Business Plan

POAPademy
LEARN. PROVE. MINT.

One-liner

A decentralized learning platform where students earn on-chain credentials (POAPs) by completing bite-sized educational modules.

Problem

Most educational credentials today are centralized, difficult to verify, and not aligned with modern digital identities. Online certificates can be easily lost or forged, and they don't integrate well with the Web3 ecosystem.

Solution

POAPademy leverages NFTs known as POAPs (Proof of Attendance Protocol) to serve as verifiable and tamper-proof proof of course completion. Educators can create modular lessons with built-in quizzes, and once students successfully complete a module, they receive an on-chain POAP. This creates a transparent and portable learning record that brings together traditional education with blockchain-based credentials.

Target Users

- **Independent learners and students who want credentials that are verifiable and future-proof.**
- **Universities and student blockchain organizations looking to offer modern, on-chain learning validation.**
- **Web3 communities—like DAOs, hackathons, and bootcamps—interested in rewarding education with digital badges.**
- **Educators and content creators aiming to build and share Web3-native learning experiences.**

Roadmap

Milestone	Target Date	Notes
Hackathon MVP	April 2025	Quiz-gated POAP minting + educator dashboard
Alpha	Q2 2025	Internal testing with student blockchain clubs
Beta	Q3 2025	Public launch with university & DAO partnerships
V1 Launch	Q4 2025	Multi-chain support, customizable learning tracks

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Impact & Ecosystem Fit

POAPademy helps users build a transparent, verifiable track record of their learning that's tied to their Web3 identity. It supports the broader public goods ecosystem by fighting credential fraud, promoting open education, and giving learners tools to own and manage their educational data. Through integration with protocols like POAP, the platform aligns with key principles in decentralized identity, self-sovereign data, and Web3 reputation systems.