Hi, Strangeness Website Proposal

10.12.23

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Prepared by: Alex Fulop/Bumpsites.com   Sent on: 10/12/23

Hey Steve,

Thank you for choosing me to build your website! I specialize in HTML 5 app and website design and development, and I'm excited about the wonderful site we are going to build. I've prepared this document as a more thorough introduction to my process here at Bumpsites, as well as a breakdown of what's going to be built and the general scope of our development timeline.

About Bumpsites

Bumpsites is my development firm, specializing in full-stack web applications and websites. I work with public and private institutions to design and build websites while offering free support for them down the road. I apply a well-tested framework to each project that allows us to complete web development and application projects on time and a budget without sacrificing features or functionality.

I'll be working with you to design and build a custom website that represents you to the fullest extent. As we're building your site my lines are always open for you to ask any questions or offer feedback as it comes up. I welcome all feedback as it helps us make your site more unique! My contact info is:

Phone Number: (860) 992-7006

Email: bumpsites@gmail.com

Most of my updates will be coming to you via email, and I'll be keeping them in the same email thread so that we can stay on the same page during development. I'm excited for what we are about to build!

The Scope

Here at Bumpsites there's a six-step framework for every development project. This allows us to break projects down into distinct phases so that we can monitor progression and results along the way. As the website develops I'm happy to make any changes that come up, just let me know!

1. Planning

Every project begins in the planning phase. Our conversation yesterday provided a great start and handled a lot of the planning already. Going forward, I'm going to flesh out the unique key features that we brought up, listed below:

- A video player that collects and plays videos from YouTube
- A podcast episode player that collects and plays episodes from the buzzsprout API
- Logo designs/ a new Logo for the podcast and site
- A merch store whenever merch is ready

If you like we can also set up:

- A contact form for listener feedback

2. Design

In this phase, I'll be designing a color scheme and wireframes for page layouts/ feature designs. These will be sent to you in pdf form via email and will include:

- A set of 3 color schemes
- 3 sets of layouts for each page
- Mock-ups for features
- Logo mock-ups
- Ideas for what we can do with the merch store

I'll have you pick out your favorites of the layouts, color schemes, and Logo mock-ups. Once those are finalized I'll use them to start building the site proper and start fleshing out the logo.

3. Build

After finalizing layouts and designs, I'll get to work building out the site based on them. During this phase, I'll be keeping you updated with the progress of each feature we discussed, and reaching out for feedback as needed. We can also decide how you want to handle the logo and merch store at this time. I remember you saying you might have someone to make the final version of the logo, but I'm also happy to finalize it from our mock-ups if needed!

I'll set up a demo site and send you the URL so you can check it out at any time. I'll also be sending out regular updates via email and will be happy to schedule calls for more in-depth updates if you like. This is usually the longest part of the process, as I'll be coding and debugging each part of the site and getting it ready for the web.

4. Test & Train

During this phase, I'll be finalizing the feature builds and making sure everything is working as it should. We'll also be locking in the aesthetics together and getting the logo prepped for the internet depending on which way we go with it!

5. Launch

After everything is finalized, we'll set you up with some low-cost hosting. We'll get you a domain for the site, and pick out a service to host it on.

For Quite Unusual I used namecheap.com to register their domain, and hosted their site on Cyclic.sh. Depending on the option we pick, there is a possibility for free hosting as well. After that, I'll facilitate the launch of your site and monitor it for 24 hours to make sure it's stable. This part is honestly the most exciting since it will finally be available to the public.

Service Rates:

- The rates for domains on Namecheap are annual, and a domain like histrangenesspod.com goes for about $10.28 a year.
- Right now rates for cyclic.sh hosting is $6/month, but there is a possibility for hosting it for free if there's not insane traffic on the site

I'll take care of setting up accounts for the hosting and domain for you, and then pass them off to you by supplying their login info. From there you will be able to set up your own contact info for them, and I'll ask you to change the login info so you're the only one with access to it. I'll also be making you a backup repository of your code on github.com so that you own the codes and we can use it for site maintenance/ add features if needed.

If you would prefer to do any of this differently, I'm happy to make any changes to the process as we go!

6. Support

After the site launch is successful, I'll always be available for maintenance or bugs as they arise. Small changes and bug fixes are always going to be free, and I'm happy to create a new proposal/budget for any larger things like adding new features or pages. My lines will always be open and I'm usually at my computer during the day so please don't hesitate to reach out about anything!

Project Timeline

Here's how your project breaks down according to development analysis and standard execution processes. We didn't mention any deadlines in our call, but I'm happy to change the pace of development to meet your needs. If we've got a hard deadline, please let me know!

Phase	Duration to complete
Planning	All set - N/A
Design	2 weeks
Build	1.5 months
Test & Train	2 weeks
Launch	3 days
Support	As needed

Project Cost

Like I mentioned yesterday, I usually follow a commission process for payments:

- 50% to start (taken care of yesterday, thank you!)
- 25% for the final build (after the Test and Train phase)
- 25% after launch is stable and finalized

Name	Price
Start (already received)	$250.00
Final Build	$175.00
After launch and stable hosting	$175.00

Total: $500.00

The rates mentioned in the Launch section are also:

- Domain: $10-15 a year based off the domain we pick
- Hosting: $0-6 a month depending on what service we go with

In Closing:

Again, thank you so much for reaching out and picking Bumpsites to build your new website! It feels like we are going to make something truly special together and I can't wait to get started. If you have questions at any point during this process, please feel free to shoot me a text or send me an email. There's no such thing as too much feedback!

It's because of wonderful people like you that I can continue to keep making websites and bringing some more positive magic to the paranormal world. On top of that, I'm a big fan of Hi, Strangeness and it warms my heart to have the opportunity to help you out. Let's make some magic happen!

Sincerely,

Bumpy / Alex Fulop

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https://www.bumpsites.com/