



BUNDLE

CRYPTOTRADING SIMPLIFIED

Bundle is a cryptocurrency
exchange aggregation platform

Create “Bundles”
of digital assets

Find the best
possible pricing
for orders from
top exchanges

Customize
trading Bundles
according to
your needs

Visit us at

bundle.network

THE OPPORTUNITY



\$5 trillion USD

est. total market cap
of cryptocurrencies by
2025

**1500%
increase in
market cap**

Jan 2017 to
November 2017
(\$229.6 bln)

**Increased
demand
=
explosive
gains**

Bundle

=
one simplified direct
interface for best
pricing through
exchange aggregation

THE PROBLEM

- 1,000s Coins/Tokens across 100s Exchanges
- Price Differences between Exchanges
- Long Transaction times
- Complex UI/UXs to navigate current exchanges
- Lack of Guidance, Signaling & Community for Newcomers

CASE STUDY

To buy a portfolio of the top 100 coins/tokens:

- 1 Create account with at least 10 different international exchanges
- 2 Transfer balances to each of the exchanges
- 3 Pay different transaction fees
- 4 Use different protocols and interfaces from multiple countries and jurisdictions
- 5 Create 100 purchases and wait a full day for orders to complete

THE SOLUTION



Bundle is an online trading platform:

For buying,
selling & trading
crypto assets



Enables users to execute
multiple purchases across
several unconnected
exchanges in seconds at the
best prices



Enables users to
create Bundles according
to their chosen group,
with one click per
transaction



EXAMPLES OF BUNDLES



Market Volume:

A bundle of crypto assets based on market volume.

Highest returns:

A bundle of crypto assets based on value increase by transaction volume above a specified point.

Utility:

A bundle of crypto assets based on an area of utilization within sectors.

Advisory:

A bundle of crypto assets based on the experience of the **Bundle team** and users of the **Bundle platform**.

OPERATION

The following are the user options available in Bundle.

User may be either or both:

BUNDLE USER

- a. **Engaged in conventional stocks** (stocks, bonds, forex etc.)
- b. **Engaged in crypto trading** using exchange platforms



Advantages/Features for Users:

User uploads BTC, ETH or other digital assets in Bundles created by his preferences, the system metrics or other users.

Digital assets included in the traded Bundle are purchased from the platform at **the best price available** & kept in the wallets of the relevant exchanges.

Reduced waiting time for the user, since Bundle will pre-deposit BTC and ETH on each of the exchanges in use.

When a user sells digital assets in his Bundle, the system sells the coins included in the Bundle from the exchanges and converts them to ETH or BTC.

To prevent a delay due to the transfer of currency from an exchange platform, **ETH or BTC, held in the Bundle Platform, is transferred to the user's account.**

OPERATION: **BUNDLE MANAGER**



Advantages/Features for Traders:

Ranked, based on their success.

Traders view successes of Bundle Managers from previous periods.

Receive commissions based on the earnings of their bundles.

The Bundle system rewards Bundle Managers with Bundle Tokens (BND).

May share their successful Bundles with others, on the platform.

Through these relationships, **Bundle creates a new, robust channel of communication** for the digital asset ecosystem.

DEMO VERSION

An Alpha Version of Bundle already functions across several well-known major exchanges:



Bundle interface showing Exchanges, Coins, and Bundles sections.

Exchanges: BINANCE, BITFINEX, BITTREX, GEMINI, kraken, POLONIEX, YoBit.net

Coins: ETH, XRP, LTC, DASH, XEM, NEO, IOT, XMR, ETC, OMG

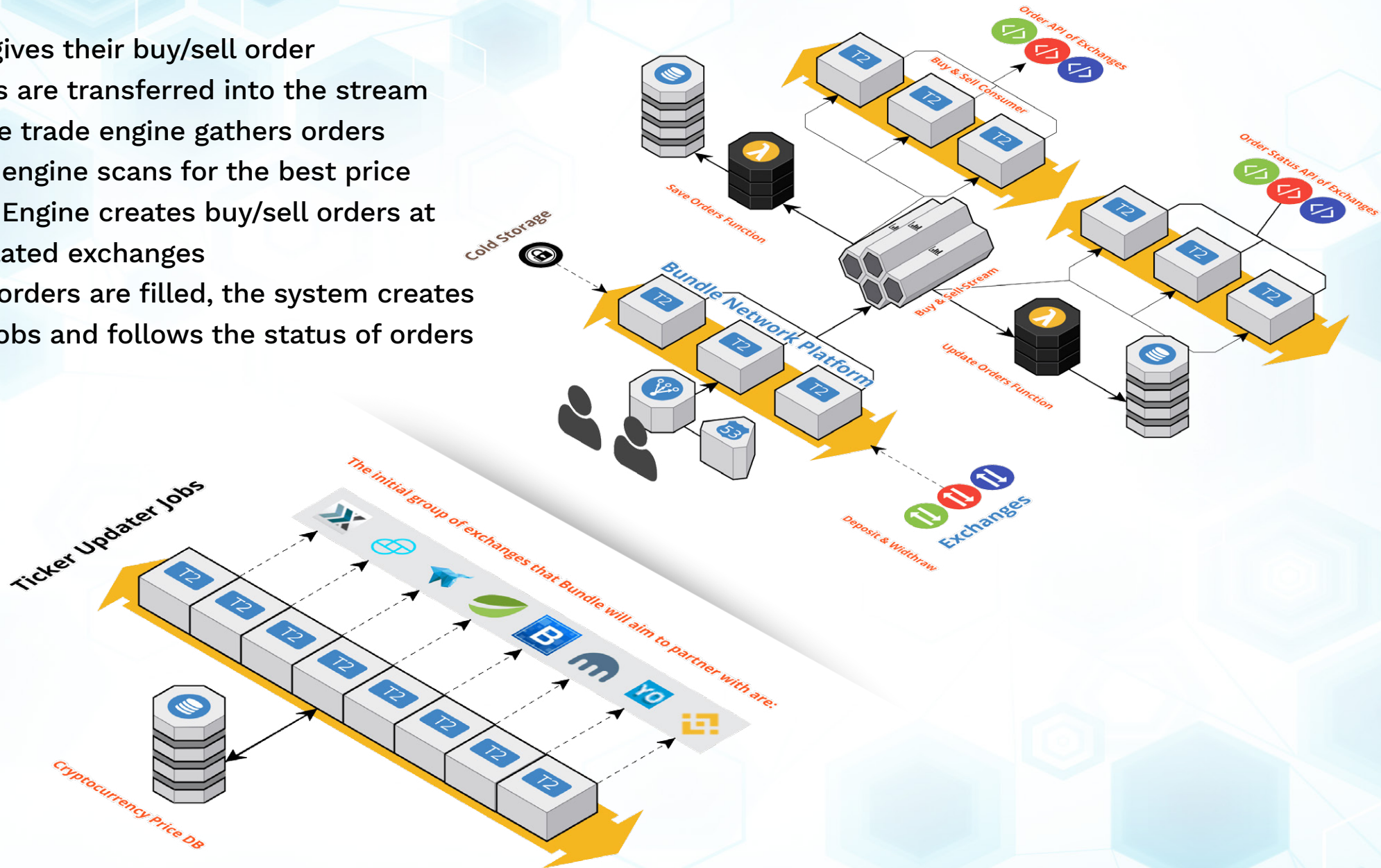
Bundles:

- Bundles - Top Cryptocurrencies:** Top 10 Cryptocurrencies, Top 20 Cryptocurrencies, Top 50 Cryptocurrencies, Top 100 Cryptocurrencies
- Bundles - Sectoral Cryptocurrencies:** Privacy Cryptocurrencies, Gaming Cryptocurrencies, Bet Cryptocurrencies, Credit Card Bundle
- Bundles - Top Tokens:** Top 10 Tokens, Top 20 Tokens, Top 30 Tokens, Top 50 Tokens

Please visit **bundle.network** to view the demo video.

TECHNOLOGY

- User gives their buy/sell order
- Orders are transferred into the stream
- Bundle trade engine gathers orders
- Trade engine scans for the best price
- Trade Engine creates buy/sell orders at correlated exchanges
- Once orders are filled, the system creates new jobs and follows the status of orders



BUNDLE TOKEN (BND) SALE



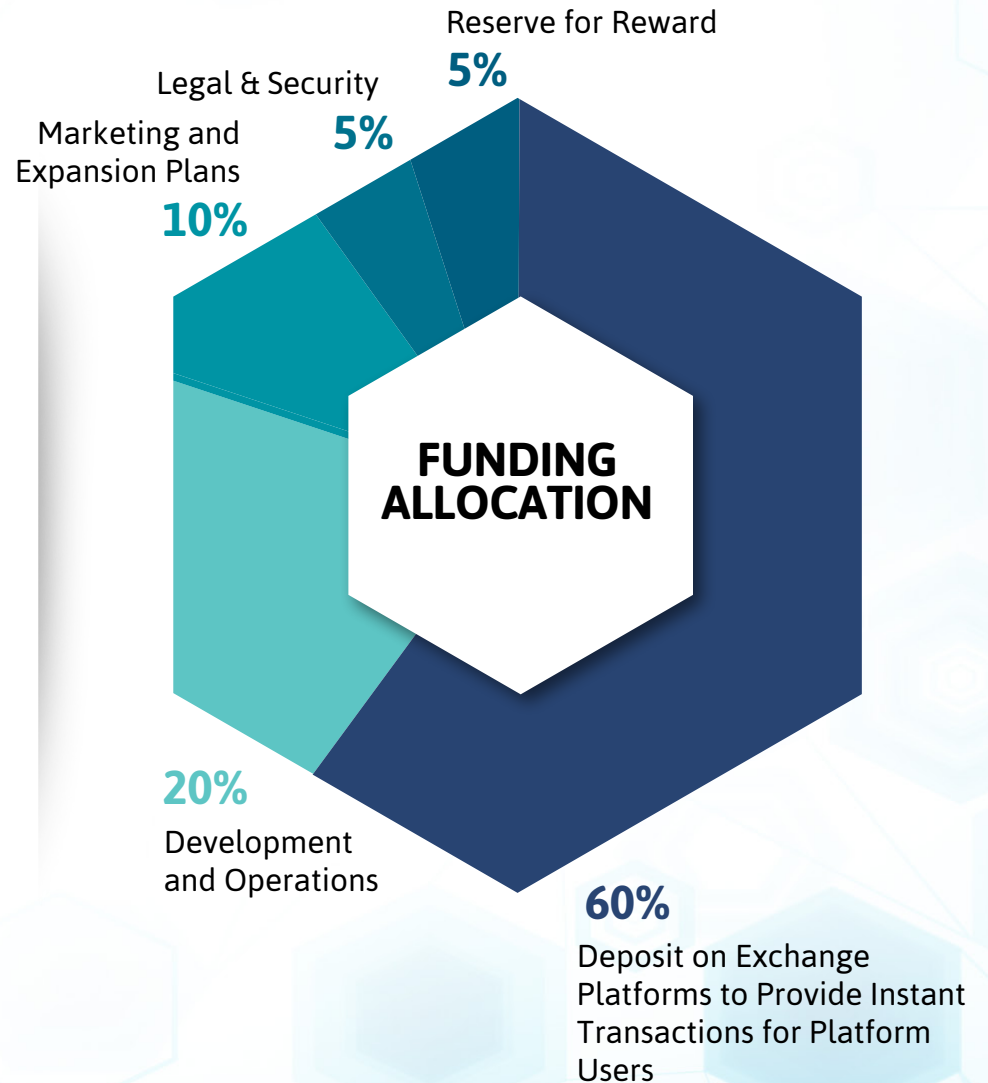
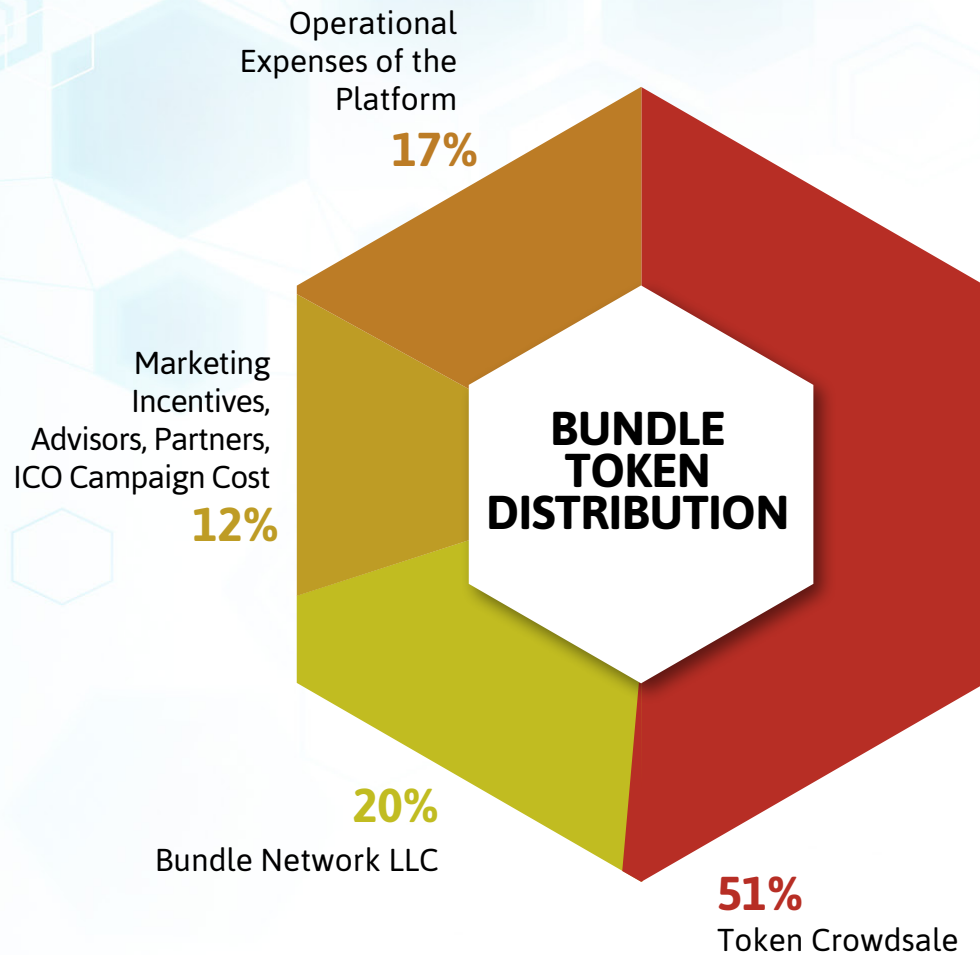
Token Symbol:	BND	Marketing Incentives	
Token Type:	ERC 233	(including 2% Campaign TGE Bounty)	
Token supply:	1,000,000,000	Partners, Advisors, TGE Campaign Costs:	120,000,000
Price per Token:	\$0.10 (USD)	Operational Expenses of Platform:	170,000,000
Cryptocurrencies accepted :	BTC, ETH	Company:	200,000,000

TGE TOTAL: 510,000,000

Phase I	7,500,000	100% Bonus	(+7,500,000 Tokens)
Phase II	5,000,000	90% Bonus	(+4,500,000 Tokens)
Phase III	5,000,000	80% Bonus	(+4,000,000 Tokens)
Phase IV	5,000,000	70% Bonus	(+3,500,000 Tokens)
Phase V	5,000,000	60% Bonus	(+3,000,000 Tokens)
Presale	50,000,000	50% Bonus	(+25,000,000 Tokens)

Public Sale	385,000,000	First 24 hrs.	25% Bonus Tokens
		Next 72 hrs.	15% Bonus Tokens
		Next 7 Days	10% Bonus Tokens
		Until End of TGE	5% Bonus Tokens

TOKEN DISTRIBUTION



ADVANTAGES FOR BUNDLE USERS



LOWER COMMISSION RATES

The fee is 0.5% for standard transaction paid with **BTC or ETH**

The fee is 0.25% for standard transaction paid with the **Bundle Token (BND)**



BETTER TRANSACTION SPEED AND FREQUENCY

Users perform transactions **based on the amount of BND tokens uploaded to the system**

USER STATUS



Basic

No required number of
Bundle Tokens (BND)

Maximum number of
transactions per day:
10

Wait time between
transactions:
5 minutes

Pro

Minimum
1,000 BND deposited

Maximum number of
transactions per day:
30

Wait time between
transactions:
less than 10 seconds

Master

Minimum
5,000 BND deposited

Maximum number of
transactions per day:
No limits

Wait time between
transactions:
less than 10 seconds

Users may not withdraw the required amount of BND from the system for at least 7 days,
in order to maintain status.

COMPETITIVE ADVANTAGES



Ease, Speed and Simplicity
of Use

Single Click Buy/Sell/Trades

Price Optimization Through
Aggregation of Exchanges

Proprietary Bundle Option for
Creating Asset Metrics

Exposure to unique Bundles
Created by the System, Other
Users & Bundle Managers

We will **partner with one
of the big four companies**
in order to be in **full
compliance with existing rules
and regulations, worldwide**

TIMELINE



BUNDLE



OUR TEAM



Umut Senol Co-founder & CEO

Umut has more than 15 years of top-level finance, IT, marketing and HR management experience at multinational giants in the retail, pharma, production and advertising sectors.

He is a graduate of the Harvard School of Business, spent three years at PwC as an experienced team member, two years as CFO of Tchibo (Turkey and Russia), 20 months as CFO of Hopi (a consumer award points cell phone application for Turkey) and two years as chairman of the board at his own outdoor advertising company, Core out of Home.

He is also an investor in Spiff and his main focus has become startup projects for web and blockchain/cryptocurrency applications. Umut will be CEO of Bundle Network LLC.



Burak Akdag Co-founder & Chief Strategy Officer (CSO)

Burak Akdag graduated from Bilkent University of Industrial Engineering and received his Strategic Marketing and Brand Management MBA from Bahcesehir University. His professional career includes tenure at global brands like Hyundai and Pepsico at managerial levels.

He works as Strategy Manager at a retail application company, which has a digital currency for retail business and has more than 5 million members in Turkey.



Hasan Sağlam Co-founder & CFO

Burak Akdag graduated from Bilkent University of Industrial Engineering and received his Strategic Marketing and Brand Management MBA from Bahcesehir University. His professional career includes tenure at global brands like Hyundai and Pepsico at managerial levels.

He works as Strategy Manager at a retail application company, which has a digital currency for retail business and has more than 5 million members in Turkey.



Ertuğrul Yılmaz CTO

Ertuğrul has more than 10 years of cumulative experience in the IT sector. His career includes management of real-time recommendation engine development teams and implementation of these projects, which were published as case studies on AWS and Google Cloud Platforms. He has been the leading technology officer at Bundle Network since its inception and is responsible for building a scalable, reliable and resilient aggregator platform.



Mohammad Shaheed Khan Gulf Expansion Leader

Mohammad has a cumulative 17 years of experience in the banking sector. He has been the Vice President of Islamic Banking and Head Corporate Banking segment penetration at Gulf International Bank for more than 6 years. He is also the Vice Chairman of Bahrain Association of Banks and advisor at World Congress of Muslim Philanthropists. He attended the Massachusetts Institute of Technology's Fintech training and graduated from Harvard Business School.



Carl-Nicolai Wessmann Europe Expansion Leader

After more than 6 years working at Schibsted Media Group Oslo as project manager for international operations, Carl founded and became CEO of Spiff, the social saving platform. He holds a Master's degree in Business and Economics from BI Norwegian Business School and graduated from Harvard Business School.

OUR ADVISORS



Gokhan Ogut

Marketing Advisor

Having worked at top level marketing positions for P&G and Danone, Mr. Ogut spent an important part of his career with telecommunication giant Vodafone at positions including Chief Marketing Officer, Consumer Unit Vice President, and Chief Executive Officer. He graduated from Bosphorus University Industrial Engineering. He holds an MBA from the University of Illinois at Chicago. Mr. Ogut advises Bundle Network on marketing, communication, and general management.



Mike Costache

Advisor

Mike spent the last 20 years as an entrepreneur, investment banker, author, professor, speaker, angel investor and fundraiser for various charities. Currently, Mike is the President of Karma, the world's first decentralized Smart Community Network. He is a Managing Partner at KrowdMentor, a strategic investment and advisory firm empowering blockchain startups. Mike is also the founder of the Blockchain Investors Consortium (BIC) and serves on the Advisory Board of Token-as-a-Service (TaaS), the first-ever tokenized closed-end fund dedicated to investments in blockchain assets. Mike holds a degree in Economics from Pepperdine University, a Graduate Certificate in Dispute Resolution from Pepperdine's School of Law and has completed the Program on Negotiations for Senior Executives at Harvard.



Brad Bulent Yasar

Advisor

Brad Yasar is an entrepreneur, investor, mentor, and advisor who started and bootstrapped several companies from inception to maturity over the past 20 years. Currently, Brad is the co-founder and Managing Partner of KrowdMentor, a strategic crowdfunding advisory firm focusing on TGEs, cryptocurrencies, blockchain, and token powered organizations. He is also Co-founder of Blockchain Investors Consortium (BIC) with over \$2 Billion dollars allocated to blockchain and cryptocurrency projects. Brad holds a degree in Economics and a Bachelor of Science degree in International Business Management from Pepperdine University, and a Bachelor of Science degree in Applied Sciences Math from Académie de Grenoble, France.