

Errors analysis

Date

1/1/2025

2/23/2025

Country

All

Subscription type

All

Plan type

All

Card type

All

Card brand

All

Card method

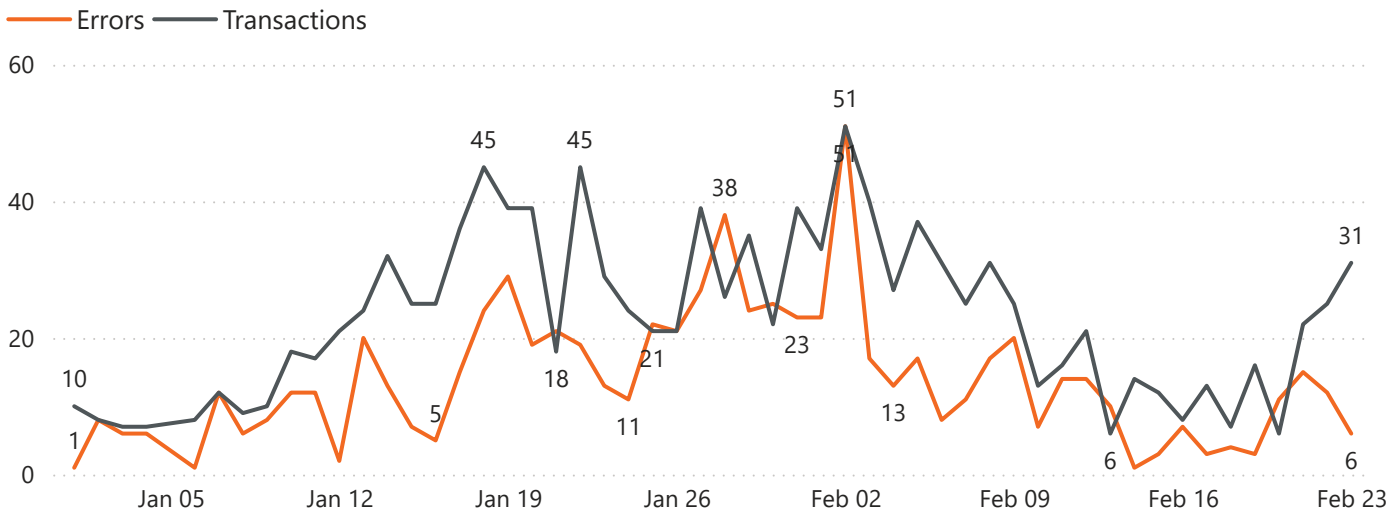
All

Subscription index

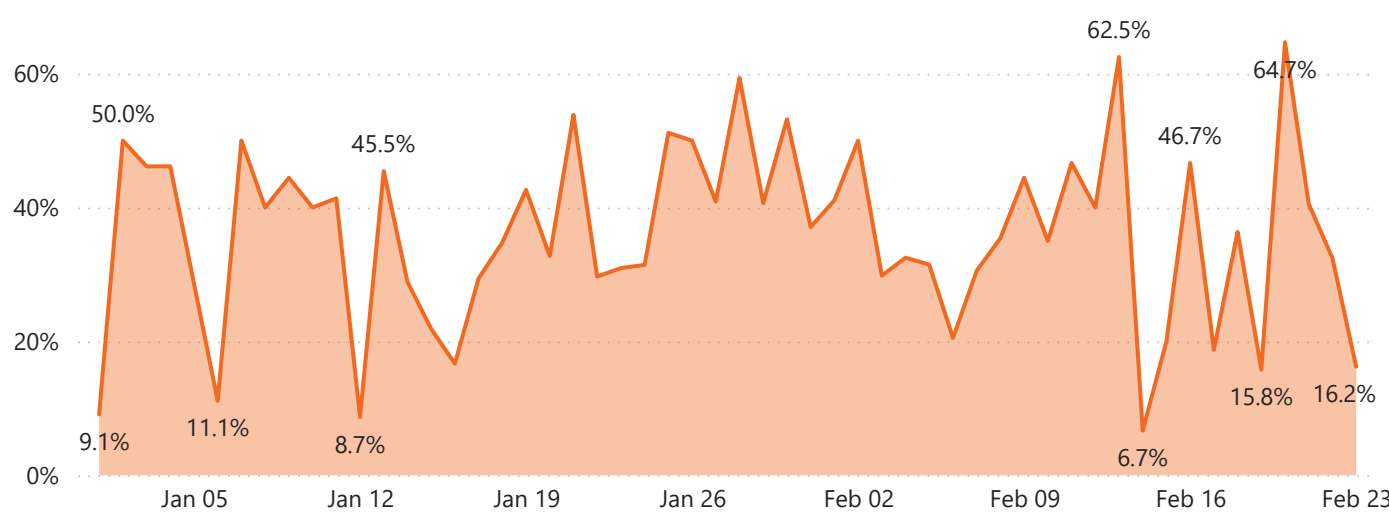
All

1,958	1,221	737	37.6%	62.4%
Payment Attempts	Transactions	Errors	% Errors	% Approval Rate

Errors and Transactions dynamics



% Errors dynamics



Errors distribution by reasons

Reason	Errors	%GT Errors
card_declined - insufficient_funds	498	67.57%
card_declined - do_not_honor	132	17.91%
card_declined - transaction_not_allowed	56	7.60%
card_declined - try_again_later	28	3.80%
card_declined - card_velocity_exceeded	16	2.17%
card_declined - generic_decline	6	0.81%
card_declined - pickup_card	1	0.14%
Total	737	100.00%

% Errors by country

Country	Payment Attempts	Transactions	Errors	% Errors
US	1,064	674	390	36.7%
AU	160	86	74	46.3%
GB	98	62	36	36.7%
CA	63	46	17	27.0%
IE	61	30	31	50.8%
IT	25	24	1	4.0%
SE	33	24	9	27.3%
HU	23	17	6	26.1%
IL	22	16	6	27.3%
CZ	20	15	5	25.0%
Total	1,958	1,221	737	37.6%

% Errors by Subscription index

Subscription index	Payment Attempts	Transactions	Errors	%GT Errors	% Errors
1	1,943	1,218	725	98.37%	37.3%
2	15	3	12	1.63%	80.0%
Total	1,958	1,221	737	100.00%	37.6%

% Errors by Subscription type

Subscription type	Payment Attempts	Transactions	Errors	%GT Errors	% Errors
main	1,692	1,042	650	88.20%	38.4%
upsell	266	179	87	11.80%	32.7%
Total	1,958	1,221	737	100.00%	37.6%

% Errors by Subscription plan

Plan type	Payment Attempts	Transactions	Errors	%GT Errors	% Errors
1month_subscription	1,364	980	384	52.10%	28.2%
6month_subscription	328	62	266	36.09%	81.1%
upsell_premium_support_1month	59	26	33	4.48%	55.9%
upsell_guide_1time	96	68	28	3.80%	29.2%
upsell_bundle_3month	71	57	14	1.90%	19.7%
upsell_bundle_1month	40	28	12	1.63%	30.0%
Total	1,958	1,221	737	100.00%	37.6%

% Errors by Card method

Card method	Payment Attempts	Transactions	Errors	%GT Errors	% Errors
apple_pay	1,760	1,129	631	85.62%	35.9%
card	190	91	99	13.43%	52.1%
link	8	1	7	0.95%	87.5%
Total	1,958	1,221	737	100.00%	37.6%

% Errors by Card type

Card type	Payment Attempts	Transactions	Errors	%GT Errors	% Errors
debit	1,139	674	465	63.09%	40.8%
credit	674	530	144	19.54%	21.4%
prepaid	145	17	128	17.37%	88.3%
Total	1,958	1,221	737	100.00%	37.6%

% Errors by Card brand

Card brand	Payment Attempts	Transactions	Errors	%GT Errors	% Errors
Visa	1,119	663	456	61.87%	40.8%
MasterCard	742	468	274	37.18%	36.9%
Amex	82	77	5	0.68%	6.1%
Discover	15	13	2	0.27%	13.3%
Total	1,958	1,221	737	100.00%	37.6%