

# MANUAL DE MARCA

BULL MARKET CORPORATES





The logo for Bull Market Corporates is centered on a black rectangular background. The text "BULL MARKET" is in a large, white, serif font, with the "M" being significantly larger than the other letters. A thin white horizontal line is positioned directly beneath "BULL MARKET". Below this line, the word "CORPORATES" is written in a smaller, white, serif font, with wide letter spacing. The entire logo is enclosed within a thin white rectangular border.

BULL MARKET  
CORPORATES















BULL MARKET  
CORPORATES



BULL MARKET  
CORPORATES



BULL MARKET  
CORPORATES



# 7 9 5 8 7 7

R : 1 2 1  
G : 8 8  
B : 1 1 9

C : 5 6 %  
M : 6 7 %  
Y : 3 1 %  
K : 1 6 %

PANTONE  
5 2 0 5

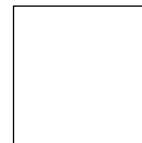


# F F E 4 0 0

R : 2 2 5  
G : 2 2 8  
B : 0

C : 0 %  
M : 6 %  
Y : 9 5 %  
K : 0 %

PANTONE  
1 0 8



# F F F F F F

R : 2 5 5  
G : 2 5 5  
B : 2 5 5

C : 0 %  
M : 0 %  
Y : 0 %  
K : 0 %

PANTONE  
1 0 8

## Champagne & Limousines

abcdefghijklmnopqrstuvwxyz  
**abcdefghijklmnopqrstuvwxyz**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
<>!"·\$%&/()=¿?+`´\_::;-.,  
1 2 3 4 5 6 7 8 9 0

## Arial

abcdefghijklmnopqrstuvwxyz  
**abcdefghijklmnopqrstuvwxyz**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
<>!"·\$%&/()=¿?+`´\_::;-.,  
1 2 3 4 5 6 7 8 9 0

- . NO CAMBIAR LAS TIPOGRAFÍAS  
(DEL LOGO NI BAJADA)
- . NO CAMBIAR EL COLOR, NI LA DISPOSICIÓN
- . NO CAMBIAR PROPORCIONES
- . NO MODIFICAR SU ÁNGULO

