

EXHIBIT 104

UNREDACTED VERSION OF DOCUMENT SOUGHT TO BE LODGED UNDER SEAL

From: Ilya Sukhar </O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=ILYAS8A7>
Sent: Tuesday, October 22, 2013 7:00 AM
To: Ilya Sukhar; Eddie O'Neil
Subject: Message summary [mid.1372124439940:5a9a2582ae85b06924]

Ilya Sukhar:
>I just spoke to KP.

Ilya Sukhar:
>(partner manager in London)

Ilya Sukhar:
>He is livid about this whole thing. Thinks "Protect the Graph" is flawed.

Ilya Sukhar:
>Thinks we will just whitelist all of our friends and that'll alienate general devs.

Edward O'Neil:
>What specifically? Details are important here because most partner managers don't get the incentives alignment problem (and some don't understand their partner's use cases well).
>
>I have some slides I'll send you once this flight takes off that I'm hopefully going to present to eng later this week.

Ilya Sukhar:
>i would say his take is like mine 3 months ago

Ilya Sukhar:
>certainly less informed but fundamentally correct

Ilya Sukhar:
>'we are eroding the value of platform for unclear reasons'

Ilya Sukhar:
>I can give him the party line on incentive alignment but he's on the front lines explaining to foursquare why they need to redo login for the 4th time

Ilya Sukhar:
>so it's not an easy conversation :)

Edward O'Neil:
>Okay, let's focus on 4SQ for the moment.
>
>Why do they need to redo login? Removing friends_checkins?

Ilya Sukhar:
>No sorry that was more of a conversational example in that he's constantly burning his partners.

Ilya Sukhar:

>Doesn't relate to ps12n but gdp v4

Ilya Sukhar:

>My takeaway is that the best thing we can do is explain the incentive alignment because right now he sees it being pitched as a cleanup focused on core.

Ilya Sukhar:

>At the end of the day, we wouldn't be doing core if not for deprecations

Ilya Sukhar:

>I tried to do that but repetition will help.

Edward O'Neil:

>Ah - got it. Agree that Platform constantly changes things and burns partners. PS12n feels different than past similar conversations, so I hope this time things will be different.

>

>Agree repetition will help - so will giving them context into the problems facing platform, esp. the scope of data leakage.

>

>Going to try to a PDF of the slides.

>

>[Aside: Virgin's wifi auth flow sucks...]

Edward O'Neil:

>Feedback welcome. :)

Edward O'Neil attached ps12n-for-eng.pdf