

## EXHIBIT 54

UNREDACTED VERSION OF DOCUMENT SOUGHT TO BE LODGED UNDER SEAL

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**From:** Charles Jolley </O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=CHARLESJ>  
**Sent:** Thursday, November 15, 2012 3:23 PM  
**To:** Mike Vernal; Charles Jolley; Douglas Purdy; Vladimir Fedorov  
**Subject:** Message summary [id.249061331888157]

Michael Vernal:

>Do we have a doc/plan started for "Platform 3.0?"

>

>It seems like we're going to have just a major set of changes that we're going to want to announce soon-ish, and it seems like we should probably be bundling all these changes together, giving it a name, and letting developers know that this is the next iteration of platform. Things that fall into this category:

>- Deprecating a ton of APIs

>- Introducing the Paid Developer Program

>- Introducing any API charging we end up doing

>- Explaining we'll review all apps going forward

>- Deprecating stream.publish + fully embracing OG

>- Etc.

>

>Is there any thinking/plan about when + how we'd roll this out? Should we maybe give this thing a name and start project managing to a launch? Do we have enough clarity w/ Mark to start this process?

>

>(If you guys are already all over this, even better.)

Douglas Purdy:

>Modulo the last item, yes.

Douglas Purdy:

>We will roll this all out with the paid program

Douglas Purdy:

>Which we are talking about tomorrow.

Charles Jolley:

>+1 - I have been thinking of paid program at the trigger point for this announce

Michael Vernal:

>Great. Can we name this (Platform 3.0) and start collecting an exhaustive list of stuff that will launch here? This will probably be the biggest Core Platform launch in >1 year, and so it's a thing and we should start managing it as such.

Charles Jolley:

>Yep. Tomorrow I think we should focus mainly on the Paid Program portion - even though that brings in a lot of other stuff. But I will include a slide with overall what would go into P3.0

Michael Vernal:

>Ok. I think, more than a slide, we should just pull together an exhaustive list of changes we want to make. E.g., go through every single API and decide what we want to kill.

Charles Jolley:

>Yeah I can definitely do that. I have been working on the list of APIs in the background over the last few months.

Charles Jolley:

>So tomorrow we have a review for paid dev program - do you want to reserve a little time to talk about directionally what would be in this launch or wait until I can pull together the exhaustive list and show it to you? (Probably week after next due to thanksgiving)

Michael Vernal:

>Let's use the time however you think is most useful.

Michael Vernal:

>More broadly, I suggest we start talking about something like "Platform 3.0" and roll everything in that.

Michael Vernal:

>(When I say more broadly, I mean after tmw.)

Charles Jolley:

>Cool. Awesome idea.