

EXHIBIT 67

UNREDACTED VERSION OF DOCUMENT SOUGHT TO BE LODGED UNDER SEAL

From: Mike Vernal </O=THEFACEBOOK/OU=FIRST ADMINISTRATIVE GROUP/CN=RECIPIENTS/CN=MVERNAL>
Sent: Monday, September 24, 2012 6:07 PM
To: Javier Olivan
Cc: Douglas Purdy; Sam Lessin; Chris Cox; Vladimir Fedorov; Charles Jolley
Subject: Re: value of this?

+Vlad, Charles who can look

On Sep 24, 2012, at 5:58 PM, "Javier Olivan" <jolivan@fb.com> wrote:

I saw those - but I was wondering whether they can call / are calling things like get uid by email/phone or whether they are using the search API to do that...(email/phone to fb id mapping)

Sent from my iPhone

On Sep 24, 2012, at 5:44 PM, "Mike Vernal" <vernal@fb.com> wrote:

> I think the answer to your question is in the screenshot you provided. :)
>
> The right-hand column exhaustively lists the data this app can access, i.e.:
> - Basic Info (Name, Profile Pic, List of Friends, etc.)
> - Your birthday, hometown, likes, location, website, work history
> - Your photos
> - Your status updates
> - Friends' birthdays, hometowns, locations, websites, work histories
> - Friends' photos, status updates
>
> From: Javier Olivan <jolivan@fb.com<<mailto:jolivan@fb.com>>>
> Date: Mon, 24 Sep 2012 16:33:51 -0700
> To: Douglas Purdy <dmp@fb.com<<mailto:dmp@fb.com>>>, Sam Lessin <sl@fb.com<<mailto:sl@fb.com>>>
> Cc: Mike Vernal <vernal@fb.com<<mailto:vernal@fb.com>>>, Chris Cox <ccox@fb.com<<mailto:ccox@fb.com>>>
> Subject: RE: value of this?
>
> Hey guys,
>
> How can we check which APIs / info from your friends this app is getting / using? I wonder how they do the matching...
>
> The app is free, which makes me wonder in which flavor they then re-sell our data to monetize...
>
> <https://www.facebook.com/appcenter/smartsyncfb>
>
> [cid:image001.png@01CD9A72.608FD2C0]
>
> From: Douglas Purdy
> Sent: Saturday, September 15, 2012 8:29 PM
> To: Sam Lessin
> Cc: Javier Olivan; Mike Vernal; Chris Cox

> Subject: Re: value of this?
>
> I don't think this is valuable to us either.
>
> However, we did create Platform to enable these apps.
>
> But things can change...
>
> We planning on talking to Zuck about this general class of apps next week (things that could be viewed as replacing Facebook functionality).
>
> On Sep 14, 2012, at 12:36 AM, Sam Lessin <sl@fb.com<<mailto:sl@fb.com>>> wrote:
>
>
> I agree with your assessment that it is not valuable to us
>
> Sent from my blackberry wireless
>
> On Sep 13, 2012, at 11:26 PM, "Javier Olivan" <jolivan@fb.com<<mailto:jolivan@fb.com>>> wrote:
> Maybe I am missing something, but why is an app like this one valuable to us?
>
>
> 1) they get our data, 2) they make money out of it (by selling the app), 3) they leverage our distribution for free by trying to spam everyone (you can't get pass the step where they keep prompting the send requests dialogue), and 4) they end up stealing our engagement (if you assume checking their friend's b-day is the reason why some people might come to FB)
>
> love it!
>
> <image001.png>
>
> <image002.png>
> <image001.png><image002.png>
>
> <image001.png>

<image001.png>