

MANUAL DE MARCA

BULL MARKET SECURITIES



The logo for Bull Market Securities is centered on a dark gray rectangular background. The text "BULL MARKET" is in a large, white, serif font, with a thin white horizontal line underneath it. Below the line, the word "SECURITIES" is written in a smaller, white, sans-serif font. The entire logo is enclosed within a thin white rectangular border.

BULL MARKET
SECURITIES



The logo for Bull Market Securities is centered on the page. It consists of a solid blue rectangle. Inside the rectangle, the words "BULL MARKET" are written in a white, uppercase, sans-serif font. A thin yellow horizontal line is positioned directly beneath the "BULL MARKET" text. Below this line, the word "SECURITIES" is written in a smaller, white, uppercase, sans-serif font.

BULL MARKET
SECURITIES







BULL MARKET
SECURITIES

BULL MARKET
SECURITIES

BULL MARKET
SECURITIES



4 8 A 1 C 8

R : 7 2
G : 1 6 1
B : 2 0 0

C : 6 9 %
M : 2 1 %
Y : 1 3 %
K : 1 %

PANTONE
2 9 9

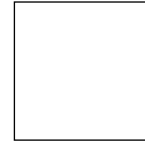


F F E 4 0 0

R : 2 2 5
G : 2 2 8
B : 0

C : 0 %
M : 6 %
Y : 9 5 %
K : 0 %

PANTONE
1 0 8



F F F F F F

R : 2 5 5
G : 2 5 5
B : 2 5 5

C : 0 %
M : 0 %
Y : 0 %
K : 0 %

PANTONE
1 0 8

Champagne & Limousines

a b c d e f g h i j k l m n o p q r s t u v w x y z

a b c d e f g h i j k l m n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

< > ! " ' · \$ % & / () = ¿ ? + ` ´ _ : ; - . ,

1 2 3 4 5 6 7 8 9 0

Arial

a b c d e f g h i j k l m n o p q r s t u v w x y z

a b c d e f g h i j k l m n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

< > ! " ' · \$ % & / () = ¿ ? + ` ´ _ : ; - . ,

1 2 3 4 5 6 7 8 9 0

- . NO CAMBIAR LAS TIPOGRAFÍAS (DEL LOGO NI BAJADA)
- . NO CAMBIAR EL COLOR, NI LA DISPOSICION
- . NO CAMBIAR PROPORCIONES
- . NO MODIFICAR SU ANGULO



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