

## EXHIBIT 99

UNREDACTED VERSION OF DOCUMENT SOUGHT TO BE LODGED UNDER SEAL

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**From:** Rob Daniel </O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=ROBERT DANIEL>  
**Sent:** Wednesday, July 17, 2013 5:55 PM  
**To:** Dan Rose; Douglas Purdy; Mike Vernal  
**Cc:** Chris Daniels; Justin Osofsky  
**Subject:** confirming data protection language for amazon

Dan,  
(Doug/Vernal – message to you guys at bottom),

Immediately below is language Chris, Justin and I (along with our legal and policy teams) have vetted for a response to Amazon's request to receive protection on continued use of friend connections made within their apps. As we discussed, this isn't the entirety of their asks but will help them make progress internally.

Language

*Facebook will provide Amazon with thirty (30) days prior written notice of any changes to the Facebook Platform Policies before such changes are binding. Such changes will apply only if and to the extent that they apply generally to other developers.*

*Updates to the Facebook Platform Policies, unless made due to changes in applicable laws or regulations, will not apply to Amazon if such changes further restrict Amazon's ability to use friend connections, established during the term, between users of a Developer Integration. For sake of clarity, Facebook may change such policies after the term but such changes will not impact Amazon's use of the user connections established during the term.*

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Doug / Vernal -

Dan has been in talks with Russell Grandinetti, a VP for Kindle, about ways forward on our platform agreement. We're providing the above language in response to a specific concern Russell raised with Dan. It's just one piece of the puzzle, and a somewhat easy protection to provide as "friend connections established between users of a Developer Integration" isn't something we'd require Amazon to delete if they violated our platform terms today. Further, this 'data' is really a derivative of the data we'd provide Amazon (the friend's list), and represents an explicit connection made between two consenting users of an Amazon application.