# Sales Performance Analysis

**Total Revenue**

2,101,090

**Total Sales**

2,101,090

## Average Sales Per Product

| prodcucts | Sum of Average sales per product |
|---|---|
| Gloves | 200 |
| Hat | 159 |
| Jacket | 140 |
| Shirt | 327 |
| Shoes | 309 |
| Socks | 122 |

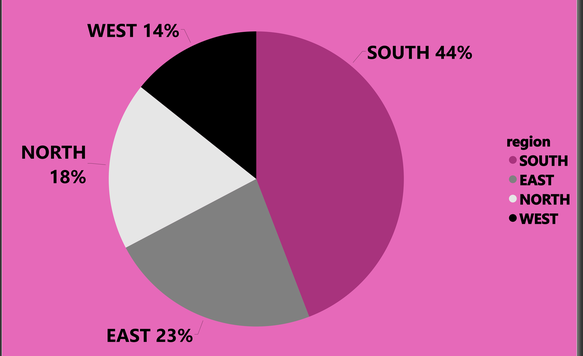
## Highest Selling product By Total Value

613,380

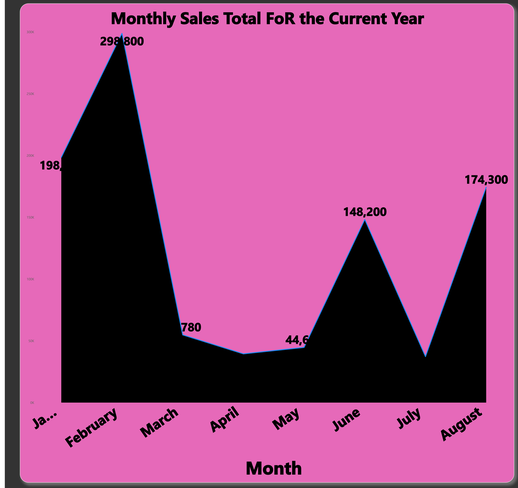
## Average Order Value

212

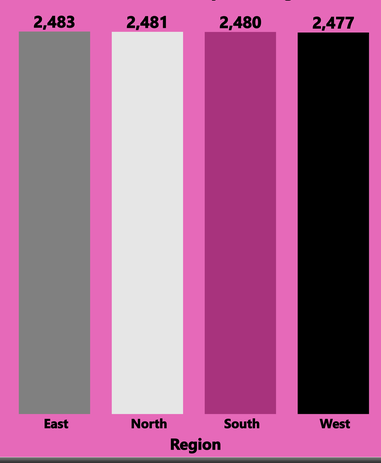
## Percentage of Total Sales by Region



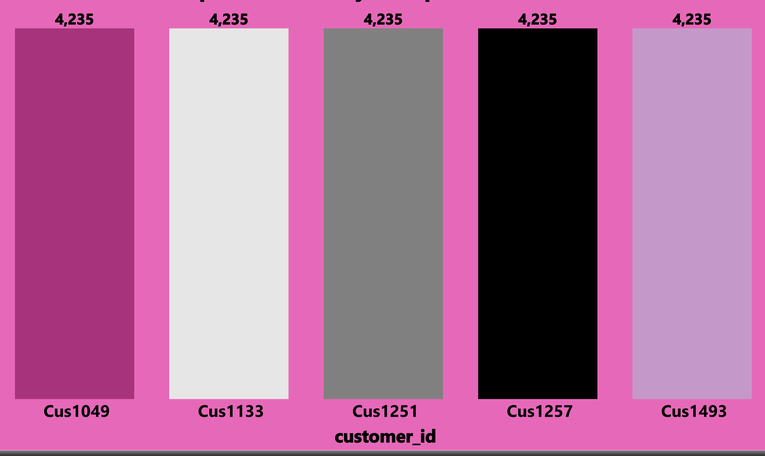

## Monthly Sales Total FoR the Current Year




## Number of sales by each Region




## Top 5 customers By total purchase amount




## Products With No Sales In the Last Quater

| product |
|---|
| Gloves |
| Jacket |
| Shirt |
| Socks |

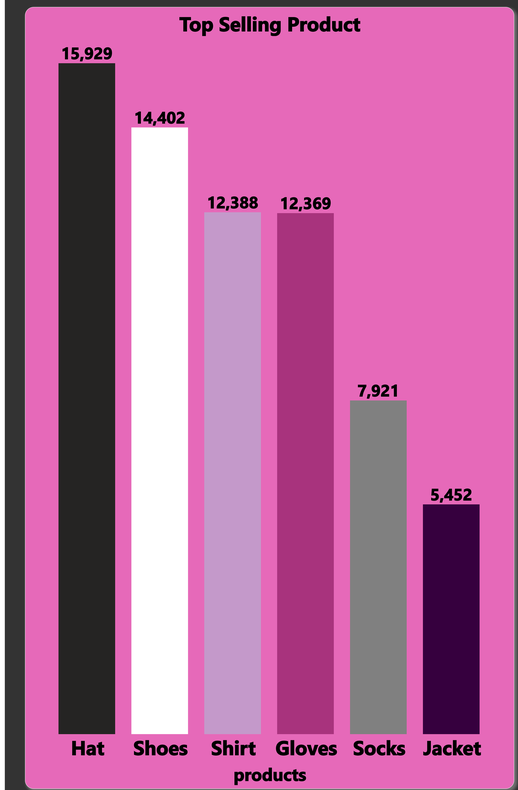
## Total Sales By Product

| product | Sum of total Sales |
|---|---|
| Gloves | 296,900 |
| Hat | 316,195 |
| Jacket | 208,230 |
| Shirt | 485,600 |
| Shoes | 613,380 |
| Socks | 180,785 |

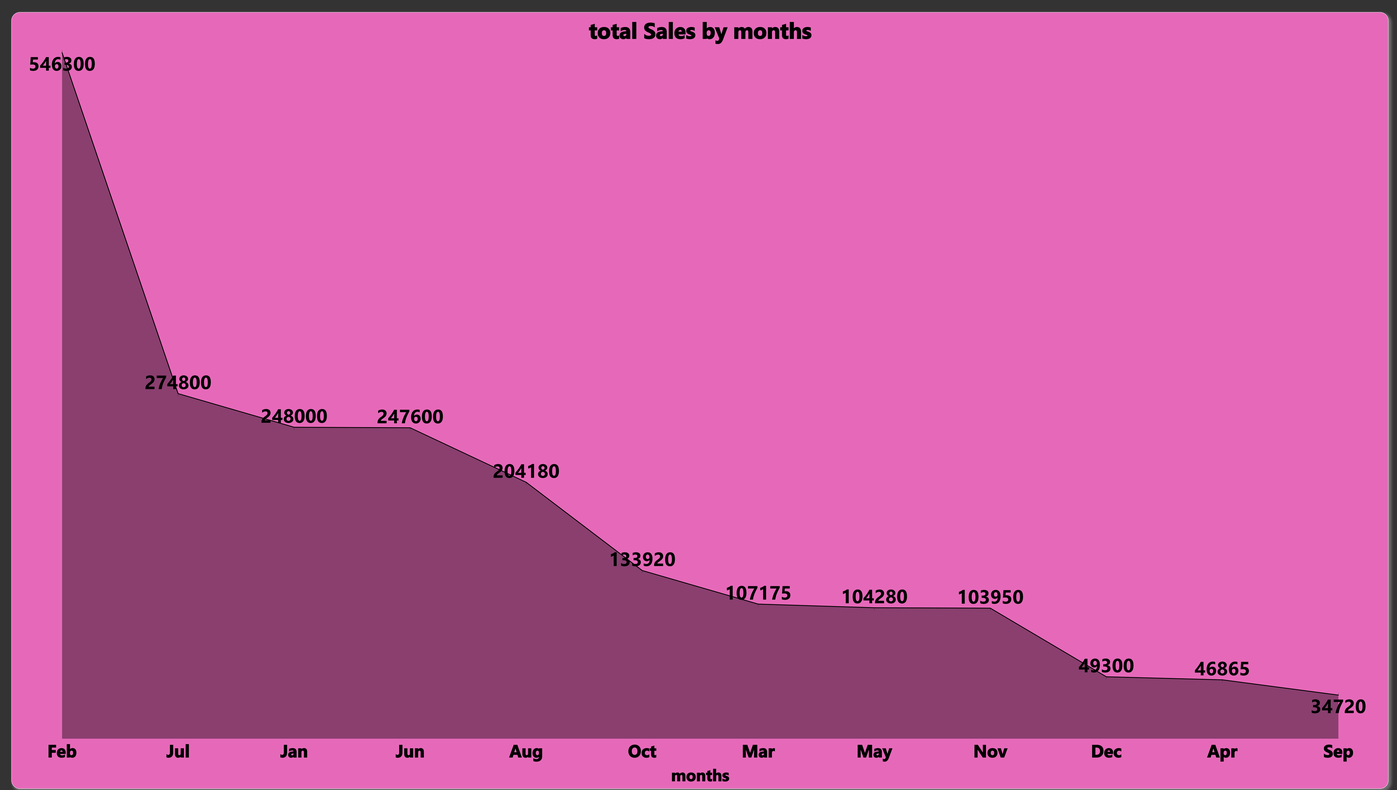
## Total Revenue By Region

| Region | Total Revenue By Region |
|---|---|
| South | 927,820 |
| East | 485,925 |
| North | 387,000 |
| West | 300,345 |

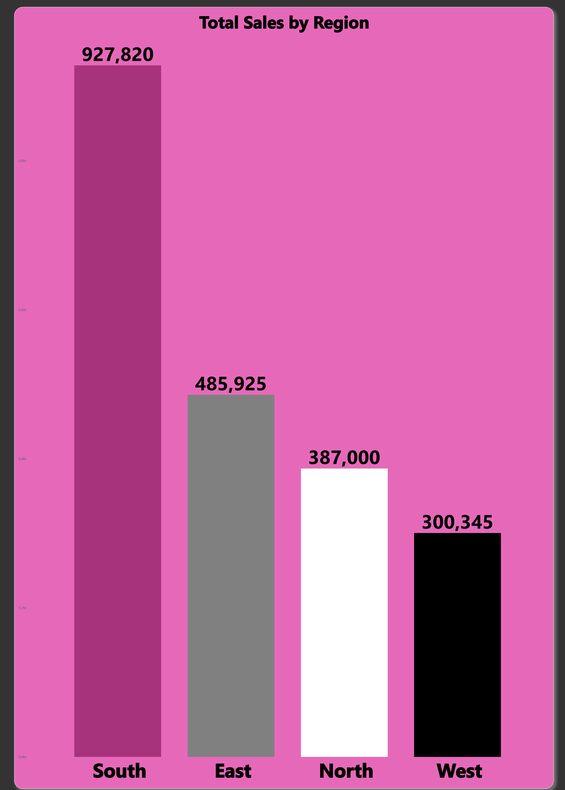
## Top Selling Product



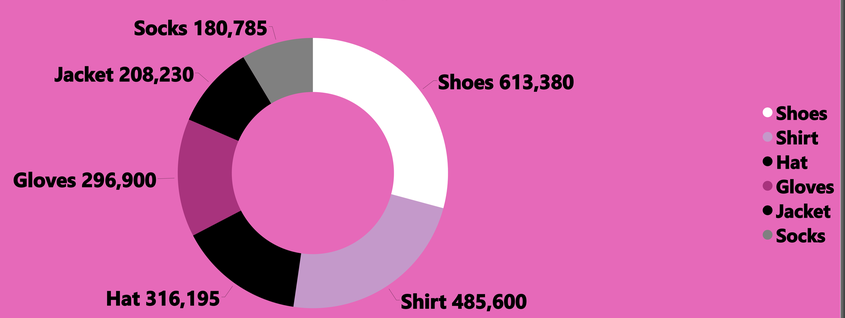

## total Sales by months




## Total Sales by Region




## Total revenue by product




## Region

Region

| | |
|---|---|
| East | South |
| North | West |

## products

Product

| | |
|---|---|
| Gloves | Shirt |
| Hat | Shoes |
| Jacket | Socks |