

Quantity Sold

51,3K

Total Revenue

\$1,3M

Total Orders

830



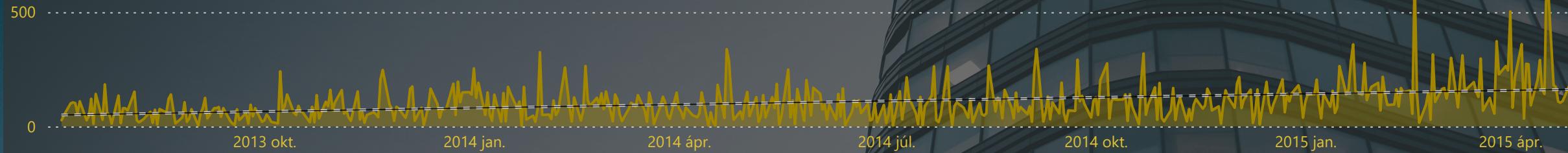
Top 5 Customer

Customer	Total Revenue
QUICK-Stop	\$110 277
Ernst Handel	\$104 875
Save-a-lot Markets	\$104 362
Rattlesnake Canyon Grocery	\$51 098
Hungry Owl All-Night Grocers	\$49 980
Total	\$420 592

Top Customer by Revenue

QUICK-Stop

Orders Trend



Amount of Orders

Product	Quantity Sold
Camembert Pierrot	1 577
Raclette Courdavault	1 496
Gorgonzola Telino	1 397
Gnocchi di nonna Alice	1 263
Pavlova	1 158
Rhönbräu Klosterbier	1 155
Guarana Fantastica	1 125
Boston Crab Meat	1 103
Tarte au sucre	1 083
Chang	1 057
Total	51 317

2013

2014

2015

Most ordered product

Camembert Pierrot

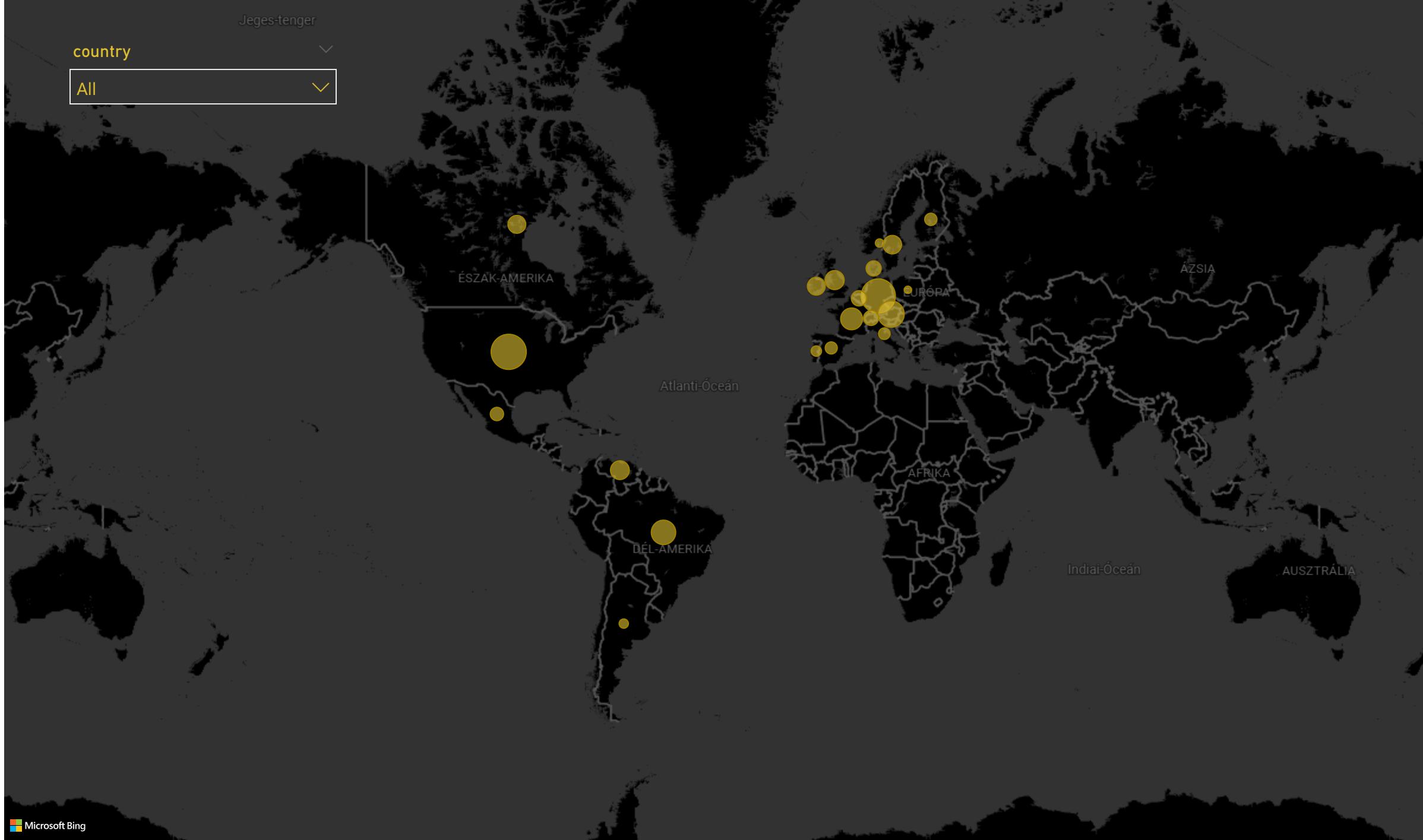
Less ordered product

Mishi Kobe Niku

Shipping Rate by Suppliers (% of Revenue)

Country	Federal Shipping	Speedy Express	United Package
Argentina	4,59%	7,27%	8,07%
Austria	5,16%	5,41%	6,65%
Belgium	2,46%	5,70%	4,13%
Brazil	4,99%	4,36%	4,57%
Canada	4,33%	5,22%	4,24%
Denmark	2,13%	6,10%	7,76%
Finland	4,77%	4,66%	5,02%
France	6,34%	5,44%	4,02%
Germany	6,82%	3,87%	4,84%
Ireland	6,06%	3,49%	5,82%
Total	5,35%	4,64%	5,29%







Orders and revenue show slight increase in the investigation period



2 highest and lowest total ordered value by country

USA: \$ 245.585 Germany: \$ 230.285

Poland: \$ 3.532 Norway: \$ 5.735



Revenue from top 3 customer is almost double (~\$ 100.000), than revenue from the 4th company (~\$ 50.000)



United Package and Federal Shipping have almost the same shipping rate (5.29% and 5.35%), but Speedy Express can provide a more favorable condition (4.64%)

