EXHIBIT 127

UNREDACTED VERSION OF DOCUMENT SOUGHT TO BE LODGED UNDER SEAL

I feel like this is a pretty drastic change from POR and I am not sure what is the new information we learned that caused us to change our mind. I also was also just gone for two days before we decided to change something major :)

If we are going to have an event that occurs at a regular time every year - there will be years that is not convenient. But we will have to work through those years in order for it to be a regular event. So I think our first question should be - do we want a regular event ? This question determines what our approach should be. Then - what time of year do we want a regular event ? Then - what year do we start ?

It doesn't feel right that a product schedule and an ownership change would deeply affect these questions

Thanks,
Vladimir

On Jan 15, 2014, at 10:37 PM, "Douglas Purdy" <dmp@fb.com> wrote:

> those on the to: line got together today to discuss this topic, in particular, if/when we should have an f8.
>
> my takeaways from that meeting:
>
> 1. we need to nail the user trust message this semester.
> 2. the hope had been that we could nail that message and then move on to our f8 message.
> 3. based on the login v4 schedule (march), the current f8 date (april) and the existing product pipeline (we need to pre-announce the ad network), there isn't much space left to get separate messages out in the market and that second message is watered down.
> 4. one option would be to use f8 as a mechanism to explain these changes, but the general sense was that we want to get the login v4 message out (including the impact to developers) independent from an f8.
> 5. as such, we are going to recommend to both mike + mark that we
> postpone f8 until the Fall (we do need to figure out if we should have a Parse Developer Day, etc.) 6. that said, we do think that we should have a developer event next semester, but something on the order of mobile developer day.
>
> in terms of next steps:
>
> 1. we have a review with mike on jan. 24th to discuss our simplification plans. we will outline our recommendation at that meeting.
> 2. we have a review with mark on jan. 27th to discuss the same, we
> will outline our recommendation at that meeting 3. ilya owns this event for product and will work with eddie (who owns these reviews) to get the recommendation included in the presentation.
> 4. ilya + ashley will figure out if we should have a PDD if we end up with an f8 in the Fall.
>
> thoughts, questions, etc?

>
> On Jan 15, 2014, at 1:16 PM, Douglas Purdy <dmp@fb.com> wrote:
>
>> A few qualifying questions...
>>
>> 1. in 2014 or H1?
>> 2. if it wasn't called f8, do you still think we should have a dev conference in h1? even if we were going to have an f8 in the Fall?
>>
>> On Jan 15, 2014, at 11:44 AM, Ilya Sukhar <is@fb.com> wrote:
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>>> If it were my call alone, I wouldn't do f8. We don't have enough
>>> value to deliver to developers.
>>>
>>> On 1/14/14 11:03 PM, "Douglas Purdy" <dmp@fb.com> wrote:
>>>
>>>> A few of us have discussed these topics over the past few days and
>>>> i wanted to pull together a couple of points that I hope can lead
>>>> us to a general consensus?
>>>>
>>>> 1. We are building these products (Login v4 + PS12N + Unified
>>>> Review,
>>>> etc.) because we believe they are good for people. We think that
>>>> great developers want a platform that offers people control just as
>>>> much as we do. When we designed the Canvas and Connect Login
>>>> products the iPhone was just being launched. We have learned a lot
>>>> over the years and have created a login product that works well on
>>>> mobile striking the right balance between simplicity and control
>>>> for people over their real online identity (we should have some
>>>> proof points here from partners if possible). At the same time,
>>>> these products needs to be valuable for our partners and developers
>>>> (we should have some proof points here from partners if possible).
>>>> We believe these set of products effectively strikes the right balance for the mobile world.
>>>>
>>>> 2. The above user trust message only really hangs together if
>>>> introduce the user model changes with the developer changes. They
>>>> don't need to ship together, but I think we need to outline our
>>>> plan here to people and the ecosystem in one fell swoop. Please pushback if you disagree.
>>>>
>>>> 3. Many have expressed a concern about how close this announcement
>>>> would be to the potential f8 date that we have outlined at the end of April.
>>>>
>>>> 4. I think we need to decide if we should actually use f8 to
>>>> address and potential amplify this message. That may be
>>>> provocative, but I think it is an idea worth exploring. Thoughts?
>>>>
>>>> 5. If we decide that we should create space between this user trust
>>>> message and f8, how much space do we need? Should we push f8 to Fall?
>>>>
>>>> 6. FWIW: If we have to trade off between the cohesion of this
>>>> message and f8, I am squaring in the move f8 bucket.
>>>>

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>>>> 7. In terms of getting to resolution here, I want to make sure we
>>>> all have a forum to get the best resolution for people +
>>>> developers. Get together this week or early next to lock this down?
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