

EXHIBIT 198

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From: David Swain </O=THEFACEBOOK/OU=FIRST ADMINISTRATIVE GROUP/CN=RECIPIENTS/CN=DSWAIN>
Sent: Monday, December 16, 2013 3:52 PM
To: Tera Randall
Cc: Jillian Stefanki; Jonathan Thaw
Subject: Re: Noisy Platform Devs

Fun fun. Do you have a quick summary of the type(s) of developers most negatively impacted by the changes? That will help me make sure I give you the right additions.

From: Tera Randall <tera@fb.com>
Date: Monday, December 16, 2013 2:28 PM
To: DSwain <dswain@fb.com>
Cc: Jillian Stefanki <jillian@fb.com>, Jonny Thaw <jt@fb.com>
Subject: Noisy Platform Devs

Hi Dave – in prep for Platform Simplification, we're putting together a list of developers who we think could be noisy and negative in press about the changes we're making. Primarily we think it will be a list of the usual suspects from past policy enforcements. We'd love to pull from your historic knowledge on the topic. Is there anybody you'd add to the list below? We're going to build plans around how we manage and communicate with each of these developers. There are also comms plans in the works for working with developers who are high ad spenders and friends of Mark/Sheryl.

Thanks!!

- iLike (Nat Brown, Ali Partovi)
- Rock You
- Zynga (Mark Pincus, Don Matrick)
- Path (Dave Morin)
- Flipboard
- Slide
- Social Fixer
- SocialCam
- Viddy
- BranchOut
- Vine
- Voxer
- Message Me
- Lulu
- Anil Dash (Influencer)

- SuperCell
- Kabam
- Social Readers:
 - Wash Post
 - The Guardian
 - WSJ
- Jason Calacanis
- Circle
- Bang with Friends
- Tinder
- Social Roullete
- App Wonder (Yandex)
- Ark
- Vintage Camera
- Girls Around Me