

## **EXHIBIT 112**

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**From:** Aaron Bernstein </O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=AARON BERNSTEIN>  
**Sent:** Monday, September 09, 2013 8:06 AM  
**To:** Ime Archibong; Vikas Gupta; Simon Cross; Konstantinos Papamiltiadis  
**Subject:** RE: [Platform Engineering] I'm not sure which is the right group to post...

A bit more background – about six months ago, I spun up an XFN group to investigate building a standalone contacts app (Sam, Javi and others were part of it). See attached deck for a high level what we were looking at from a market challenge/opportunity standpoint.

Where it landed:

1. Sam's focus for now re: contacts is on building an awesome contacts experience within the FB app
2. Javi is interested in building a standalone contacts app, as he sees it as a good way to fight the messaging battle (get ahead of the point of where the user decides which service to use to send messages). Sam is supportive of this parallel path, but lack of resources is the gating item (for now).

Based on the above two points and the challenge of monitoring which 3<sup>rd</sup> party apps become competitors vs. are ok (if Xobni is not ok, what is?), feel like we should keep this pretty tied down (enable OEMs' core/contacts apps to access the contact sync provider in FB4A as we currently allow).

Aaron

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**From:** Ime Archibong  
**Sent:** Monday, September 9, 2013 6:17 AM  
**To:** Aaron Bernstein; Vikas Gupta; Simon Cross; Konstantinos Papamiltiadis  
**Subject:** Re: [Platform Engineering] I'm not sure which is the right group to post...

Bcc some folks

Simon/Aaron - One suggestion would be to categorize these implementations as 'contact' implementations. This is the experience that Xobni has created but product (including Mark) wanted to shut off. We need to reconcile these divergent POV. The other POV that hasn't weighed in on these 'contact' implementations is Sam and the Identity team. We need to figure out whether these integrations are in strategic conflict with what they are doing. KP has time with Sam coming up soon and can plug you into that conversation.

Ime

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**From:** Aaron Bernstein <aaronb@fb.com>  
**Date:** Saturday, September 7, 2013 8:56 AM  
**To:** Chris Daniels <chrisd@fb.com>  
**Cc:** Dan Rose <drose@fb.com>, Simon Cross <si@fb.com>, Ime Archibong <ime@fb.com>, Vikas Gupta <vg@fb.com>  
**Subject:** Re: [Platform Engineering] I'm not sure which is the right group to post...

Yep. Will do

On Sep 7, 2013, at 8:24 AM, "Chris Daniels" <chrisd@fb.com> wrote:

Like Doug's comment on the thread, imho this falls into the category of experiences that we should be enabling via the OEMs, and that can continue past platform 3.

Aaron - can you and Vikas help us identify ones like those that David describes below that provide great ux on phones that we could replace by working with OEMs and work with Simon on a mitigation plan for them?

Chris

On Sep 7, 2013, at 7:27 AM, "Dan Rose" <[drose@fb.com](mailto:drose@fb.com)> wrote:

I'm worried about this too. Would we whitelist these apps?

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**From:** David Poll <[notification+5\\_1\\_v3i@facebookmail.com](mailto:notification+5_1_v3i@facebookmail.com)>

**Reply-To:** Reply to Comment

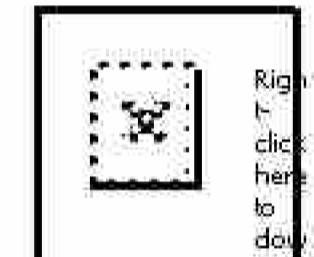
<[g+4089kud700000000moj006srvolmt3c00000000q9ry2fp46@groups.facebook.com](mailto:g+4089kud700000000moj006srvolmt3c00000000q9ry2fp46@groups.facebook.com)>

**Date:** Saturday, September 7, 2013 1:30 AM

**To:** Platform Engineering <[platform.eng@groups.facebook.com](mailto:platform.eng@groups.facebook.com)>

**Subject:** [Platform Engineering] I'm not sure which is the right group to post...

[David Poll posted in Platform Engineering](#)



**David Poll**

1:30am Sep 7

I'm not sure which is the right group to post this in and this is probably the wrong one (Platform Feedback, maybe? Someone say the word and I'll move the post there), but I was thinking about the Platform 3.0 friend\_list change a bit as I was using my Android phone tonight and realized that two of the apps that most impact my day-to-day mobile experience will be completely, irrecoverably broken by this change.

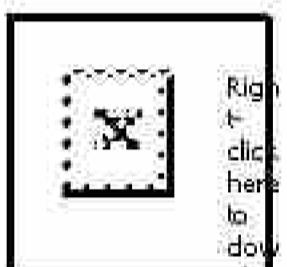
Both of these apps are using my friend list in similar ways. One is an app that helps me by associating high-resolution contact photos of my friends with the contacts in the various contact lists from my attached email accounts. This rather fundamentally transforms my phone -- when a friend calls, I see their face; when I pin contacts to my home screen, I can easily identify them by their contact photos; text messages show up with my friends' photos next to them. The contacts synchronized by the Facebook app are low resolution, and leave my phone feeling like a cheap piece of junk whenever someone calls, since I see a full-screen blurry photo on my phone's 1080p display. Furthermore, on some devices (like my old Galaxy Nexus), the contact sync option is completely disabled, so this app was a way to fill that gap.

The other app I'm using is an email app that provides some social context for people whom I'm exchanging

emails with. When I look at an email from a person that I'm friends with (on various social networks), it adds on a little information about how I know that person.

In both of these cases, the apps are adding real value to my experience, and in both of those cases, I have zero expectation that any of my friends will be using the app. The fundamental problem I'm having with this change is that my friend list is \_my\_ information - - it's part of who I am, and for Facebook to shut down this access primarily comes across to me as FB intruding upon and shutting down my own access to my own information.

No matter how you slice it, this change is going to have a significant negative impact on my day-to-day smartphone experience. I wish there were some way to sidestep this -- perhaps with a policy/enforcement change to address abuse rather than a platform change that sweeps up good actors (and whole classes of apps -- e.g. those that use social context as a supplement) along with the bad?



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