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From: Simon Cross </O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=SIMON CROSS>

Sent: Tuesday, March 18, 2014 4:05 PM

To: Ilya Sukhar; Simon Cross

Subject: Message summary [mid.1387583687091:37efb49ffae8351412]

Simon Cross:

>quick heads up - I looked at the content plan for f8 - and there was no where in 20 sessions, that we were telling devs how to opt into stuff like app-scoped IDs, and the things we've built to make it OK.

>

>Eddie's 45 min session is rightly focussed on the user-facing changes in the new login.

>Fran & team are spinning up some random session about Unity, which is very niche.

>

>I pretty strongly feel we need a place to explain to devs - at a code level and database - what they need to do to move to the new model.

>

>Peter's trying to setup time with you to discuss - but we need to close this out soon to prevent another random session being spun up.

Ilya Sukhar:

>Yeah I spoke to Fran about this

Ilya Sukhar:

>I think we need a high level description and title that isn't totally negative

Simon Cross:

>we actaully have lots of positive stuff to talk about that developers actually will love and make the transition actually OK - currently don't have space to talk about these

Simon Cross:

>Developers really care that we're thinking abotu their use cases, and building things to enable them to continue

Simon Cross:

>insain that we're planning on 45 mins on unity, when we have not space to talk about the details of app-scoped IDs - which affect every single app on Platform

Ilya Sukhar:

>The unity thing isn't final

Ilya Sukhar:

>I'm open to a session about the changes - can you come up with a proposal of how we'd out it on the schedule?

Simon Cross:

>here's a proposal of the additional stuff I think we need to cover:

https://our.intern.facebook.com/intern/tasks/?t=3911772

Simon Cross:

>(the 2nd section: "additionall") - this is deffo 45 mins of material on its own
Ilya Sukhar: >I mean like can create a title and a description that you'd want to see on the schedule
Simon Cross: >sure
Simon Cross: >Title: Graph API 2.0 - building with the new Facebook Login and Graph API >Desc: Find out how to migrate your existing mobile and web apps to the new Facebook Login
Ilya Sukhar: >We aren't actually calling it 2.0 right?
Simon Cross: >we actually are
Simon Cross: >we're going to call the current/classic API v1.0
Simon Cross: >and the new stuff 2.0
Ilya Sukhar: >Is the path going to be /2.0?
Simon Cross: >as a developer - you'll actually opt in to the new facebook login, app scoped IDs and everything by including v2.0 in the path
Simon Cross: >yes, v2.0 in the path
Ilya Sukhar: >Ok
Simon Cross: >so we have the new Facebook login, but we're really launching Graph API 2.0 as well
Ilya Sukhar: >Didn't know that
Simon Cross: >yeah, sorry, we only discussed this in the PS12n catchup late on Thurs
Simon Cross: >should have let you know
Simon Cross: >was going to sync at 1:1 today, but its been moved to thurs

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Simon Cross:

>main reason was that we were consistently having problems working out to refer to the current/classic API.

Ilya Sukhar:

>Sorry about the move - Zuck reviews bouncing all over the place.

Ilya Sukhar:

>I think you are right that we need to feature the migration stuff a lot more.

Ilya Sukhar:

>I would prefer it be tied into something more positive but maybe that's not possible.

Simon Cross:

>I think the most impactful way to make developers feel at ease about these changes is make it really clear what they have to do to adopt them.

>

>Classic example - if I hear 'app-scoped-id' but don't hear about test apps or the business mapping API - I'm gonna feel bad.

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>If I hear about non-app friends but don't hear about the taggable_friends and invitable_friends APIs - I'm gonna feel bad.

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>Eddie's current session is rightly about the user-facing changes. But its a room full of developers, we need to make the work we want them to go do, really clear and simple.