

Ideation Phase

Empathize & Discover

Date	08 October 2023
Team ID	Team - 593379
Project Name	SNACK SQUAD
Maximum Marks	4 Marks

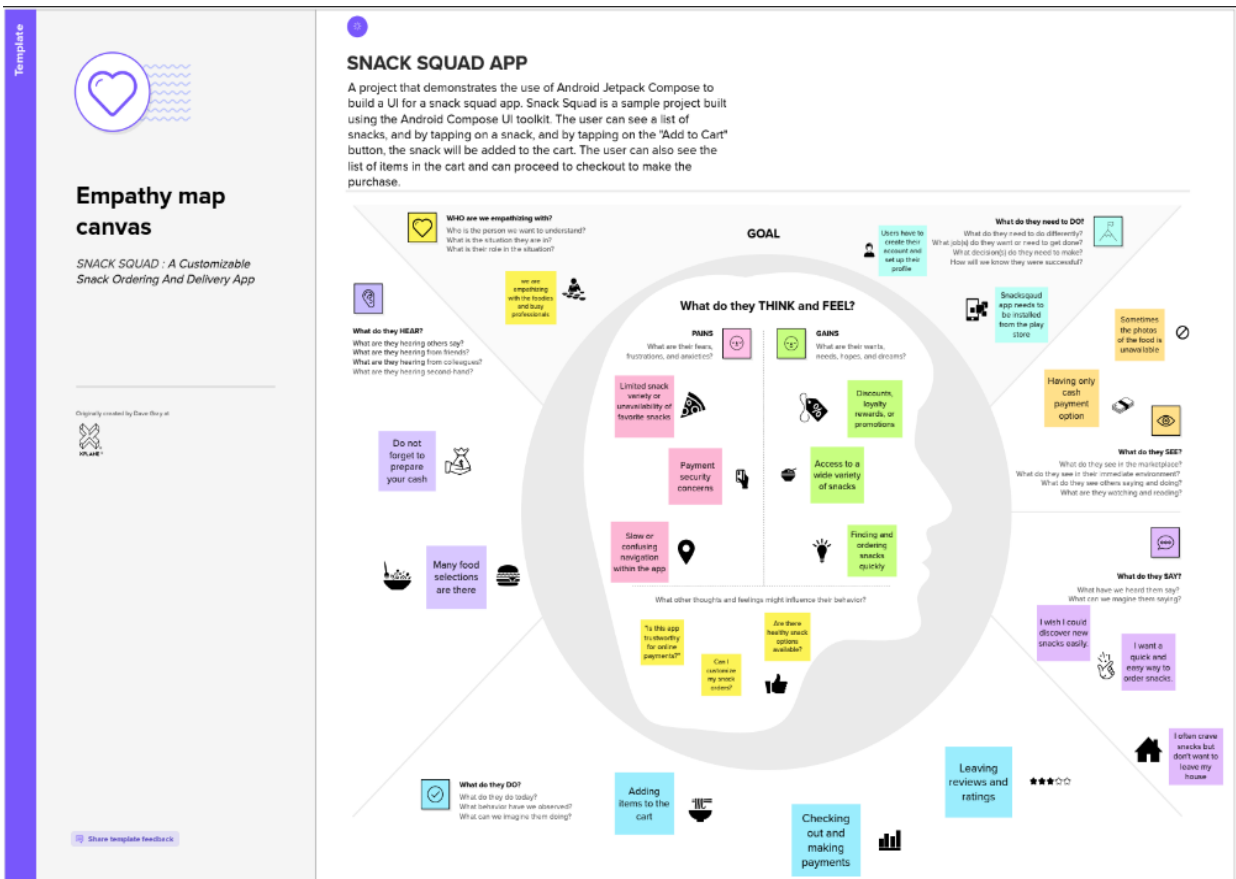
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy Map Template



Google Drive Link:

https://drive.google.com/file/d/1fvOEVkuWFk9S_QkybMY1F8CJSdQkmXes/view?usp=sharing