EXHIBIT 196

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From:	Carl Sjogreen <notification+mhu1v5wm@facebookmail.com>
Sent:	Wednesday, October 05, 2011 11:03 PM
To:	Custom Open Graph
Subject:	Re: [Custom Open Graph] Some partners are querying privacy settings.

Carl Sjogreen commented on Simon Cross's post in Custom Open Graph.

Carl Sjogreen   11:03pm Oct 5

Yeah, we need to make clearer that this GDP setting impacts privacy on Facebook and not necessarily in the app. There is no way apps can keep up with our privacy model and we are asking for trouble if we ask them to try. They should figure out what makes sense for their app and clearly communicate this to users.

Comment History

Paul Tarjan   11:15am Oct 5

If you hit the endpoint graph.facebook.com/<vanity>/music.listens with an access_token that is a friend, you should get back only the listens that are available to the friend. They can use this to filter stories.

Eddie O'Neil   10:26am Oct 5

Sure -- some folks will configure an "only me" ceiling in those apps which will affect how their activity is visible to their friends on Facebook.

Right now, I think that's orthogonal with trying to keep an App in sync with the privacy of actions on Facebook.

Ian Wilkes   10:23am Oct 5

Eddie I imagine there will be a fair number of people who want the Only Me setting in these social apps so they can lurk - get the input from their friends w/o giving back. It's not awesome for the ecosystem, but might be a good use case to support as people get used to all this sharing.

But I agree with you that apps aren't going to succeed at staying in sync w/ our privacy control.

Eddie O'Neil   8:45am Oct 5

The privacy setting in GDP is a ceiling that sets the maximum level that an application can publish, and it controls who can see activity from an app on Facebook.

Charles Dowd   8:00am Oct 5

Shouldn't we apply the sharing rues of the GDP on top of the rules set in the app (and intersection). The expectation of the user would be to have this sharing ability of an app controlled at the level accepted. Like a dating app, for instance?
Otherwise we should remove the private drop down at the GDP as it means nothing. If I change the sharing rules for an app, that should change the custom sharing for all individual posts. Did I misunderstand the purpose of the privacy setting on the GDP?

View All Comments

Original Post

Simon Cross   4:52am Oct 5

Some partners are querying privacy settings.

If I use The Guardian's app, in the GDP I can set my reads to be visible to only me. However, the app can't see this setting and makes my reads visible to my other friends who use the app within the app's UI.

They're getting complaints about this - users expect the privacy setting they set in the GDP to be respected in the app.

Do we plan to make an action's privacy settings visible via the API?
How should partners deal with this case?

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