JUAN CABALLERO
freelance software writer and identity technologist

Kiefholzstraße 9   +1 415 310 1351
10557 Berlin   caballerojuan @ pm.me

I am a lifelong technologist and inveterate polymath. As much in my current life as a technical writer for emerging identity stacks as in my past life as a literature professor, I translate between technical and nontechnical spheres, between end-users and developers, between experiences and identity systems. I can write marketing copy and documentation as well as the next guy, but my real strengths are imbuing pedagogical reflexivity in writing about software and bringing social science to bear on market strategies. I do many seemingly unrelated kinds of writing in any given month and I am a quick study for the few I have not yet done.

MAJOR AND ONGOING CLIENTS

7/2019 -	Communications, Research (half-time) Spherity.com, GmbH – Self-Sovereign Identity platform Berlin, Germany
12/2019 – 2/2020	Research Associate & Editor: Human-Centric Identity Tech identitywoman.net (Kaliya Young) San Francisco, CA
12/2018 -	Research consultant, identity and blockchain analyst Sikoba.network, Ltd. – purpose-driven microlending platform Luxembourg/London
11/2018 -	Co-founder; Privacy and Identity Advisor; Strategy DomiLabs.io, uG – purpose-driven rental market intervention Berlin, Germany – Currently participating, SSI Incubator (SF, CA)
7/2018 –	Contributor & Berlin Correspondent Popula.com (online magazine of world culture; ConsenSys-backed) Los Angeles, CA
5/2018 – 8/2019 (next project Q2 2020)	Analyst, Researcher, Editor, Writer ThePurpleTornado.com – emerging technology research contractor (US Department of Homeland Security, Science & Technology Directorate) Los Angeles, CA (remote)
7/2017 – 5/2018	Business Development, Marketing, and Proposal/Quote Editing Zip Zap IT Solutions, Inc. (IT government contractor) Washington, D.C. (remote)

SELECTED PUBLICATIONS

"Decentralized Identity as a Meta-platform: How Cooperation Beats Aggregation," with Michael Shea, Sam Smith, and Carsten Stöcker, *Rebooting the Web of Trust 9.* bit.ly/spherityMetaPlatformPaper

"#SSI101: An Introductory Course on Self-Sovereign Identity, the Spherity Way," bit.ly/spheritySSI101

"Self-sovereign identity for digital publication," in Preukschat, Alex and Reed, Drummond (eds.), *Decentralized Digital Identity: The advent of Self-Sovereign Identity*, Manning Publications, NY, NY, late 2020.

Head researcher and editor, *Entities, Identities, and Registries* (with Kaliya Young, February, 2019). *Securing Voter Data* (April 2019). *Distributed Ledgers in Modern Supply Chain Management* (September, 2019). The Purple Tornado.

Contributing researcher and editor, *A Comprehensive Guide to Self-Sovereign Identity* (available as kindle e-book). The Purple Tornado, 2018.

"Exploring Sustainable Technology Commons using Appreciative Inquiry," with Adrian Gropper, Heather Vescent, and Kaliya Young. RWoT, May 2018 (via github).

"Playful pedagogy and polemic bilingualism in the contemporary Argentine memoir of immigration: Mario Castells' *El mosto y la queresa* (2012)". Critical Multilingualism Studies, June 2017, U of Arizona.

"Saint Lionel" (translated excerpt from Hernán Vanoli's *Mellizas del bardo*, 2012) and accompanying essay. *Words without borders*.org, January 2015. (open access)

Historical introduction to translation of *El eternauta* (1959). Seattle: Fantagraphics Books, Dec. 2015.

Dirty Spanish (general-readership slang phrasebook). Ulysses Press, 2008. Second edition, 2011.

EDUCATION

PhD   University of California, Berkeley   2013
      Department of Comparative Literature: Latin American Literature, German Literature (Modernism), American Literature (Modernism), Critical Theory (Genre and Popular Culture)

BA   University of California, Santa Cruz   2002
      Modern Literary Studies, Creative Writing, Linguistics, Computer Science, and Mandarin Chinese

MISCELLANEOUS PROFESSIONAL ACTIVITY AND PAST LIVES

Assistant Professor, Dept. of Spanish and Hispanic Studies, Earlham College, Richmond, IN   2014-2017

Visiting Assistant Professor of English, Christian Brothers University, Memphis, TN   2013-2014

Curriculum Developer and Web Design Consultant for the Library of Foreign Language Film Clips
      Berkeley Language Center (during graduate studies)   2012

Translator and editor, *Balnearios* (feature-length script), Martin Rejtman, Buenos Aires   2009

Research assistant and webmaster, Center for the Study of Sexual Culture   2004 – 2005

Database engineer (PostgreSQL) and front-end developer (.NET), animecorner.com   2002-2004