

# HANNAH BULLION

## contact

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## social

Twitter: @hannahmbullion

Instagram: @hannahbullion

Linkedin: [www.linkedin.com/in/hannahbullion](http://www.linkedin.com/in/hannahbullion)

## Education

**Michigan State University** / East Lansing, Michigan

Bachelor of Arts in Professional Writing with a concentration in Writing, Editing, and Publishing

Expected graduation: May 2018

Cumulative GPA: 3.4/4.0

## Experience

**MSU College of Arts & Letters, East Lansing, MI - March 2016-present**

Communications and Social Media Intern

- Work with the College of Arts & Letters' marketing and communications directors to implement the college's brand strategy across all social media platforms
- Edit and produce website content along with online user experience
- Produce articles on CAL student and faculty news/achievements

**CollegeFashionista, Digital - August 2015-Present**

Style Guru and Social Media Intern

- Photograph professional street style photography on campus
- Write and edit monthly articles, often featured on CollegeFashionista's homepage
- Promote articles on social media platforms (Instagram, Twitter, Facebook, and Pinterest)
- Represent CollegeFashionista's brand on my personal social media

**VIM Magazine, East Lansing, MI - January 2015-present**

Social Media Team Staffer

- Create brand aligned content for social media outlets (Twitter, Instagram, Facebook, and Pinterest)
- Collaborate with director and team member to produce aesthetically pleasing and cohesive content
- Increased followers by over 300 in one semester

**Campus Center Cinemas, East Lansing, MI - September 2015-Present**

Employee

- Provide exceptional customer service with a positive attitude
- Make popcorn/clean machines efficiently
- Use cash register and scan IDs without fault

## Activities

**Writers' Bloc Social Media team:** help manage social platforms for MSU's public face of Professional Writing students.

**VIM Magazine general member:** attend weekly meetings, submit blog posts, and contribute to general brainstorm of a biyearly-published magazine.

## Skills + Interests

- Social Media Marketing
- Proficient in Microsoft Office
- Technical Writing
- Basic understanding of Photoshop, Illustrator, and InDesign
- Experience in Web Authoring and CSS/HTML
- Interested in Fashion, Beauty, and Lifestyle