	24
10	304
9	280
8	777
7	1 179
6	1 604
5	1 574
4	276
3	49
2	294
1	81
Total	11 670
	18 457





Release of new LEGO sets shows **overall constant increase** in the investigation period

1970: 41 sets

2022: 967 sets



Significant jump regarding new releases **from middle of 1990's**



Most popular themes after Miscellaneous (most mini figures belong to these themes as well)

Licensed: 2.509 total releases (1.846 sets with mini figures)

Modern Day: 2.357 total releases (1.824 sets with mini figures)



Top 3 minimum recommended **age** (after unclassified)

5 years: 1.574 sets

6 years: 1.604 sets

7 years: 1.179 sets

