

EXHIBIT 25

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From: Ilya Sukhar </O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=ILYAS8A7>
Sent: Wednesday, September 18, 2013 4:01 PM
To: Sara Jeruss
Cc: Ellen Silver
Subject: Re: Input Requested - iOS Contact Sync Apps

I think we should wrap this up with PS12N. We'll have a big media blitz that explains all of the changes, including why we're making a bunch of breaks to "protect the graph." I don't think it really makes sense to go through two press cycles on this issue and we'll be much better prepared and unified when we roll out PS12N. So, I'd recommend waiting.

Ilya

From: Sara Jeruss <sjeruss@fb.com>
Date: Wednesday, September 18, 2013 10:21 AM
To: Ilya Sukhar <is@fb.com>
Cc: Ellen Silver <esilver@fb.com>
Subject: Input Requested - iOS Contact Sync Apps

Hi Ilya,

This spring policy/enforcement were tasked with deciding whether to enforce on apps that sync profile picture and name to the native iOS address book (e.g. sync.me). Although this violates Platform policies I.12 and II.6, we decided to make an exception for apps that don't transfer any other information to the address book. One of the main reasons for the decision was that PS12N will break these apps anyway, and at the time we thought it'd be out by October. Now that timing of PS12N may still be 9+ months out, we've been asked to revisit the issue.

Do you have any thoughts about the pros/cons of waiting until PS12N? One of the cons I see is that even if we enforce against all the apps we can find that are doing this, it may still be perceived as arbitrary since we haven't enforced before and since we may not catch every app. Pros I see are that there's some data leakage risk in allowing apps to do this, and we'd be eliminating that risk. Also, business development is concerned that by allowing apps to do this we are giving away the graph.

Again, I'd love to get your thoughts on this.

Best,
Sara