#BullhornEngage

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Automated Data Synchronization:
Data Loader, Data Mirror,
& Beyond

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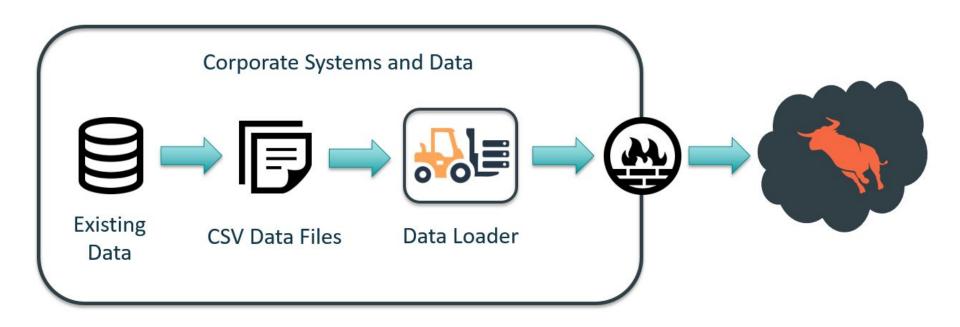
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Data Loader

Nathan Dickerson

Data Loader: Mass Import/Update

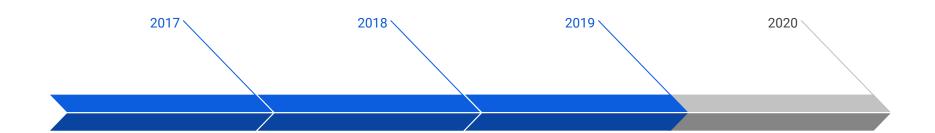


Migrate Your Existing Data Into Bullhorn

Data Loader by the Numbers

- 166 Corporations loaded since 2016
- 13M Average records per corporation migration
- 1.6M Average daily records loaded
- 91 Resolved GitHub issues
- 50+ Internal users (support, professional services...)

Development Timeline



Product Development

Insert, Update, Delete. 100% Test Coverage Full Integration Test Suite

Desktop App (Beta)

Windows/Mac Desktop App powered by Novo Elements

Backup / Performance

Backup and Revert Faster loads using client side cache

Public Release

Public release of:

- Data Loader CLI
- Desktop App

Performance

- Performance Today:
 - Client-side cache all lookup calls

- Future:
 - Bundle lookup calls across rows
 - Bundle associations with insert/update

Backup and Revert

- Reverting Today:
 - Backup one record per row before load

- Future:
 - Backup multiple records per row
 - Ad-hoc multi-field backup for update

Public Release

- Today:
 - Server side rate limiting in version 4.4.0

- Future:
 - Testing/refining of rate limiting
 - Public release of Data Loader CLI
 - Desktop app in Windows/Mac stores



Desktop App

- Today:
 - Loading and history
- Future:
 - Backup checkbox on load screen
 - Field names from field maps
 - Column mapping from any CSV file

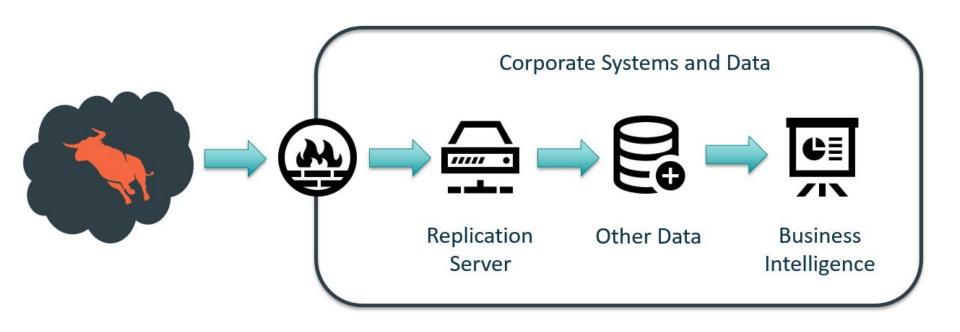
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Data Mirror

Adam Crowe

Data Mirror: Your Data. Your Database.



Near Real Time Scraping of Data onto your Systems

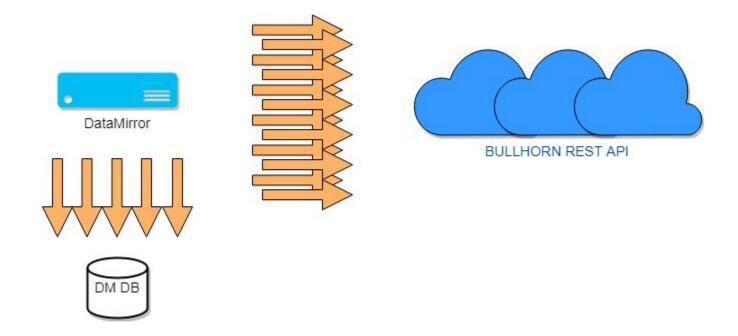
Data Mirror Features

- Clone all of your data
- Nightly Status Reports
- You provide the server, we provide the software
- Updates are as simple as replacing a single file
- Support handles any issues

Past Year Improvements

- Replication Optimizations
 - Edit History
 - Custom Object
 - General Replication improvements

Data Mirror Workflow



Data Mirror Limitations

- REST API Rate limiting
- 7 day enablement window
- Not as performant as it could be

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Beyond...

Ryan McDole

Bigger Picture

- REST API is the only access point for data
 - All of our internal services use it
 - All integrations use it
 - All of our products use it
- Millions of REST calls daily

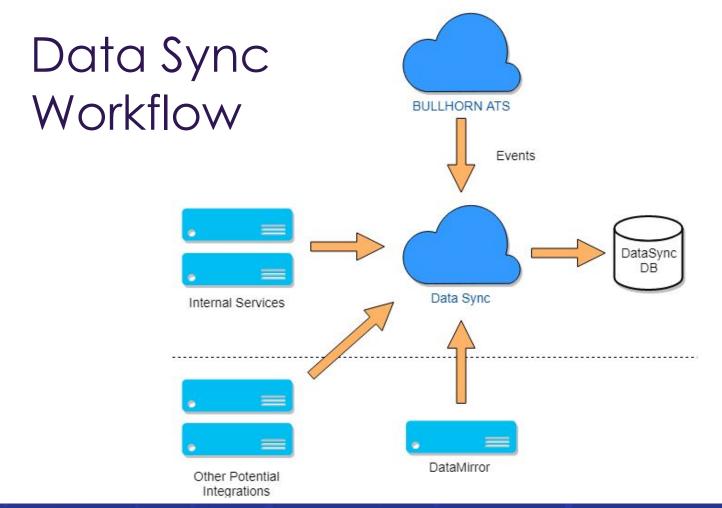
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Data Sync API

Data Sync API

- In progress
- Independent API separate from our main REST API
- Cached subscription model
 - Retrieves events with relevant data
 - Can get events that were already retrieved



Event Conflation

- Kafka consumer picks up data events
 - firstName of Candidate 123 was updated on corp 44
- Store events in buckets on Redis
 - 44_Candidate_123 -> firstName updated

Data Retrieval

 Event details are used to retrieve actual data from the Bullhorn database to generate a Data Sync object

Data Sync Object

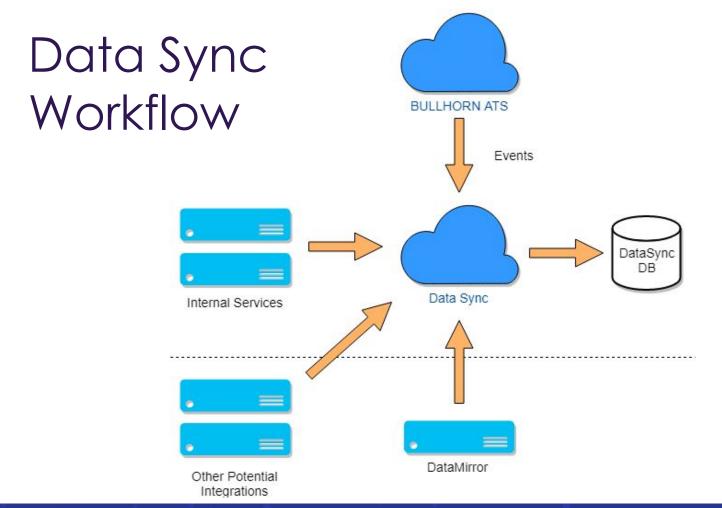
```
corpld: 123
. id: 345
, entityType: 'Candidate'
, updated : {
   firstName: 'Bob'
```

Data Sync API

- Data Sync object stored in MongoDB.
- When requested, retrieves new objects from MongoDB and returned to caller.

What about Data Mirror?

- Data Mirror now just asks the Data Sync API for any new events
- Receives everything it needs from that one response to then update it's database.
 - No follow up required
- Won't hit main REST API!
- Independent Rate Limiting



Enhanced Performance

- Significantly faster
 - One REST call to retrieve relevant data for event
 - Updating DB is significantly faster due
- Less resource requirements on your server
- Frees up REST servers to go even faster

Beyond

- Countless possibilities:
 - Everything



Questions?

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Data Loader Backup Slides



Why Data Loader?

- Basic Mechanics
 - Based on Rest SDK project
 - Supports entire Bullhorn data model (and growing)
 - Supports To-One/To-Many fields
 - Ex: primarySkills.id, primarySkills.name, candidate.externalID
 - Supports multiple associations in a single cell
 - Ex: java; javascript; python

Why Data Loader?

- Data Integrity
 - 100% Unit Test Coverage
 - Twice the test code as production code
 - Integration Tests
 - Every command for every field on every entity
 - Over 1,000 records tested for each code change
 - Semver versioning using GitHub releases

Why Data Loader?

- Powerful Features
 - Supports duplicate checking
 - Ex: externalID (single) or firstName, lastName, email
 - Supports Wildcard searching
 - Ex: java* => java, javascript
 - Allows up to 20,000 associations per cell
 - Ex: large number of associated business sectors
 - Supports single-byte, dual byte and BOM