EXHIBIT 22

UNREDACTED VERSION OF DOCUMENT SOUGHT TO BE LODGED UNDER SEAL

From:	Jillian Stefanki </O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=JILLIAN CARROLL>
Sent:	Monday, June 24, 2013 10:51 PM
To:	Jonathan Thaw; Tera Randall; Alex Hollander
Subject:	Re: Amazon Birthday Gift PR launch

Thanks for sharing!

....

From: Jonny Thaw <jt@fb.com>
Date: Monday, June 24, 2013 9:15 PM
To: Tera Randall <tera@fb.com>, Internal Use <jillian@fb.com>, Alex Hollander <alexandrahollander@fb.com>
Subject: Fwd: Amazon Birthday Gift PR launch

Fyi

Begin forwarded message:

> **From:** Jackie Chang <jackie@fb.com>
> **Date:** June 24, 2013, 3:15:25 PM PDT
> **To:** Ime Archibong <ime@fb.com>, Lee Linden <leel@fb.com>, Chris Daniels <chrisd@fb.com>, Greg Badros <badros@fb.com>, Jonathan Thaw <jt@fb.com>, Neha Jogani <njogani@fb.com>, Monika Bickert <monika@fb.com>
> **Cc:** Douglas Purdy <dmp@fb.com>, Justin Osofsky <josofsky@fb.com>
> **Subject: Re: Amazon Birthday Gift PR launch**
>
> In approaching Amazon at a policy, api functionality, and relationship level, here are the conclusions from the the meeting:
>
> 1/ **POLICY:** As it stands today and the near future, third-party gifting apps won't be scoped in the platform policy 1.10 definition of "replicating core functionality". However, we'll closely monitor gifting apps growth and determine if we should revisit at a later time.
> 2/ **FUNCTIONALITY:** Platform will be pushing a functional change to friend GET APIs around Oct., which will limit Amazon's ability to read friend data (including birthdays) to only friends connected to that App. This should significantly stymie Amazon's ability to grow the gifting app beyond users immediately connected.
> 3/ **RELATIONSHIP:** We've made some headway with Amzn in terms of getting them to implement OG for music and soon books via GR. Additionally, they are taking steps to converting product objects to OG and working with us on deeper OS integrations for the Fire. However, there has still been consistent push-back on the gifting front which has prevented optimal integration we'd prefer to be seeing. Given the complex relationship, we shouldn't be approaching this issue as a specific method to address Amzn's inability to work with us in certain areas, we should tackle specific issues in direct negotiation or broader enforcement.
>
> Next steps:
> 1/ **PR:** We discussed with Amzn the negative ramifications in communication gaps. We are now requiring any PR related to FB launches to be flagged and approved by our PR team 2 weeks in advance.
> 2/ **POLICY:** We will watch the growth of this app and re-visit gifting as 'replicating core functionality' at a later time.
> 3/ **COMMERCE:** Chris to work with Lee on negotiating better terms around Amazon participating in our gifting/payment programs.

Let me know if I missed anything or if you'd like to continue discussion in any of the areas above. Thanks again everyone for taking time to discuss.

From: Justin Osofsky <josofsky@fb.com>
Date: Thursday, June 20, 2013 12:32 AM
To: Ime Archibong <ime@fb.com>, Lee Linden <leel@fb.com>, Chris Daniels <chrisd@fb.com>
Cc: Douglas Purdy <dmp@fb.com>, Monika Bickert <monika@fb.com>
Subject: Re: Amazon Birthday Gift PR launch

+ Doug, Monika (bcc: several folks)

I agree that it makes sense to discuss this live rather than over email. Let's make sure to include Monika.

As Ime notes, the decision we reached in the prior meeting with Lee, Doug, et al. was to not extend the definition of "replicating core functionality" (policy I.10) to gifting. The rationale was that (1) the upcoming Platform 3.0 changes will address the primary concerns and (2) we run the risk of creating a substantial chilling effect on the developer ecosystem if we begin extending I.10 beyond the use cases which Ime articulates below.

From: Ime Archibong <ime@fb.com>
Date: Tuesday, June 18, 2013 12:01 PM
To: Lee Linden <leel@fb.com>, Neha Jogani <njogani@fb.com>, Jackie Chang <jackie@fb.com>, Chris Daniels <chrisd@fb.com>, Jillian Stefanki <jillian@fb.com>, Mike Vernal <vernal@fb.com>, Francis Larkin <fran@fb.com>
Cc: Rob Daniel <rfd@fb.com>, Bryan Hurren <bryanhurren@fb.com>, Ash Wahi <ashwahi@fb.com>, David Pio <davidpio@fb.com>, Alexandra Hollander <alexandrahollander@fb.com>, Justin Osofsky <josofsky@fb.com>
Subject: Re: Amazon Birthday Gift PR launch

From my recollection, we discussed this integration at length — and inevitably approved it -- during a time when we [Platform xfn] were trying to clearly define "reciprocity" and the "replication of FB core functionality."

The approval of this integration was evaluated under the latter of those definitions and the conclusion was that it didn't equate "FB core functionality." The litmus test for core functionality at that time included messenger apps, search, and newsfeed-like products. Essentially, we were trying to balance the public perception of FB as an open vs close platform.

That was month's ago and we've likely made progress on Gifts and Payments 3.0, so if we need to consider broadening the scope of our "core functionality" litmus test to include things like e-commerce integrations (like this Amazon launch or what Ebay & Stubbhub did with group gifting) I agree with Lee -- we should get the right folks in a room, discuss the impact of these integrations, discuss our options, and figure out the next steps.

Lee – I'm happy to join a meeting you pull together.

From: Lee Linden <leel@fb.com>
Date: Tuesday, June 18, 2013 11:59 AM
To: Neha Jogani <njogani@fb.com>, Jackie Chang <jackie@fb.com>, Chris Daniels <chrisd@fb.com>, Jillian Stefanki <jillian@fb.com>, Mike Vernal <vernal@fb.com>, Francis Larkin <fran@fb.com>
Cc: Ime Archibong <ime@fb.com>, Rob Daniel <rfd@fb.com>, Bryan Hurren <bryanhurren@fb.com>, Ash Wahi <ashwahi@fb.com>, David Pio <davidpio@fb.com>, Alex Hollander

<alexandrahollander@fb.com>, Justin Osofsky <josofsky@fb.com>
Subject: Re: Amazon Birthday Gift PR launch

I'd like to setup an in-person meeting to discuss this very soon?

Who would like to attend?

-Lee

From: Neha Jogani <njogani@fb.com>
Date: Tuesday, June 18, 2013 11:57 AM
To: Jackie Chang <jackie@fb.com>, Chris Daniels <chrisd@fb.com>, Jillian Stefanki <jillian@fb.com>, Mike Vernal <vernal@fb.com>, Francis Larkin <fran@fb.com>
Cc: Lee Linden <leel@fb.com>, Ime Archibong <ime@fb.com>, Rob Daniel <rfd@fb.com>, Bryan Hurren <bryanhurren@fb.com>, Ash Wahi <ashwahi@fb.com>, David Pio <davidpio@fb.com>, Alex Hollander <alexandrahollander@fb.com>, Justin Osofsky <josofsky@fb.com>
Subject: Re: Amazon Birthday Gift PR launch

Thanks for the context Jackie

+ Fran

This is going to cause confusion/unwanted press around some of our upcoming payments/ecomm products and our existing competing products like Lee mentioned. Jillian please keep us posted on what you hear from press. For context on upcoming products:

- Shop Now test with Karma is launching tomorrow. We will work to make sure that everyone has a heads up on this and is prepped reactively, and even discuss launch timing based on reaction to the Amazon press because we want to make sure that the Shop now test is very quiet with press/public
- Also, as a heads up Amazon recently launched login with amazon: http://login.amazon.com/, which is very similar positioning to Payments 3.0. So both our products will be perceived as competing/copying products. - timing is not ideal

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From: Jackie Chang <jackie@fb.com>
Date: Tuesday, June 18, 2013 11:33 AM
To: Chris Daniels <chrisd@fb.com>, Jillian Stefanki <jillian@fb.com>, Mike Vernal <vernal@fb.com>, Neha Jogani <njogani@fb.com>
Cc: Lee Linden <leel@fb.com>, Ime Archibong <ime@fb.com>, Rob Daniel <rfd@fb.com>, Bryan Hurren <bryanhurren@fb.com>, Ash Wahi <ashwahi@fb.com>, David Pio <davidpio@fb.com>, Alex Hollander <alexandrahollander@fb.com>, Justin Osofsky <josofsky@fb.com>
Subject: Re: Amazon Birthday Gift PR launch

+ Vernal & Neha

From: Jackie <jackie@fb.com>
Date: Tuesday, June 18, 2013 11:32 AM
To: Chris Daniels <chrisd@fb.com>, Jillian Stefanki <jillian@fb.com>
Cc: Lee Linden <leel@fb.com>, Ime Archibong <ime@fb.com>, Rob Daniel <rfd@fb.com>, Bryan Hurren <bryanhurren@fb.com>, Ash Wahi <ashwahi@fb.com>, David Pio <davidpio@fb.com>, Alex Hollander <alexandrahollander@fb.com>, Justin Osofsky <josofsky@fb.com>
Subject: Re: Amazon Birthday Gift PR launch

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@ Chris - at the time, we didn't view this as an active competitive integration to disable as we couldn't pursue the disabling of every app that does something we do (we needed to draw a line otherwise, developers wouldn't have faith in our platform). Additionally, their integration was done in complete compliance with our policies. If any thinking has changed (@Ime) given the current events, it's worth discussing now. (Attached was our last conversation on this and we approved this with Monika/Justin/Ime with no 6 months backward compatibility support)

@Jillian - See below feedback in red

- Do they have whitelist access to anything, or could anyone build this? Seems similar to eBay's Group Gifting product from a couple years ago, and I know that required whitelisted access. [jc] no whitelisting of any feature other than some of their spill over permissions from their Kindle integration (you can see this with their scary gdp - we're working to fix with removing autogrant of permissions by august)
- Is there any positioning w/r/t Gifts we should be aware of? Think it's confusing for reporters to see us work with Amazon on something like this that is potentially competitive to our Gifts product. [jc] we made sure that Amazon was compliant with our policy. I would want to think through a better message on the competitive piece as we allow apps that post photos, create events, etc. @Justin O. for thoughts on this - I'd like to take the platform approach but think it's worth broaching the competitive social network piece which they're not (unless any thinking has changed).
- Did we work with them on this? [jc] we worked through policy compliance
- Is this available worldwide, or US only? [jc] verifying now, but I think it's just US
- How does the contribute OG edge work? If I give a gift to a friend, using the app, does that create an Open Graph story --> "Jillian contributed to a gift on Amazon?" What's the privacy model here such that the OG story isn't seen by the friend for whom the gift is intended? [jc] users go through an explicit sharing flow where they create, approve, and preview the message to their friend. The post is not shared until the user's birthday to keep the element of surprise. As with any platform integration, user may set the privacy at the app level. In coordinating on contributions, friends may use private inbox messaging to coordinate.
- Do we receive any cut of purchases? (Assuming answer is no, but just double checking.) [jc] no, but amazon is an advertiser and supporting this with advertisement

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From: Chris Daniels <chrisd@fb.com>
Date: Tuesday, June 18, 2013 11:03 AM
To: Jillian Stefanki <jillian@fb.com>
Cc: Jackie <jackie@fb.com>, Lee Linden <leel@fb.com>, Ime Archibong <ime@fb.com>, Rob Daniel <rfd@fb.com>, Bryan Hurren <bryanhurren@fb.com>, Ash Wahi <ashwahi@fb.com>, David Pio <davidpio@fb.com>, Alex Hollander <alexandrahollander@fb.com>, Justin Osofsky <josofsky@fb.com>
Subject: Re: Amazon Birthday Gift PR launch

Remind me, why did we allow them to do this? I know you all had discussions on letting others use connect to compete with us on gifts, but I don't understand why we came to the conclusion that this is ok. Techcrunch has it right on.

http://m.techcrunch.com/2013/06/18/amazons-new-social-gifting-service-amazon-birthday-gift-leverages-facebook-competes-with-facebooks-own-gifts/

On Jun 18, 2013, at 10:58 AM, "Jillian Stefanki" <jillian@fb.com> wrote:

+ Alex who has been fielding press inquiries on this already today

Couple questions:

- Do they have whitelist access to anything, or could anyone build this? Seems similar to eBay's Group Gifting product from a couple years ago, and I know that required whitelisted access.
- Is there any positioning w/r/t Gifts we should be aware of? Think it's confusing for reporters to see us work with Amazon on something like this that is potentially competitive to our Gifts product.
- Did we work with them on this?
- Is this available worldwide, or US only?
- How does the contribute OG edge work? If I give a gift to a friend, using the app, does that create an Open Graph story --> "Jillian contributed to a gift on Amazon?" What's the privacy model here such that the OG story isn't seen by the friend for whom the gift is intended?
- Do we receive any cut of purchases? (Assuming answer is no, but just double checking.)

Thank you,
Jillian

From: Jackie Chang <jackie@fb.com>
Date: Tuesday, June 18, 2013 10:39 AM
To: Internal Use <jillian@fb.com>, Lee Linden <leel@fb.com>
Cc: Ime Archibong <ime@fb.com>, Chris Daniels <chrisd@fb.com>, Rob Daniel <rfd@fb.com>, Bryan Hurren <bryanhurren@fb.com>, Ash Wahi <ashwahi@fb.com>, David Pio <davidpio@fb.com>
Subject: FW: Amazon Birthday Gift PR launch

@Jillian - wanted to flag Amazon Birthday Gift soft launch as they already started PR around this and will be getting more aggressive with advertising on fb for this

@Lee - flagging this on the FB gifting side as you might hear or read about this

Everyone - see below recap, let me know of any questions. I already cleared this with policy a couple months back and it's been in soft launch for a bit.

Experience: www.amazon.com/birthdaygift

Integration Features:

1. Open Graph - "Contributed to"
2. Group gifting
3. Timed Birthday Post & Preview
4. Friend Mention
5. Send Dialog - Inviting friends to contribute to a birthday gift (Private gifting coordination)

How Amazon is Promoting:

1. Blog coverage (I.E. Mashable: http://mashable.com/2013/06/18/amazon-group-gift-cards/)
2. Promotion: Send 3 gifts for a $3 Amazon credit (policy: we're okay with incentivized open graph sharing)
3. Sponsored Page Post and Sponsored OG

FB Product Flags:

1. Facebook Gifts - However, we should watch the usage of the 'contribute to' og action as we can retarget those users as potential gifters for our gifting product

Performance:
Amazon launched gift carding with FB almost a year ago and converted around the start of the year to open graph. At this time they're seeing around 7.5k month open graph stories around users sending gifts to friends. The Amazon team has indicated that FB is considered a pretty successful piece to gifting which is why they're expanding to group gifting. Below is a quick snapshot of how their "Send" stories are performing.
<Screen Shot 2013-06-18 at 10.33.41 AM.png>

From: <Toedebusch>, Cory <toedebus@amazon.com>
Date: Monday, June 17, 2013 1:37 PM
To: Bryan Hurren <bryanhurren@fb.com>, Brian Wald <bwald@fb.com>, Thomas Shin <toms@fb.com>, Jackie <jackie@fb.com>, David Pio <davidpio@fb.com>, Eric Toda <toda@fb.com>
Cc: "Santos, Anna" <annachen@amazon.com>, "Baidwan, Nikki" <nbaidwan@amazon.com>, "Mohiuddin, Irfan" <irfanm@amazon.com>
Subject: Amazon Birthday Gift launch

Facebook team,

I know we reviewed the product with you, but wanted to just give you an FYI that Amazon Birthday Gift (www.amazon.com/birthdaygift) will be officially launching tomorrow. It has been soft launched for a bit with no promotion activity, but we've made improvements (e.g., better mobile access, reworked invite flow, multi-denomination Gift Cards, etc.). We'll be doing a PR, launching a promotion (send three gifts for a $3 Amazon credit), expect some blog coverage, etc. We'll also be sponsoring posts around this, promoting the contribute OG edge, etc.

Anna (cc'd) is the PM for this product (and has interacted with some of you), but let us know if you have any questions.

Thanks,

Cory
<Screen Shot 2013-06-18 at 10.33.41 AM.png>