

## EXHIBIT 13

UNREDACTED VERSION OF DOCUMENT SOUGHT TO BE LODGED UNDER SEAL

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**From:** Mike Vernal </O=THEFACEBOOK/OU=FIRST ADMINISTRATIVE GROUP/CN=RECIPIENTS/CN=MVERNAL>  
**Sent:** Monday, July 18, 2011 5:10 PM  
**To:** Carl Sjogreen; Rushi Desai; Andrew Rothbart; Julie Zhuo; Luke Shepard  
**Cc:** Vladimir Fedorov; Austin Haugen  
**Subject:** Re: GDP Buckets

This mostly matches my intuition. The one thing that seemed odd was:

user\_online\_presence,  
friends\_notes,  
friends\_events,  
friends\_groups,  
friends\_photos,  
friends\_photo\_video\_tags,  
friends\_status,  
friends\_videos,  
friends\_checkins,  
friends\_online\_presence  
friends\_relationships  
friends\_online\_presence

Given we are a social platform and ideally people would be building experiences that use your friends' data, it's weird that that the "My own" versions of these permissions would be safe, but the "Friends" versions of these permissions would be scary.

-mike

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**From:** Carl Sjogreen <[carlsjogreen@fb.com](mailto:carlsjogreen@fb.com)>  
**Date:** Mon, 18 Jul 2011 13:13:30 -0700  
**To:** Rushi Desai <[rushix@fb.com](mailto:rushix@fb.com)>, Andrew Rothbart <[rothbart@fb.com](mailto:rothbart@fb.com)>, Julie Zhuo <[julie@fb.com](mailto:julie@fb.com)>, Luke Shepard <[lshepard@fb.com](mailto:lshepard@fb.com)>  
**Cc:** Microsoft Office User <[vernal@fb.com](mailto:vernal@fb.com)>, Vladimir Fedorov <[vladf@fb.com](mailto:vladf@fb.com)>, Austin Haugen <[ahaugen@fb.com](mailto:ahaugen@fb.com)>  
**Subject:** Re: GDP Buckets

+Luke as this impacts mobile as well.

C

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**From:** Internal Use <[carlsjogreen@fb.com](mailto:carlsjogreen@fb.com)>  
**Date:** Mon, 18 Jul 2011 11:15:37 -0700  
**To:** Rushi Desai <[rushix@fb.com](mailto:rushix@fb.com)>, Andrew Rothbart <[rothbart@fb.com](mailto:rothbart@fb.com)>, Julie Zhuo <[julie@fb.com](mailto:julie@fb.com)>  
**Cc:** Mike Vernal <[vernal@fb.com](mailto:vernal@fb.com)>, Vladimir Fedorov <[vladf@fb.com](mailto:vladf@fb.com)>, Austin Haugen <[ahaugen@fb.com](mailto:ahaugen@fb.com)>  
**Subject:** GDP Buckets

I took another pass through the bucketing of permissions into "safe" and "scary" and tried to simplify the buckets in each section so we don't have lots of different bullet points.

These are updated in the GDP spec, but pasted below for comment. The main one that still feels pretty overwhelming to me is the "Profile Information" bucket — its unlikely that a good app really asks for all of this data, but if they do, its a very long list. Without dramatically reducing the underlying permission set I'm not sure if I have any great ideas to simplify the language but I'm all ears if you do.

Thoughts/edits/concerns? Lets try to lock this down in the next day or two and then can see how it feels in practice.

C

## Permissions List

### Non-scary permissions (support on first screen)

#### Send me email

- Permissions: email
- Description: My email address ([carl@sjogreen.com](mailto:carl@sjogreen.com))

### Profile Information

- Permissions: user\_about\_me, user\_activities, user\_birthday, user\_education\_history, user\_groups, user\_hometown, user\_interests, user\_likes, user\_location, user\_relationships, user\_relationship\_details, user\_religion\_politics, user\_website, user\_work\_history
- Description: My description (? - about me doesn't work after My), activities, birthday, education history, groups, hometown, interests, likes, location, relationship status, relationship details, religious and political views, website, and work history

### Content (basic plus OG)

- **Basic**
  - Permissions: user\_events, user\_notes, user\_photo\_video\_tags, user\_photos, user\_status, user\_videos
  - Description: My events, notes, photos, videos, status updates, and photos and videos of me
- **OG**
  - Permissions: user\_music, user\_reads, user\_video, user\_game\_activity (all global verticals)
  - Description: My music listening history, reading history, watching history, and game activity

### Location Content (Merge with Content?)

- Permissions: user\_checkins
- Description: Posts I've made at specific locations

## Friend's profile information

- Permissions: friends\_likes, friends\_interests, friends\_hometown, friends\_about\_me, friends\_activities, friends\_location, friends\_birthday, friends\_education\_history, friends\_religion\_politics, friends\_website, friends\_work\_history, friends\_relationships, friends\_relationship\_details
- Description: My friends' descriptions (? - about me doesn't work after My), activities, birthdays, education history, groups, hometowns, interests, likes, locations, relationship statuses, relationship details, religious and political views, websites, and work history

## App specific OG Content

- Permissions: user\_{{ app\_namespace }}\_data
- Description: My activity in Cityville, Farmville, iTunes

NOTE: the publish\_open\_graph write permission is covered by the separate profile unit description second, not in this last bullet, but is included with safe permissions.

## Scary Permissions (On second screen)

All of these permissions will appear on the second screen, with the same buckets/descriptions as we have today.

ads\_management  
xmpp\_login  
read\_insights  
read\_mailbox  
read\_requests  
read\_stream  
manage\_friendlists  
publish\_stream  
create\_event  
rsvp\_event  
sms  
publish\_checkins  
manage\_pages

mobile\_phone (if we decide to add this back)  
home\_address (if we decide to add this back)

user\_online\_presence,  
friends\_notes,  
friends\_events,  
friends\_groups,

friends\_photos,  
friends\_photo\_video\_tags,  
friends\_status,  
friends\_videos,  
friends\_checkins,  
friends\_online\_presence  
friends\_relationships  
friends\_online\_presence