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## Practical Applications of AI - Real World Examples

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# Chatbots

Nathan Dickerson

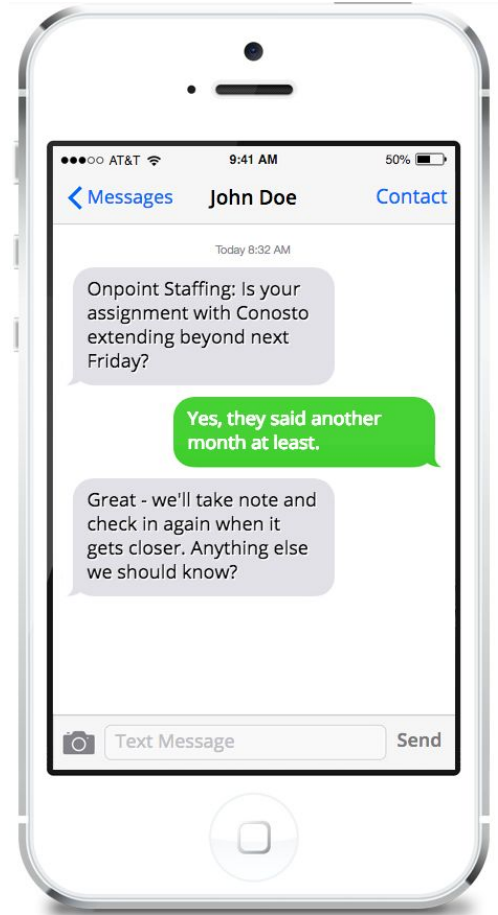
# Chatbot Ideation

- Reminders
- Scheduling
- Screening
- Follow Up

# Redeployment Chatbot

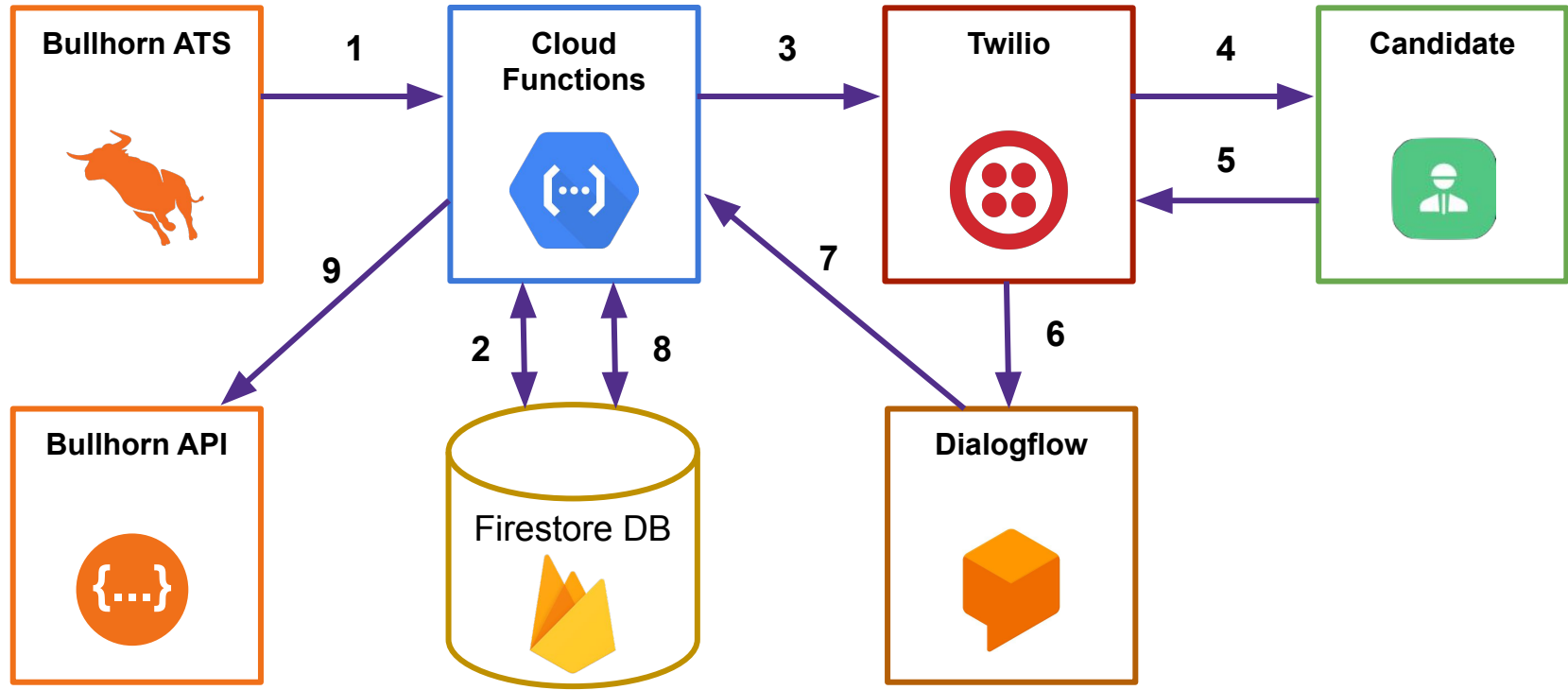
Improve redeployment by fixing assignment length accuracy.

- Problem Statement:
  - Low redeployment correlates with not knowing when assignments end
  - Too high effort to check in with candidates constantly for end dates today
- Features / Benefits:
  - Automatic engagement with candidates and hiring managers to find out when end dates actually are
  - Enables pipeline of redeployment activities thanks to accurate data

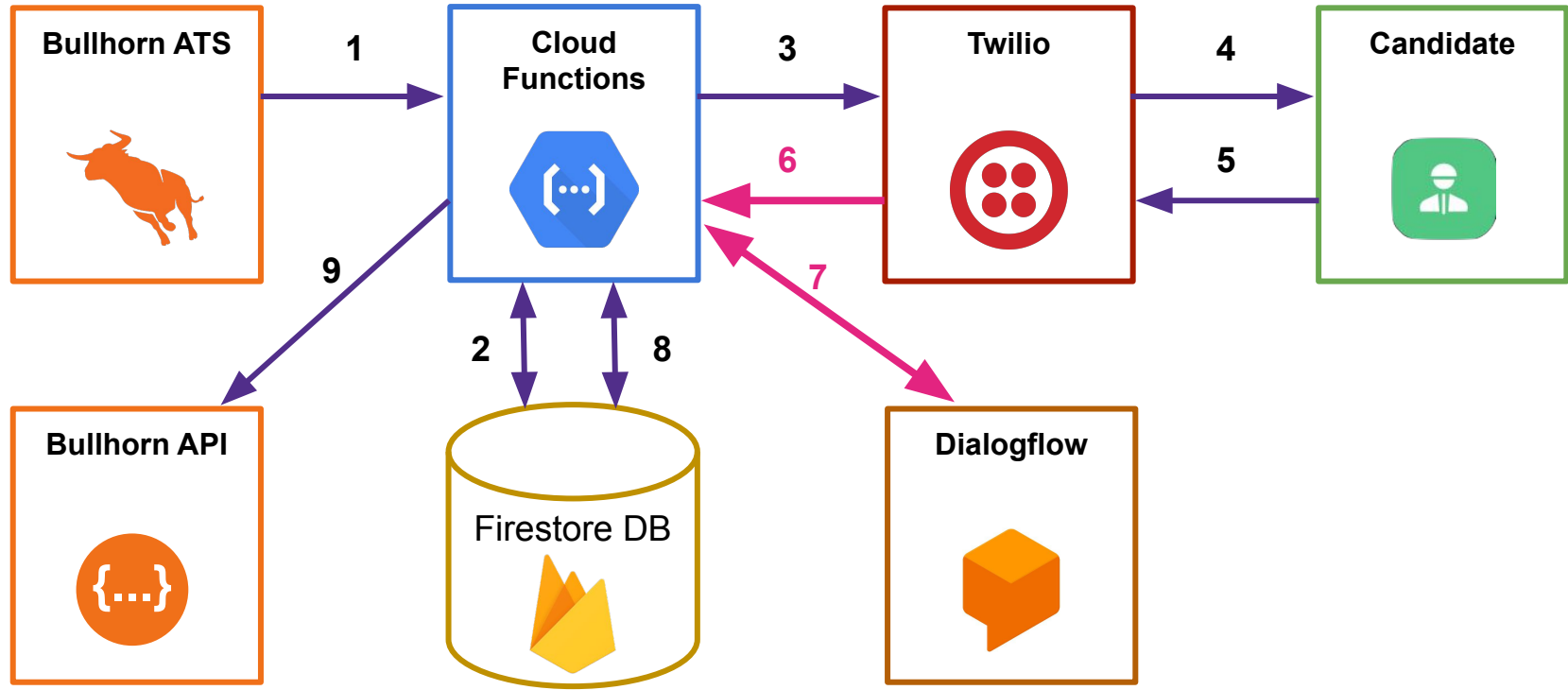




# How We Built This



# How We Would Rebuild It





# Lessons Learned

- Tech stack makes it easy to build out quickly
- 10% model training and 90% customization of business rules
- DialogFlow makes for a nice trainable ML text parser, but needs several layers of business logic before/after to be practical

# Lessons Learned

- Using random number to text from is easy, but ineffective
- Difficulty finding a burning need that customers have that can be filled by chatbots

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# Entity Relationship Mapping

Amir Kurtovic

# Problem Definition

- Create a machine learning-driven system capable of automatically identifying entity relationships based on historical data

DEMO

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# ML Project Phases



Perception



Reality



# Problems We Faced



## Data Collection

No existing labeled dataset

Data warehouse exports

Data Quality

Preprocessing pipelines

Storage

Balancing dataset distributions



## ML Algorithm

Optimizing for business objective



## Infrastructure

New API for interacting with hosted models

ETL Pipeline

Cloud Infrastructure configuration



## Integration

New UI Components

Client onboarding process

Cloud functions

# Organizational Challenges

- Hard to integrate ML projects into Agile/Lean development processes
- Accepting less than perfect performance
- Breaking down silos



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# Automated Invoice Parsing

Lukas Neumann

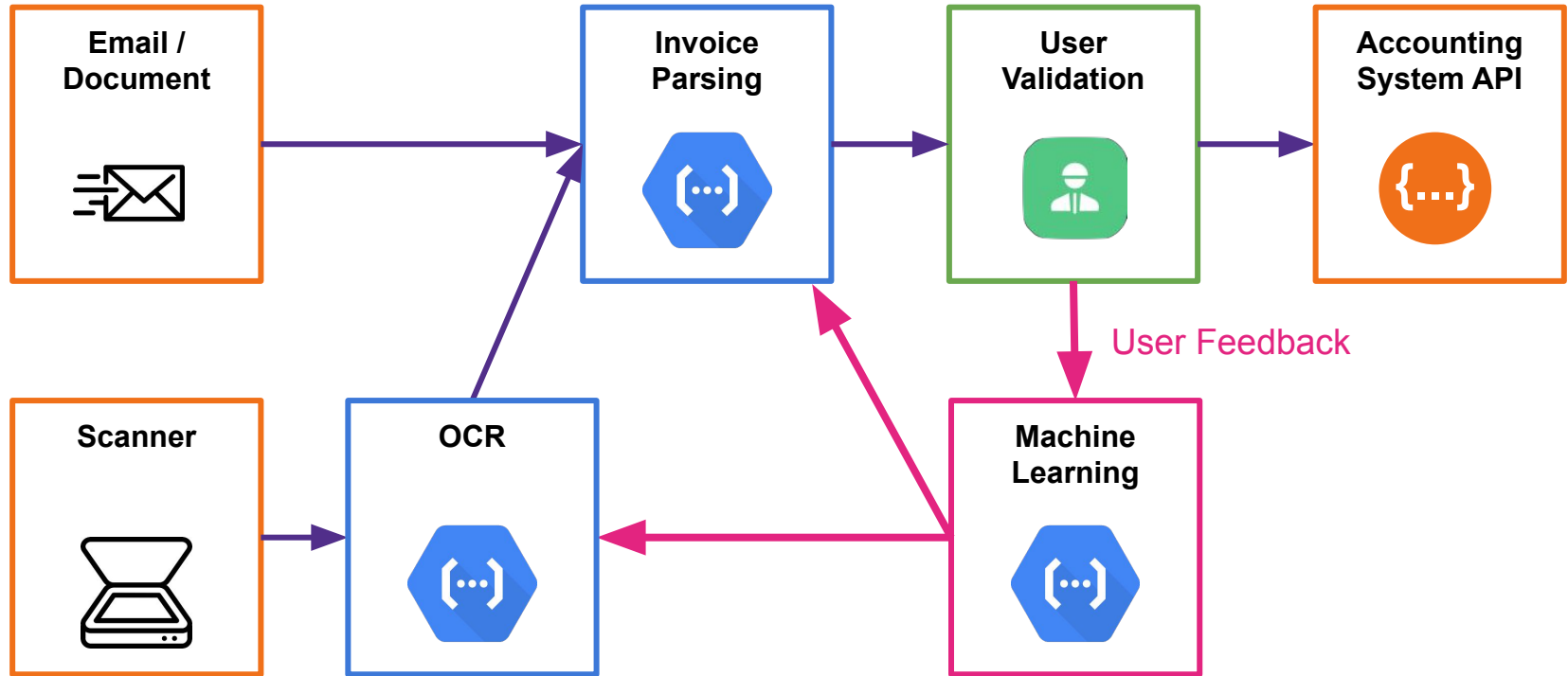
# Automated Invoice Parsing

- GOAL: Eliminate manual data entry of incoming invoices
- We built a fully-customizable AI engine which automates document ingestion
  - Users define which fields they want to extract
  - They mark the fields in sample documents to generate training data

# Automated Invoice Parsing

- The engine learns to automatically extract fields as specified by the user
- If the system makes a mistake, user can provide instant feedback
  - We get more training data
  - Constant improvement in accuracy

# System Overview



**INVOICE**

Dodavatel:  
IČO: 00255416 DIČ: CZ00255416  
Obecní úřad Dlouhá Ves  
155  
342 01 Dlouhá Ves

Bankovní spojení: **3328351/0100**  
Komerční banka, a.s.  
IBAN: SWIFT:  
Příjemce:  
Ing. Jan Svatoň  
Na Náhonu č.p. 146  
563 01 Lanškroun  
Česká republika

číslo: **17-024-00227**

Variabilní symbol: **0231001128**  
Konstantní symbol:

IČO: 18838014 DIČ: CZ6206251689  
Doručovací adresa:  
**Ing. Jan Svatoň  
Na Náhonu č.p. 146  
563 01 Lanškroun  
Česká republika**

Datum splatnosti: **31.12.2017**  
Datum vystavení dokladu: 19.12.2017  
Datum uskut. zdaň. plnění 18.12.2017  
Specifický symbol:  
Číslo zákaznického účtu:  
Evidenční číslo OM:  
OM číslo:  
Číslo smlouvy:  
Adresa OM:  
kotelna Dlouhá Ves čp. 178

Název položky	množství	jednotka	Cena celkem (Kč bez DPH)
vodné	25	m3	413,00 Kč

Vyúčtování za období:	od 1.1.2017	do 18.12.2017
Celkem bez DPH		413,00 Kč
Celkem s DPH		474,95 Kč
Zahrnuté zálohy		0,00 Kč
Zaokrouhlení		0,05 Kč

<b>K úhradě</b>	<b>475,00 Kč</b>
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## 🔍 DlouhaVesDoklady2017Vyrobní06.pdf

Inserted 22. 5. 2019 13:29

* Invoice number	17-024-00227
Account number	3328351
Bank code	0100
IBAN	
BIC	
Variable symbol	0231001128
Constant symbol	
Specific Symbol	
* Issued by ID	00255416
Issued by VAT ID	CZ00255416
Issued by name	Obecní úřad Dlouhá Ves

<b>INVOICE</b>	číslo: <b>17-024-00227</b>
	Variabilní symbol: <b>0231001128</b>
	Konstantní symbol:
	IČO: 18838014 DIČ: CZ6206251689
	Doručovací adresa:
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Číslo smlouvy:	
Adresa OM:	
kotelna Dlouhá Ves čp. 178	

Vyúčtování za období: od 1.1.2017

# Lessons Learned

- A lot of training data is required to reach good accuracy
  - 1,000s to 10,000s of training documents required to reach >95% accuracy
  - Might be challenging to manually create such volume of training documents

# Lessons Learned

- Looking at a specific document, two users might have two completely different answers which field it is (e.g. PO / Invoice #)
  - Generates lot of noise in the training data
  - We created “rule book” for users to address these ambiguities so they create consistent training data



# Lessons Learned

- Users do not expect AI to have perfect accuracy, but once they give feedback they expect AI won't make the same mistake again
  - Infrastructure challenge as this would mean re-training the AI model on the spot to be ready instantly for the next processed document

# Questions?

Come visit us at the AI booth

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