



BUNDLE

CRYPTOTRADING SIMPLIFIED

**Bundle is a cryptocurrency
exchange aggregation platform**

**Create “Bundles”
of digital assets**

**Find the best
possible pricing
for orders from
top exchanges**

**Customize
trading Bundles
according to
your needs**

Visit us at

bundle.network

TODAY'S PROBLEM



availability

- more than 1000 tokens and 100 exchanges
- cannot find every token in every exchange

liquidity

- tokens get limited demand & supply
- very low daily trading volumes

arbitrage

- huge price differences between exchanges
- leads for the inefficient market

price fluctuations

- low volumes lead to 20-30% fluctuations
- creates an image of immature market

THE SOLUTION



widest access

- connected to 10-40 different exchanges
- pile up the fragmented exchanges and tokens

bundle & network

- bundling & networking will welcome the masses
- less complicated market & higher liquidity

optimize the market

- real prices & instant purchase
- diminish arbitrage & create more efficient market

higher volume, less fluctuation

- coins and token reach wider audience
- wider liquidity, less fluctuations

ADVANTAGES FOR BUNDLE USERS



LOWER COMMISSION RATES

The fee is 0.5% for standard transaction paid with **BTC or ETH**

The fee is 0.25% for standard transaction paid with the **Bundle Token (BND)**



BETTER TRANSACTION SPEED AND FREQUENCY

Users perform transactions **based on the amount of BND tokens uploaded to the system**

USER STATUS



Basic

No required number of
Bundle Tokens (BND)

Maximum number of
transactions per day:
10

Wait time between
transactions:
5 minutes

Pro

Minimum
1,000 BND deposited

Maximum number of
transactions per day:
30

Wait time between
transactions:
less than 10 seconds

Master

Minimum
5,000 BND deposited

Maximum number of
transactions per day:
No limits

Wait time between
transactions:
less than 10 seconds

Users may not withdraw the required amount of BND from the system for at least 7 days,
in order to maintain status.

BUNDLE TOKEN (BND) SALE



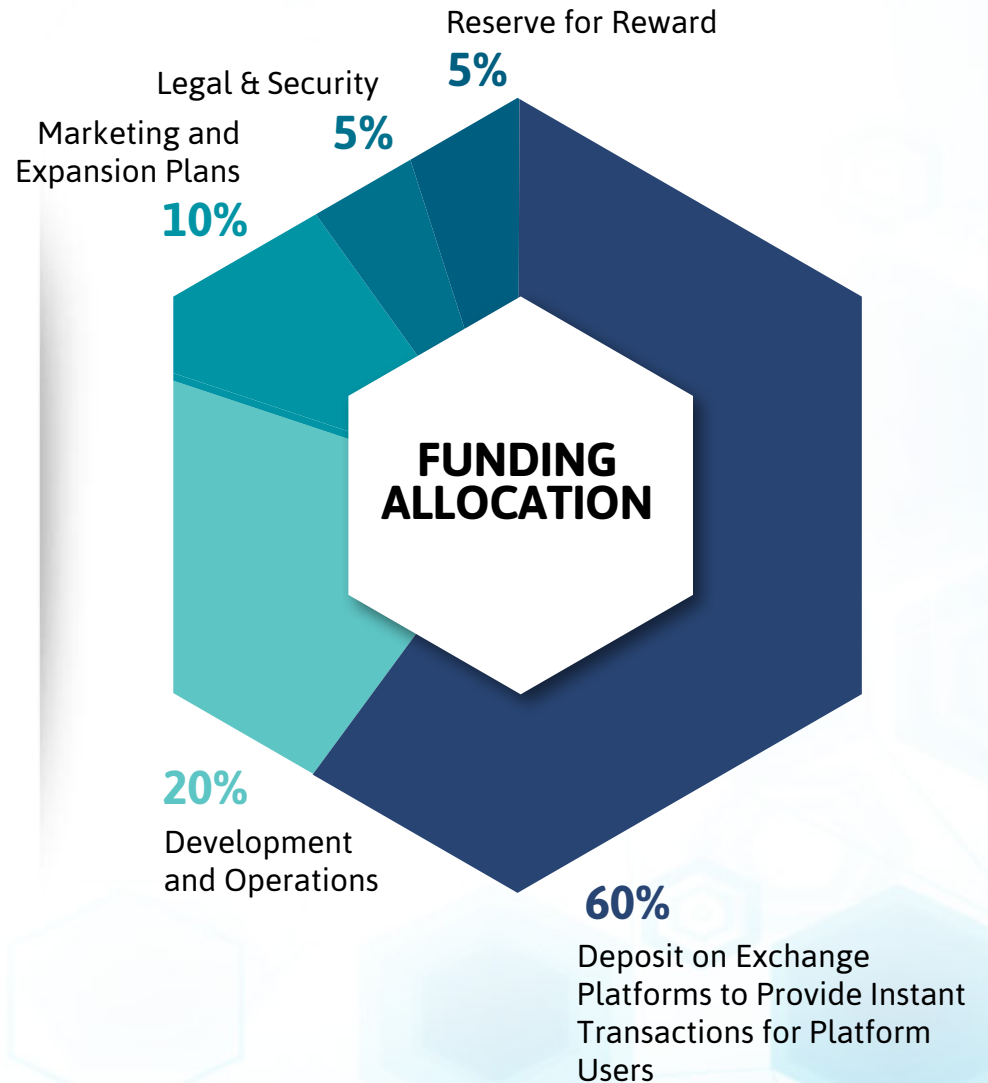
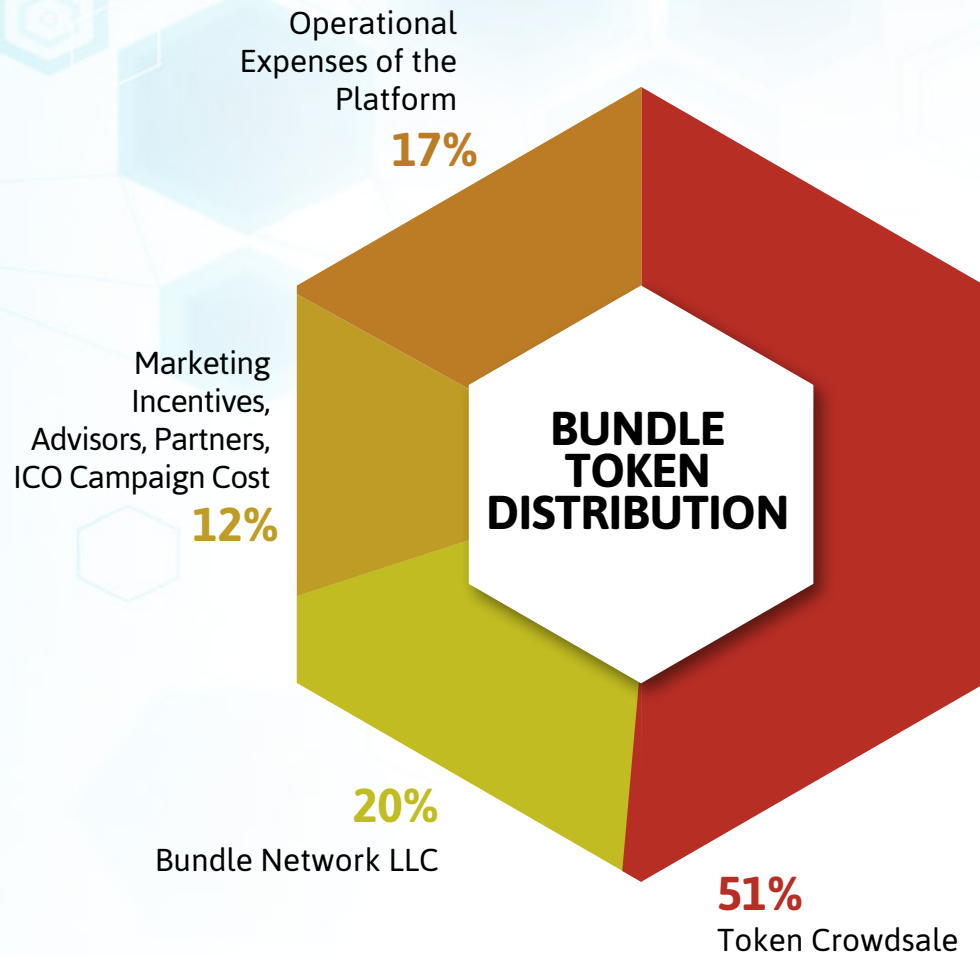
Token Symbol:	BND	Marketing Incentives	
Token Type:	ERC 20	(including 2% Campaign TGE Bounty)	
Token supply:	1,000,000,000	Partners, Advisors, TGE Campaign Costs:	120,000,000
Price per Token:	\$0.10 (USD)	Operational Expenses of Platform:	170,000,000
Cryptocurrencies accepted :	BTC, ETH	Company:	200,000,000

TGE TOTAL: 510,000,000

Phase I	7,500,000	100% Bonus	(+7,500,000 Tokens)
Phase II	5,000,000	90% Bonus	(+4,500,000 Tokens)
Phase III	5,000,000	80% Bonus	(+4,000,000 Tokens)
Phase IV	5,000,000	70% Bonus	(+3,500,000 Tokens)
Phase V	5,000,000	60% Bonus	(+3,000,000 Tokens)
Presale	50,000,000	50% Bonus	(+25,000,000 Tokens)

Public Sale	385,000,000	First 24 hrs.	25% Bonus Tokens
		Next 72 hrs.	15% Bonus Tokens
		Next 7 Days	10% Bonus Tokens
		Until End of TGE	5% Bonus Tokens

TOKEN DISTRIBUTION



TIMELINE



BUNDLE



TEAM



Umut Şenol
Co-founder & CEO



Ertuğrul Yılmaz
CTO



Gokhan Ogut



Burak Akdag
Co-founder & CSO



**Mohammad
Shaheed Khan**
Gulf Expansion Leader



Neslihan Yücel
Investor Relations



Hasan Sağlam
Co-founder & CFO



**Carl Nicolai
Wessman**
EU Expansion Leader



Mike Costache
Strategic Advisor



Serhat Aydin
Head of Legal &
Communication



Sameer Sait
Chief Security Officer



Brad Yasar
Strategic Advisor



USEFUL FOR



exchanges

- upfront deposit -
- more liquidity -
- more revenue

BC startups

- eliminates enlisting problem
- reach a wider market

users

- single and widest point of access -
- best prices
- networking
- guidance

investors

- smart revenue model -
- bets on market itself -
- buy back option

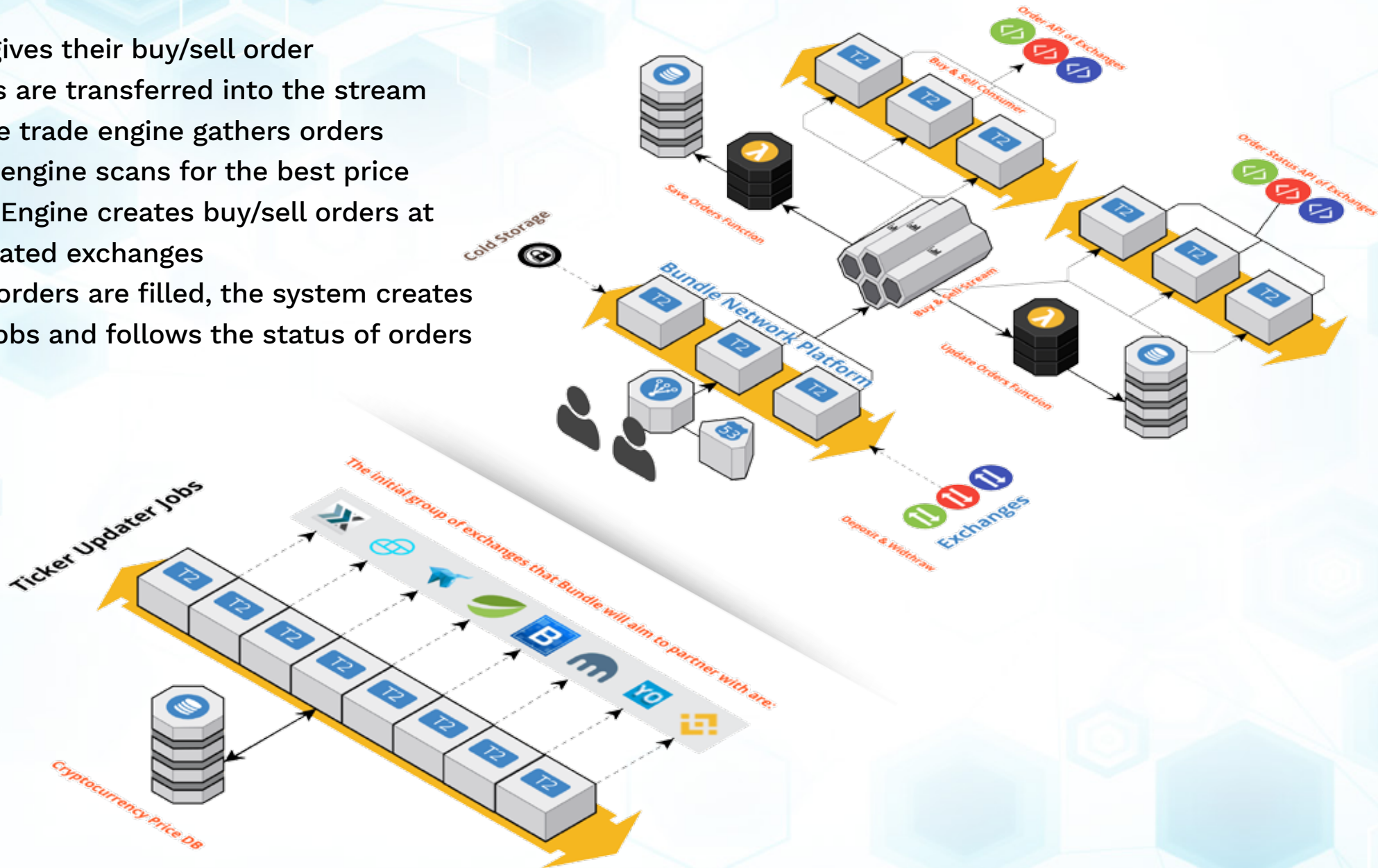


BUNDLE

TECHNOLOGY



- User gives their buy/sell order
- Orders are transferred into the stream
- Bundle trade engine gathers orders
- Trade engine scans for the best price
- Trade Engine creates buy/sell orders at correlated exchanges
- Once orders are filled, the system creates new jobs and follows the status of orders



PLATFORM DEVELOPMENT



The Bundle Network operational platform will be developed by our partners at RDC, under the supervision of our Zug entity.



RDC is an information technologies group that creates innovative ideas, transforms them into integration and provides the best quality solutions with its highly experienced team in the enterprise IT industry. The company was founded by industry experts with over a decade's experience in the IT industry.

RDC has delivered successful projects for international clients as well as clients in Turkey. The company has a strong history in building applications to address challenging business goals.

The RDC Approach:

- ◆ **Assist IT management in defining strategy and assessing the impact on organizations.**
- ◆ **Make technological choices and select visionary solutions to improve performance.**
- ◆ **Implement standard computer applications and customize in response to specific needs.**
- ◆ **Assist the company's collaborators throughout projects for progress and performance.**
- ◆ **Provide project maintenance and support.**

OUR TEAM



Umut Şenol Co-founder & CEO

Umut has more than 15 years of top-level finance, IT, marketing and HR management experience at multinational giants in the retail, pharma, production and advertising sectors. He graduated from Bogazici University and Harvard School of Business, spent three years at PwC as an experienced team member, two years as CFO of Tchibo (Turkey and Russia), 20 months as CFO of Hopi (a consumer award points cell phone application for Turkey) and two years as chairman of the board at his own outdoor advertising company, Core out of Home. He is also an investor in Spiff and his main focus has become startup projects for web and blockchain/cryptocurrency applications.



Burak Akdag Co-founder & Chief Strategy Officer (CSO)

Burak Akdag graduated from Bilkent University of Industrial Engineering and received his Strategic Marketing and Brand Management MBA from Bahcesehir University. His professional career includes tenure at global brands like Hyundai and Pepsico at managerial levels. He works as Strategy Manager at a retail application company, which has a digital currency for retail business and has more than 5 million members in Turkey.



Hasan Sağlam Co-founder & CFO

After graduating from Bilkent University Industrial Engineering, Hasan worked at Merck & Co for two years as pricing and financial treasury analyst. His next stop was an FP&A Manager position at Pepsico which included South East Europe Region duties which covered almost 11 countries. Along with his current duty as the FP&A Manager at a retail application company, he is intensely involved with Bundle project development and pricing strategies.



Serhat Aydin Head of Legal & Communication

After graduating from Bilkent University Political Science department, Serhat worked as a content editor for ChemOrbis Electronic Marketplace. He spent almost seven years at Frito-Lay & PepsiCo family at different levels up to the accounting manager. He dealt with more than 10 countries' accounting operations while he was working as an international accounting manager at retail giant DeFacto. He is currently dealing with communications and legal at Bundle Network.



BUNDLE



Ertuğrul Yılmaz CTO

Ertugrul has more than 10 years of cumulative experience in the IT sector. His career includes management of real-time recommendation engine development teams and implementation of these projects, which were published as case studies on AWS and Google Cloud Platforms. He has been the leading technology officer at Bundle Network since its inception and is responsible for building a scalable, reliable and resilient aggregator platform.



Mohammad Shaheed Khan Gulf Expansion Leader

Mohammad has a cumulative 17 years of experience in the banking sector. He has been the Vice President of Islamic Banking and Head Corporate Banking segment penetration at Gulf International Bank for more than 6 years. He is also the Vice Chairman of Bahrain Association of Banks and advisor at World Congress of Muslim Philanthropists. He attended the Massachusetts Institute of Technology's Fintech training and graduated from Harvard Business School.



Carl-Nicolai Wessmann Europe Expansion Leader

After more than 6 years working at Schibsted Media Group Oslo as project manager for international operations, Carl founded and became CEO of Spiff, the social saving platform. He holds a Master's degree in Business and Economics from BI Norwegian Business School and graduated from Harvard Business School.



Sameer Sait Chief Security Officer

Sameer leads enterprise security at Arrow Electronics, a Fortune 150 company specializing in distribution and value-added services for electronic components and computer products. His global organization is responsible for IT risk, security operations, identity/access management, eDiscovery, investigations and physical security. Prior to assuming his current position, Sameer led the information security program for MassMutual and all its subsidiaries. He has over 15 years of experience leading global, cross-functional teams with the majority of his experience in the financial services domain. Sameer is an active angel investor and advisor to a number of security startups. His educational background includes a master's degree from Carnegie-Mellon University and a bachelor's degree from the University of Arizona.

OUR ADVISORS



Gokhan Ogut

Marketing Advisor

Having worked at top level marketing positions for P&G and Danone, Mr. Ogut spent an important part of his career with telecommunication giant Vodafone at positions including Chief Marketing Officer, Consumer Unit Vice President, and Chief Executive Officer. He graduated from Bosphorus University Industrial Engineering. He holds an MBA from the University of Illinois at Chicago. Mr. Ogut advises Bundle Network on marketing, communication, and general management.



Neslihan Yücel

Investor Relations

Neslihan has more than 10 years experience in the finance sector. She worked as an equity analyst at different investment banks for eight years while she was a Vice President for Investor Relations at Akbank until May 2017. She holds a Master's degree in Economics from Istanbul University and advising Bundle Network about investor relations



Mike Costache

Advisor

Mike spent the last 20 years as an entrepreneur, investment banker, author, professor, speaker, angel investor and fundraiser for various charities. Currently, Mike is the President of Karma, the world's first decentralized Smart Community Network. He is a Managing Partner at KrowdMentor, a strategic investment and advisory firm empowering blockchain startups. Mike is also the founder of the Blockchain Investors Consortium (BIC) and serves on the Advisory Board of Token-as-a-Service (TaaS), the first-ever tokenized closed-end fund dedicated to investments in blockchain assets. Mike holds a degree in Economics from Pepperdine University, a Graduate Certificate in Dispute Resolution from Pepperdine's School of Law and has completed the Program on Negotiations for Senior Executives at Harvard.



Brad Bulent Yasar

Advisor

Brad Yasar is an entrepreneur, investor, mentor, and advisor who started and bootstrapped several companies from inception to maturity over the past 20 years. Currently, Brad is the co-founder and Managing Partner of KrowdMentor, a strategic crowdfunding advisory firm focusing on TGEs, cryptocurrencies, blockchain, and token powered organizations. He is also Co-founder of Blockchain Investors Consortium (BIC) with over \$2 Billion dollars allocated to blockchain and cryptocurrency projects. Brad holds a degree in Economics and a Bachelor of Science degree in International Business Management from Pepperdine University, and a Bachelor of Science degree in Applied Sciences Math from Académie de Grenoble, France.

OPERATION

The following are the user options available in Bundle.

User may be either or both:

BUNDLE USER

- a. **Engaged in conventional stocks** (stocks, bonds, forex etc.)
- b. **Engaged in crypto trading** using exchange platforms



Advantages/Features for Users:

User uploads BTC, ETH or other digital assets in Bundles created by his preferences, the system metrics or other users.

Digital assets included in the traded Bundle are purchased from the platform at **the best price available** & kept in the wallets of the relevant exchanges.

Reduced waiting time for the user, since Bundle will pre-deposit BTC and ETH on each of the exchanges in use.

When a user sells digital assets in his Bundle, the system sells the coins included in the Bundle from the exchanges and converts them to ETH or BTC.

To prevent a delay due to the transfer of currency from an exchange platform, **ETH or BTC, held in the Bundle Platform, is transferred to the user's account.**

OPERATION: **BUNDLE MANAGER**



Advantages/Features for Traders:

Ranked, based on their success.

Traders view successes of Bundle Managers from previous periods.

Receive commissions based on the earnings of their bundles.

The Bundle system rewards Bundle Managers with Bundle Tokens (BND).

May share their successful Bundles with others, on the platform.

Through these relationships, **Bundle creates a new, robust channel of communication** for the digital asset ecosystem.

COMPETITIVE ADVANTAGES



Ease, Speed and Simplicity
of Use

Single Click Buy/Sell/Trades

Price Optimization Through
Aggregation of Exchanges

Proprietary Bundle Option for
Creating Asset Metrics

Exposure to unique Bundles
Created by the System, Other
Users & Bundle Managers

We will **partner with one
of the big four companies**
in order to be in **full
compliance with existing rules
and regulations, worldwide**