

Project name

Fifa Soccer Players Analysis

Project owner/s

Huang Junfeng

Other stakeholders & their roles

Project summary

A one-line summary of your story and any key points: what should your reader learn, feel or do after reading the story.

A general Analysis of the Soccer Players

Project structure

A rough outline of key chapters, topics and points to cover in your story.

visualization would talk about some key ranking for individual players in the soccer world, the metrics like goals, market value, and some data presenting technical. This part aims to talk about the individual competitiveness of soccer players so to give a quick overview who barely knows about the soccer world.

Second part of the data visualization would talk about the distribution of top players in different leagues, in terms of market value, number of top scorers. And also the aggregated data visualization would be presented. This part aims to tell audience about the general competitiveness of each league in the world.

The measure the success is to measure how well the audience get to know about the general trend in soccer and how they can have basic knowledge about the soccer world.

Key dates & final deadline

February 11 For the Project Proposal

February 18 For the Sketches and Wireframe

Challenges

What things could delay this project & how can they be best avoided?

Overwhelming data presentation: Basically the scope of the project would entail the risks of showing overwhelming data visualization for all players, or much too detailed measurement and people would not get insights from it. Yet the projects itself would focus on several key metrics like market value and technical statistics for top players.

Measuring success

What data do you need to collect in order to measure user engagement or other metrics?

Section type:

- ☐ Title
- ☐ Text over media
- ☐ BG Scrollmation
- ☐ 2-Col. Scrollmation
- ☐ Media (Image/Video)
- ☐ Reveal
- ☐ Text

Sketch your section:

 REMEMBER, YOUR STORY WILL BE READ ON COMPUTERS & MOBILE DEVICES!

Soccer Player Report

key metrics for individual players in the soccer areas, providing insights from key metrics like goals, personal market value and

out the features among some top players in the world and their own outstanding characteristics in terms of soccer profession.The

ow

ld of soccer in different rankings.

competitiveness of each league in the world, relating to the soccer players distribution, total goals and total transfer value accumulated.

audience insights about the general popularity and competitiveness of each soccer league and have a

situation in the soccer world.

Key points for section:

Individual Competitiveness

League Competitiveness

Summary of soccer industry
from monetary or technical
perspectives.

Potential images or video for section: